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Washington, D.C.

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1	IN THE UNITED STATES DISTRICT COURT
2	FOR THE DISTRICT OF COLUMBIA
3	X
4	SENATOR MITCH MCCONNELL, et al., :
5	Plaintiffs, : CIVIL ACTION
6	v. : NO.02-CV-582
7	FEDERAL ELECTION COMMISSION, et al., : CKK, KLH, RJL
8	Defendants : Consolidated
9	- and - : Action
10	SENATOR JOHN MCCAIN, SENATOR :
11	RUSSELL FEINGOLD, REPRESENTATIVE :
12	CHRISTOPHER SHAYS, REPRESENTATIVE :
13	MARTIN MEEHAN, SENATOR OLYMPIA SNOWE, :
14	SENATOR JAMES JEFFORDS, :
15	Intervenors. :
16	
17	Washington, D.C.
18	Wednesday, October 16, 2002
19	Deposition of DONALD L. FOWLER, a witness
20	herein, called for examination by counsel for
21	Republican National Committee in the above-entitled
22	matter, pursuant to notice, the witness being duly
23	sworn by MARY GRACE CASTLEBERRY, a Notary Public in
24	and for the District of Columbia, taken at the
25	offices of Swidler Berlin Shereff Friedman, 3000 K
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Washington, D.C.



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1	Street, N.W., Washington, D.C., at 10:06 a.m.,	1	CONTENTS	
2	Wednesday, October 16, 2002, and the proceedings	2	WITNESS EXAMINATION BY COUNSEL FOR	ł
3	being taken down by Stenotype by MARY GRACE	3	DONALD L. FOWLER REPUBLICAN NATIONAL COMMITTEE	
4	CASTLEBERRY, RPR, and transcribed under her	4	By Mr. Carvin 6	
5	direction.	5		1
6		6	INTERVENORS	
7		7	By Ms. Bregman 135	
8		8		
9		9	EXHIBITS	
10		10	FOWLER EXHIBIT NO. PAGE NO.	1
11		11	1 Deciaration of Donald Fowler 6	
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1	Page 3 APPEARANCES:	1	PROCEEDINGS](
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2 (Pages 2 to 5)

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Washington, D.C.

	Page 6		Page 8
1	Exhibit 1 the declaration in this case.	1	A. I think those ads had the effect of
2	(Fowler Exhibit No. 1 was	2	improving President Clinton's general posture and
3	marked for identification.)	3	status with the voters. I want to go back to the
4	BY MR. CARVIN:	4	question about were these broadcast within 30 days of
5	Q. Is Exhibit 1 the declaration you filed in	5	primaries. Before I gave you an absolute answer on
6	this case, Mr. Fowler?	6	that, I would want to check because in some
7	A. It appears to be, yes.	7	circumstances in some states, they might not have
8	Q. If you could turn to paragraph 15 on page	8	been. In others, they might have been, depending on
9	6, please. The second sentence in that paragraph	9	state law and what was going on in the states and I
10	says, "National parties in the past transferred hard	10	don't remember the details of that.
11	and soft money to state parties with key federal	11	Q. Fair enough. But I take it the purpose of
12	elections, so that state parties could use the money	12	these ads was not to help President Clinton in the
13	in legal ways that inevitably affected the federal	13	primaries since he didn't have opposition?
14 15	elections." Is that correct?	14	A. That is correct, yes.
15	A. Yes. O Then the next contenes ever on "In the	15	Q. And I would now like to ask you about get-out-the-vote activities by state parties or
17	Q. Then the next sentence goes on, "In the 1996 election cycle, the DNC transferred money to	17	others. Do you think that has, in federal election
18	Democratic state parties and states with key	18	years, an influence or effect on federal elections?
19	elections were close. State parties which received	19	A. It's designed to.
20	these funds paid for the spots that ran in their	20	Q. And does it have that effect?
21	states with this money using media firms that	21	A. It depends on how good it is. Assuming
22	produced them and handled the media buys." Is that	22	that it has the desired effect, yes.
23	also correct?	23	Q. And do you believe that those
24	A. Correct.	24	get-out-the-vote activities have more or less of an
25	Q. My first question is, what did you mean by	25	effect than broadcast advertisements which mention
			· · · · · · · · · · · · · · · · · · ·
	Page 7		Page 9
1	Page 7 spots? Was that broadcast?	1	Page 9 the federal candidate within 60 days of a general
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2 3	spots? Was that broadcast?A. Television spots.Q. Television advertisements?	2 3	the federal candidate within 60 days of a general
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Washington, D.C.



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	Page 10		Page 12
1	candidate preference?	1	candidates on a party ticket, both federal and state
2	A. Marginally, yes.	2	and local.
3	Q. And during your tenure at the DNC or your	3	Q. And this is not a quiz but do you recall
4	involvement in democratic party politics, have you	4	from your experience the FEC allocation formulas for
5	ever sought to analyze the effectiveness of broadcast	5	things like get-out-the-votes, at least in general
6	ads within 60 days of a general election in terms of the outcome on elections?	6	terms? A. I never knew them and I never wanted to
8	A. I don't recall any specific research that	8	know them. I know they're very complicated and they
9	focused on a 60-day time period. As you know,	9	relate to, in a very general way, to the proportion
10	television spots are subject to testing before	10	of the number of federal candidates versus the
11	they're broadcast and they're subject to testing	11	number of state and local candidates. It's a
12	through public opinion polls after they're broadcast.	12	complicated formula and it varies in the significant
13	Some are good and some not so good and some are	13	ways, in some cases even within a single state.
14	persuasive and some aren't. That much I have a sense	14	Q. Did you ever seek to determine whether
15	of but in terms of any kind of precise measurement of	15	those proportional formulas accurately reflected the
16	60 days prior to the election, I don't know of any	16	proportional benefit to non-federal versus federal
17	research that's done that but you would have to	17	candidates?
18	assume that if they were good, they would have effect	18	A. I have no data. I've never seen data like
19	60 days prior to election or 30 days prior to	19	that. The assumption is that they would beneficially
20	election or 90 days.	20	affect both categories.
21 22	Q. Fair enough, so let me withdraw from my	21	Q. Now I would like to ask you about voter
22	question the 60-day limitation. Did you do any analysis about the effectiveness of broadcast	22	registration drives. And again, this would be either state parties or others engaging in it. But with
24	advertisements that mentioned a federal candidate in	24	respect to parties, when typically would they
25	terms of the impact on elections?	25	concentrate most of their efforts on voter
	···	1	
<u> </u>	Page 11		Page 13
1	Page 11 A. Uh-huh.	1	registration? What time period?
2	A. Uh-huh. Q. What was	1 2	registration? What time period? A. If you assume the general election is in
2 3	 A. Uh-huh. Q. What was A. It's a fairly precise, I won't call it 	2 3	registration? What time period? A. If you assume the general election is in November like it is, obviously, most of the voter
2 3 4	 A. Uh-huh. Q. What was A. It's a fairly precise, I won't call it science but art that poll administers and media 	2 3 4	registration? What time period? A. If you assume the general election is in November like it is, obviously, most of the voter registration efforts take place in the spring and
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Washington, D.C.



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1	registrant less likely to vote?	1	Q. And do you have a sense of whether or not
2	A. There are other factors that affect who	2	these voter registration efforts have more or less
3	goes to the poll. It's education and political	3	effect on federal elections than broadcast
4	interest and age and things like that more so than	4	advertisements that refer to a federal candidate?
5	the length of time that they've been registered. In	5	A. I don't have any data or any reasonable
6	some constituencies, newly registered people vote in	6	basis for judgment on that. I could philosophize
	just as high numbers and percentages as people who	7	about it and talk about it but I don't have any real
8	have been on the rolls for a while, but it varies. I	8	basis for giving you a direct response to that.
9	don't think there is any precise answer to that.	9	Voter registration and get-out-the-vote efforts, it's
	Q. And when you say voter registration	10	commonly thought if they're done well and if they are
11	efforts are unsuccessful, do you have a benchmark for	11	successful, can increase or improve the percentage of
12	what would be a successful voter registration effort,	12	vote by two to three percent. If you're dealing with
14	or how would go about assessing that? A. Well, it would be dependent upon how much	13	a constituency of 100,000 voters and you have a good
15	money you invested in it and how much time and	15	voter registration or 100,000 people and you have a good voter registration effort and a good
16	resources in people terms. In a County of 100,000	15	get-out-the-vote effort, out of that 100,000 people,
17	people, if you had a voter registration effort and	17	you might get 50,000 voters and those two joint
18	you found a thousand people who were on your side and	18	efforts could probably produce you somewhere between
19	you got them on the rolls, that would be successful.	19	1 and 2.000 additional voters in which a close race
20	Q. And I take it being a democrat, you were	20	could make a difference.
21	more interested in registering people you thought	21	Q. And is there any way of comparing that 1
22	would vote democratic than otherwise?	22	to 3 percent to the effect that these broadcast
23	A. Yes.	23	advertisements have?
24	Q. And how would you go about making that	24	A. I don't know anybody who has ever tried to
25	calculation? In South Carolina, would you look at	25	deal quantitatively with that kind of comparison.
	Dage 15		
1	Page 15 the racial makeup of the voters?		Page 17 People who are expert in the use of media.
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Washington, D.C.



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	Page 18	ł	Page 20
1	advertising is done on behalf of an individual	1	candidate?
2	candidate, whether that candidate be running for	2	Q. Yes. And I think maybe my question was a
3	sheriff or president. And so you could conclude that	3	little confusing. Let's start first with a
4	a spot for a candidate for sheriff will have more	4	television advertisement that mentions a federal
5	impact on the sheriff than on other people in the	5	candidate
6	same ticket. When you deal with a candidate at the	6	A. Okay.
	top of the ballot, governor, senator or president,	7	Q versus a generic mailing. Do you have
8	some people conclude that there is a trickle down	8	an opinion as to which one of those has more impact
9	effect but the people who tried to demonstrate that	9	or influence on a federal election?
10	have been frustrated. It's the so-called coat-tail	10	A. The same federal election that is being
11	effect. It's something that people talk about a lot	11	advertised on television or some other federal
12	but people who study it carefully have reached	12	election that's held at the same time? I mean, you
13	different conclusions.	13	could have a candidate for president and a candidate
14	Q. And I could give you examples but I'm	14	for the senate and a candidate for the U.S. House of
15	trying to focus on generic advertisements that don't	15	Representatives in the same geographic area, in the
16	mention a specific candidate that say vote Democratic	16	same precinct.
17	or get out and vote. Is that something you're	17	Q. These are good clarifications so let's
18	familiar with?	18	A. So I don't know what you're precisely
19	A. I'm familiar with the concept. It's rarely	19	asking me to compare. But let me risk this opinion,
20	done. At least in my experience, it's rarely done.	20	that a television ad for an individual candidate
21	Q. And is that true of all state parties?	21	would have more effect on the public than I think a
22	A. I said in my experience. I'm sure	22	generic print piece.
23	somewhere in the last several years, some state party	23	O. For that candidate?
24	has run that kind of television ad. I think most	24	A. For that candidate. Perhaps not for the
25	state parties, if they had \$10,000 to spend on	25	other two federal candidates or state candidates.
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	Page 19		Page 21
	Page 19 television talking about a state party now, for a	1	Page 21
1	television talking about a state party now, for a	1	Q. That would be my next question. Factoring
2	television talking about a state party now, for a generic ad, or putting that into an effective	2	Q. That would be my next question. Factoring out that specific candidate, do you have a view as to
2 3	television talking about a state party now, for a generic ad, or putting that into an effective get-out-the-vote effort, they would probably go with	2 3	Q. That would be my next question. Factoring out that specific candidate, do you have a view as to whether or not other candidates of the same party
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1 those federal candidates who did not appear in the	1 Q. And would the marginal effect be the one
2 spot but the spot would have helped the federal	2 you described earlier, that people might turn out and
3 candidate who is advertised more. So you would have	3 then vote for other candidates on the same party?
4 a differential effect.	4 A. Yes.
5 BY MR. CARVIN:	5 Q. And how about door hangers, slate cards,
6 Q. Fair enough. Do you have a view as to	6 are you familiar with those terms?
7 whether mailings that mention candidates as part of	7 A. Uh-huh.
8 the generic effort to get people to support the	8 Q. And those typically things that will list
9 democratic slate are more or less effective than	9 the full field of candidates for a particular party
10 mailings that don't mention candidates?	10 and say get out and vote? Are we talking about the
11 A. Again, I have an opinion about that and	11 same thing?
12 that opinion is that the ones that mention candidates	12 A. Yes.
13 would have more effect than the one that just says	13 Q. And again, do you have a view as to
14 vote Democratic.	14 whether or not that has an effect on federal
15 Q. Is the conventional wisdom that	15 elections, assuming that at least one of the people
16 personalizes it and gets people more motivated if	16 mentioned is a candidate for federal office?
17 you're actually talking about –	17 A. You assume or presume perhaps is a better 18 word that those kinds of efforts do have a beneficial
18 A. There is another purpose in that too.	
19 When you do generic pieces, you have 10 candidates on	20 effect of something like that as opposed to a
20 the front of the postcard or whatever you send, many,21 many voters don't know the names or the identity of	20 effect of something like that as opposed to the something like that as opposed to television banks or
 21 many voters don't know the names or the identity of 22 the down ballot candidates and that mailing helps 	22 whatever other kind of techniques you use. I just
22 those down ballot candidates individually as well as	23 couldn't quantify an answer to that.
25 mose down band candidates individually as well as 24 collectively. I mean, who knows who is running in	24 Q. Fair enough. I'll try and make this
25 seat 3 for the school board? Very few people.	25 specific. It's my understanding, correct me if I'm
Page 2	
1 Q. So you have the marquee value higher up on	1 wrong, that you're a long time supporter of the NAACP?
2 the ballot. People in that will have some trickle	2 A. Correct. 3 Q. And to your knowledge, do they engage in
3 down effect for the people lower on the ballot?	
4 A. And one of the things you do in those kind	4 voter registration or mobilization efforts? 5 A. It depends on where you're talking about
5 of mailings is to better acquaint the voters with	6 now. Generally much less than they used to do.
6 those down ballot people and associate them 7 answer blu with a grouple gamer at the top of the	7 Q. Used to when?
7 presumably with a popular person at the top of the 8 ticket, be that a governor or president. I will	8 A. In the '60s and '70s.
9 venture this opinion too which I think is relevant.	9 Q. And why is that?
10 There is little differentiation between political	10 A. The organization has moved on let me
11 in political planners' minds between a popular	11 say before I get into responding to questions about
12 governor and a popular president, one a federal	12 the NAACP, I claim no special knowledge of their
13 candidate and one a state candidate. So the	13 operations. At one time I was intimately involved
14 political judgment would be based on who the person	14 in in one period of my life I was intimately
15 on the top of the ticket is, not on whether it's a	15 involved with what they were doing but that's been
16 federal candidate.	16 several decades ago so I claim no special knowledge
17 Q. What about ads that refer solely to a	17 of their internal operations, although I still
18 state or local candidate. You may have touched on	18 support the goals and aims of the organization.
19 that earlier.	19 The question was, to what extent do they
20 A. You mean a television ad or a print?	20 engage in voter registration? I will try to give you
21 Q. Television ads now that refer solely to a	21 a balanced answer to this. And this is an answer
1.22 state on local and ideta. Do you think I think	
22 state or local candidate. Do you think I think	22 that's primarily based on a southern perspective as
23 you've answered this that that has an effect	23 opposed to perspective in California or New York or
 23 you've answered this that that has an effect 24 generally on federal elections or just 	23 opposed to perspective in California or New York or24 Michigan or somewhere. During the civil rights
23 you've answered this that that has an effect	23 opposed to perspective in California or New York or

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	Page 26		Page 28
1	well, it actually began in the '50s but particularly	1	A. Voting age population? No, I don't.
2	in the '60s and extending somewhat into the '70s,	2	
3	there was a huge pent-up desire on the part of	3	•
4	African Americans to register and vote and they were	4	
5	prohibited through various techniques. Some de jure	5	population tends to be younger.
6	and some just political practice. And as those	6	Q. And how about the rest of the South. Do
7	barriers fell, this great pent-up desire created a	7	you know the comparable numbers?
8	flood of registration and political activity because	8	
9	they could.	9	other southern states but I am confident that the
10	-	1 10	
11	less, most of the people who felt that pent up desire	11	population, registration, percent of the total vote.
12	had registered and become full participants in the	12	
13	process.	13	• • • • • • • • • • • • • • • • • • • •
14	The single thing that affects – and this	14	
15	is demonstrable and hard data. The single	15	A. They do, actively, yes.
16	thing/factor that affects registration, political	16	
17	interest and several other factors that relate to	17	engage in voter registration or mobilization for
18	political activity and sense of effectiveness is	18	supporters of whatever particular policy they're
19	education. And the African-American population	19	
20	generally but particularly in the south has a lower	20	0
21	level of attained education than in most of the rest	21	location, the election, whatever, almost any special
22	of the country and also than white people do and so	22	interest group that one can identify that has a
23	you sort of hit a base that was very difficult.	23	political interest from time to time have done this.
24	I used to, could cite you dollars and	24	Everything from the League of Women Voters to NOW to
25	cents as to how much it would take to register	25	the Moral Majority to the NRA. All of these groups
	cents as to now infield it would take to register	1	the motal majority to the NKA. All of these groups
	Page 27		Page 20
	Page 27		Page 29
1	somebody but I can't do that. The numbers have left	1	from time to time have engaged in that kind of activity.
2	somebody but I can't do that. The numbers have left me. But by comparison, in those early years when	2	from time to time have engaged in that kind of activity. Q. And have you ever I'm sorry.
2 3	somebody but I can't do that. The numbers have left me. But by comparison, in those early years when this movement was really moving, you could register a	2 3	from time to time have engaged in that kind of activity. Q. And have you ever I'm sorry. A. And in broadcast advertising as well.
2 3 4	somebody but I can't do that. The numbers have left me. But by comparison, in those early years when this movement was really moving, you could register a voter for 50 cents and after 15 years, it cost \$5.	2 3 4	 from time to time have engaged in that kind of activity. Q. And have you ever I'm sorry. A. And in broadcast advertising as well. Q. And have you now, on voter registration or
2 3 4 5	somebody but I can't do that. The numbers have left me. But by comparison, in those early years when this movement was really moving, you could register a voter for 50 cents and after 15 years, it cost \$5. It's just the effort that was necessary to do it. So	2 3 4 5	 from time to time have engaged in that kind of activity. Q. And have you ever I'm sorry. A. And in broadcast advertising as well. Q. And have you now, on voter registration or mobilization, have you ever compared the
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Washington, D.C.

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1	Page 30		Page 32
1	don't mind answering it. Broadcast advertising is	1	think there is we just don't need all the money
2	done for different purposes. And a spot that's runs	2	that we spend. We spend it all primarily because
3	60 days, 120 days, 90 days before the election,	3	consultants promote their wares to candidates and one
4	generally speaking, has a different purpose than a	4	candidate buys it or one party buys it and the other
5	spot run 15-30 days before the election. The ones	5	party doesn't responds in self defense. So that's
6	that are run a longer distance, a longer time prior	6	kind of a basic premise that I begin with.
7	to the election generally has a broadly educational	7	I believe that political parties should be
8	purpose to acquaint you with the candidate and what	8	competitive. I believe that one party should be more
9	he or she has done and so forth.	9	competitive than the other but I believe that
10	Now, when you get somebody who has been in	10	political parties should be competitive. And I think
11	office in a particular jurisdiction for 15 or 20	11	that having two competitive political parties is very
12	years, that's not as important. The stuff that's	12	healthy for the society. Having political parties
13	done, the advertising that's done closer to the	13	healthy and functional I think is more beneficial to
14	election is generally tailored more specifically to a	14	the general political system than having special
15	concern that might persuade voters who have not made	15	interest groups spend a lot of money because special
16	up their mind and encourage them to vote for the	16	interest groups do speak with a narrow from a
17	candidate who is sponsoring the ads and to go vote.	17	narrow perspective.
18 19	There is a difference in emphasis. And so a general	18	The one thing that commends political
20	effect, I don't know. If you do a real bad job of the early television, you're going to have a much	19 20	parties and their general role in the system is that they do take a general view of issues. And as a
20	tougher job at the end. If you do a better job	20	consequence, I think that political parties and their
22	early, you've laid a more favorable basis for doing a	22	specific candidates should be the prime leaders in
23	good job at the end. If you do a lousy job at the	23	campaigns. If other groups and keep in mind that
24	end, much of what you've done early just goes to	24	this refers to groups and not necessarily
25	naught. So it's pretty complicated in terms of,	25	individuals. If other groups are permitted to spend
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	Page 31		Page 33
1	again, trying to quantify an answer.	1	lots of money and parties are limited, the other
2	again, trying to quantify an answer. BY MR. CARVIN:	2	lots of money and parties are limited, the other groups could easily or might change that.
2 3	again, trying to quantify an answer. BY MR. CARVIN: Q. Could you turn to paragraph 13 of your	2 3	lots of money and parties are limited, the other groups could easily or might change that. Other groups might sort of throw a shadow over
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Washington, D.C.



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	Page 34		Page 36
1	could skew the information flow in the campaign, skew	1	Q. And just to make sure I understand your
2	it in a negative way.	2	point in this. If the courts struck down this
3	Q. And therefore, decrease this moderating	3	provision, the parties would still be able to spend
4	influence that the parties have over	4	hard money, federal money, on broadcast
5	A. Yes.	5	advertisements. Wouldn't that be an effective
6	Q. And how about more specifically, in your	6	counterweight to the special interest groups spending
7	experience, do political parties tend to support	7	unlimited or soft money for those advertisements?
8	challengers more than special interest groups or PACs	8	A. It's harder to raise hard money than it is
9	as opposed to incumbents? What I'm thinking about,	9	soft money and there are limitations on how much hard
10	to be specific, is it's my operative assumption that	10	money you could raise.
11	political parties are trying to achieve majorities	11	Q. Why is it harder to raise hard money?
12	and that's why they're spending money, so that they	12	A. Because it's personal money.
13	might take more of a risk on a challenger or somebody	13	Q. As opposed to corporate or union money?
14	who is not so assured a victory, whereas the groups	14	A. Yes. Person or PAC money. And there are
15	are seeking more access, frankly, and therefore tend	15	limitations on how much you can give how much a
16	to focus on people who they think will ultimately	16	PAC can give and how much an individual can give to
17	hold office. Has that been consistent with your	17	the party and to the candidate. Special interest
18	experience?	18	groups, there is no limitations. The sky is the
19	A. I don't think I can give you a direct	19	limit.
20	answer to your question. Incumbents, despite some	20	I will volunteer this too just for the
21	political myth, always have an advantage over	21	record. The reason I put that in there is that some
22	challengers. Very rarely does a party ever promote	22	attomeys and I am not an attomey some
23	or recruit a challenger for an incumbent office.	23	attorneys have suggested to me that this provision
24	Parties do recruit candidates where they have	24	about limiting special interest groups or outside
25	vacancies, and that's true from top to bottom,	25	groups, whatever title you want to give them, does
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	Page 35		Page 37
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10 (Pages 34 to 37)

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Washington, D.C.



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		Page 38		Page 40
	1	A. I don't recall the number. I think that I	1	certainly one.
	2	recall that effort. Yes, I recall that effort but	2	Q. And so the more important access would be
	3	that's not unusual for them to do. They do that in	3	the follow-up to these fund-raising events. Do I
	4	most elections.	4	have that right?
	5	Q. Right. And I guess my question would	5	A. Yes.
	6	be I know this hurt Republicans so you may have a	6	Q. And I understand that. I'll get to that in a second but I would like to break it down. How
	7 8	conflict of interest. But if they ran a similar	8	
	0 9	campaign prior to 60 days before a general election and the Republican party could not respond with soft	9	typically would government officials participate in
	9 10	money, wouldn't that put the Republican party at a	10	raising large contributions? A. They would attend fund raisers.
	11	disadvantage relative to, I'll call them a special	11	Q. And those would be dinners?
	12	interest group, the AFL-CIO in this case?	12	A. Dinners, cocktail parties, golf outings.
	13	A. It would put the candidate at a disadvantage.	13	There is a whole variety of things that people like
	14	Q. Is that a concern of yours about how this	14	to do and whatever they like to do, you try to fit
1	15	statute could work?	15	fund-raising into those functions and activities.
	16	A. That is the concern I've expressed in	16	Q. And at those events, have you seen large
	17	that, yes.	17	donors press their views on federal office holders or
	18	MR. CARVIN: I want to go off the record	18	candidates concerning matters pending before the
1	19	for a second.	19	executive or legislative branches of the federal
	20	(Discussion off the record.)	20	government?
	21	(Recess.)	21	A. Well, I've seen large donors talking with
	22	BY MR. CARVIN:	22	officials. I can't testify to specific language but
	23	Q. Mr. Fowler, I would like to ask you about	23	understanding that they are talking about their
	24	paragraph 6 on page 2 of your declaration, please.	24	business, if you will. At the event, though, in most
	25	The second sentence in that paragraph says, "Many	25	cases, to my experience, if they talk about business
		Page 39		Page 41
	1	contributors of large sums of money - both	1	at these social events, it's limited. The more
	2	contributors of large sums of money - both Republicans and Democrats - gain access to party and	2	at these social events, it's limited. The more the lengthier conversations and the more substantive
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Page 42 Page 44 donors opportunities to meet with senior government two-day event that they discussed in their mailings 1 1 and that sort of thing. 2 officials." And I'm not clear in that sentence 2 whether or not, when you say they offer them an 3 3 A. Uh-huh. 4 4 opportunity to meet, whether you're referring to open Q. And I take it there was a group of people 5 5 meeting with the various federal officials that public programs that the national committees will 6 have where, if you're a large donor, there will be 6 attended this event? 7 7 A. And the more you contributed, the more briefings by certain candidates as part of what I 8 8 think they call donor maintenance, or are you senior the official was. 9 referring to party officials actually calling 9 Q. And so therefore, that would be the kind 10 congressman X and saying, John Smith would like to 10 of meeting that a fund-raising or donor maintenance event. Are you aware of any circumstance where they meet with you Tuesday at 2 o'clock to discuss 11 11 12 telecommunications legislation? 12 set up a meeting at someone's office to discuss a 13 A. What I'm referring to is that party 13 matter pending before --14 officials are actively involved in contacting people 14 A. I wouldn't be privy to that information. 15 who might make large contributions and inviting them 15 Q. And I take it that you did so on occasion? 16 to the events where these governmental officials will 16 You suggested that a federal official of some kind 17 be. That's how --17 meet with a large donor? 18 Q. Are you aware -- I'm sorry. 18 A. I have suggested to some people that an 19 A. Yes, that's what I mean. 19 individual had an interest in meeting. I've never 20 Q. So are you aware of an instance where an 20 set up an appointment. 21 official of a national committee has actually set up 21 Q. And did all of those individuals -- were 22 a meeting, a particular meeting between a congressman 22 all of those individuals soft money contributors? or a senator or executive branch official with a 23 A. I don't know. I don't know. Some of them 23 24 24 large donor to discuss substantive matters? were, I'm sure. 25 A. I have myself on occasion suggested to 25 Q. Did you ever set up a meeting with Page 43 Page 45 somebody who contributed hard money to the Democratic governmental officials that they meet with someone. 1 1 2 I've never actually set up an appointment. 2 National Committee? 3 MS. BREGMAN: Objection, unclear. 3 Q. How many times have you done that, to the 4 best of your recollection? Exclusively hard money or both? 4 5 5 MR. CARVIN: We'll take it one at a time. A. It's not a great many. I don't know. Q. Less than five? 6 6 THE WITNESS: Most of the big contributors 7 A. Less than a dozen maybe. 7 contributed both kinds of money. They contributed 8 Q. Are you aware of any other officials with 8 more hard money than they did soft money simply 9 because you could. 9 Democratic or Republican national committees that BY MR. CARVIN: 10 have suggested to a federal office holder or official 10 11 to meet with someone? 11 Q. The relevant cap at that time was \$20,000 for individuals? 12 A. I cannot cite you specifics now. It's 12 A. Yes, to a party, and total 25 per year. 13 commonly understood that that is a practice that goes 13 Q. And in these instances where you did 14 on in both parties. The Republican party, when I was 14 15 suggest that an individual had an interest in a 15 at the DNC, had a weekend or a couple-of-day event 16 where the contributors, the more money they made, the 16 meeting, did any or all of them contribute hard 17 higher level of congressional official they could 17 money? 18 meet with. And I assumed that they were successful 18 A. I don't know. I don't have that detailed 19 level of memory. Most of our large contributors 19 because they raised a lot of money. But I don't know contributed a combination of hard and soft money. 20 of -- I mean, I'm just not privy to information, how 20 21 many appointments Barbara set up with Bob Dole or 21 Q. And how would that work? Would they give 22 anything like that because I don't have that \$20,000? If somebody gave you \$50,000, then 20,000 22 23 information. 23 of that would be counted as hard money? 24 Q. Let me make sure I'm clear on this 24 A. If there is any combination of them, they 25 Republican party. This was a weekend event or 25 might give you 20,000 hard and 50,000 soft. There

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	Page 46		Page 48
1	-	1	25 years ago the treasurer of the Democratic National
1 2	was no pattern or formula. Q. And when you were suggesting these	2	Committee and that's how I knew him.
	individuals had an interest in that meeting, did you	3	Q. And do you know whether he was on a
	a distinction in your own mind between whether they	4	retainer to the tribe in Minnesota?
5	were hard money or soft money contributors?	5	A. I do not.
6	A. No.	6	Q. Would you have informed the White House
7	Q. And can you tell me the government	7	officials of the meeting if the leaders of the tribe
8	officials to whom you made this suggestion?	8	had not contributed money to the Democratic National
ÿ	A. As I stated, it was a dozen or fewer but	9	Committee?
10	specifics, I'm not	10	A. When I did that, I didn't know that they
11	Q. Can you recall any at this time, any	11	were contributors.
12	government officials?	12	Q. So there was no connection between their
13	A. Any single government official? I can	13	contributions and your effort to facilitate the
14	remember more by well, actually, the one that I	14	meeting?
15	can remember most clearly was a very small	15	A. That's correct.
16	contributor, not a large contributor. He was a	16	Q. Do you know if any leaders of the
17	president of a university over in Maryland who had	17	Minnesota tribe donated over \$20,000 to the
18	some interest in securing a grant for their	18	Democratic National Committee?
19	engineering department and it was somebody in the	19	A. I have been told that they did.
20	Department of Energy but I don't remember exactly	20	MR. HAMILTON: I want to make sure I
21	who.	21	understand your question. When you say leaders of
22	Q. And can you recall if you ever set up or	22	the tribe, are you talking about individuals making
23	suggested a meeting with a legislative official, a	23	the contribution or are you talking about the tribe
24	member of the House or Senate?	24	in some way making a contribution? I want to make
25	A. I don't recall that I did. I want to	25	sure I just understand your question.
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\vdash	Page 47		Page 49
1	_	1	Page 49 BY MR. CARVIN:
1 2	qualify that by saying that I might have. I do not	1 2	÷
2	qualify that by saying that I might have. I do not recall any specific one.		BY MR. CARVIN:
	qualify that by saying that I might have. I do not recall any specific one.Q. And how many of these suggested meetings	2	BY MR. CARVIN: Q. And let's clarify that. Your statement
2 3	qualify that by saying that I might have. I do not recall any specific one.	2 3	BY MR. CARVIN: Q. And let's clarify that. Your statement says some individuals in the tribe were supporters of
2 3 4	qualify that by saying that I might have. I do not recall any specific one.Q. And how many of these suggested meetings actually occurred, to your knowledge?A. I don't know. I do not know.	2 3 4	 BY MR. CARVIN: Q. And let's clarify that. Your statement says some individuals in the tribe were supporters of the Democratic party. A. They told me they were at that meeting. Q. After you scheduled the meeting?
2 3 4 5	qualify that by saying that I might have. I do not recall any specific one.Q. And how many of these suggested meetings actually occurred, to your knowledge?	2 3 4 5	 BY MR. CARVIN: Q. And let's clarify that. Your statement says some individuals in the tribe were supporters of the Democratic party. A. They told me they were at that meeting. Q. After you scheduled the meeting? A. Mr. O'Connor scheduled a meeting and at
2 3 4 5 6	 qualify that by saying that I might have. I do not recall any specific one. Q. And how many of these suggested meetings actually occurred, to your knowledge? A. I don't know. I do not know. Q. You do give an example in paragraph 11 and 	2 3 4 5 6	 BY MR. CARVIN: Q. And let's clarify that. Your statement says some individuals in the tribe were supporters of the Democratic party. A. They told me they were at that meeting. Q. After you scheduled the meeting? A. Mr. O'Connor scheduled a meeting and at the meeting, they told me they were supporters. They
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Washington, D.C.



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	Page 50		Page 52
Ι.	-	1.	•
1 2	A. Yes. Contributions.O. Fair enough.	$\begin{vmatrix} 1\\2 \end{vmatrix}$	erroneous, I think, because these people were talking to anybody they could put their hands on, both sides.
3	- 8	3	BY MR. CARVIN:
-	A. Yes.		
4	Q. And even now in retrospect, do you know	4	Q. And with respect to the one side, the
5	whether or not these individuals in the tribe	5	Wisconsin tribe, do you know whether they had made
6	contributed more than \$20,000 to the Democratic	6	any contributions to any Democratic committees?
7	National Committee?	7	A. No, but their lobbyist came to see me
8	A. I know it to this extent, that people in	8	subsequently. He's an old friend of mine. I can't
9	our finance division told me, after this meeting	9	think of his name right now but he did. So both
10	that's referenced here and after I made the contact	10	sides were plowing the ground.
11	with the person at the white house, that these people	11	Q. From the DNC perspective or the White
12	had and did or will I'm not sure what the proper	12	House perspective or the federal executive branch
13	tense is make contributions to the DNC.	13	perspective, was greater access granted to the
14	Q. Can you recall the amount?	14	Minnesota tribes with respect to this controversy
15	A. No. I've read various amounts and they	15	than the representatives of the Wisconsin tribes, to
16	seem to differ.	16	your knowledge?
17	Q. Okay.	17	A. The only effort anybody ever made to see
18	A. It was a substantial amount. It wasn't	18	me representing the Wisconsin tribe, I set up an
19	\$100 or a \$1000. It was more than that.	19	appointment, had the appointment, had a long
20	Q. Fair enough. And you say, in the last	20	discussion with this guy. I wish I could remember
21	sentence, "While I did not know it at the time, I	21	who the guy was. He's been around here a long time.
22	later learned that representatives of both sides in	22	Q. Who did you contact at the White House?
23	this issue had contacted almost every member of the	23	A. Harold Ickes.
24	Wisconsin and Minnesota Congressional delegations as	24	Q. And in addition to that example and I
25	well as Administration officials." Do you know	25	know this was a while ago and the example of the
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	Page 51		Page 53
1	•	1	-
1	whether anyone from the Indian tribes in Wisconsin	1	person from the University of Maryland, can you
2	whether anyone from the Indian tribes in Wisconsin had made contributions of any kind to any Democratic	2	person from the University of Maryland, can you presently recall suggesting to any government
2 3	whether anyone from the Indian tribes in Wisconsin had made contributions of any kind to any Democratic national party committee?	2 3	person from the University of Maryland, can you presently recall suggesting to any government official an interest in somebody having a meeting?
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Washington, D.C.



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1	not be literally true but it's generally correct.	1	BY MR. CARVIN:
2	Q. And are you aware of any legislative	2	Q. Right. And I take it at that time you
3	leader who uses soft money donations to the	3	were facilitating meetings in the manner you've
4	Democratic National Committees as a criteria for	4	described. Now I'm asking you sort of a level beyond
5	people they would meet with?	5	that, either in terms of meetings with individuals or
6	A. Soft money per se exclusively? I don't	6	more generally you were aware of a policy desired by
7	know of any legislators that exclusively use	7	a soft money donor. Did you advocate that policy to
8	contributions of any kind as a criteria for whom they	8	any member of the executive branch or the legislative
9	will meet. It is just a matter of observable fact	9	branch?
10	that if you stay around this town for any period of	10	MR. HAMILTON: Can I clarify that
11	time, that if someone who makes a substantial	11	question? The chairman of the DNC might have policy
12	contribution calls, they're much more likely to have	12	objectives. Some of those policy objectives may be
13	their calls returned than somebody who doesn't. And	13	shared by a number of donors, hard money donors or
14	I think it's naive to think that's not the case.	14	soft money donors. Is the better question whether
15	It's not criminal but that is the case.	15	you did it because somebody was a soft money donor?
16	Q. And that's, for example, Congressman	16	MR. CARVIN: That's a fair clarification.
17	Gephardt's practice?	17	BY MR. CARVIN:
18	A. I have no idea as to what his criteria for	18	Q. Did you ever advocate a position with a
19	establishing meetings.	19	member of Congress or a member of the executive
20	Q. Well, can you list, say, five congressmen	20	branch because, in whole or in part, that policy
21	who use substantial contributions as a reason	21	objective was advocated by a soft money donor?
22	A. I cannot mention any specific one but I	22	A. No.
23	know it's my experience and being around this town	23	Q. And just generally, in terms of – let's
24	that when a substantial contributor calls, his call	24	forget about the soft money donors generally. Was
25	is returned.	25	the role of the chairman of the DNC to advocate
	Page 55		Page 57
1	Q. And can you give me one example of any	1	policy positions for members of Congress or the
2	Q. And can you give me one example of any legislator who has ever done that?	2	policy positions for members of Congress or the executive branch during your tenure?
2 3	Q. And can you give me one example of any legislator who has ever done that?A. Any specific example, no, with names	2 3	policy positions for members of Congress or the executive branch during your tenure? A. No, except those that were in harmony with
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	Base 69		Page 60
1	Page 58 Q. Did you ever use the provision of	1	· · · · · · · · · · · · · · · · · · ·
2	withholding soft money expenditures as a means of		they put their money on the electability of the candidate. It's not dependent on how much money that
3	inducing a legislative official to support any	3	they might have raised or didn't raise.
4	particular policy?	4	MS. BREGMAN: Can we take a five-minute
5	A. No.	5	break?
6	Q. I take it that the DNC would spend money	6	MR. CARVIN: At the witness' convenience.
7	where they thought it was most useful in competitive	7	(Recess.)
8	races?	8	BY MR. CARVIN:
9	A. Yes, right.	9	Q. My questions to this point have dealt with
10	Q. Were the expenditure decisions of the DNC	10	the national committees in Washington and now I want
11	or any of the national committees affected by the	11	to switch the focus to state parties. Are you aware
12	extent to which a federal office holder or candidate	12	of any soft money donations to state parties? By
13	had participated in soft money fund-raising events?	13	that I mean donations that would exceed the source
14	A. Not at all.	14	and amount limitations of the Federal Election
15	Q. Are you aware of any informal	15	Campaign Act which have led a federal officeholder to
16	understanding between the national political	16	provide preferential access or treatment to that
17	committees and soft money donors under which the	17	donor?
18	donors could direct where their donations would be	18	A. A soft money contribution to a state party
19	spent?	19	that led to a meeting or an appointment or
20	A. That's illegal. No.	20	conversation with a federal official, most
21	Q. And I'm not talking about any formal	21	contributions at the state level are made for
22	agreement but was there some wink and nod agreement?	22	purposes of supporting state officials. It would be
23	A. None that I know of.	23	rare that a state party would be the channel through
24	Q. And was there ever an informal agreement	24	which one would approach a federal official unless
25	between a candidate and any of the national political	25	there was a personal relationship between, say, the
	Page 59		
1	Page 59 committees that I'm helping you raise soft money or	1	Page 61 chair of the state party and some congressman and
1 2	committees that I'm helping you raise soft money or	1 2	chair of the state party and some congressman and
1 2 3	committees that I'm helping you raise soft money or attending a fund-raising event, therefore, I will get	1	chair of the state party and some congressman and somebody within that state would say, hey, Mr. State
2	committees that I'm helping you raise soft money or	2	chair of the state party and some congressman and
2 3	committees that I'm helping you raise soft money or attending a fund-raising event, therefore, I will get more soft money expenditures in my race?	2 3	chair of the state party and some congressman and somebody within that state would say, hey, Mr. State chair, would you get me an appointment with
2 3 4	committees that I'm helping you raise soft money or attending a fund-raising event, therefore, I will get more soft money expenditures in my race? A. You're on a line of questioning which	2 3 4	chair of the state party and some congressman and somebody within that state would say, hey, Mr. State chair, would you get me an appointment with Congressman Jones? That happens but it's not a
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	Page 62		Page 64
1	happen. It never happened in my experience to	1	got them to the dinner and then it's their own
2	anybody any time.	2	initiative if it gets them the appointment.
3	There were occasionally somebody would	3	That's how the system works. It's not
4	vaguely suggest that and it just never happened and I	4	that somebody gives me \$20,000 and says, set me up an
5	said, we don't do business that way. But there is	5	appointment.
6	undeniably a nexus between large contributions and	6	Q. And that was what I was trying to clarify,
7	access or acquaintance with significant public and	7	that when you say party officials allow large money
8	political officials through dinners, through parties,	8	donors an opportunity to meet, it would be the fact
9	through briefings, through seminars. And to think	9	of these events rather than something more direct, is
10	that that nexus doesn't exist and to think that money	10	that correct?
11	is not a part of that I think is a bit naive.	11	A. Yes.
12	My experience, the way that happens is you	12	Q. And how many of these \$20,000 dinners
13	have a fund raiser and the ticket is \$25,000 and the	13	A. Oh, gee. How many did I go to?
14	people go to these fund raisers and they meet whoever	14	Q. Wasn't a typical dinner less than \$20,000?
15	they want to meet and they follow up directly with	15	A. Mike, they ranged all the way from
16	those governmental officials. It's not that they	16	\$100,000 to 5,000. \$100,000 deal was a dozen people
17	channel that through the party. They come to the	17	and the President. A \$5,000 deal was 200 people and
18	fund raiser in order to meet Congressman So or	18	the vice president and three or four cabinet people.
19	Cabinet Member Such and Such and they then	19	And that's typically how it worked.
20	themselves, based on that acquaintance gained at the	20	Q. At those \$5,000 dinners, people would
21	event, seek their own access. And there is an	21	behave in the same manner you described previously,
22	inclination on the part of people, government	22	although the crowd may be somewhat larger, is that a
23	officials, to grant that access.	23	fair summary?
24	Q. That's fair enough, and I'm just trying to	24	A. The crowd is larger, the opportunities for
25	figure out exactly how this works. So let's make it	25	intimacy and conversation is much more limited and -
		<u> </u>	
	Page 63		Page 65
1	a \$20,000 a plate dinner which would fall within the	1	well, it's \$5,000 versus 100,000 and so you don't get
2	a \$20,000 a plate dinner which would fall within the legal limits of contributions to a party. Would the	2	well, it's \$5,000 versus 100,000 and so you don't get the same degree of access and intimacy. I mean, I
2 3	a \$20,000 a plate dinner which would fall within the legal limits of contributions to a party. Would the same kind of meetings that you've just described take	2 3	well, it's \$5,000 versus 100,000 and so you don't get the same degree of access and intimacy. I mean, I don't know how much of my philosophy you want about
2 3 4	a \$20,000 a plate dinner which would fall within the legal limits of contributions to a party. Would the same kind of meetings that you've just described take part at those events where people have paid enough	2 3 4	well, it's \$5,000 versus 100,000 and so you don't get the same degree of access and intimacy. I mean, I don't know how much of my philosophy you want about this, but the fact that these things take place is
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2 3 4 5 6	 a \$20,000 a plate dinner which would fall within the legal limits of contributions to a party. Would the same kind of meetings that you've just described take part at those events where people have paid enough money to be within the legal limits? A. If the ticket were \$20,000, you would 	2 3 4 5 6	well, it's \$5,000 versus 100,000 and so you don't get the same degree of access and intimacy. I mean, I don't know how much of my philosophy you want about this, but the fact that these things take place is not a crime. It's perfectly legal under our system and
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17 (Pages 62 to 65)

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Washington, D.C.



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	Page 66		Page 68
1	it amounts to a corruption of the process and that's	1	party?
2	why I feel so strongly about that law. And I've	2	A. Yes, but I am much more likely to know Jim
3	participated in it but on the other hand, you can't	3	Hamilton who gave me a thousand dollars than Jim
4	disarm unilaterally even though I suggested that at	4	Hamilton who gave me 25. That's the point.
5	one point when I was the chair. It was a suggestion	5	Q. All right. Let me focus on that as well.
6	that was not accepted.	6	These people were motivated, I take it, because they
7	Q. And I want to chat with you about that but	7	believed in the principals and objectives of the
8	I just want to make sure I follow up. There is a	8	Democratic party, correct?
9	difference between perception and reality and I'm	9	MS. BREGMAN: Objection, no foundation.
10	asking you in terms of your personal knowledge and	10	THE WITNESS: People give contributions
11	your personal observations, did you or anyone you see	11	for two reasons. Because they support the party and
12	do anything that you considered crooked or corrupt?	12	because they like access.
13	A. No, absolutely not.	13	BY MR. CARVIN:
14	Q. And then to return to the state issue	14	Q. And how many people, in your estimation,
15	because the nexus seems, in my mind, so much more	15	gave soft money contributions to the Democratic
16	removed than what the national committees do. You	16	National Committee to purchase access who would not
17	gave an example before when you were chairman of the	17	otherwise have given the money because they supported
18	South Carolina party when you would call a member of	18	the principles of the Democratic party?
19	Congress that you knew. Were you making calls that	19	A. As a general principle, I tell my students
20	you otherwise would not have made because of the	20	that it's about 2 to 1. Two people give
21	amount of the large donation from the person that you	21	contributions to parties and candidates because they
22	were chatting about with the congressman?	22	support them, they like them. One does it because of
23	A. No. But here is the process, how the	23	access. I can't prove that and that's what I tell my
24	system works. Now, when I was a state chair in South	24	students.
25	Carolina, a thousand dollars was a huge contribution.	25	Q. And that's talking about the DNC?
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			b 40
	Page 67		Page 69
1	It doesn't seem so large now. But if somebody	1	A. That's just a general proposition.
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Washington, D.C.

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	Page 70	İ	Page 72
	think you get the same general view of large	1	MR. HAMILTON: And I appreciate that.
	contributions at the state level as you do at the	2	THE WITNESS: I think what you asked, I
3	federal level but when you connect state	3	think the statement I made a while ago is in response
4	contributions to access to federal candidates, that's	4	to that. There is a certain amount of trading off
		5	and matching and it can begin at the state level or
5	tenuous.		at the federal level and that's customary.
6	Q. And I take it it's not so tenuous if	6	•
7	you're talking about a state legislator or the	7	BY MR. CARVIN:
8	governor of a state?	8	Q. Yes. And I think I understood your first
9	A. Correct.	9	answer, which is there would be communications
10	Q. Are you aware of any spending decisions by	10	between the state party and the national parties
11	the national party committees for soft money that is	11	where the extent of the expenditure by the state
12	affected by soft money donations to state parties?	12	party could influence an expenditure decision by the
13	A. No.	13	national party. Do I have that correct?
14	Q. I'll just make it as broad as I can. To	14	A. Uh-huh.
15	your knowledge, is there any correlation or	15	Q. Now I'm thinking about a more complicated
16	connection between expenditure decisions by the	16	scenario. A senator from South Carolina raises money
17	national committees and donations to state parties?	17	for the state party and then one of the national
18	MS. BREGMAN: The national committee or	18	committees, in gratitude for that fund-raising,
19	MR. CARVIN: -s.	19	spends more money in South Carolina.
20	MS. BREGMAN: All committees.	20	A. I think the answer to that is yes because
21	THE WITNESS: Say that again.	21	of the way the system works. And I think we might be
22	BY MR. CARVIN:	22	splitting hairs here because there are various
23	Q. Are you aware of any connection or linkage	23	formula and techniques for the two congressional
24	between the expenditure decisions by the three	24	committees, the DCCC and the DSCC, to support
25	national committees and contributions to state	25	candidates for Congress and the Senate. And I
—			5
	Page 71		Page 73
1	Page 71 parties?	1	Page 73 suspect that in some of the ways they conduct the
1 2	•	1 2	
1	parties?		suspect that in some of the ways they conduct the negotiations, they do in fact do what you suggested. I mean, that would be one of the approaches to it.
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	Page 74		Page 76
1	Carolina state party. Are you aware of a	1	should be limited contributions to state parties
2	circumstance where there was an informal or wink and	2	of soft money should be limited in affecting federal
3	nod agreement that because the donor had given money	3	elections because if you permitted state parties to
4	to the South Carolina party, the national committees	4	spend soft money without limitations to support
5	would spend more money where that donor wanted them	5	federal candidates, it would completely undermine any
6	to?	6	sort of limitation you had at the federal level.
7	A. If Alexanders – again, I'll be	7	Q. So the idea is that if you limit soft
8	specific solicited that contribution for the state	8	money donations to the national parties, people would
9	party, the DSCC would likely credit him that amount	9	then start making contributions to the state parties?
10	of money on what he agreed to raise. And that would	10	A. If there weren't a limitation on it, yes.
11	determine in part how much money they give to his	11	Q. But the example you give is transferred
12	campaign.	12	from the federal parties to the state parties?
13	Q. And that's because they're coordinating	13	A. Well, as the system currently works, the
14	things with the candidate, correct?	14	federal one or more of the federal parties make
15	A. That's correct.	15	contributions to the state parties. The state
16	Q. And so I was trying to draw a distinction	16	parties match those contributions in some formula and
17	between now I have a donor. It won't work I'm	17	they spend that money primarily for the coordinated
18	thinking of Roger Milliken but since it's a	18	campaigns, voter registration, get-out-the-vote and
19	Democratic party contribution it's probably not a	19	so forth on behalf of federal candidates. To permit
20	good example. But could somebody like that who has a	20	state parties to spend soft money or to permit
21	lot of money and decides to give it to a state party	21	national parties to transfer soft money to state
22	then have some kind of informal agreement with the	22	parties for federal candidates would just undermine the effectiveness of the proposed law or the law
23	national committee that you will now spend money in my state or to support my campaign, in other words,	23	that's become effective in November.
24 25	the donor?	25	Q. And that would be a new phenomenon caused
			Q. And max would be a new phonomenon change
		 	
1	Page 75		Page 77
	Page 75	1	Page 77
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2	MS. BREGMAN: Speculation. THE WITNESS: I don't know.	1 2 3	by the new ban on soft money? A. Right.
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Washington, D.C.



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	Page 78		Page 80
1	generic this and generic that. If you permitted	1	ban that you previously discussed if state parties
2	state parties to spend a lot of money for generic	2	could allocate between their federal and non-federal
3	advertising that included federal candidates, you	3	accounts for that kind of generic advertising?
4	could obviate the effect of the BCRA.	4	MS. BREGMAN: Beyond the scope of the
5	Q. Okay. I was talking about candidate	5	direct testimony. Objection. Also calls for
6	contributions but let's switch to that. Let me make	6	speculation.
7	it as simple as I can. Some state elections, like in	7	THE WITNESS: It's subject to abuse. You
8	Virginia and New Jersey and Louisiana, are held off	8	asked for my opinion.
9	year, in different years than federal elections, is	9	BY MR. CARVIN:
10	that correct?	10	Q. Can you give me an example of how I
11	A. Kentucky, Virginia, Louisiana and	11	mean, what would be wrong with something that says,
12	Mississippi.	12	pick a number, you have to allocate 40 percent of the
13	Q. And let's assume that the Virginia	13	generic ad to your state soft money account and 60
14	Democratic party engaged in that generic advertising	14	percent to your federal account. Wouldn't that avoid
15	but only state and local candidates were on the	15	this notion that you could circumvent the soft money
16	ballot. Would that in any way create the appearance	16	ban on the national part?
17	of corruption for federal candidates?	17	MR. HAMILTON: I don't understand that
18	A. I don't think it would have any effect on	18	question.
19	federal candidates. And I don't think the law	19	THE WITNESS: I understand the question.
20	affects state parties accepting money or spending	20	My answer is that if you had that provision built in,
21	money in those circumstances. It's just when federal	21	it's subject to abuse and would be abused. People
22	candidates are on the ticket. Q. And I take it the difference is that in	22	would figure out how to frame those generic ads to
23	-	23	focus on federal candidates. I can't sit here and
25	the federal years, some of the benefit goes to federal candidates as well as state candidates?	25	tell you how but I'm sure that would happen. BY MR. CARVIN:
	reaction contributes as well as state contributes:		DI MR. CARVIN.
		╂──-	
	Page 79		Page 81
1	Page 79 A. If you had a television ad in a federal	1	Page 81 Q. You're a clever political strategist
1 2	-	1 2	-
	A. If you had a television ad in a federal candidate's year, this year, and you said, vote Republican, vote for the Republican ticket and you		Q. You're a clever political strategist that's worked in these things and I'll give you a pop quiz. Sitting here today, can you think of how you
2	A. If you had a television ad in a federal candidate's year, this year, and you said, vote Republican, vote for the Republican ticket and you spent a fair amount of money on that using soft	2	Q. You're a clever political strategist that's worked in these things and I'll give you a pop quiz. Sitting here today, can you think of how you could manipulate that to achieve
2 3 4 5	A. If you had a television ad in a federal candidate's year, this year, and you said, vote Republican, vote for the Republican ticket and you spent a fair amount of money on that using soft money, and if that were in South Carolina, that would	2 3	 Q. You're a clever political strategist that's worked in these things and I'll give you a pop quiz. Sitting here today, can you think of how you could manipulate that to achieve A. I don't think I could lay it out but I'm
2 3 4 5 6	A. If you had a television ad in a federal candidate's year, this year, and you said, vote Republican, vote for the Republican ticket and you spent a fair amount of money on that using soft money, and if that were in South Carolina, that would benefit Lindsey Graham. And if you said vote	2 3 4 5 6	 Q. You're a clever political strategist that's worked in these things and I'll give you a pop quiz. Sitting here today, can you think of how you could manipulate that to achieve A. I don't think I could lay it out but I'm sure that you could find a way.
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Washington, D.C.



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	Page 82		Page 84
1	undermine the integrity of the process if a federal	1	candidate.
2	candidate wasn't involved in raising that money or a	2	Q. Are you aware of circumstances where there
3	federal candidate didn't benefit from that money; for	3	was a competitive gubernatorial race but not
4	example, if the soft money was given directly to the	4	competitive federal elections where the DNC would
5	gubernatorial campaign?	5	make transfers?
6	A. I don't see how it would affect the	6	A. I would have to think about that. I don't
7	federal candidates. And in that narrow frame, I	7	know. But in the abstract, they would likely do
8	don't think there is a problem with it. And I think	8	that. Or they might do it.
9	that the law permits that.	9	Q. And then I don't want to mischaracterize
10	MR. CARVIN: Could we go off the record?	10	what you said earlier but I think your assertion was
11	MR. HAMILTON: Sure.	1 11	that people who make substantial contributions would
12	(Discussion off the record.)	12	get their phone calls returned more readily or
13	(Recess.)	13	something like that?
14	BY MR. CARVIN:	14	A. Uh-huh.
15	Q. Again, Mr. Fowler, on paragraph 15 of your	15	Q. And when you say that, what if someone had
16	declaration, you gave an example from the 1996	16	made a substantial hard money contribution or would
17	election cycle where they transferred money to the	17	have been responsible for bundling hard money
18	democratic state parties in states where key	18	contributions, would they also in those circumstances
19	elections were close. 1996 was obviously a	19	be more likely to have their call returned?
20	presidential election year. Were the transfers made	20	A. Yes. But moving from hard money to soft
21	to states where the competition between President	21	money changes at least for me the scope of the
22	Clinton and Senator Dole was close or would this also	22	problems or the difficulty. Hard money is more
23	involve other elections?	23	limited or is limited, as you know. Soft money is
24	A. This started before it was apparent that	24	not in its quantity. And I know that people, even
25	Senator Dole would be the nominee. This started in	25	wealthy people just are more inclined to take money
-			······································
	Page 83		Page 85
	Page 83	1	Page 85
1	October of 95. And it went on with only minor	1	out of the corporate treasury or the union treasury,
2	October of 95. And it went on with only minor interruption until I guess the end of July of 96.	2	out of the corporate treasury or the union treasury, for that matter, than they are out of their own
2 3	October of 95. And it went on with only minor interruption until I guess the end of July of 96. This was not an effort that affected every state and	2 3	out of the corporate treasury or the union treasury, for that matter, than they are out of their own personal accounts. And so the point I think there is
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Washington, D.C.

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1	money contributions or serve as a host on a fund	1	their commitment at the Sierra Club or the National
2	raiser for a particular candidate's campaign?	2	Right to Life group invites an elected official
3	A. Uh-huh.	3	that's somebody who is already in the fold. That's
4	Q. And in those circumstances, is the	4	not somebody who is likely to be hit up for something
5	candidate also likely to return the call of the	5	having to do with steel imports or whatever the issue
6	lobbyist who is engaged in that activity?	6	might be. The point I'm making is that in those
7	A. Yes. But again, it's a matter of scope	7	circumstances, it's the issue that's the guiding
8	and the number of people involved.	8	principle and not money.
9	Q. But candidates are rational actors and	9	Q. Well, let me focus more specifically on,
10	presumably they appreciate money going directly to	10	let's say the AFL-CIO engages in voter mobilization
11	them more than money that's going into sort of the	11	and get-out-the-vote activities for a particular
12	large pile at the Democratic National Committee?	12	candidate. Would that candidate, if elected, be more
13	A. That's correct.	13	inclined to provide preferential access to the
14	Q. And that's because they can control it and	14	AFL-CIO because of the help he or she received during
15	it directly benefits them, is that correct?	15	the campaign?
16	A. Yes.	16	A. Probably, but the AFL-CIO would probably
17	Q. So in sum, you're not suggesting let me	17	not contribute to that person's campaign unless they
18	make the question clear. You're not suggesting that	18	were – unless they knew that he or she supported
19	the problems of access are unique to soft money?	19	their cause anyway.
20	A. I am not stating that the problems of	20	Q. So that would be an example, even if there
21	access are unique to soft money. I am saying that	21	is an appearance of preferential access tied to the
22	soft money greatly expands that problem and makes it	22 23	money, that preferential access would have been granted because they share a common political view?
23 24	more pervasive in the political system. Q. And before we were chatting about access	23	A. I think so.
24 25	to federal candidates at these fund-raising events	25	Q. So let's say in my first hypothetical I
23			
1	Page 87		Page 89
1	for political parties and things like that. To your		don't know if these numbers are seelistic. The
2	Imovilados, do fodoral condidatos or officebaldor		don't know if these numbers are realistic. The
2	knowledge, do federal candidates or officeholders	2	AFL-CIO had spent \$500,000 on this get-out-the-vote
3	also appear at fund-raising events for non-party	2 3	AFL-CIO had spent \$500,000 on this get-out-the-vote activity. Does a \$500,000 contribution from the
3 4	also appear at fund-raising events for non-party advocacy groups to raise money for people like the	2 3 4	AFL-CIO had spent \$500,000 on this get-out-the-vote activity. Does a \$500,000 contribution from the AFL-CIO to the DNC that's used for precisely the same
3 4 5	also appear at fund-raising events for non-party advocacy groups to raise money for people like the Sierra Club or the National Organization of Women,	2 3 4 5	AFL-CIO had spent \$500,000 on this get-out-the-vote activity. Does a \$500,000 contribution from the AFL-CIO to the DNC that's used for precisely the same kind of get-out-the-vote activities I just described
3 4 5 6	also appear at fund-raising events for non-party advocacy groups to raise money for people like the Sierra Club or the National Organization of Women, that sort of thing?	2 3 4 5 6	AFL-CIO had spent \$500,000 on this get-out-the-vote activity. Does a \$500,000 contribution from the AFL-CIO to the DNC that's used for precisely the same kind of get-out-the-vote activities I just described create an appearance of the candidate who benefitted
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23 (Pages 86 to 89)

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	Page 90		Page 92
1	contribute and they invite people characteristically	1	giving the \$500,000 to the DNC for similar
2	to their events who are already for them. So they	2	
3	have, in most cases, nothing special to lobby this	3	
4	particular group of people for.	4	· · ·
5	Q. Let me make sure I understand you. I'm	5	
6	using the AFL-CIO as an example of a special interest	6	Q. Right. But they could run generic phone
7	group that has strong support to the Democratic	1 7	banks, other efforts to turn out union members or
8	party. The first question is, you say, in the one	8	people they know in a way that would directly benefit
9	example, there is already	9	the federal candidate, couldn't they?
10		10	
11	-	11	•
12		12	
13	Democratic party because there is preexisting issue	13	-
14	agreement?	14	
15	A. Not on NAFTA.	15	broadcast advertisements but they could spend union
16	Q. Right.	16	treasury funds on phone banks and generic please turn
17	A. There are a number of points on which the	17	out at the polls activities?
18	AFL-CIO and the Democratic party would agree. Or a	18	MR. HAMILTON: I think I will make the
19	democratic president, for that matters. There are	19	obvious point that Mr. Fowler isn't a lawyer. He
20	areas where they don't agree and NAFTA is one. And I	20	obviously has some familiar by with the Act but he's
21	would say that the AFL-CIO coming to a Democratic	21	testifying from a layman's perspective of what the
22	party event bringing a big check is not the same as	22	Act says and what it doesn't say.
23	David Bonior going to the UAW event in Michigan	23	BY MR. CARVIN:
24	because David Bonior going to a UAW meeting in	24	Q. Fair enough. I'm not trying to quiz you
25	Michigan, he's already there, he's with them. When	25	on the Act. Do you perceive a potential appearance
		<u> </u>	
	Page 91	+	Page 93
1	· · · · · ·	1	· · · · · · · · · · · · · · · · · · ·
1	Page 91 the AFL-CIO comes to the Democratic party, sure, there are areas of agreement but there are also areas	1 2	of corruption or undue influence over the candidate
	the AFL-CIO comes to the Democratic party, sure,		of corruption or undue influence over the candidate if the AFL-CIO does engage in substantial
2	the AFL-CIO comes to the Democratic party, sure, there are areas of agreement but there are also areas	2	of corruption or undue influence over the candidate if the AFL-CIO does engage in substantial expenditures from its union treasury for
2 3	the AFL-CIO comes to the Democratic party, sure, there are areas of agreement but there are also areas of disagreement, NAFTA being the most obvious at this	2 3	of corruption or undue influence over the candidate if the AFL-CIO does engage in substantial
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2 3 4 5 6	the AFL-CIO comes to the Democratic party, sure, there are areas of agreement but there are also areas of disagreement, NAFTA being the most obvious at this moment in time but there are others. To be specific, there are lots of areas of disagreement between the Clinton Administration and	2 3 4 5 6	of corruption or undue influence over the candidate if the AFL-CIO does engage in substantial expenditures from its union treasury for get-out-the-vote activities that would benefit a federal candidate? A. Yes.
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Washington, D.C.



	Page 94		Page 96
1	presumably he would be more appreciative of that	1	Q. How about I'm sorry.
2	direct effort than the indirect benefit that he might	2	A. To the extent that I know about that kind
3	get from the contribution to the DNC, isn't that so?	3	of activity, it never involved big money. It's
4	MS. BREGMAN: Objection, beyond the scope	4	always relatively small amounts of money, both in
5	of the direct and calls for speculation.	5	terms of the sum and in terms of the individual
6	THE WITNESS: The AFL-CIO I think, under	6	contributions.
7	the current law, and I don't know what the new law	7	MR. HAMILTON: Mike, do you want to take a
8	says on this point, can spend union treasury money	8	break?
9	only with its members and not with the general	9	MR. CARVIN: It's entirely up to you.
10	public.	10	(Recess.)
11	BY MR. CARVIN:	11	BY MR. CARVIN:
12	Q. You mean to get its members out?	12	Q. During your tenure at the DNC, do you
13	A. Yes.	13	recall what the average soft money donation was?
14	Q. But that, in a number of states, has a	14	A. It would absolutely be a guess. I don't
15	very important impact on	15	know.
16	A. Yes. Smaller areas and fewer	16	Q. And how about now, do you know what it
17	congressional districts and states every election	17	would be now?
18	cycle. In Michigan, in Detroit, Wayne County, in	18	A. No.
19	Chicago, Cook County, yes, they still have a lot of	19	Q. Do you know if it was less than \$20,000?
20	input.	20	A. Are you asking for the median or the mean?
21	Q. I'm just trying to get a sense of since	21	Q. I'll ask both.
22	the party acts as a buffer, if you will, when the	22	MS. BREGMAN: I think he said average.
23	AFL-CIO gives them the money in the sense that the	23	THE WITNESS: This is a guess, that the
24	party may not spend it on the candidate, if the	24	median would be less than 20,000. I think it would
25	AFL-CIO does engage in expenditures which	25	be less than 15 probably. The mean would be over 20,
<u>.</u>	Page 95		Page 97
1	get-out-the-vote then benefits a candidate, wouldn't	1	I would think, because there were some fairly large
2	get-out-the-vote then benefits a candidate, wouldn't the appearance in the second situation be worse than	2	I would think, because there were some fairly large contributions, I mean, several hundreds of thousands
2 3	get-out-the-vote then benefits a candidate, wouldn't the appearance in the second situation be worse than in the first situation?	2 3	I would think, because there were some fairly large contributions, I mean, several hundreds of thousands of dollars.
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Washington, D.C.



	Page 98		Page 100
1	the amount of issue ads by non-party groups will	1	BY MR. CARVIN:
2	decrease after the BCRA?	2	Q. The first paragraph 12 at the top of page
3	MS. BREGMAN: Objection. I'm not sure	3	5.
4	that doesn't call for some sort of legal conclusion.	4	A. Well, there are two paragraph 12s.
5	If you understand the question and have a view, you	5	Uh-huh.
6	may respond.	6	Q. Did the parties believe that, during your
7	THE WITNESS: If the provision affecting	7	tenure, that there was a correlation between the
8	issue ads is upheld, it will eliminate them. I mean,	8	amount of money you spent on the race and your
9	not eliminate them. It will significantly reduce	9	chances of winning?
10	them because most of those are done in reasonable	10	A. We believed that there was a correlation
11	proximity to elections.	11	between how much we had as compared to how much
12	BY MR. CARVIN:	12	Republicans had. That was the correlation, not so
13	Q. But they could use PAC money to run issue	13	much the total sum but the relationship between what
14	ads, is that correct?	14	we had and what the Republicans had.
15	MS. BREGMAN: Objection, calls for a	15	Q. You wanted to stay competitive or
16	conclusion about what the law permits and doesn't	16	equivalent with the amount of money that the
17	permit. If you have an understanding of the	17	Republicans were spending?
18	provisions and can answer, you may go ahead.	18	A. Right.
19	THE WITNESS: I don't know the answer. I	19	Q. And was that because you felt if you were
20	simply don't know what the provisioning law is on	20	outspent, that the chances of the Republican
21	that.	21	candidate being elected would be higher?
22	BY MR. CARVIN:	22	A. There is a lot of evidence to that.
23	Q. Do you know that the parties can't use	23	Q. Was there a significant growth of soft
24	soft money to run issue ads at any time?	24	money in the last 14 years or so?
25	A. Federal parties cannot, may not, period.	25	A. Yes.
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	Page 99		Page 101
1	State parties may not in any circumstance that	1	Q. Do you have those figures in your head?
2	State parties may not in any circumstance that affects a federal candidate.	2	Q. Do you have those figures in your head?A. No. They are readily available but I
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Washington, D.C.



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	Page 102		Page 104
1	legislation and laws than the '74 act before it was	1	in the two-year period, the two-year cycle, 95 and
	re-interpreted in the late '80s and '90s. I mean,		96.
3	the limitations are very strict. What has happened	3	Q. Do you know the equivalent numbers for the
4	in some of those states is that they have found ways	4	RNC during that period?
5	around those limits just as we did around the '74	5	A. I think that the relationship 2 to 1 was
6	act.	6	-
7	BY MR. CARVIN:	7	right but in both cases, it was a larger sum. Q. And do you know the numbers for the 2000
8	O. And how about transfers from the national	8	cycle?
		9	•
9	parties to the state parties. Is that an important	1	A. No. I don't think they were materially
10	source of funding for the state parties?	10	different but I don't know that.
11	A. On the democratic side, no, except in a		Q. Let's focus on 1996 when you were there,
12	very few cases. It's my understanding that when	12	95, 96. Do you know what percentage of soft
13	Haley Barbour was chair and his predecessors, that	13	money – the question is, what was the soft money
14	the RNC, in a general way, subsidized the operation	14	spent more? Do you know how it was broken down, the
15	of most state parties, most Republican state parties.	15	DNC's expenditures of soft money? And I'm thinking
16	That's a function of both the capacity to do it,	16	in terms of ads or state parties or get-out-the-vote.
17	financial capacity to do it and well, this gets	17	MS. BREGMAN: Goes beyond the scope of the
18	into party stuff. The Republican party is much more	18	direct but you can answer.
19	of a federal organization. The Democratic party is	19	THE WITNESS: There are limitations.
20	much more of a confederate organization. The state	20	There are some things you have to spend hard money
21	parties have more independence legally in the way	21	for. I can't give you specifics on that but and
22	they do things. It's my understanding that the RNC,	22	there are some things that you can spend both hard
23	in its relations to the state Republican parties, can	23	and soft money for and indeed you have to spend some
24	induce state parties to do things that you can't do	24	hard money. Generally speaking, in a non-election
25	in the Democratic party.	25	year, '95, you could spend 60 percent soft and 40
		<u> </u>	
	Page 103		Page 105
1	Page 103 So what I'm saying is both in terms of	1	Page 105 percent hard. In an election year, it was just
1 2	÷	1 2	v
	So what I'm saying is both in terms of		percent hard. In an election year, it was just
2	So what I'm saying is both in terms of financial capacity and the traditions of governance	2	percent hard. In an election year, it was just reversed. That's my memory.
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	Page 106		Page 108
1	these ads that you ran in the '96 election cycle, was	1	This is just talk and not really relevant. I don't
2	there some agreement with the state parties that they	2	know why that is because it used to be just the
3	would spend it on ads before you transferred the	3	opposite. I mean, I don't know why Republicans have
4	money to them?	4	lost the edge on that because they used to have a
5	A. Absolutely.	5	better effort in that than we do. And I think it
6	Q. There was nothing improper or illegal	6	continues to this year as well, at least what I hear
7	about that?	7	anecdotally from various states and I know it's the
8	A. No.	8	case in South Carolina.
9	O. And I take it one of the motivations was	9	Q. When you were at the DNC, did you ever
10		10	contribute money directly to state and local
11	formula?	11	candidates, to your knowledge?
12		12	A. Candidates? I don't recall spending a
12		13	dime or contributing a dime to any candidates.
14	· · · · · · · · · · · ·	14	Q. Do you know if the Republicans ever do
15	• •	15	that?
15		16	A. We would contribute money to state parties
17	efforts as opposed to other activities?	17	with the understanding that they would use that money
18	A. How much?	18	for a get-out-the-vote effort or something like that
19		19	in a district where it was very competitive, but if
20	A. State parties?	20	you mean taking money out of the DNC treasury and
21	Q. Yes.	21	putting it in candidate Jones' treasury, no.
22	A. No. I mean, it varies all across the lot.	22	Q. Do you know if they do that today?
23	It depends on what kind of races you have in the	23	A. I don't think so. I'm relatively sure
24	states and, in a Presidential year, what probability	24	they don't.
25	you have of carrying that state. All of those kinds	25	Q. How about the Republicans? Do you know
		<u> </u>	
1		1	
}	Page 107		Page 109
1	of factors. I mean, in a state you know you're going	1	one way or the other?
1 2	of factors. I mean, in a state you know you're going to win or lose, you don't spend a lot of money there.	2	one way or the other? A. I don't think the Republicans ever did
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Washington, D.C.



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	Page 110	1	Page 112
1	in money and they would have a seat at the table.	1	really aggressive in pursuing their interests, they
2	Q. And they would spend that money directly	2	would conceivably max out on the hard and give above.
3	or they would give it to somebody?	3	Q. Was that rare?
4	A. This was for the in some very limited	4	A. Relatively, yes.
5	cases, for voter registration but more directly,	5	Q. How many individuals do you know that
6	comprehensive, for get-out-the-vote. But that has to	6	percentagewise would give the \$20,000 maximum?
7	be under the current law, that has to be run and	7	A. I don't know, but it's small. \$20,000 out
8	controlled legally by the state party.	8	of your own pocket is a lot of money, even for rich
9	Q. So would you meet with the state parties	9	people. There are exceptions but that's a lot of
10	· · · · · · · · · · · · · · · · · · ·	10	money.
11		11	Q. And did you use direct mail solicitation?
12		12	A. This was an entirely different program.
13		13	Direct mail and this is true of the RNC as well as
14	as part of this game plan?	14	the DNC is used to solicit contributions of under
15	A. Oh, absolutely.	15	\$100. If you get a contribution over \$100 out of
16	Q. And would you allocate between	16	direct mail solicitations, it's a miracle. That's
17	get-out-the-vote and administrative expenses, for	17	where I think this is right most of the hard
18	example, and advertisements? MS. BREGMAN: Objection as going way	19	money comes from. Because somebody sends you \$50, they don't send you \$50 on a corporate check, they
20	beyond the scope of the direct.	20	send you \$50 out of their pocket. And both the RNC
20	THE WITNESS: No advertising. This was	21	and the DNC do that and the RNC has been doing it
22	just ground game.	22	consistently over a longer period of time and they
23	BY MR. CARVIN:	23	raise a good bit more money than we do but we're
24	Q. Could you, for example, pick up some of	24	catching up, but the RNC essentially funds their
25	the administrative expenses of the state party as	25	basic administrative cost out of that money, which is
			· · · · · · · · · · · · · · · · · · ·
		<u> </u>	
	Page 111		Page 113
	mont of this offerst an use this all just		
	part of this effort, or was this all just	1	a huge accomplishment. But this money comes in 25,
2	get-out-the-vote?	2	50, 75, sometimes 100, sometimes 10 or \$5. The
2 3	get-out-the-vote? A. Just the cost that was directly related to	2 3	50, 75, sometimes 100, sometimes 10 or \$5. The average contribution of RNC I think is \$37 and the
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Washington, D.C.



	Page 114		Page 116
1	didn't.	1	be more than what it was in the '99-2000 cycle.
1 2	Q. Do you know how much soft money at the	2	Q. I'm sorry, I really didn't follow your
3	national committees there was in the 2000 election	3	point. They raise in increments less than 100 and
4	cycle? Does 515 million sound right to you?	4	more than 5,000? What point does that lead you to?
5	A. No. That's much too high.	5	A. We get a lot of small contributions and
6	Q. For all six committees?	6	between \$100 and \$5,000, we raise virtually no money.
7	A. Oh, for all six? Now, keep in mind that	7	And there are a lot of people out there in the world
8	this is national, state and local party committees.	8	who will give a thousand dollars - when I say we, I
9	The six federal committees that sounds like a	9	mean Democrats, DNC. But we don't ever ask them.
10		10	George Bush proved how much money there is out there.
11	Q. Soft.	11	Of course there is more on the Republican side than
12	· · · · · · · · · · · · · · · · · · ·	12	on our side. There are still a lot of people who
13		13	will give you \$1,000 but we have never had an
14		14	organization or structure in our program to solicit
15	whether that number sounds right to the witness? Is	15	money at that level. We will now.
16	•	16	Q. Well, where will you find these people?
17	BY MR. CARVIN:	17	Presumably the DNC has been looking hard for hard
18	Q. Do you know?	18	money donors in the past?
19	A. That's in the ballpark. I don't know but	19	A. But it starts at \$5,000. There is no
20	that's in the ballpark. The DNC raised about 125 and	20	systematic solicitation for hard or soft money
21 22	the RNC about 175 and so that would be what would that be? 300,000?	21 22	between \$100 and \$5,000 at the DNC. O. But these direct mail solicitations will
22	Q. 300 million.	22	include a thousand dollars or
24	A. 300 million. And then the other four,	24	A. Nobody ever sends you a thousand dollars
25	that would be close.	25	through the mail. When I say nobody, I don't mean
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	Page 115		Page 117
	÷	1	-
1	Q. Do you think there is a reasonable	1 2	that absolutely literally but realistically, nobody
1 2 3	÷	1 2 3	that absolutely literally but realistically, nobody sends you a thousand dollars in the mail. If you get
2	Q. Do you think there is a reasonable prospect that now just focused on the national	2	that absolutely literally but realistically, nobody
2 3	Q. Do you think there is a reasonable prospect that now just focused on the national committees can increase their hard money donations	2 3	that absolutely literally but realistically, nobody sends you a thousand dollars in the mail. If you get a check over \$100, it's rare.
2 3 4	Q. Do you think there is a reasonable prospect that now just focused on the national committees can increase their hard money donations by roughly \$500 million?	2 3 4	that absolutely literally but realistically, nobody sends you a thousand dollars in the mail. If you get a check over \$100, it's rare. Q. And how about the increase in the
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30 (Pages 114 to 117)



Washington, D.C.



		1	
	Page 118		Page 120
1	alluded to for why they could raise for hard money	1	functions without large soft or hard money
2	was that the contribution limits would be raised.	2	contributors, correct?
3	But do you think that raising the cap from 20,000 to	3	A. Correct.
4	25,000 will really have a material beneficial impact	4	Q. I guess the first question is, what do you
5	on the amount of hard money captured by national	5	mean by large in that sentence?
6	parties?	6	A. 10, 15,000.
7	A. Yes. Most of those people, not all, most	7	Q. And what do you mean by their important
8	of those people who give \$5,000 or more will give the	8	functions in that sentence?
9	party the max that they can, which is 2000, 2000 and	9	A. As I said this morning, I believe that we
10	· · · · · · · · · · · · · · · · · · ·	10	spent a lot more money in this American political
11	max. In the past, at the DNC anyway, we didn't have	11	system than is necessary to inform the voters, than
12	any money there at that level so all of the people	12	is necessary to give them enough information to make
13	who gave us \$5,000 or more will give us \$2,000. And	13	a rational decision. I can't be precise but I think
14	the money that we get from the direct mail	14	that both national parties or all six national
15	solicitations will grow incrementally and some of the	15	parties if you want to include the congressional
16	people I'm getting confused here. I stated that	16	parties can, with the hard dollar limitations that
17	incorrectly.	17	are currently established, that are established in
18	I believe with the redirected fund-raising	18	the new legislation, can do the necessary research,
19	effort, the DNC will identify a great many people who	19	do the necessary perform the necessary
20	will give us \$2,000. That will be in addition, that	20	communications functions, buy the media, do the
21	will be a piece of money that we do not get now. All	21	necessary grass roots voter registration,
22	hard money. I think the people who currently give us	22	get-out-the-vote and conduct otherwise effective
23	5, 10, 15, 20,000 in hard money will continue to do	23	campaigns for half the money that we now spend. The Democratic governor in South Carolina
24 25	that and some few of them will move up from 20 to 25. But I think that's a relatively small group of	24	this year is going to spend about \$7 million on
20			
	Page 119		Page 121
1	people. So if you look at the total hard money that	1	television. I mean, I think that's vulgar. You
2	we will get, I don't know why we would get less hard	2	don't have to spend that. They just spend it because
3	money between 5,000 and 25 than we have in the past.	3	it's there. It's not necessary to spend that much
4	We will get that and maybe a little more. But I	4	money. I don't know how many rating points that is
5	think we will pick up a great deal of hard money at	5	but it's maybe it's 28,000 rating points. It's
6	the 2,000 and \$1,000 level simply because the DNC	6	just huge television to buy. And let me finish.
7	will have to solicit money at that level to replace	7	I think when you look at financing
8	the soft money.	8	politics in America, you have to start with some
9	Q. Have you sought to estimate in any	9	appreciation of how much it takes to inform the
10	systematic way the increase in hard money that will	10	public so that they can make rational decisions. I
11	be going to the national	11	just think that's an absolute necessity in a
12	A. I haven't. I have knowledge that somebody	12	democratic system. And you'll get people with
13	over at the DNC is doing that and I'm sure somebody	13	different views and different ideas as to what that
14	at the RNC is too but I don't know what the figures	14	figure is and there are different ways to get to that
15	are.	15	point, that point of adequate education.
16	Q. And how about the states. Do you think	16	You can spend all of the money through the
17	the states will be able to replace	17	parties or the candidates or you can require
18	A. I don't know. I understand the question.	18	television stations to give you free time. I mean,
19	I have no idea. Some will and some won't because	19	there are all sorts of combinations of how that could
20 21	some state parties are effective and some aren't. O. You say that two paragraph 12s again.	20 21	be done. But somewhere there is a sum that's adequate and I think you should be rational, use
	G. TOU SAV HIAL ** LWU DAIAVIADIE LZS AVAIII.		AUCULAIC ALLU I UTILIK YUU SHUULU UC HUULUU, USC

A. Which paragraph 12? The one in the middle of the page?

- 24 Q. The second paragraph 12 on page 5. You
- 25 say that national parties can perform their important

31 (Pages 118 to 121)

common sense in trying to reach that sum, at least

23 that sum. And I think that that sum is way below how

25 the political system to spend so much time pursuing

much we currently spend and I think that it damages

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1	every last living dollar, mostly in big	1	ads than are necessary to provide the voters with an
2	contributions, in order to do all of these things you	2	intelligent understanding of the competing
3	want to do because in pursuing that money, great gobs	3	candidates, is that your point?
4	of money, I think you cast great suspicions on the	4	A. Uh-huh.
5	integrity of the political system. And so that	5	Q. And why then do candidates' parties waste
6	statement says that you don't need as much money as	6	money
1 7	we currently spend and that since we don't need that	1 7	A. Self defense.
8	much money, we don't have to accept all those large	8	Q. Well, if you're getting the diminishing
9	contributions which create suspicions and taints our	9	return and you've presented your case adequately in
10	political system.	10	the case of Governor Hodges at \$4 million, why would
11	Q. I understand your concern about the	11	a rational political or economic actor spend \$3
12	pursuing of the money but I would like to focus on	12	million more even if his opponent was wasting his
13	the spending. Do you think that the parties these	13	money by doing that?
14	days spend too much money and indeed waste money on	14	A. Because his opponent can smother his
15	grass roots, voter registration and get-out-the-vote?	15	adequate message with a great flood of media and
16	A. I think they waste less money there than	16	television.
17	they do on television and on other kinds of	17	Q. So while, if I understand you correctly,
18	electronic media.	18	4 million in my hypothetical would be enough to tell
19	Q. And I take it that they don't spend enough	19	the voters of South Carolina about Governor Hodges'
20	to motivate the voters given the extraordinarily poor	20	record, if your opponent is spending \$7 million more,
21	turn-out in the United States for elections, isn't	21	you need to spend more money to counteract that
22	that fair?	22	message?
23	A. Or persuade the voters.	23	A. That's right.
24	Q. Right. And so focusing on voter	24	Q. Do I have that right?
25	mobilization as opposed to advertisements, which I	25	A. That's correct.
		1	
	Page 123		Page 125
1	want to leave to the side, is it really your view	1	Q. And the point is, if the parties
2	want to leave to the side, is it really your view that there is just too much money spent on that	2	Q. And the point is, if the parties unilaterally disarm or reduce their arms, then the
2 3	want to leave to the side, is it really your view that there is just too much money spent on that function that's more than necessary to motivate	2 3	Q. And the point is, if the parties unilaterally disarm or reduce their arms, then the voters will come out just as informed as they are in
2 3 4	want to leave to the side, is it really your view that there is just too much money spent on that function that's more than necessary to motivate voters and inform them to get out?	2 3 4	Q. And the point is, if the parties unilaterally disarm or reduce their arms, then the voters will come out just as informed as they are in this escalating arms race?
2 3 4 5	want to leave to the side, is it really your view that there is just too much money spent on that function that's more than necessary to motivate voters and inform them to get out?A. I would say that there is less money, far	2 3 4 5	 Q. And the point is, if the parties unilaterally disarm or reduce their arms, then the voters will come out just as informed as they are in this escalating arms race? A. I don't think they will ever unilaterally
2 3 4 5 6	 want to leave to the side, is it really your view that there is just too much money spent on that function that's more than necessary to motivate voters and inform them to get out? A. I would say that there is less money, far less money wasted on get-out-the-vote/voter 	2 3 4 5 6	 Q. And the point is, if the parties unilaterally disarm or reduce their arms, then the voters will come out just as informed as they are in this escalating arms race? A. I don't think they will ever unilaterally reduce how much they spend, or I think they will
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Washington, D.C.



1 I	Page 126	{	Page 128
1	let candidates spend anything they want to. But	1	or less?
2		2	A. In the summer of 1995.
3		3	Q. And who reviewed that recommendation?
4	you have to take large contributions and I think that	4	A. The President.
5	process is just reinforcing the suspicion that people	5	Q. And did the President disagree with your
6	have about the system, that the system is bought and	6	recommendation?
7	paid for. And if you can adequately and I believe	7	A. He did.
8	you can - inform the public, give them the necessary	8	Q. Did he give you reasons for that?
9	data to make rational decisions and at the same time	9	A. It was just that he was not going to
10	eliminate at least some or reduce some of this vulgar	10	unilaterally disarm.
11		11	Q. And given that system that existed in
12	, ,,	12	1996, did you agree with him then that more money was
13		13	an important factor in electing candidates,
14		14	democratic candidates?
15	respect to the issue ads is that the parties and the	15	A. We had to be competitive and it took more
16		16	money to be competitive.
17	but that the additional communication that's	17	Q. So if the Republicans had raised less
18	currently going on is, in your view, unnecessary? A. I	18	money, the Democrats could have gotten by with less
20	Q. Well, I will be spending less money in	20	money, but because they had more money, you needed to keep pace with them?
21	this hypothetical for ads. You agree with that, that	21	A. That was the prevailing view.
22	there will be less?	22	Q. Did you agree with that?
23	A. Yes.	23	A. I was not a free agent at that point.
24	Q. But you nonetheless think the parties and	24	Q. Have you ever analyzed the amount of money
25	the candidates are fulfilling their function in a	25	that is necessary to create sufficient candidate or
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	Pere 137		Bree 120
	Page 127		Page 129
	democratic society because the additional money they	1	party advertisements to inform the electorate about
2	democratic society because the additional money they are currently spending doesn't add to the voter's	2	party advertisements to inform the electorate about the things they need to know to make an intelligent
2 3	democratic society because the additional money they are currently spending doesn't add to the voter's understanding? My question really is, if there is	2 3	party advertisements to inform the electorate about the things they need to know to make an intelligent decision?
2 3 4	democratic society because the additional money they are currently spending doesn't add to the voter's understanding? My question really is, if there is going to be less communication, then why wouldn't you	2 3 4	party advertisements to inform the electorate about the things they need to know to make an intelligent decision? A. The amount of money that is required to
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Washington, D.C.



	Page 130		Page 132
1	that they do and you would supply the public with	1	Q. And how about, in paragraph 17, you
2	just as much information as you're going to supply	2	describe these voter mobilization campaigns. And the
3	them with if you start in January of 2004.	3	last sentence says that these efforts such as voter
4	Q. Because they can marshal their resources	4	identification, voter registration, get-out-the-vote
5	and spend the money in the 60 days	5	will have to be done more efficiently with lower
6	A. When the people are paying attention.	6	overall expenditures. So you anticipate that there
7	Q. And that's a couple of months before the	7	will be lower overall expenditures for the reasons
8	election?	8	we've discussed?
9	A. Yes.	9	A. Yes.
10	Q. And if you did that, you would lose the	10	Q. And how inefficient today are state
11	process that served — the function that is served by	11	parties at get-out-the-vote, voter identification,
12	ads prior to that time which you previously described	12	voter registration?
13	of educating and presenting the candidates' merits in	13	A. My qualitative judgment would be that
14	a general way, would you not?	14	they're very inefficient. But it's not from lack of
15	A. For whatever good you would do, you might,	15	money.
1		16	
16	but paid political ads are not the only source of	17	Q. It's failure of wit, not dollars? A. Wit and commitment.
17	political information in this country, as you know.	18	
18	You've got five 24-hour news networks and all of the	10	Q. What makes you think they're going to
19	other sources of information. I think that if you	20	become smarter, or do you think they're going to become smarter and more efficient?
20	spent the amount of money you spend in September and	20	
21	October now in paid advertising, my own personal	$\begin{vmatrix} 21 \\ 22 \end{vmatrix}$	
22	opinion, it would be fully sufficient to educate the	22	Q. Could you turn to paragraph 12, please.A. Which one?
23	public.		
24	Q. Let's talk about paid advertising. Have	24	Q. Oh, yeah, right. I keep forgetting. This
25	you studied the optimal amount of paid advertising by	25	one, I'm looking at the first paragraph 12 on page 5.
		1	
	Page 131		Page 133
1	parties and candidates to inform the electorate or	1	You say that most wealthy individuals and special
1 2	-	1 2	•
1	parties and candidates to inform the electorate or	1 -	You say that most wealthy individuals and special interest groups tend to favor Republican politicians, is that correct?
2	parties and candidates to inform the electorate or enhance your chances of maximize your chances of success? A. The answer to your question is no, I have	2	You say that most wealthy individuals and special interest groups tend to favor Republican politicians,
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Washington, D.C.



	Page 134		Page 136
1	serious negative impact on their ability to engage in	1	very quick. Mr. Fowler, I think you said earlier,
2	voter mobilization and other important electoral	2	just before, that the parties were spending more on
3	activities because of diminished funding?	3	voter mobilization. Did you say whether the portion
4	MS. BREGMAN: I'll object on the ground	4	of their spending on voter mobilization has gone up
5	that the use of that particular plaintiff is not the	5	or stayed relatively the same? I might have just
-	subject of the direct testimony of the witness.	6	missed it.
6		7	
7	THE WITNESS: California, as you know, is	1	A. All campaign expenditures have gone up and
8	a huge state and it takes more to do anything out	8	indeed new categories of expenditures have developed.
9	there than it does most anywhere else. They have,	9	The Internet, for example, which is relatively
10	over the years, developed and primarily due to her	10	inexpensive but nevertheless it's a new expense.
11	work, have developed a more effective party in a	11	Q. But the proportion relative to other
12	general sense. Nobody likes change. They've	12	spending, has that been stable?
13	effected it under one set of laws and I think they	13	A. The proportion of money that is spent for
14	want to keep that same set of laws because that's the	14	generic get-out-the-vote, voter mobilization and
15	way they developed it.	15	media have stayed about the same. It's just that the
16	California is a very rich state. I have	16	cost of both have gone up. But the proportion is the
17	no doubt in my mind that they can raise, in	17	same now as it was - approximately the same now as
18	California, this is not true of other states, where	18	it was 20 years ago. And if anything, media has gone
19	they can raise almost as much money, particularly for	19	up more, I think.
20	get-out-the-vote and voter mobilization as they do	20	Q. So if we just focused on broadcast ads,
21	now and that's particularly true when you consider	21	the issue ads, the proportion you think would be
22	the Levin amendments to this legislation because that	22	greater that that has increased?
23	does give state parties, or those amendments give	23	A. If you're talking about just issue ads
24	state parties an opportunity to use some soft money	24	Q. Yes, if we just tried to look at that.
25	to do generic voter registration and voter	· 25	A. Oh, there is no question that that has
	Baas 125		Page 137
 1	Page 135	1	Page 137
1	mobilization. It does not permit, as I understand	1	gone up in the last decade or certainly 15 years,
2	mobilization. It does not permit, as I understand it, the use of that money to promote any uniquely	2	gone up in the last decade or certainly 15 years, it's gone up more than anything else, both in terms
2 3	mobilization. It does not permit, as I understand it, the use of that money to promote any uniquely promote any federal candidates but if you raise the	2 3	gone up in the last decade or certainly 15 years, it's gone up more than anything else, both in terms of real dollars and percentages.
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Washington, D.C.



	Page 138		Page 140	
1	individual candidacy purposes.	1	has traditionally been raised by the Democratic party	1
2	Q. On a different subject, you were talking	2	compared to the Republican party. And I think you	
3	about the amount of information that is provided to	3	indicated that, as it states in your declaration,	
4	voters that will allow them to become sufficiently	4	most wealthy individuals and special interest groups	
5	educated to make what you think are appropriate	5	tend to favor Republican politicians.	
6	political choices and you came up with an analogy	6	Ig that were untrue, if traditionally both	
7	about a wet towel and you mentioned that there would	7	parties raised exactly the same amount of money from	
8	be it would be undesirable to put more water on	8	wealthy individuals and special interest groups so	
9	the towel in light of the contamination that might	9	that they had exactly the same amount of money to	
10	result. And I was just going to ask you to elaborate	10	spend historically and every reason to think that	
11	on what the contamination that you referred to is.	11	that would be true in the future, would your views on	
12	A. That's probably not a very good analogy	12	the Bipartisan Campaign Reform Act be the same?	
13	but what I meant by that is that if a towel is wet,	13	MR. CARVIN: Objection, hypothetical and	
14	it's wet and you put water on it, it doesn't make it	14	speculative.	
15	any wetter and the water might run off and damage	15	THE WITNESS: My view would be the same.	
16	something. But what I meant I mean, to take that	16	Political money is not the only thing that determines	
17	analogy to campaign expenditures, I think that there	17 18	whether you win or lose. We all know that. But if	
18 19	is a level where the voters are, can be adequately	10	it were the same, I would still feel this way and frankly, if we raised more than Republicans I would	
20	informed and if you continue to pursue larger and larger amounts of money in order to pour more water	20	still feel this way because I just fundamentally	
20	on the towel, give more information or pseudo	21	believe that there is so much suspicion of money and	
22	information, you have to resort to these, what I	22	the relationship that money has to political	
23	consider undesirable fund-raising techniques and,	23	decisions that somehow that has to be attenuated or	
24	therefore, it contaminates the political system.	24	reduced or corrected before people will have faith in	
25	Q. So you're not advocating less information.	25	the system. And I point out that every election, we	
	2. Do jos is 10. advocating ioto miciniumon.	-~		
	Page 139		Page 141	
1	Page 139 You're simply saying that the price of that is the	1	Page 141 hear that, oh, it's terrible that only 50 percent of	
1 2	_	1 2	-	
	You're simply saying that the price of that is the taint and these other problems that come with the additional spending?		hear that, oh, it's terrible that only 50 percent of	
2	You're simply saying that the price of that is the taint and these other problems that come with the	2	hear that, oh, it's terrible that only 50 percent of the people are voting. That's in Presidential	
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