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10 UNITED STATES DISTRICT COURT  
11 DISTRICT OF ARIZONA

12 JOHN MCCOMISH, et al.,  
13 Plaintiffs,

14 and

15 DEAN MARTIN, et al.,  
16 Plaintiff-Intervenors,

17 vs.

18 KEN BENNETT, et al.,  
19 Defendants,

20 and

21 CLEAN ELECTIONS INSTITUTE, INC.  
22 Defendant-Intervenor.

) CASE NO. CV-08-1550-PHX-ROS

) (Assigned to the Honorable Roslyn O. Silver)

) **AMICUS CURIAE CAMPAIGN  
) LEGAL CENTER'S MEMORANDUM  
) IN OPPOSITION TO PLAINTIFFS'  
) AND PLAINTIFF-INTERVENORS'  
) MOTIONS FOR SUMMARY  
) JUDGMENT**

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## INTRODUCTION

1  
2 Plaintiffs and Plaintiff-Intervenors (collectively “Plaintiffs”) challenge the  
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4 constitutionality of the Citizens Clean Elections Act (CCEA) matching funds provision,  
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6 Ariz. Rev. Stat. § 16-952 (A), (B) and (C), largely basing their arguments on the  
7  
8 “inescapable logic of the Supreme Court’s decision in *Davis v. FEC*, 128 S. Ct. 2759  
9  
10 (2008),” as well as *Day v. Holahan*, 34 F.3d 1356 (8th Cir. 1994), an Eighth Circuit  
11  
12 decision cited without discussion by the *Davis* Court. See Mem. in Supp. of Pls.’ Mot.  
13  
14 for Summ. J. 1 (Dkt. # 297); Pls.’ Combined Br. in Opp’n to Defs.’/Def.-Intervenor’s  
15  
16 Mot. for Summ. J. 5 (Dkt. # 347); Pls. 2nd Am. Compl. at ¶ 2. However, the logic  
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18 employed by the Supreme Court in *Davis*, while clearly applicable in the context of  
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20 asymmetrical contribution limits for opposing candidates such as those challenged in  
21  
22 *Davis*, is inapplicable to public financing matching funds provisions, which were not at  
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24 issue or even mentioned in *Davis*. Further, the Eighth Circuit’s decision in *Day*, striking  
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26 down a matching funds provision, is inconsistent with decisions in the First, Fourth and  
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28 Sixth Circuits upholding similar matching fund provisions and has been called into  
question by the Eighth Circuit’s more recent decision in *Rosenstiel v. Rodriguez*, 101  
F.3d 1544 (8th Cir. 1996). Simply put, the foundation of Plaintiffs’ argument—a  
Supreme Court decision in which matching funds were not even discussed, let alone  
analyzed, and an Eighth Circuit decision that runs counter to the weight of Circuit Court  
authority on the subject—is unsound.

Arizona’s matching funds provision does not substantially burden speech and is  
narrowly tailored to serve the compelling governmental interests of reducing corruption,

1 facilitating candidate communication, reducing candidate time spent fundraising, and  
2 preserving the public fisc, recognized by the Supreme Court in *Buckley v. Valeo*, 424  
3 U.S. 1 (1976).  
4

5 This Court should decline to apply *Davis* in the context of matching funds, and  
6 instead follow the sound jurisprudence of the First, Fourth, Sixth, and Eighth Circuits,  
7 left intact by the Supreme Court's post-*Davis* denial of *certiorari* in *North Carolina Right*  
8 *to Life v. Leake*, 524 F.3d 427 (4th Cir. 2008), *cert. denied*, 129 S. Ct. 490 (2008)  
9 ("NCRL"), a Fourth Circuit decision upholding against constitutional challenge a  
10 matching funds provision nearly identical to the one at issue here. The CCEA matching  
11 funds provision does not burden speech and is narrowly tailored to serve compelling  
12 governmental interests. Therefore, the CLC respectfully urges this Court to deny  
13 Plaintiffs' and Plaintiff-Intervenors' motions for summary judgment and to uphold the  
14 constitutionality of the CCEA matching funds provision.  
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## 18 ARGUMENT

19 Analyzing a First Amendment challenge to a law entails a two-step process. First,  
20 the Court must determine if the challenged law burdens speech. Second, if the Court  
21 determines the challenged law does burden speech, the Court must determine whether the  
22 burden is justified by a sufficient governmental interest. The degree of scrutiny to be  
23 applied by the Court depends on the nature of the burden. The Ninth Circuit has made  
24 clear that, if a challenged law "places a severe burden on fully protected speech and  
25 associational freedoms, [a court is to] apply strict scrutiny." *Lincoln Club of Orange*  
26 *County v. City of Irvine*, 292 F.3d 934, 938 (9th Cir. 2001) (citing *Fed. Election Comm'n*  
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1 *v. Nat'l Conservative Political Action Comm.*, 470 U.S. 480, 496 (1985); *Buckley*, 424  
2 U.S. at 44-45). By contrast, the Ninth Circuit has explained, if a challenged law “places  
3 only a minimal burden on fully protected speech and associational freedoms, . . . [a court  
4 is to] apply a lower level of constitutional scrutiny.” *Lincoln Club of Orange County*,  
5 292 F.3d at 938 (citing *Nixon v. Shrink Missouri Gov’t PAC*, 528 U.S. 377, 386-88  
6 (2000); *Buckley*, 424 U.S. at 20-21, 25). *See also McConnell v. Fed. Election Comm’n*,  
7 540 U.S. 93, 138-40, n.40 (2003) (“Since our decision in *Buckley*, we have consistently  
8 applied less rigorous scrutiny to contribution restrictions . . . .”); *Buckley*, 424 U.S. at 95-  
9 96 (applying less rigorous scrutiny in upholding the Presidential public financing scheme  
10 because it furthers “significant” and “sufficiently important” governmental interests).

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14 The challenged matching funds provision does not burden speech at all. *See*  
15 argument *infra* Part I. However, if the Court concludes otherwise, the CLC respectfully  
16 urges the court to recognize that any burden on Plaintiffs’ First Amendment rights is at  
17 most indirect and “minimal,” and to evaluate the challenged matching funds provision  
18 under the less rigorous scrutiny appropriate for such statutes. *See Lincoln Club of*  
19 *Orange County*, 292 F.3d at 938. Regardless of the degree of scrutiny applied, the  
20 challenged statute should be upheld because it is narrowly tailored to Arizona’s  
21 compelling interests in curbing political corruption, facilitating candidate communication,  
22 reducing candidate time spent fundraising, and preserving the public fisc. *See infra* Part  
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26 II.

1           **I.       The Matching Funds Provision Does Not Burden Speech.**

2           The *Davis* Court’s analytical starting point was the fact that “[u]nder the usual  
3 circumstances, the same restrictions apply to all the competitors for a seat and their  
4 authorized committees.” 128 S. Ct. at 2765. This simply is not the case in the context of  
5 the CCEA public financing system. Under the usual circumstances of Arizona’s public  
6 financing system, the same restrictions do not apply to all the competitors for a seat.  
7 Candidates participating in the public financing system subject themselves to a variety of  
8 restrictions inapplicable to non-participating candidates. For this reason, the “burdens”  
9 analysis is entirely different with respect to the challenged matching funds provision by  
10 comparison to the statute challenged and invalidated in *Davis*. And this difference should  
11 lead the Court to a different result.  
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15                           **A.       The *Davis* Court’s Reasoning Is Inapplicable To the Challenged**  
16                           **Matching Funds Provision.**

17           In *Davis*, the Supreme Court considered the constitutionality of the so-called  
18 “Millionaire’s Amendment” of the federal Bipartisan Campaign Reform Act of 2002,  
19 Pub. L. No. 107-155, 116 Stat. 81. At the time the Supreme Court decided *Davis*,  
20 contributions to all candidates for federal office were limited to \$2,300 per election.<sup>1</sup> *See*  
21 *Davis*, 128 S. Ct. at 2765. Under the “Millionaire’s Amendment,” when a candidate  
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27 <sup>1</sup> The statutory limit is \$2,000, but the statute provides for periodic adjustment of the  
28 limit to reflect changes in the cost of living. *See* 2 U.S.C. § 441a(a)(1)(A) (contribution  
limit); 2 U.S.C. § 441a(c) (cost of living adjustment).



1 spent personal funds in excess of a specified threshold,<sup>2</sup> the contribution limit applicable  
 2 to that self-funded candidate's opponent increased by either threefold<sup>3</sup> (\$6,900) or  
 3 sixfold<sup>4</sup> (\$13,800), depending on the magnitude of the self-funded candidate's  
 4 expenditure of personal funds and the office sought—while the self-funded candidate's  
 5 contribution limit remained \$2,300. *Id.* at 2766.  
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 8 The Court began its analysis by noting: “If [the Millionaire’s Amendment] simply  
 9 raised the contribution limits for all candidates, Davis’ argument would plainly fail.” *Id.*  
 10 at 2770. But the Court continued:

11 [The “Millionaire’s Amendment”], however, does not raise the contribution  
 12 limits across the board. Rather, it raises the limits only for the non-self-  
 13 financing candidate and does so only when the self-financing candidate’s  
 14 expenditure of personal funds causes the OPFA threshold to be exceeded.  
 15 We have never upheld the constitutionality of a law that imposes different  
 16 contribution limits for candidates who are competing against each other,  
 17 and we agree with Davis that this scheme impermissibly burdens his First  
 18 Amendment right to spend his own money for campaign speech.

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19 <sup>2</sup> More precisely, when, as a result of a candidate’s expenditure of personal funds, the  
 20 “opposition personal funds amount” (OPFA) exceeded a specific threshold (\$350,000 for  
 21 House candidates and \$150,000 + (\$0.04 x voting age population) for Senate candidates),  
 22 the contribution limit for the self-funded candidate’s opponent was increased. As the  
 23 *Davis* Court explained: “The OPFA, in simple terms, is a statistic that compares the  
 24 expenditure of personal funds by competing candidates and also takes into account to  
 25 some degree certain other fundraising.” 128 S. Ct. at 2766. While the *Davis* decision  
 26 only discusses the threshold and contribution limit increases for House candidates,  
 27 because the plaintiff had been a candidate for the House, the Court’s decision has been  
 28 appropriately understood as invalidating the Millionaire’s Amendment provisions  
 applicable in Senate elections as well. *See* 2 U.S.C. §§ 441a(i) (Senate candidates) and  
 441a-1 (House candidates).

<sup>3</sup> *See* 2 U.S.C. §§ 441a(i)(1)(C)(i)(I) (Senate candidates) and 441a-1(a)(1)(A) (House  
 candidates).

<sup>4</sup> *See* 2 U.S.C. § 441a(i)(1)(C)(ii)(I) (Senate candidates).

1 *Id.* (emphasis added). The Court concluded that the burden imposed on self-funded  
2 candidates by the “Millionaire’s Amendment” was “not justified by any governmental  
3 interest in eliminating corruption or the perception of corruption” or any other sufficient  
4 governmental interest and, therefore, held the law unconstitutional. *Id.* at 2773-75.

6 Under the “Millionaire’s Amendment,” all candidates started their campaigns  
7 under the same rules, but when a candidate spent personal funds in excess of a specified  
8 threshold, that candidate was placed at a competitive disadvantage *vis-à-vis* her opponent,  
9 through application of a more restrictive contribution limit than the limit applicable to the  
10 opponent. No such disadvantage is suffered by self-funded candidates under Arizona  
11 law.  
12

14 Indeed, as a general matter, publicly financed candidates accept significant  
15 burdens and disadvantages in exchange for public funding *vis-à-vis* privately financed  
16 candidates. *See Buckley*, 424 U.S. at 95 (recognizing that publicly financed candidates  
17 were burdened by expenditure limits). Even when public matching funds are triggered,  
18 publicly financed candidates still face a greater burden on speech than do privately  
19 financed candidates such as the plaintiffs.  
20

22 To begin with, participating candidates are prohibited from accepting  
23 contributions from sources other than the CCEA public fund, except for a limited number  
24 of five-dollar qualifying contributions. Ariz. Rev. Stat. § 16-941(A)(1). Participating  
25 candidates’ expenditure of personal funds may not exceed \$500, in the case of candidates  
26 for the state legislature, and \$1,000, in the case of candidates for statewide office. Ariz.  
27 Rev. Stat. § 16-941(A)(2). Participating candidates must abide by expenditure limits in  
28

1 both the primary and general election. Ariz. Rev. Stat. § 16-941(A)(3)-(4). Participating  
2 candidates can only spend their public campaign funds “for reasonable and necessary  
3 expenses that are directly related to the campaign of that participating candidate,” Ariz.  
4 Admin. Code § 2-20-701, and are explicitly prohibited from spending campaign funds to  
5 pay for the certain items their non-participating opponents are free to pay for with  
6 campaign funds (*e.g.*, the costs of legal defense in campaign law enforcement  
7 proceedings). *See* Ariz. Admin. Code § 2-20-702. Finally, in addition to complying with  
8 the campaign finance reporting requirements applicable to all candidates, participating  
9 candidates must comply with additional reporting requirements (*e.g.*, reports filed at the  
10 beginning and end of the public financing qualifying period, as well as primary election  
11 and general election “recap” reports). Ariz. Admin. Code § 2-20-109(B).

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16 The practical effect of opting into the public financing system is the loss of the  
17 right to raise and spend money freely. Participating candidates give up the fundamental  
18 right at issue in *Davis*—namely, to spend unlimited personal funds to get elected. Ariz.  
19 Rev. Stat. § 16-941(A)(2). Participating candidates give up the right to transfer unused  
20 funds to other candidates or political committees, or to hold the money over to campaign  
21 for reelection. Ariz. Rev. Stat. § 16-953. Participating candidates give up the right to  
22 spend as much money as they can possibly amass. Ariz. Rev. Stat. § 16-941(A)(3)-(4).

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25 Plaintiffs contend that the purpose of the matching funds provision is to equalize  
26 resources. *See* Mem. in Supp. of Pls.’ Mot. for Summ. J. 17 (Dkt. # 297). However,  
27 even if matching funds are triggered, the lag in time between the Clean Elections  
28 Commission’s receipt of notice of spending in excess of the threshold and its subsequent

1 distribution of matching funds to a participating candidate has the practical effect of  
2 making those funds less useful. Whereas a privately financed candidate can budget for  
3 expenditures in excess of the trigger amount from the outset, a participating candidate is  
4 forced to spend matching funds on the fly, often too late to be truly effective in response  
5 to negative ads. Additionally, matching funds are capped at three times the initial  
6 allocation of public funds, ultimately allowing a wealthy candidate to outspend a publicly  
7 financed opponent. *See* Ariz. Rev. Stat. § 16-952. Under no circumstances do  
8 participating candidates enjoy a fundraising advantage of the sort enjoyed by non-self-  
9 funded candidates under the “Millionaire’s Amendment.” Arizona’s publicly financed  
10 candidates are always at a disadvantage playing catch-up with high-spending, privately  
11 financed opponents.

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16 Comparing a system in which candidates start under the same rules (*i.e.*, the  
17 “Millionaire’s Amendment” system) to a system in which candidates start under different  
18 rules and remain under those different rules throughout (*i.e.*, the CCEA) is comparing  
19 apples to oranges. Unlike the “Millionaire’s Amendment” context, where the self-  
20 financed candidate was subject to more restrictive campaign finance laws than a non-self  
21 financed opponent, a self-financed candidate in the public financing context operates  
22 under less restrictive campaign finance laws than a publicly financed opponent, even  
23 when a matching funds provision is in effect.

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26 For these reasons, the Supreme Court’s *Davis* decision is inapplicable to the  
27 present case.  
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1           **B. After Deciding *Davis*, the Supreme Court Denied *Certiorari* In *NCRL*—**  
2           **A Case Upholding a Matching Funds Provision—Leaving Undisturbed**  
3           **the Weight of Circuit Court Authority Establishing That Matching**  
4           **Funds Provisions Do Not Burden Speech.**

5           Despite Plaintiffs' assertions that the Supreme Court's decision in *Davis* should be  
6 interpreted to mean that the matching funds provision challenged in this case violates the  
7 First Amendment, the Supreme Court post-*Davis* denied *certiorari* in *NCRL* and left  
8 standing a Fourth Circuit decision upholding a North Carolina matching funds provision,  
9 as well as decisions in the First, Sixth and Eighth Circuits likewise upholding matching  
10 funds provisions. See *NCRL*, 524 F.3d 427 (4th Cir. 2008), *cert. denied*, 129 S. Ct. 490  
11 (2008), *Daggett v. Comm'n on Governmental Ethics & Election Practices*, 205 F.3d 445  
12 (1st Cir. 2000) (upholding matching funds for publicly financed candidates triggered by  
13 independent expenditure groups); *Gable v. Patton*, 142 F.3d 940 (6th Cir. 1998)  
14 (upholding a public financing scheme that matched contributions to publicly financed  
15 candidates 2 to 1 once a privately financed opponent raised a certain threshold amount);  
16 *Rosenstiel v. Rodriguez*, 101 F.3d 1544 (8th Cir. 1996) (approving the lifting of  
17 expenditure caps on publicly financed candidates once a non-publicly financed opponent  
18 raised a threshold amount).

19           The Fourth Circuit's decision in *NCRL* upheld a matching funds provision nearly  
20 identical to the one challenged here and is directly applicable to the present case. The  
21 public financing scheme at issue in *NCRL* provided publicly financed candidates with  
22 matching funds when a privately financed opponent's contributions or expenditures plus  
23 independent expenditures in support of the non-participant exceeded a threshold amount.  
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1 524 F.3d at 433. The Fourth Circuit concluded that matching funds “further[], not  
2 abridge[], pertinent First Amendment values” by ensuring publicly financed candidates  
3 can respond to non-publicly financed opponents. *Id.* at 437 (quoting *Buckley*, 424 U.S. at  
4 92-93). In upholding North Carolina’s matching funds provision, the Fourth Circuit in  
5 *NCRL* rejected the logic of the Eighth Circuit’s decision in *Day v. Holahan*, 34 F.3d 1356  
6 (8th Cir. 1994)—a case relied heavily upon by Plaintiffs in the present case. The Eighth  
7 Circuit in *Day* relied on the Supreme Court’s concern in *City of Lakewood v. Plain*  
8 *Dealer Publ’g Co.*, 486 U.S. 750, 759-60 (1988), “that speakers would be chilled from  
9 expressing criticism of a mayor because a city ordinance gave the mayor broad discretion  
10 in granting or denying permits to place news racks on city sidewalks.” *NCRL*, 524 F.3d  
11 at 438. The *NCRL* Court distinguished *Lakewood* as a case involving the potential for  
12 self-censorship induced by a direct threat of government regulation, inapplicable to the  
13 North Carolina matching funds scheme because the potential for self-censorship at issue  
14 was based on political calculations to prevent a publicly financed opponent from being  
15 able to “speak in response.” *Id.* at 438-39. See *Daggett v. Comm’n on Governmental*  
16 *Ethics & Election Practices*, 205 F.3d 445, 464 (1st Cir. 2000) (noting that the First  
17 Amendment neither guarantees a right to outraise and outspend an opponent, nor a right  
18 to speak free from response).

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25 Further evidence of *Day*’s misplaced logic can be found in a more recent Eighth  
26 Circuit decision rejecting the “burden” analysis of *Day*. In *Rosenstiel v. Rodriguez*, the  
27 Court upheld a statute lifting the spending limit applicable to publicly financed  
28 candidates once a privately financed opponent raised or spent a threshold amount. 101

1 F.3d at 1546-48. The Court recognized that its “first task” was “to determine whether the  
2 challenged provisions impose any burden at all on the First Amendment rights of  
3 candidates.” *Id.* at 1549. But, whereas the Eighth Circuit in *Day* concluded that a statute  
4 lifting a spending limit and providing additional public funds in response to independent  
5 political expenditures burdened the First Amendment rights of the spenders, 34 F.3d at  
6 1360, the Eighth Circuit later in *Rosenstiel* concluded that “Appellants’ argument that  
7 their First Amendment rights are burdened is without merit.” *Id.* at 1550.

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10 Plaintiffs contend that the CCEA matching funds put an asymmetrical “drag” on  
11 speech by discouraging privately financed candidates, or groups making independent  
12 expenditures on their behalf, from raising and spending funds in excess of the trigger  
13 amounts for fear of providing a publicly financed opponent unintended financial benefits.  
14 *See* Mem. in Supp. of Pls.’ Mot. for Summ. J. 10 (Dkt. # 297). However, as pointed out  
15 by the Circuit Courts in *NCRL* and *Daggett*, claims of self-censorship are not on  
16 constitutional par with direct governmental censorship of speech. *See NCRL*, 524 F.3d at  
17 438 (“*Day*’s key flaw is that it equates the potential for self-censorship created by a  
18 matching funds scheme with direct government censorship”) (internal quotes omitted);  
19 *Daggett*, 205 F.3d at 465 (“We cannot adopt the logic of *Day*, which equates responsive  
20 speech with an impairment to the initial speaker”). Privately financed candidates and  
21 those independent groups similarly situated remain free from government regulation to  
22 spend unlimited sums, regardless of whether a publicly financed opponent receives  
23 matching funds or not.  
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1 Any decision by a privately financed candidate to limit their expenditures is purely  
2 political—the government has nothing to do with forcing such a course of action. The  
3 CCEA simply provides an additional means by which candidates can choose to fund their  
4 campaigns, expanding political speech by providing candidates with a political choice  
5 that can be calculated to best further their chances of being elected. The Supreme Court  
6 has never ruled that a strategic choice, like opting out of the CCEA regime,  
7 impermissibly burdens speech. As the *Buckley* Court made clear: “Plainly, campaigns  
8 can be successfully carried out by means other than public financing: they have been up  
9 to this date, and this avenue is still open to all candidates.” *Buckley*, 424 U.S. at 101.  
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13 Finally, Plaintiffs’ statement that the Court has “repeatedly rul[ed] that Matching  
14 Funds create a drag on campaign speech” grossly mischaracterizes reality. The  
15 statement, unsupported by any citation to the “repeated rulings,” is directly in conflict  
16 with decisions in the First, Fourth, Sixth and Eighth Circuits upholding matching funds in  
17 various forms that are still on the books today. Most importantly, the Supreme Court’s  
18 recent, post-*Davis* denial of *certiorari* in *NCRL* provides confirmation that *Davis*, despite  
19 its mention of *Day*, does not alter the heavy weight of Circuit Court precedent that  
20 matching funds do not impermissibly “chill” or in any way burden First Amendment  
21 political speech. 129 S. Ct. 490 (2008) (denying *certiorari*). This Court should therefore  
22 deny Plaintiffs’ and Plaintiff-Intervenors’ motions for summary judgment.  
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1           **II. The Matching Funds Provision Is Narrowly Tailored To Advance**  
2           **Numerous Compelling Governmental Interests.**

3           Even if the Court finds that the matching funds provision burdens speech, the  
4 Court should still uphold the provision because it is an integral part of a public financing  
5 scheme narrowly tailored to advance numerous compelling governmental interests.  
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7           **A. The Matching Funds Provision Advances Compelling**  
8           **Governmental Interests In Reducing Corruption, Facilitating**  
9           **Candidate Communication, Reducing Candidate Time Spent**  
10           **Fundraising, and Preserving the Public Fisc.**

11           “It cannot be gainsaid that public financing as a means of eliminating the improper  
12 influence of large private contributions furthers a significant governmental interest.”  
13 *Buckley*, 424 U.S. at 96. But reducing the “deleterious influence of large contributions on  
14 the political process” is not the only governmental interest advanced by public financing.  
15 *Id.* at 91. Plaintiffs ignore other vital interests advanced by public financing recognized  
16 by the *Buckley* Court. The government has an interest in “facilitating communication by  
17 candidates with the electorate” and “free[ing] candidates from the rigors of fundraising.”  
18 *Id.* Importantly, with respect to a matching funds provision, the government also has a  
19 compelling interest in designing a public financing system that does not “fund[] hopeless  
20 candidacies with large sums of public money.” *Id.* at 96. In upholding the differential  
21 funding of major versus minor party candidates in the Presidential public financing  
22 system, the *Buckley* Court recognized that funding all candidates equally would “make it  
23 easy to raid the United States Treasury” and that Congress has a compelling interest in  
24 “protect[ing] the public fisc” when designing a public financing system. *See id.* at 98;  
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28 *see also id.* at 103. The *Buckley* Court reasoned:

1 [T]here are obvious differences in kind between the needs and potentials of  
2 a political party with historically established broad support, on the one  
3 hand, and a new or small political organization on the other. . . .  
4 Sometimes the grossest discrimination can lie in treating things that are  
different as though they were exactly alike[.]

5 *Id.* at 97-98. The same can certainly be said of candidates running for office in  
6 Arizona—there are obvious differences between the needs of candidates depending on  
7 the races they find themselves in. The matching funds provision advances the  
8 governmental interest of meeting these differing needs while not raiding the State  
9 treasury.  
10

11 Given that that the *Buckley* Court found that public financing generally is  
12 supported by strong governmental interests, the challenged matching funds provision,  
13 which is integral to (and designed to ensure) the viability of the public financing  
14 program, is supported by the same governmental interests.  
15

16  
17 **B. The Matching Funds Provision Is Narrowly Tailored To**  
18 **Advancing the Aforementioned Governmental Interests.**

19 Without the matching funds provision, the CCEA would not so effectively  
20 advance the State’s interests in reducing corruption, facilitating candidate  
21 communication, reducing candidate time spent fundraising, and preserving the public  
22 fisc. Matching funds incentivize candidates to participate in the public financing  
23 program and, thus, make the program viable. “[W]ithout the matching funds . . .  
24 candidates would be much less likely to participate because of the obvious likelihood of  
25 massive outspending by a non-participating opponent.” *Daggett*, 205 F.3d at 469. The  
26 matching funds provision is narrowly tailored to the State’s interest in candidate  
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1 participation in the public financing program—a governmental interest inextricably  
2 linked not only to preventing corruption, but also to all of the other governmental  
3 interests advanced by public financing generally.  
4

5 Plaintiffs argue that the overall scheme is not narrowly drawn to advance  
6 governmental interests because other alternatives to the system have been proposed in the  
7 Arizona legislature, including substituting increased contribution limits or “lump sum  
8 public financing” for the existing matching funds provision. *See* Mem. in Supp. of Pls.’  
9 Mot. for Summ. J. 23-24 (Dkt. # 297). However, these alternatives demonstrate the  
10 opposite—both are less closely drawn means of achieving the governmental interests  
11 than the matching funds provision.  
12

13 Increased candidate contribution limits, for example, undermine the governmental  
14 interest in curbing real and apparent corruption by injecting larger, potentially-corrupting  
15 private contributions into the system. Further, allowing participating candidates to raise  
16 private contributions would run directly counter to the governmental interest of reducing  
17 candidate time spent fundraising; by comparison, the much more narrowly tailored  
18 matching funds provision enables qualified candidates to spend no time raising money.  
19

20 Similarly, the proposed alternative of allowing participating candidates to raise  
21 private contributions is far less tailored than the existing matching funds provision to the  
22 governmental interest of facilitating candidate communication. Every minute a candidate  
23 spends soliciting private contributions from the tiny segment of the population that can  
24 afford to make political contributions is a minute that candidate can not spend discussing  
25 substantive campaign issues with average voters. By contrast, the matching funds  
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1 provision is narrowly tailored to facilitating candidate communication and expanding  
2 First Amendment values by directly subsidizing political speech. The *Buckley* Court  
3 explained that:  
4

5       Legislation to enhance these First Amendment values is the rule, not the  
6       exception. Our statute books are replete with laws providing financial  
7       assistance to the exercise of free speech, such as aid to public broadcasting  
8       and other forms of educational media and preferential postal rates and  
9       antitrust exemptions for newspapers.

10 *Id.* at 93 n.127 (internal citations omitted). By providing publicly financed candidates  
11 with the resources necessary to communicate with voters, the government advances its  
12 interest in financing the expansion of free speech.

13       Finally, the matching funds provision is also narrowly tailored to the governmental  
14 interest of preserving limited State financial resources, whereas the proposed alternative  
15 “lump sum public financing” runs directly counter to this governmental interest. *See*  
16 *Buckley*, 424 U.S. at 98, 103. The matching funds provision ensures that publicly  
17 financed candidates receive adequate, but not excessive funding. Clearly it would be  
18 constitutional for the CCEA to provide every candidate with a lump sum allocation at the  
19 outset in an amount three times the current initial public funding allocation. This  
20 approach was considered and rejected for valid reasons by the architects of the CCEA.  
21 The lead drafter of the CCEA, Louis Hoffman, testified that because of the wide disparity  
22 in the amount of money spent on races around Arizona, a lump sum approach would  
23 result either in waste or low candidate participation, depending on whether the lump sum  
24 was an amount large enough to fund the most expensive races, or a much smaller amount  
25 based on the state’s least expensive races. *See Sandhu Decl.*, Ex. Q at 38:23-43:25. But  
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1 the *Buckley* Court made clear that the State need not choose between wasting money or  
2 enacting a public financing system with funding so meager that no serious candidates  
3 participate. Instead, the *Buckley* Court recognized the compelling governmental interest  
4 in protecting the public fisc, 424 U.S. at 98, 103, while providing an effective public  
5 financing system attractive to candidates. Just as a lump sum approach would be  
6 constitutional, so too is it constitutional under *Buckley* for the CCEA to target the State's  
7 precious financial resources through the matching funds provision to those races where  
8 the funds are most needed. Although occasional races demand funding in excess of the  
9 current initial allocation of public funds, providing to every participating candidate three  
10 times the current initial allocation at the outset would surely waste public money because  
11 the vast majority of races can be run competitively for far less than three times the current  
12 initial allocation. The matching funds provision is thus narrowly tailored to Arizona's  
13 compelling interest in "protect[ing] the public fisc," *Buckley*, 424 U.S. at 103, and is  
14 critical to the long-term financial sustainability of the public financing program.  
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### 20 CONCLUSION

21 For the foregoing reasons, the CLC respectfully requests that the Court deny  
22 Plaintiffs' and Plaintiff-Intervenors' motions for summary judgment.  
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Respectfully submitted,

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Dated: July 24, 2009

**CERTIFICATE OF SERVICE**

I hereby certify that on this 24th day of July, 2009, I electronically transmitted the foregoing document to the Clerk’s Office using the ECF System for filing, and transmittal of a Notice of Electronic Filing to the Following ECF registrants:

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10 /s/ Paul S. Ryan  
11 Paul S. Ryan