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14. The DNC's and Political Director's major focus during Presidential election years is the election of the Presidential candidate. In such years the DNC provides more resources to coordinated campaigns, in part to secure the election of the presidential candidate. The DNC hopes that the chosen presidential message is good for all Democrats on the ticket. During such years the DNC coordinates with presidential campaign committees regularly through frequent discussions and meetings between the DNC and campaign staff. DNC and presidential campaign staff are also in daily contact about which messages to focus on. This is particularly true once it is clear who the Democratic nominee will be. At that point, the DNC works in tandem with the Presidential campaign and the nominees. *See Exhibit B.* The DNC and the campaign exchange polling data, see each others' ad scripts, and in the 1996 and 2000 election cycles, used common campaign and/or media strategists and/or consultants. For example, during a particular week the

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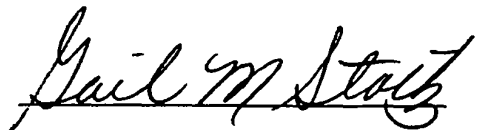
presidential campaign may want to emphasize the candidate's views on Social Security. During a morning message call, the DNC, campaign staff and consultants may discuss this message and work to make sure the coordinated campaign emphasize this message.

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Dated: October 2, 2002



Gail Stoltz