

**BEFORE THE FEDERAL ELECTION COMMISSION**

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MARGARET CHRIST  
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v.

MUR No. \_\_\_\_\_

DITCH FUND  
Jennifer May, Treasurer  
P.O. Box 15320  
Washington, DC 20003

**COMPLAINT**

1. This complaint is filed pursuant to 52 U.S.C. § 30109(a)(1) and is based on information and belief that Ditch Fund (ID: C00688739) has violated the Federal Election Campaign Act (“FECA”), 52 U.S.C. § 30101, *et seq.*, by making illegal, unreported, and excessive in-kind contributions to a federal campaign committee.
2. During the 2020 election cycle, Ditch Fund spent millions of dollars on independent expenditures supporting U.S. Senate candidate Amy McGrath (or attacking her opponent, Mitch McConnell), and distributed and placed many of those advertisements using the same firm—and in several cases, the same employee—that was strategically placing the McGrath campaigns’ own advertisements. These coordinated communications ensured that spending by Ditch Fund would be complementary to the McGrath campaign’s own efforts and advance a unified, coordinated election strategy.

3. Specifically, during the 2020 general election cycle, Buying Time LLC (“Buying Time”) placed the McGrath campaign’s own broadcast ads, and Buying Time’s alter ego Targeted Platform Media (“TPM”) placed Ditch Fund’s pro-McGrath/anti-McConnell ads. In multiple cases, the same Buying Time/TPM executive signed station documents on behalf of both the McGrath campaign and Ditch Fund, for ads slated to run on the same stations and during the same periods of time.
4. As a result, there is reason to believe that Ditch Fund made up to \$7 million in illegal, unreported, and excessive in-kind contributions to Amy McGrath for Senate in the form of coordinated communications, 11 C.F.R. § 109.21, in violation of FECA’s source prohibitions, reporting requirements, and contribution limits.
5. “If the Commission, upon receiving a complaint . . . has reason to believe that a person has committed, or is about to commit, a violation of [FECA] . . . [t]he Commission *shall* make an investigation of such alleged violation . . . .” 52 U.S.C. § 30109(a)(2) (emphasis added); *see also* 11 C.F.R. § 111.4(a).
6. Campaign Legal Center (“CLC”) is a nonpartisan, nonprofit 501(c)(3) organization whose mission is to protect and strengthen the U.S. democratic process through litigation and other legal advocacy. CLC participates in judicial and administrative matters throughout the nation regarding campaign finance, voting rights, redistricting, and government ethics issues.

## FACTS

7. Ditch Fund operates as an independent expenditure-only political action committee (*i.e.*, a “super PAC”).<sup>1</sup> It stated to the Commission upon its formation that it “intend[ed] to deposit

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<sup>1</sup> Ditch Fund, Statement of Organization, FEC Form 1 at 5 (amended Oct. 14, 2020), <https://docquery.fec.gov/pdf/427/202010149285911427/202010149285911427.pdf>. Formally, Ditch Fund is a Carey committee with segregated accounts for making political contributions and for independent expenditures, but it has primarily made use of the independent expenditure-only account in the 2020 cycle, and all of the expenditures

and withdraw funds raised in unlimited amounts,” but pledged that the funds held in this account “will not be used to make contributions, whether direct, in-kind, or via coordinated communications, to federal candidates or committees.”<sup>2</sup>

8. Amy McGrath was a federal candidate for the U.S. Senate in Kentucky. Her authorized campaign committee is Amy McGrath for Senate (ID: C00711549).<sup>3</sup>
9. Buying Time LLC (“Buying Time”) is a “targeted media placement” firm, according to its website,<sup>4</sup> and Catherine Herrick is the firm’s president and founder.<sup>5</sup> According to Buying Time’s website, its address is 650 Massachusetts Ave NW, Suite 210 in Washington D.C.;<sup>6</sup> Washington D.C. corporate records for Buying Time list that same registered address, with Catherine Herrick as the company’s governor and agent.<sup>7</sup>
10. Targeted Platform Media LLC (“TPM”) is a functional alter ego of Buying Time LLC: its website provides no information about the firm other than an “info@targetedplatform.com” email address and the same phone and fax numbers that are listed on the Buying Time website.<sup>8</sup> Washington D.C. corporate records show that TPM’s registered agent is Catherine

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described in this complaint were made from the independent expenditure-only account. For these reasons, the complaint will refer to Ditch Fund as a “super PAC” throughout.

<sup>2</sup> *Id.*

<sup>3</sup> Amy McGrath for Senate, Inc., Statement of Organization, FEC Form 1 at 2 (amended Sept. 7, 2020), <http://docquery.fec.gov/pdf/356/202009079267089356/202009079267089356.pdf>.

<sup>4</sup> *About Us*, BUYING TIME, <https://www.buying-time.com/about.html> (last visited Dec. 15, 2020).

<sup>5</sup> *Principals*, BUYING TIME, <https://www.buying-time.com/principals.html> (last visited Dec. 15, 2020).

<sup>6</sup> *Contact*, BUYING TIME, <https://www.buying-time.com/contact.html> (last visited Dec. 15, 2020).

<sup>7</sup> Buying Time LLC, DISTRICT OF COLUMBIA DEPARTMENT OF CONSUMER AND REGULATORY AFFAIRS, <https://corp-online.dcra.dc.gov/BizEntity.aspx/ViewEntityData?entityId=2861556> (last visited Dec. 15, 2020). In order to view this link, one must create a free account with, and be logged in to, the D.C. government’s CorpOnline portal. Buying Time LLC is also registered as a corporation in Maryland, with Catherine Herrick as the registered agent, at the address 1 Beach Dr., Sherwood Forest MD, 21405. Buying Time LLC, MARYLAND BUSINESS EXPRESS, <https://egov.maryland.gov/BusinessExpress/EntitySearch/BusinessInformation/W05410006> (last visited Dec. 15, 2020).

<sup>8</sup> TARGETED PLATFORM MEDIA, [http://targetedplatform.com/?page\\_id=18](http://targetedplatform.com/?page_id=18) (last visited Dec. 15, 2020).

M. Herrick, with a “@buying-time.com” email address, and at the address 650 Massachusetts Ave NW, Suite 210 in Washington D.C.<sup>9</sup>

11. Since August 2, 2019, Amy McGrath for Senate has paid Buying Time over \$35 million in dozens of payments described as “advertising,” according to the campaign’s reports filed with the Commission.<sup>10</sup>
12. Records on file with the Federal Communications Commission (“FCC”) indicate that Buying Time placed Amy McGrath for Senate ads on broadcast stations across Kentucky.<sup>11</sup> FCC records show that Buying Time president Catherine Herrick regularly signed on behalf of Amy McGrath for Senate when placing the ads.<sup>12</sup>
13. Since September 10, 2019, Ditch Fund has paid TPM \$7 million for independent expenditures described as “television advertising” or “radio advertising” opposing McConnell or supporting McGrath, according to the committee’s reports filed with the Commission.<sup>13</sup>

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<sup>9</sup> Targeted Platform Media LLC, DISTRICT OF COLUMBIA DEPARTMENT OF CONSUMER AND REGULATORY AFFAIRS, <https://corponline.dcr.dc.gov/BizEntity.aspx/ViewEntityData?entityId=4155339> (last visited Dec. 15, 2020). In order to view this link, one must create a free account with, and be logged in to, the D.C. government’s CorpOnline portal. D.C. corporate records list the firm’s “business address” as 651 Maid Marion Rd., Annapolis MD 21405, which appears to be a residential address. As is the case with Buying Time, TPM is also registered as a corporation in Maryland, with Catherine Herrick as the registered agent. Buying Time LLC, MARYLAND BUSINESS EXPRESS, <https://egov.maryland.gov/BusinessExpress/EntitySearch/BusinessInformation/W15661507> (last visited Dec. 15, 2020).

<sup>10</sup> Amy McGrath for Senate, Disbursements to Buying Time, 2019-20, FEC.GOV, [https://www.fec.gov/data/disbursements/?data\\_type=processed&committee\\_id=C00711549&recipient\\_name=buying+time&two\\_year\\_transaction\\_period=2020&min\\_date=01%2F01%2F2019&max\\_date=12%2F31%2F2020](https://www.fec.gov/data/disbursements/?data_type=processed&committee_id=C00711549&recipient_name=buying+time&two_year_transaction_period=2020&min_date=01%2F01%2F2019&max_date=12%2F31%2F2020) (last visited Dec. 15, 2020); Amy McGrath for Senate, Inc., 2020 Post-General Report, FEC Form 3 at 10,695, 10,753, 10,754, 10,791, 10,792 (filed Dec. 3, 2020), <https://docquery.fec.gov/pdf/031/202012049351892031/202012049351892031.pdf>.

<sup>11</sup> See e.g., Exhibits A, C, D, K, L, O (contracts for “Amy McGrath for Senate” ad flights, purchased by Buying Time).

<sup>12</sup> See Exhibits A, E, F, K, L, O (corresponding National Association of Broadcasters (“NAB”) candidate advertisement agreement forms uploaded to FCC website as a companion to each of the “Amy McGrath for Senate” ad flight contracts, and signed by “Cathie Herrick”).

<sup>13</sup> Ditch Fund, Independent Expenditures to Targeted Platform Media (24- and 48-hour reports), 2019-20, FEC.GOV, [https://www.fec.gov/data/independent-expenditures/?data\\_type=processed&committee\\_id=C00688739&is\\_notice=true&most\\_recent=true&payee\\_name=Targeted+Platform&min\\_date=01%2F01%2F2019](https://www.fec.gov/data/independent-expenditures/?data_type=processed&committee_id=C00688739&is_notice=true&most_recent=true&payee_name=Targeted+Platform&min_date=01%2F01%2F2019) (last visited Dec. 15, 2020). Additionally, between June 3, 2019



14. Records on file with the FCC indicate that TPM placed Ditch Fund ads on broadcast stations across Kentucky.<sup>14</sup> FCC records show that, in multiple cases, Buying Time/TPM president Catherine Herrick regularly signed on behalf of Ditch Fund when placing the ads.<sup>15</sup>
15. In several instances, according to FCC records, Buying Time placed McGrath campaign ads on the same stations and during the same periods that TPM was placing Ditch Fund supporting McGrath or opposing McConnell, and with Catherine Herrick placing both the McGrath campaign's ads and the super PAC's pro-McGrath ads. For example:
- a) **WLKY**: Buying Time, on behalf of Amy McGrath for Senate, purchased a \$60,130 ad flight on WLKY to run from September 15, 2020 to September 21, 2020,<sup>16</sup> with the corresponding "candidate advertisement agreement form" signed by "Cathie Herrick."<sup>17</sup> TPM, on behalf of Ditch Fund, purchased \$33,450 worth of anti-McConnell ads on the same station for the same period, September 15, 2020 to September 21, 2020,<sup>18</sup> and with the corresponding "agreement form for non-candidate/issue advertisements" signed by Herrick.<sup>19</sup>

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and June 8, 2019, Ditch Fund paid Buying Time for five independent expenditures for "television advertising" opposing Mitch McConnell, according to the committees reports filed with the Commission. Ditch Fund, Independent Expenditures to Buying Time (24- and 48-hour reports), 2019-20, FEC.GOV, [https://www.fec.gov/data/independent-expenditures/?data\\_type=processed&is\\_notice=true&most\\_recent=true&candidate\\_office=S&payee\\_name=buying+time&min\\_date=01%2F01%2F2019](https://www.fec.gov/data/independent-expenditures/?data_type=processed&is_notice=true&most_recent=true&candidate_office=S&payee_name=buying+time&min_date=01%2F01%2F2019) (last visited Dec. 15, 2020).

<sup>14</sup> See, e.g., Exhibits B, G, H, M, N, P (contracts for "Ditch Fund" ad flights, purchased by Targeted Platform Media).

<sup>15</sup> See, e.g., Exhibits B, I, J, M, N, P (corresponding NAB agreement forms for non-candidate/issue advertisements uploaded to the FCC website as a companion to each of the Ditch Fund ad flight contracts, and each signed by Herrick. The NAB forms are each dated May 26, 2020 but the station uploaded them to accompany each of the relevant ad flight contracts described in Exhibits B, G, H, M, N, and P.).

<sup>16</sup> Exhibit A at 1, 14.

<sup>17</sup> *Id.* at 17.

<sup>18</sup> Exhibit B at 1, 3.

<sup>19</sup> *Id.* at 9.

- b) **WDRB**: Buying Time, on behalf of Amy McGrath for Senate, purchased a \$16,725 ad flight on WDRB to run from June 2, 2020 to June 8, 2020,<sup>20</sup> and a \$64,120 ad flight to run from September 29, 2020 to October 5, 2020,<sup>21</sup> with the corresponding “candidate advertisement agreement form” for each ad buy signed by “Cathie Herrick.”<sup>22</sup> Similarly, TPM, on behalf of Ditch Fund, purchased \$9,890 worth of anti-McConnell ads on WDRB to run between June 2, 2020 and June 8, 2020,<sup>23</sup> and \$36,890 in anti-McConnell ads to run between September 29, 2020 and October 5, 2020,<sup>24</sup> and with the corresponding “agreement form for non-candidate/issue advertisements” signed by Herrick.<sup>25</sup>
- c) **WLWT**: Buying Time, on behalf of Amy McGrath for Senate, purchased a \$60,085 ad flight on WLWT to run from August 25, 2020 to August 31, 2020,<sup>26</sup> and a \$135,120 ad flight to run from October 20, 2020 to October 26, 2020,<sup>27</sup> with the corresponding “candidate advertisement agreement form” for each ad buy signed by “Cathie Herrick.”<sup>28</sup> Similarly, TPM, on behalf of Ditch Fund, purchased \$4,475 worth of anti-McConnell ads on WLWT to run between August 27, 2020 and August 31, 2020,<sup>29</sup> and \$63,250 in anti-McConnell ads to run between October 20, 2020 and October 26, 2020,<sup>30</sup> and with the

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<sup>20</sup> Exhibit C at 1, 6.  
<sup>21</sup> Exhibit D at 1, 11.  
<sup>22</sup> Exhibit E at 1, 2; Exhibit F at 1, 2.  
<sup>23</sup> Exhibit G at 1, 2.  
<sup>24</sup> Exhibit H at 1, 4.  
<sup>25</sup> Exhibit I at 1, 4; Exhibit J at 1, 4.  
<sup>26</sup> Exhibit K at 3, 13.  
<sup>27</sup> Exhibit L at 3, 15.  
<sup>28</sup> Exhibit K at 1, 2; Exhibit L at 1, 2.  
<sup>29</sup> Exhibit M at 5, 6.  
<sup>30</sup> Exhibit N at 5, 9.

corresponding “agreement form for non-candidate/issue advertisements” signed by Herrick.<sup>31</sup>

- d) **WSAZ**: Buying Time, on behalf of Amy McGrath for Senate, purchased a \$48,325 ad flight on WSAZ to run from September 29, 2020 to October 5, 2020,<sup>32</sup> with the corresponding “candidate advertisement agreement form” signed by “Cathie Herrick.”<sup>33</sup> TPM, on behalf of Ditch Fund, purchased \$46,700 worth of anti-McConnell ads on the same station in the same week, September 29, 2020 to October 5, 2020,<sup>34</sup> and with the corresponding “agreement form for non-candidate/issue advertisements” signed by Herrick.<sup>35</sup>

#### SUMMARY OF THE LAW

16. In the 2020 election cycle, federal law limits to \$2,800 the amount of a contribution that a federal candidate or her authorized campaign committee may accept from an individual donor. 52 U.S.C § 30116(a)(1).
17. Generally, contributions from a person to political committees other than candidate and party committees may not exceed, in the aggregate, \$5,000 per calendar year, 52 U.S.C. § 30116(a)(1)(C), and candidates may not accept contributions from a non-multicandidate political committee in excess of \$2,800, *id.* § 30116(a)(1).
18. A “contribution” includes “any gift, subscription, loan, advance, or deposit of money or anything of value made by any person for the purpose of influencing any election for Federal office.” 52 U.S.C. § 30101(8)(A)(i); *see also* 11 C.F.R. §§ 100.52(a), 114.1(a)(1). “Anything

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<sup>31</sup> Exhibit M at 4; Exhibit N at 4.

<sup>32</sup> Exhibit O at 1.

<sup>33</sup> *Id.* at 9, 10.

<sup>34</sup> Exhibit P at 1, 3.

<sup>35</sup> *Id.* at 4, 6, 8.

of value” includes all in-kind contributions. 11 C.F.R. § 100.52(d)(1). An in-kind contribution includes the provision without charge (or at less than the usual and normal charge) of any goods or services, including, but not limited to, “facilities, equipment, supplies, personnel, advertising services, membership lists, and mailing lists.” *Id.*

19. An “expenditure” includes “any purchase, payment . . . or gift of money or anything of value, made by any person for the purpose of influencing any election for Federal office.” 52 U.S.C. § 30101(9)(A).
20. Any expenditure made in coordination with a candidate—i.e., “in cooperation, consultation, or concert, with, or at the request or suggestion of, a candidate, his authorized political committees, or their agents”—is an in-kind contribution to the candidate, 52 U.S.C. § 30116(a)(7)(B)(i); 11 C.F.R. § 109.20, and must be reported as a contribution to that candidate by the person that made the payment, 11 C.F.R. § 109.21(b).<sup>36</sup>
21. In enacting the Bipartisan Campaign Reform Act, Congress mandated that the Commission promulgate “regulations on coordinated communications” to address, among other things, “payments for the use of a common vendor” and “payments for communications made by a person after substantial discussion about the communication with a candidate,” and that such regulations “shall not require agreement or formal collaboration to establish coordination.”<sup>37</sup> Those “coordinated communications” regulations are at 11 C.F.R. § 109.21.
22. Under the regulations, a communication is coordinated with a candidate and/or that candidate’s authorized committee, and is thus a contribution to that candidate’s committee,

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<sup>36</sup> Contributions in the form of “coordinated communications” resulting from conduct described in 11 C.F.R. § 109.21(d)(4) (“common vendor”) need not be reported as received by the campaign committee with which the communication is “coordinated,” absent other conduct. *Id.* § 109.21(b)(2).

<sup>37</sup> See Pub. L. No. 107-155, sec. 214(c)(2), 116 Stat. 81, 94-95 (2002); see also note to 52 U.S.C. § 30116(a)(7).

when the communication (1) is paid for, in whole or in part, by a person other than the candidate or committee; (2) satisfies at least one of the “content standards” in the regulation; and (3) satisfies at least one of the “conduct standards” in the regulation. *Id.* § 109.21(a).

23. The second prong, the “content standard,” is met if the communication “expressly advocates . . . the election or defeat of a clearly identified candidate for Federal office.” *Id.* § 109.21(c)(3).
24. The “conduct” standard is satisfied if the political committee paying for the communication (a) uses a commercial vendor<sup>38</sup> to create, produce, or distribute the communication<sup>39</sup> that (b) during the previous 120 days also provided certain services to the candidate identified in the communication or a political party committee,<sup>40</sup> such as development of media strategy and selection of advertising slots; selection of audiences; polling; developing the content of communications; voter identification; or otherwise providing political or media advice,<sup>41</sup> and (c) the vendor uses or conveys to the political committee information about the candidate’s or party committee’s “plans, projects, activities or needs” (or information used previously by the commercial vendor in providing services to the candidate) and “that information is material to the creation, production, or distribution of the communication.”<sup>42</sup> 11 C.F.R. § 109.21(d)(4).<sup>43</sup> In adopting the rule, the Commission specifically noted that media buyers are

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<sup>38</sup> The regulation cross-references the definition of “commercial vendor” at 11 C.F.R. § 116.1(c), which includes “any persons providing goods or services to a candidate or political committee whose usual and normal business involves the sale, rental, lease or provision of those goods or services.” *Id.*

<sup>39</sup> 11 C.F.R. § 109.21(d)(4)(i).

<sup>40</sup> *Id.* § 109.21(d)(4)(ii). For purposes of this analysis, the commercial vendor includes “any owner, officer, or employee of the commercial vendor.” *Id.*

<sup>41</sup> *Id.* § 109.21(d)(4)(ii)(A-I).

<sup>42</sup> *Id.* § 109.21(d)(4)(iii).

<sup>43</sup> These requirements are not satisfied if the material information was obtained from a publicly available source, 11 C.F.R. § 109.21(d)(5)(ii), or if the committee establishes and implements a firewall in a written policy that prohibits the flow of information about the candidate’s campaign plans, projects, activities or needs to those responsible for the creation, production, or distribution of the communications, pursuant to 11 C.F.R. § 109.21(h). However, in promulgating the rules, the Commission emphasized that “the mere existence of a confidentiality agreement or ethical screen . . . [w]ithout some mechanism to ensure enforcement” does not “provide a *de facto* bar

covered by the rule when they provide the types of services described above to a candidate or campaign.<sup>44</sup>

25. The Commission has stressed that “a commercial vendor may qualify as a common vendor under 11 C.F.R. § 109.21(d)(4) even after reorganizing or shifting personnel . . . [the rules] focus on the use or conveyance of information used by a vendor, including its owners, officers, and employees, in providing services to a candidate [or committee], rather than the particular structure of the vendor.” Explanation & Justification, 68 Fed. Reg. 421, 435 (Jan. 3, 2003); *cf.* MUR 5546 (Progress for America Voter Fund), General Counsel’s Report #2 at 4 (Dec. 22, 2006) (“[t]he applicable rules defining common vendors emphasize substance over form; where entities . . . appear to be closely related, including possible overlapping personnel . . . their particular organizational form will not prevent an investigation of whether the entities used information in the same manner as a common vendor.”).
26. The Commission has found reason to believe that FECA has been violated if the first two parts of the common vendor test are satisfied. In MUR 5546, for example, the Commission concluded that, “[b]ecause the first two parts of the common vendor test are met, there is reason to investigate whether the use or exchange of information occurred as described in 11 C.F.R. § 109.21(D)(4)(iii).” MUR 5546 (Progress for America Voter Fund), Notification with Factual and Legal Analysis at 9 (Jul. 5, 2005);<sup>45</sup> *see also* MUR 5502 (Martinez for Senate), Notification with Factual and Legal Analysis at 8 (May 18, 2005).<sup>46</sup> Additionally, in MURs 5403 and 5466, the Commission found reason to believe that the political committee

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to the enforcement of the limits on coordinated communication imposed by Congress.” 68 Fed. Reg. 421, 437 (Jan. 3, 2003).

<sup>44</sup> *Id.*

<sup>45</sup> Available at <http://eqs.fec.gov/eqsdocsMUR/00005ABC.pdf>.

<sup>46</sup> Available at <http://eqs.fec.gov/eqsdocsMUR/000057D4.pdf>.

America Coming Together had engaged in coordinated communications pursuant to the § 109.21(d)(4) shared vendor “conduct standard” by contracting with the commercial vendor Dewey Square Group to run a phone bank operation supporting John Kerry’s presidential campaign, since that vendor had previously provided voter identification services to the Kerry campaign committee. MURs 5403 and 5466 (America Coming Together), Notification with Factual and Legal Analysis to America Coming Together at 9-13 (Oct. 20, 2004).<sup>47</sup> The fact that the vendor provided services to both the campaign and the political committee was sufficient to find reason to believe that FECA had been violated; the Commission then investigated whether the vendor used or conveyed to the political committee information about the candidates’ plans, projects, activities, or needs. *Id.* at 12.

27. FECA requires each political committee to file reports of receipts and disbursements with the Commission. 52 U.S.C. § 30104(a)(1). For any political committee other than a candidate-authorized committee, such reports must include the total amount of contributions made to other political committees, *id.* § 30104(b)(4)(H)(i), as well as the name and address of each political committee that received a contribution, and each contribution’s date and amount, *id.* § 30104(b)(6)(B)(i).

## **CAUSES OF ACTION**

### **COUNT I:**

#### **DITCH FUND MADE ILLEGAL AND EXCESSIVE IN-KIND CONTRIBUTIONS TO AMY MCGRATH FOR SENATE**

28. There is reason to believe that Ditch Fund violated the law by making excessive in-kind contributions to Amy McGrath for Senate in the form of coordinated communications.

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<sup>47</sup> Available at <http://eqs.fec.gov/eqsdocsMUR/0000615D.pdf>.

29. An entity makes a “coordinated communication” when the communication (1) is paid for, in whole or in part, by a person other than the candidate or committee; (2) satisfies at least one of the “content standards” in the regulation, for example by “expressly advocat[ing] . . . the election or defeat of a clearly identified candidate for Federal office”; and (3) satisfies at least one of the “conduct standards” in the regulation, such as the use of a “common vendor.” 11 C.F.R. § 109.21(a).
30. The Ditch Fund communications in support of McGrath or opposing her opponent satisfy the “payment” prong because they were paid for in whole by Ditch Fund. *Id.* § 109.21(a)(1).
31. The communications satisfy the “content” prong because they are public communications<sup>48</sup> that expressly advocated against the election of McGrath’s opponent, Mitch McConnell. *Id.* § 109.21(c)(2).
32. Ditch Fund’s communications satisfy the “conduct” prong at 11 C.F.R. § 109.21(a)(3) and (d)(4) through the use of common vendor Buying Time/TPM,<sup>49</sup> which selected and purchased the advertising slots and audiences.<sup>50</sup>
33. Buying Time and TPM are effectively indistinguishable because both are associated with the same address, share the same phone and fax number, and are headed by the same person, Catherine Herrick.<sup>51</sup> TPM appears to be an alter ego of Buying Time: whereas Buying Time is an established media firm with a website and several employees, TPM only has a shell of a website listing Buying Time’s phone and fax number, and TPM corporate records show a

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<sup>48</sup> A public communication is a “communication by means of any broadcast, cable, or satellite communication, newspaper, magazine, outdoor advertising facility, mass mailing, or telephone bank to the general public, or any other form of general public political advertising.” 11 C.F.R. § 100.26.

<sup>49</sup> Buying Time/TPM provides media selection and placement services in the course of its “usual and normal business,” and is thus a commercial vendor within the meaning of the regulation. 11 C.F.R. § 116.1(c).

<sup>50</sup> See sources cited *supra* ¶¶ 9-10, 13-15.

<sup>51</sup> See sources cited *supra* ¶¶ 9-10.



“@buying-time.com” email contact for its registered agent Herrick, whose address is listed at Buying Time’s offices.<sup>52</sup>

34. During the same period that Buying Time was placing Amy McGrath for Senate’s advertisements, Buying Time’s alter ego “TPM” was placing Ditch Fund’s independent expenditures opposing McGrath’s opponent. In fact, in multiple instances, Buying Time/TPM placed both the campaign’s and super PAC’s ads on the same station, during the same or complementary periods, and with the relevant contracts and documents signed by the same Buying Time/TPM executive, Herrick.<sup>53</sup>

- a) Ditch Fund bought anti-McConnell ads on WLKY to run during the exact same period that the McGrath campaign’s own ads were slated to run, September 15, 2020 to September 21, 2020.<sup>54</sup> TPM bought Ditch Fund’s ads and Buying Time bought McGrath’s ads, and the corresponding agreement form for each purchase was signed by “Cathie Herrick.”<sup>55</sup>
- b) Similarly, Ditch Fund’s anti-McConnell ads ran on WDRB during the same period as the McGrath campaign’s own ads in early June and late September/early October.<sup>56</sup> TPM bought Ditch Fund’s ads and Buying Time bought McGrath’s ads, and the corresponding forms for each of the ad buys was signed by Herrick.<sup>57</sup>
- c) TPM placed Ditch Fund’s anti-McConnell ads on WLWT during the same late August period, and during the same days in October, as Buying Time had placed

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<sup>52</sup> See sources cited *supra* ¶¶ 9-10.

<sup>53</sup> See sources cited *supra* ¶ 14.

<sup>54</sup> Exhibit A at 1, 14; Exhibit B at 1, 3.

<sup>55</sup> Exhibit A at 1, 14, 17; Exhibit B at 1, 3, 9.

<sup>56</sup> Exhibit C at 1, 6; Exhibit D at 1, 11; Exhibit G at 1, 2; Exhibit H at 1, 4.

<sup>57</sup> Exhibit E at 1; Exhibit F at 1; Exhibit I at 1, 4; Exhibit J at 1, 4.

the McGrath campaign's own ads on the station.<sup>58</sup> The corresponding agreement forms for each of the ad purchases were signed by Herrick.<sup>59</sup>

- d) TPM, on behalf of Ditch Fund, purchased anti-McConnell ads on WSAZ to run from September 15, 2020 to September 21, 2020,<sup>60</sup> and Buying Time bought Amy McGrath for Senate ads on the station from September 29, 2020 to October 5, 2020.<sup>61</sup> The corresponding agreement forms were signed by "Cathie Herrick."<sup>62</sup>

35. This evidence indicates that Buying Time/TPM made use of its knowledge about the McGrath campaign's "plans, projects, activities or needs" to most effectively place Ditch Fund's ads supporting McGrath, and that such information was "material to the creation, production, [and] distribution of the communication[s]." 11 C.F.R. § 109.21(d)(4). This inference is strengthened by the fact that the ad purchases follow a pattern, where both Ditch Fund and the McGrath campaign purchased ads on the same stations, during overlapping or complementary periods. The patterns suggest that Buying Time/TPM helped Ditch Fund execute a strategy that was complementary to and coordinated with the McGrath campaign. Finally, even if Buying Time/TPM adopted a written firewall policy to separate the vendor's work for the McGrath campaign from its work for Ditch Fund, the evidence indicates that such a firewall policy was not implemented or followed, because the same Buying Time/TPM executive who purchased and placed ads on behalf of the McGrath campaign also purchased and placed Ditch Fund's ads attacking McGrath's opponent.

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<sup>58</sup> Exhibit K at 3, 13; Exhibit L at 3, 15; Exhibit M at 5-6; Exhibit N at 5, 9.

<sup>59</sup> Exhibit K at 1; Exhibit L at 1; Exhibit M at 4; Exhibit N at 4.

<sup>60</sup> Exhibit P at 1, 3.

<sup>61</sup> Exhibit O at 1.

<sup>62</sup> Exhibit O at 9; Exhibit P at 4, 6.

36. For these reasons, there is reason to believe that Ditch Fund satisfied the “conduct” standard by coordinating its communications with Amy McGrath for Senate through a “common vendor.” 11 C.F.R. § 109.21(d)(4).
37. A payment for a coordinated communication is an in-kind contribution to the candidate committee or political party committee with which it is coordinated. 11 C.F.R. § 109.21(b).
38. Therefore, because the Ditch Fund advertisements supporting McGrath satisfy Section 109.21’s three-prong test, Ditch Fund has made in-kind contributions to Amy McGrath for Senate in the form of coordinated communications, in excess of FECA’s \$2,800 limit on contributions by a non-multicandidate political committee to a candidate. 52 U.S.C. § 30116(a)(1).

**COUNT II:**

**DITCH FUND FAILED TO REPORT CONTRIBUTIONS TO AMY MCGRATH FOR SENATE**

39. Federal law requires each political committee to file regular reports of receipts and disbursements with the Commission. 52 U.S.C. § 30104(a)(1). On those reports, political committees must report and disclose contributions, including in-kind contributions, made to candidates. *Id.* § 30104(b)(4)(H)(i). A political committee other than an authorized committee must report, among other information, the name and address of each political committee to which the reporting committee made a contribution, together with each contribution’s date and amount. *Id.* § 30104(b)(6)(B)(i).
40. As described *supra* ¶¶ 11-15, there is reason to believe that, through a common vendor, Ditch Fund coordinated its communications with Amy McGrath for Senate. A payment for a coordinated communication is an in-kind contribution to the candidate committee or political party committee with which it is coordinated. 11 C.F.R. § 109.21(b).

41. Therefore, there is reason to believe that Ditch Fund has failed to report its in-kind contributions to Amy McGrath for Senate, in violation of federal law's reporting requirements.

**PRAYER FOR RELIEF**

42. Wherefore, the Commission should find reason to believe that Ditch Fund violated 52 U.S.C. § 30101, *et seq.*, and should conduct an immediate investigation under 52 U.S.C. § 30109(a)(2).
43. The Commission should seek appropriate sanctions for any and all violations, including civil penalties sufficient to deter future violations and an injunction prohibiting the respondents from any and all violations in the future, and should seek such additional remedies as are necessary and appropriate to ensure compliance with the FECA.

Respectfully submitted,



Campaign Legal Center, by  
Brendan M. Fischer  
1101 14th Street, NW, Suite 400  
Washington, DC 20005  
(202) 736-2200



Margaret Christ  
1101 14th Street, NW, Suite 400  
Washington, DC 20005  
(202) 736-2200

Brendan M. Fischer  
Campaign Legal Center  
1101 14th Street, NW, Suite 400

Washington, DC 20005  
Counsel to the Campaign Legal Center,  
Margaret Christ


December 16, 2020

## VERIFICATION

The complainants listed below hereby verify that the statements made in the attached Complaint are, upon their information and belief, true.

Sworn pursuant to 18 U.S.C. § 1001.

For Complainant Campaign Legal Center



Brendan M. Fischer

Sworn to and subscribed before me this 16 day of December 2020.

Notary Public

For Complainant Margaret Christ



Margaret Christ

Sworn to and subscribed before me this 16 day of December 2020.

Notary Public

# EXHIBIT A

# CONTRACT



**WLKY-TV**  
**1918 Mellwood Ave.**  
**Louisville, KY 40206**  
**(502)893-3671**

[www.wlky.com](http://www.wlky.com)

And:

**Buying Time, LLC**  
**650 Massachusetts Ave NW**  
**Ste 210**  
**Washington, DC 20001**

<u>Contract / Revision</u> 2051117 /		<u>Alt Order #</u> 27065246
<u>Advertiser</u> <b>McGrath/D/Senate</b>		<u>Original Date / Revision</u> 09/14/20 / 09/14/20
<u>Contract Dates</u> <b>09/15/20 - 09/21/20</b>	<u>Estimate #</u> <b>9596</b>	
<u>Product</u> <b>9/15-9/21</b>		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> <b>WLKY</b>	<u>Account Executive</u> Sara Scott	<u>Sales Office</u> Eagle-Washingt
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u> 9915780	<u>Advertiser Code</u> 1236	<u>Product 1/2</u> 1249
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WLKY	09/19/20	09/19/20	NewsChannel32 Sa 5a-6a	5:30a-6a		:30			NM	1	\$50.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/14/20	09/20/20	-----S-	1			\$50.00				
N 2	WLKY	09/19/20	09/19/20	NewsChannel 32 Sa 6a-8a	7a-8a		:30			NM	1	\$85.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/14/20	09/20/20	-----S-	1			\$85.00				
N 3	WLKY	09/19/20	09/19/20	NewsChannel32 Sa 5a-6a	5a-5:30a		:30			NM	1	\$50.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/14/20	09/20/20	-----S-	1			\$50.00				
N 4	WLKY	09/19/20	09/19/20	NewsChannel 32 Sa 6a-8a	6a-7a		:30			NM	1	\$85.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/14/20	09/20/20	-----S-	1			\$85.00				
N 5	WLKY	09/20/20	09/20/20	NewsChannel 32 Su 7a-8a	7a-8a		:30			NM	1	\$100.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/14/20	09/20/20	-----S	1			\$100.00				
N 6	WLKY	09/15/20	09/15/20	NewsChannel 32 5a-530a	5a-530a		:30			NM	1	\$75.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/14/20	09/20/20	-T-----	1			\$75.00				
N 7	WLKY	09/16/20	09/16/20	NewsChannel 32 5a-530a	5a-530a		:30			NM	1	\$75.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/14/20	09/20/20	--W----	1			\$75.00				

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Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.





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**Louisville, KY 40206**  
**(502)893-3671**

[www.wlky.com](http://www.wlky.com)

Contract / Revision	Alt Order #
2051117 /	27065246

Advertiser	Original Date / Revision
McGrath/D/Senate	09/14/20 / 09/14/20

Contract Dates	Product	Estimate #
09/15/20 - 09/21/20	9/15-9/21	9596

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 8	WLKY	09/17/20	09/17/20	NewsChannel 32 5a-530a	5a-530a		:30			NM	1	\$75.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
Week:		09/14/20	09/20/20	---T---	1				\$75.00			
N 9	WLKY	09/18/20	09/18/20	NewsChannel 32 5a-530a	5a-530a		:30			NM	1	\$75.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
Week:		09/14/20	09/20/20	----F--	1				\$75.00			
N 10	WLKY	09/21/20	09/21/20	NewsChannel 32 5a-530a	5a-530a		:30			NM	1	\$75.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
Week:		09/21/20	09/27/20	M-----	1				\$75.00			
N 11	WLKY	09/20/20	09/20/20	NewsChannel 32 Su 8a-9a	8a-9a		:30			NM	1	\$125.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
Week:		09/14/20	09/20/20	-----S	1				\$125.00			
N 12	WLKY	09/15/20	09/15/20	NewsChannel 32 530a-6a	530a-6a		:30			NM	1	\$115.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
Week:		09/14/20	09/20/20	-T-----	1				\$115.00			
N 13	WLKY	09/16/20	09/16/20	NewsChannel 32 530a-6a	530a-6a		:30			NM	1	\$115.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
Week:		09/14/20	09/20/20	--W----	1				\$115.00			
N 14	WLKY	09/17/20	09/17/20	NewsChannel 32 530a-6a	530a-6a		:30			NM	1	\$115.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
Week:		09/14/20	09/20/20	---T---	1				\$115.00			
N 15	WLKY	09/18/20	09/18/20	NewsChannel 32 530a-6a	530a-6a		:30			NM	1	\$115.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
Week:		09/14/20	09/20/20	----F--	1				\$115.00			
N 16	WLKY	09/21/20	09/21/20	NewsChannel 32 530a-6a	530a-6a		:30			NM	1	\$115.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
Week:		09/21/20	09/27/20	M-----	1				\$115.00			
N 17	WLKY	09/15/20	09/15/20	Early Show 1	7a-8a		:30			NM	2	\$700.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
Week:		09/14/20	09/20/20	-T-----	2				\$350.00			
N 18	WLKY	09/16/20	09/16/20	Early Show 1	7a-8a		:30			NM	2	\$700.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
Week:		09/14/20	09/20/20	--W----	2				\$350.00			
N 19	WLKY	09/17/20	09/17/20	Early Show 1	7a-8a		:30			NM	2	\$700.00
		Class of Time - Pre-emptible with notice										

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/14/20	09/20/20	---T---				2	\$350.00			
N 20	WLKY	09/18/20	09/18/20	Early Show 1	7a-8a		:30			NM	2	\$700.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/14/20	09/20/20	----F--				2	\$350.00			
N 21	WLKY	09/21/20	09/21/20	Early Show 1	7a-8a		:30			NM	2	\$700.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/21/20	09/27/20	M-----				2	\$350.00			
N 22	WLKY	09/15/20	09/15/20	Early Show 2	8a-9a		:30			NM	1	\$100.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/14/20	09/20/20	-T-----				1	\$100.00			
N 23	WLKY	09/16/20	09/16/20	Early Show 2	8a-9a		:30			NM	2	\$200.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/14/20	09/20/20	--W----				2	\$100.00			
N 24	WLKY	09/17/20	09/17/20	Early Show 2	8a-9a		:30			NM	1	\$100.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/14/20	09/20/20	---T---				1	\$100.00			
N 25	WLKY	09/18/20	09/18/20	Early Show 2	8a-9a		:30			NM	1	\$100.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/14/20	09/20/20	----F--				1	\$100.00			
N 26	WLKY	09/21/20	09/21/20	Early Show 2	8a-9a		:30			NM	1	\$100.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/21/20	09/27/20	M-----				1	\$100.00			
N 27	WLKY	09/15/20	09/15/20	25 WORDS OR LESS DAY	1-130p		:30			NM	1	\$225.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/14/20	09/20/20	-T-----				1	\$225.00			
N 28	WLKY	09/16/20	09/16/20	25 WORDS OR LESS DAY	1-130p		:30			NM	1	\$225.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/14/20	09/20/20	--W----				1	\$225.00			
N 29	WLKY	09/17/20	09/17/20	25 WORDS OR LESS DAY	1-130p		:30			NM	1	\$225.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/14/20	09/20/20	---T---				1	\$225.00			
N 30	WLKY	09/18/20	09/18/20	25 WORDS OR LESS DAY	1-130p		:30			NM	1	\$225.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/14/20	09/20/20	----F--				1	\$225.00			

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 31	WLKY	09/21/20	09/21/20	MOF S. O'BRIEN DAY	1p-130p		:30			NM	1	\$225.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/21/20	09/27/20	M-----				1	\$225.00			
N 32	WLKY	09/15/20	09/15/20	Bold and the Beautiful	130p-2p		:30			NM	1	\$250.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/14/20	09/20/20	-T-----				1	\$250.00			
N 33	WLKY	09/16/20	09/16/20	Bold and the Beautiful	130p-2p		:30			NM	1	\$250.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/14/20	09/20/20	--W----				1	\$250.00			
N 34	WLKY	09/17/20	09/17/20	Bold and the Beautiful	130p-2p		:30			NM	1	\$250.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/14/20	09/20/20	---T---				1	\$250.00			
N 35	WLKY	09/18/20	09/18/20	Bold and the Beautiful	130p-2p		:30			NM	1	\$250.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/14/20	09/20/20	----F--				1	\$250.00			
N 36	WLKY	09/21/20	09/21/20	Bold and the Beautiful	130p-2p		:30			NM	1	\$250.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/21/20	09/27/20	M-----				1	\$250.00			
N 37	WLKY	09/15/20	09/15/20	M-F 11a-12p	11a-12p		:30			NM	1	\$650.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/14/20	09/20/20	-T-----				1	\$650.00			
N 38	WLKY	09/16/20	09/16/20	M-F 11a-12p	11a-12p		:30			NM	1	\$650.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/14/20	09/20/20	--W----				1	\$650.00			
N 39	WLKY	09/17/20	09/17/20	M-F 11a-12p	11a-12p		:30			NM	1	\$650.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/14/20	09/20/20	---T---				1	\$650.00			
N 40	WLKY	09/18/20	09/18/20	M-F 11a-12p	11a-12p		:30			NM	1	\$650.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/14/20	09/20/20	----F--				1	\$650.00			
N 41	WLKY	09/21/20	09/21/20	M-F 11a-12p	11a-12p		:30			NM	1	\$650.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/21/20	09/27/20	M-----				1	\$650.00			
N 42	WLKY	09/15/20	09/15/20	ELLEN	9-10A		:30			NM	1	\$300.00
		Class of Time - Pre-emptible with notice										

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**WLKY-TV**  
**1918 Mellwood Ave.**  
**Louisville, KY 40206**  
**(502)893-3671**

[www.wlky.com](http://www.wlky.com)

<u>Contract / Revision</u> 2051117 /		<u>Alt Order #</u> 27065246
<u>Advertiser</u> <b>McGrath/D/Senate</b>		<u>Original Date / Revision</u> 09/14/20 / 09/14/20
<u>Contract Dates</u> <b>09/15/20 - 09/21/20</b>	<u>Product</u> 9/15-9/21	<u>Estimate #</u> <b>9596</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/14/20	09/20/20	-T-----				1	\$300.00			
N 43	WLKY	09/16/20	09/16/20	ELLEN	9-10A		:30			NM	1	\$300.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/14/20	09/20/20	--W----				1	\$300.00			
N 44	WLKY	09/17/20	09/17/20	ELLEN	9-10A		:30			NM	1	\$300.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/14/20	09/20/20	---T---				1	\$300.00			
N 45	WLKY	09/18/20	09/18/20	ELLEN	9-10A		:30			NM	1	\$300.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/14/20	09/20/20	----F--				1	\$300.00			
N 46	WLKY	09/21/20	09/21/20	ELLEN	9-10A		:30			NM	1	\$300.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/21/20	09/27/20	M-----				1	\$300.00			
N 47	WLKY	09/15/20	09/15/20	M-F NewsChannel 32 Noon	12:30p-1p		:30			NM	1	\$300.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/14/20	09/20/20	-T-----				1	\$300.00			
N 48	WLKY	09/16/20	09/16/20	M-F NewsChannel 32 Noon	12:30p-1p		:30			NM	1	\$300.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/14/20	09/20/20	--W----				1	\$300.00			
N 49	WLKY	09/17/20	09/17/20	M-F NewsChannel 32 Noon	12:30p-1p		:30			NM	1	\$300.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/14/20	09/20/20	---T---				1	\$300.00			
N 50	WLKY	09/18/20	09/18/20	M-F NewsChannel 32 Noon	12:30p-1p		:30			NM	1	\$300.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/14/20	09/20/20	----F--				1	\$300.00			
N 51	WLKY	09/21/20	09/21/20	M-F NewsChannel 32 Noon	12:30p-1p		:30			NM	1	\$300.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/21/20	09/27/20	M-----				1	\$300.00			
N 52	WLKY	09/15/20	09/15/20	M-F NewsChannel 32 Noon	12p-12:30p		:30			NM	1	\$300.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/14/20	09/20/20	-T-----				1	\$300.00			
N 53	WLKY	09/16/20	09/16/20	M-F NewsChannel 32 Noon	12p-12:30p		:30			NM	1	\$300.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/14/20	09/20/20	--W----				1	\$300.00			

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**Louisville, KY 40206**  
**(502)893-3671**

[www.wlky.com](http://www.wlky.com)

<u>Contract / Revision</u> 2051117 /		<u>Alt Order #</u> 27065246
<u>Advertiser</u> McGrath/D/Senate		<u>Original Date / Revision</u> 09/14/20 / 09/14/20
<u>Contract Dates</u> 09/15/20 - 09/21/20	<u>Product</u> 9/15-9/21	<u>Estimate #</u> 9596

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 54	WLKY	09/17/20	09/17/20	M-F NewsChannel 32 Noon	12p-12:30p		:30			NM	1	\$300.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/14/20	09/20/20	---T---				1	\$300.00			
N 55	WLKY	09/18/20	09/18/20	M-F NewsChannel 32 Noon	12p-12:30p		:30			NM	1	\$300.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/14/20	09/20/20	----F--				1	\$300.00			
N 56	WLKY	09/21/20	09/21/20	M-F NewsChannel 32 Noon	12p-12:30p		:30			NM	1	\$300.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/21/20	09/27/20	M-----				1	\$300.00			
N 57	WLKY	09/15/20	09/15/20	The Talk	2p-3p		:30			NM	1	\$250.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/14/20	09/20/20	-T-----				1	\$250.00			
N 58	WLKY	09/16/20	09/16/20	The Talk	2p-3p		:30			NM	1	\$250.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/14/20	09/20/20	--W----				1	\$250.00			
N 59	WLKY	09/17/20	09/17/20	The Talk	2p-3p		:30			NM	1	\$250.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/14/20	09/20/20	---T---				1	\$250.00			
N 60	WLKY	09/18/20	09/18/20	The Talk	2p-3p		:30			NM	1	\$250.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/14/20	09/20/20	----F--				1	\$250.00			
N 61	WLKY	09/21/20	09/21/20	The Talk	2p-3p		:30			NM	1	\$250.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/21/20	09/27/20	M-----				1	\$250.00			
N 62	WLKY	09/15/20	09/15/20	M-F 10a-11a	10a-11a		:30			NM	1	\$500.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/14/20	09/20/20	-T-----				1	\$500.00			
N 63	WLKY	09/16/20	09/16/20	M-F 10a-11a	10a-11a		:30			NM	1	\$500.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/14/20	09/20/20	--W----				1	\$500.00			
N 64	WLKY	09/17/20	09/17/20	M-F 10a-11a	10a-11a		:30			NM	1	\$500.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/14/20	09/20/20	---T---				1	\$500.00			
N 65	WLKY	09/18/20	09/18/20	M-F 10a-11a	10a-11a		:30			NM	1	\$500.00
Class of Time - Pre-emptible with notice												

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<u>Contract / Revision</u> 2051117 /		<u>Alt Order #</u> 27065246
<u>Advertiser</u> McGrath/D/Senate		<u>Original Date / Revision</u> 09/14/20 / 09/14/20
<u>Contract Dates</u> 09/15/20 - 09/21/20	<u>Product</u> 9/15-9/21	<u>Estimate #</u> 9596

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/14/20	09/20/20	----F--				1	\$500.00			
N 66	WLKY	09/21/20	09/21/20	M-F 10a-11a	10a-11a		:30			NM	1	\$500.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/21/20	09/27/20	M-----				1	\$500.00			
N 67	WLKY	09/15/20	09/15/20	TAMRON HALL EF	3-4P		:30			NM	1	\$200.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/14/20	09/20/20	-T-----				1	\$200.00			
N 68	WLKY	09/16/20	09/16/20	TAMRON HALL EF	3-4P		:30			NM	1	\$200.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/14/20	09/20/20	--W----				1	\$200.00			
N 69	WLKY	09/17/20	09/17/20	TAMRON HALL EF	3-4P		:30			NM	1	\$200.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/14/20	09/20/20	---T---				1	\$200.00			
N 70	WLKY	09/18/20	09/18/20	TAMRON HALL EF	3-4P		:30			NM	1	\$200.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/14/20	09/20/20	----F--				1	\$200.00			
N 71	WLKY	09/21/20	09/21/20	TAMRON HALL EF	3-4P		:30			NM	1	\$200.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/21/20	09/27/20	M-----				1	\$200.00			
N 72	WLKY	09/15/20	09/15/20	Young & The Restless	4p-5p		:30			NM	1	\$225.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/14/20	09/20/20	-T-----				1	\$225.00			
N 73	WLKY	09/16/20	09/16/20	Young & The Restless	4p-5p		:30			NM	1	\$225.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/14/20	09/20/20	--W----				1	\$225.00			
N 74	WLKY	09/17/20	09/17/20	Young & The Restless	4p-5p		:30			NM	1	\$225.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/14/20	09/20/20	---T---				1	\$225.00			
N 75	WLKY	09/18/20	09/18/20	Young & The Restless	4p-5p		:30			NM	1	\$225.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/14/20	09/20/20	----F--				1	\$225.00			
N 76	WLKY	09/21/20	09/21/20	Young & The Restless	4p-5p		:30			NM	1	\$225.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/21/20	09/27/20	M-----				1	\$225.00			

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<u>Contract / Revision</u> 2051117 /		<u>Alt Order #</u> 27065246
<u>Advertiser</u> McGrath/D/Senate		<u>Original Date / Revision</u> 09/14/20 / 09/14/20
<u>Contract Dates</u> 09/15/20 - 09/21/20	<u>Product</u> 9/15-9/21	<u>Estimate #</u> 9596

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 77	WLKY	09/15/20	09/15/20	M-F NewsChannel 32 6p-630p	6p-630p		:30			NM	1	\$600.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/14/20	09/20/20	-T-----				1	\$600.00			
N 78	WLKY	09/16/20	09/16/20	M-F NewsChannel 32 6p-630p	6p-630p		:30			NM	1	\$600.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/14/20	09/20/20	--W----				1	\$600.00			
N 79	WLKY	09/17/20	09/17/20	M-F NewsChannel 32 6p-630p	6p-630p		:30			NM	1	\$600.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/14/20	09/20/20	---T---				1	\$600.00			
N 80	WLKY	09/18/20	09/18/20	M-F NewsChannel 32 6p-630p	6p-630p		:30			NM	1	\$600.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/14/20	09/20/20	----F--				1	\$600.00			
N 81	WLKY	09/21/20	09/21/20	M-F NewsChannel 32 6p-630p	6p-630p		:30			NM	1	\$600.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/21/20	09/27/20	M-----				1	\$600.00			
N 82	WLKY	09/16/20	09/16/20	M-F CBS Evening News	630p-7p		:30			NM	1	\$1,200.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/14/20	09/20/20	--W----				1	\$1,200.00			
N 83	WLKY	09/18/20	09/18/20	M-F CBS Evening News	630p-7p		:30			NM	1	\$1,200.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/14/20	09/20/20	----F--				1	\$1,200.00			
N 84	WLKY	09/21/20	09/21/20	M-F CBS Evening News	630p-7p		:30			NM	1	\$1,200.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/21/20	09/27/20	M-----				1	\$1,200.00			
N 85	WLKY	09/19/20	09/19/20	Sa PA 7p-8p	7p-7:30p		:30			NM	1	\$325.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/14/20	09/20/20	-----S-				1	\$325.00			
N 86	WLKY	09/15/20	09/15/20	Jeopardy	730p-8p		:30			NM	1	\$450.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/14/20	09/20/20	-T-----				1	\$450.00			
N 87	WLKY	09/16/20	09/16/20	Jeopardy	730p-8p		:30			NM	1	\$450.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/14/20	09/20/20	--W----				1	\$450.00			
N 88	WLKY	09/17/20	09/17/20	Jeopardy	730p-8p		:30			NM	1	\$450.00
		Class of Time - Immediately Pre-emptible without notice										

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**WLKY-TV**  
**1918 Mellwood Ave.**  
**Louisville, KY 40206**  
**(502)893-3671**

[www.wlky.com](http://www.wlky.com)

<u>Contract / Revision</u> 2051117 /		<u>Alt Order #</u> 27065246
<u>Advertiser</u> <b>McGrath/D/Senate</b>		<u>Original Date / Revision</u> 09/14/20 / 09/14/20
<u>Contract Dates</u> <b>09/15/20 - 09/21/20</b>	<u>Product</u> 9/15-9/21	<u>Estimate #</u> <b>9596</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/14/20	09/20/20	---T---				1	\$450.00			
N 89	WLKY	09/18/20	09/18/20	Jeopardy	730p-8p		:30			NM	1	\$450.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/14/20	09/20/20	----F--				1	\$450.00			
N 90	WLKY	09/21/20	09/21/20	Jeopardy	730p-8p		:30			NM	1	\$450.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/21/20	09/27/20	M-----				1	\$450.00			
N 91	WLKY	09/15/20	09/15/20	Wheel of Fortune	7p-730p		:30			NM	1	\$800.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/14/20	09/20/20	-T-----				1	\$800.00			
N 92	WLKY	09/16/20	09/16/20	Wheel of Fortune	7p-730p		:30			NM	1	\$800.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/14/20	09/20/20	--W----				1	\$800.00			
N 93	WLKY	09/17/20	09/17/20	Wheel of Fortune	7p-730p		:30			NM	1	\$800.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/14/20	09/20/20	---T---				1	\$800.00			
N 94	WLKY	09/18/20	09/18/20	Wheel of Fortune	7p-730p		:30			NM	1	\$800.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/14/20	09/20/20	----F--				1	\$800.00			
N 95	WLKY	09/21/20	09/21/20	Wheel of Fortune	7p-730p		:30			NM	1	\$800.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/21/20	09/27/20	M-----				1	\$800.00			
N 96	WLKY	09/15/20	09/15/20	LOVE ISLAND	9p-10p		:30			NM	1	\$1,200.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/14/20	09/20/20	-T-----				1	\$1,200.00			
N 97	WLKY	09/20/20	09/20/20	Su Late News Replay	1:30A-2A		:30			NM	1	\$15.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/14/20	09/20/20	-----S				1	\$15.00			
N 98	WLKY	09/19/20	09/19/20	Sat 1x-2x	Sat 1x-2x		:30			NM	1	\$25.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/14/20	09/20/20	-----S-				1	\$25.00			
N 99	WLKY	09/15/20	09/15/20	M-Su NewsChannel 32	11p-1135p		:30			NM	1	\$400.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/14/20	09/20/20	-T-----				1	\$400.00			

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**Louisville, KY 40206**  
**(502)893-3671**

[www.wlky.com](http://www.wlky.com)

<u>Contract / Revision</u> 2051117 /		<u>Alt Order #</u> 27065246
<u>Advertiser</u> <b>McGrath/D/Senate</b>		<u>Original Date / Revision</u> 09/14/20 / 09/14/20
<u>Contract Dates</u> <b>09/15/20 - 09/21/20</b>	<u>Product</u> 9/15-9/21	<u>Estimate #</u> <b>9596</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 100	WLKY	09/16/20	09/16/20	M-Su NewsChannel 32	11p-1135p		:30			NM	1	\$400.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/14/20	09/20/20	--W----				1	\$400.00			
N 101	WLKY	09/17/20	09/17/20	M-Su NewsChannel 32	11p-1135p		:30			NM	1	\$400.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/14/20	09/20/20	---T---				1	\$400.00			
N 102	WLKY	09/18/20	09/18/20	M-Su NewsChannel 32	11p-1135p		:30			NM	1	\$400.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/14/20	09/20/20	----F--				1	\$400.00			
N 103	WLKY	09/19/20	09/19/20	M-Su NewsChannel 32	11p-1135p		:30			NM	1	\$400.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/14/20	09/20/20	-----S-				1	\$400.00			
N 104	WLKY	09/20/20	09/20/20	M-Su NewsChannel 32	11p-1135p		:30			NM	1	\$400.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/14/20	09/20/20	-----S				1	\$400.00			
N 106	WLKY	09/15/20	09/15/20	Late Late Show w/ Corden	1237a-137a		:30			NM	1	\$125.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/14/20	09/20/20	-T-----				1	\$125.00			
N 107	WLKY	09/16/20	09/16/20	Late Late Show w/ Corden	1237a-137a		:30			NM	1	\$125.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/14/20	09/20/20	--W----				1	\$125.00			
N 108	WLKY	09/17/20	09/17/20	Late Late Show w/ Corden	1237a-137a		:30			NM	1	\$125.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/14/20	09/20/20	---T---				1	\$125.00			
N 109	WLKY	09/18/20	09/18/20	Late Late Show w/ Corden	1237a-137a		:30			NM	1	\$125.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/14/20	09/20/20	----F--				1	\$125.00			
N 110	WLKY	09/21/20	09/21/20	Late Late Show w/ Corden	1237a-137a		:30			NM	1	\$125.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/21/20	09/27/20	M-----				1	\$125.00			
N 111	WLKY	09/19/20	09/19/20	MAJOR CRIMES WKND LF	12A-1A		:30			NM	1	\$100.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/14/20	09/20/20	-----S-				1	\$100.00			
N 112	WLKY	09/15/20	09/15/20	Late Show W/ Colbert	1135p-1237a		:30			NM	2	\$400.00
Class of Time - Pre-emptible with notice												

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<u>Contract / Revision</u> 2051117 /		<u>Alt Order #</u> 27065246
<u>Advertiser</u> McGrath/D/Senate		<u>Original Date / Revision</u> 09/14/20 / 09/14/20
<u>Contract Dates</u> 09/15/20 - 09/21/20	<u>Product</u> 9/15-9/21	<u>Estimate #</u> 9596

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/14/20	09/20/20	-T-----				2	\$200.00			
N 113	WLKY	09/16/20	09/16/20	Late Show W/ Colbert	1135p-1237a		:30			NM	2	\$400.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/14/20	09/20/20	--W----				2	\$200.00			
N 114	WLKY	09/17/20	09/17/20	Late Show W/ Colbert	1135p-1237a		:30			NM	2	\$400.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/14/20	09/20/20	---T---				2	\$200.00			
N 115	WLKY	09/18/20	09/18/20	Late Show W/ Colbert	1135p-1237a		:30			NM	2	\$400.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/14/20	09/20/20	----F--				2	\$200.00			
N 116	WLKY	09/21/20	09/21/20	Late Show W/ Colbert	1135p-1237a		:30			NM	2	\$400.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/21/20	09/27/20	M-----				2	\$200.00			
N 122	WLKY	09/20/20	09/20/20	NewsChannel32 Su 5a-6a	5a-6a		:30			NM	2	\$300.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/14/20	09/20/20	-----S				2	\$150.00			
N 123	WLKY	09/15/20	09/15/20	M-F 430a-5a	430-5a		:30			NM	1	\$100.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/14/20	09/20/20	-T-----				1	\$100.00			
N 124	WLKY	09/16/20	09/16/20	M-F 430a-5a	430-5a		:30			NM	1	\$100.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/14/20	09/20/20	--W----				1	\$100.00			
N 125	WLKY	09/17/20	09/17/20	M-F 430a-5a	430-5a		:30			NM	1	\$100.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/14/20	09/20/20	---T---				1	\$100.00			
N 126	WLKY	09/18/20	09/18/20	M-F 430a-5a	430-5a		:30			NM	1	\$100.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/14/20	09/20/20	----F--				1	\$100.00			
N 127	WLKY	09/21/20	09/21/20	M-F 430a-5a	430-5a		:30			NM	1	\$100.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/21/20	09/27/20	M-----				1	\$100.00			
N 128	WLKY	09/20/20	09/20/20	NewsChannel 32 Su 6a-7a	6a-7a		:30			NM	1	\$150.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/14/20	09/20/20	-----S				1	\$150.00			

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Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

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**WLKY-TV**  
**1918 Mellwood Ave.**  
**Louisville, KY 40206**  
**(502)893-3671**

[www.wlky.com](http://www.wlky.com)

<u>Contract / Revision</u> 2051117 /		<u>Alt Order #</u> 27065246
<u>Advertiser</u> McGrath/D/Senate		<u>Original Date / Revision</u> 09/14/20 / 09/14/20
<u>Contract Dates</u> 09/15/20 - 09/21/20	<u>Product</u> 9/15-9/21	<u>Estimate #</u> 9596

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 129	WLKY	09/19/20	09/19/20	CBS THIS MORNING SATURDAY 10A	10a-11a		:30			NM	1	\$100.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/14/20	09/20/20	-----S-				1	\$100.00			
N 130	WLKY	09/19/20	09/19/20	CBS THIS MORNING SATURDAY 9A	9a-10a		:30			NM	1	\$100.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/14/20	09/20/20	-----S-				1	\$100.00			
N 136	WLKY	09/20/20	09/20/20	CBS SUNDAY MORNING	10a-10:30a		:30			NM	1	\$350.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/14/20	09/20/20	-----S				1	\$350.00			
N 142	WLKY	09/20/20	09/20/20	CBS SUNDAY MORNING	9:30a-10a		:30			NM	1	\$350.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/14/20	09/20/20	-----S				1	\$350.00			
N 143	WLKY	09/20/20	09/20/20	CBS SUNDAY MORNING	9a-9:30a		:30			NM	1	\$350.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/14/20	09/20/20	-----S				1	\$350.00			
N 148	WLKY	09/21/20	09/21/20	M-F NewsChannel 32	5p-6p 5:30p-6p		:30			NM	1	\$450.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/21/20	09/27/20	M-----				1	\$450.00			
N 149	WLKY	09/15/20	09/15/20	M-F NewsChannel 32	5p-6p 5p-5:30p		:30			NM	1	\$450.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/14/20	09/20/20	-T-----				1	\$450.00			
N 150	WLKY	09/16/20	09/16/20	M-F NewsChannel 32	5p-6p 5p-5:30p		:30			NM	1	\$450.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/14/20	09/20/20	--W----				1	\$450.00			
N 151	WLKY	09/17/20	09/17/20	M-F NewsChannel 32	5p-6p 5p-5:30p		:30			NM	1	\$450.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/14/20	09/20/20	---T---				1	\$450.00			
N 152	WLKY	09/18/20	09/18/20	M-F NewsChannel 32	5p-6p 5p-5:30p		:30			NM	1	\$450.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/14/20	09/20/20	----F--				1	\$450.00			
N 153	WLKY	09/21/20	09/21/20	M-F NewsChannel 32	5p-6p 5p-5:30p		:30			NM	1	\$450.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/21/20	09/27/20	M-----				1	\$450.00			
N 154	WLKY	09/15/20	09/15/20	FBI:MOST WANTED	10p-11p		:30			NM	1	\$400.00
		Class of Time - Immediately Pre-emptible without notice										

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<u>Contract / Revision</u> 2051117 /		<u>Alt Order #</u> 27065246
<u>Advertiser</u> McGrath/D/Senate		<u>Original Date / Revision</u> 09/14/20 / 09/14/20
<u>Contract Dates</u> 09/15/20 - 09/21/20	<u>Product</u> 9/15-9/21	<u>Estimate #</u> 9596

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/14/20	09/20/20	-T-----				1	\$400.00			
N 155	WLKY	09/18/20	09/18/20	MACGYVER	8p-9p		:30			NM	1	\$850.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/14/20	09/20/20	----F--				1	\$850.00			
N 157	WLKY	09/20/20	09/20/20	Sun Extended Late News	1130p-1200am/NFI		:30			NM	1	\$225.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/14/20	09/20/20	-----S				1	\$225.00			
N 158	WLKY	09/20/20	09/20/20	NFL Game 2	4p-730p		:30			NM	1	\$7,200.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/14/20	09/20/20	-----S				1	\$7,200.00			
N 159	WLKY	09/20/20	09/20/20	NFL Today	12P-1P		:30			NM	1	\$600.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/14/20	09/20/20	-----S				1	\$600.00			
N 160	WLKY	09/15/20	09/15/20	ELLEN	9-10A		:30			NM	1	\$300.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/14/20	09/20/20	-T-----				1	\$300.00			
N 161	WLKY	09/15/20	09/15/20	M-Su ON 2a-5a	2:07a-4:30a		:30			NM	1	\$10.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/14/20	09/20/20	-T-----				1	\$10.00			
N 162	WLKY	09/16/20	09/16/20	M-Su ON 2a-5a	2:07a-4:30a		:30			NM	1	\$10.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/14/20	09/20/20	--W----				1	\$10.00			
N 163	WLKY	09/15/20	09/15/20	Su-Th CBS NEWS	4a-430a		:30			NM	1	\$10.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/14/20	09/20/20	-T-----				1	\$10.00			
N 164	WLKY	09/16/20	09/16/20	Su-Th CBS NEWS	4a-430a		:30			NM	1	\$10.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/14/20	09/20/20	--W----				1	\$10.00			
N 165	WLKY	09/17/20	09/17/20	Su-Th CBS NEWS	4a-430a		:30			NM	1	\$10.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/14/20	09/20/20	---T---				1	\$10.00			
N 166	WLKY	09/18/20	09/18/20	FRI 4X-430X	4a-4:30a		:30			NM	1	\$10.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/14/20	09/20/20	----F--				1	\$10.00			

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## **STANDARD TERMS AND CONDITIONS FOR PURCHASE OF BROADCAST ADVERTISING**

The person, firm or other business entity contracting to purchase Advertising on its own behalf ("Advertiser"), or on behalf of the advertiser named on the face of the advertising purchase contract or media order ("Agency"), (collectively known as "Purchaser") and the station accepting this contract ("Station") hereby agree that the advertising purchase contract, or media order, shall be governed by the conditions and terms set forth below. Advertising shall encompass the purchase of advertising time, sponsorships, program content and/or other services ("Ads") distributed by Station through either a broadcast signal or the retransmission or other distribution of a broadcast signal ("collectively known as "Distribution"). Digital Advertising will be governed by the Digital Terms and Conditions which can be found at <http://www.hearst.com/newsroom/hearst-television-digitaladvertising-terms-conditions> and incorporated here.

### **1. BILLING AND PAYMENTS**

(a) Station will, from time to time at intervals following Distribution hereunder, bill Purchaser at the address listed on the purchase contract or media order. Payment shall be made in advance of Distribution unless credit arrangements acceptable to Station have previously been made in writing, in which event payment shall be made no later than 30 days after receipt by Purchaser of Station invoice. Station reserves the right to cancel credit arrangements at any time with or without notice for whatever reason. Purchaser agrees to notify Advertiser of the terms and conditions herein immediately.

(b) Purchaser is acting as agent for a disclosed principal (i.e., the Advertiser named on the purchase contract or media order) and Purchaser (unless otherwise specified in writing) will act as agent for making payment on all invoiced amounts hereunder. This stipulation cannot be amended without prior written authorization from the station. Purchaser and Advertiser shall be jointly liable for the payment of sums due hereunder, but Station agrees to look initially to Purchaser for the payment of sums due hereunder, unless Purchaser fails to timely remit payment or becomes insolvent. Advertiser shall be liable to Station and not to Purchaser on all unpaid billings for services rendered including all applicable taxes by Station hereunder (excluding advertising agency commissions). If Station has not received payment from Purchaser within 60 days from the due date of the invoice, Station may consider the invoice to be delinquent and may invoice or contact the Advertiser directly for payment after notifying the Purchaser of its intention. Nothing herein contained relating to the payment of invoiced amounts by Agency shall be construed so as to relieve Advertiser of, or diminish Advertiser's liability for breach of its obligations hereunder. If the purchase contract or media order is with a media buying service, all references herein to Purchaser shall apply to the media buying service.

### **2. TERMINATION**

(a) Unless otherwise specified in writing, either party may terminate a purchase contract or media order, without cause, upon giving the other party at least 28 days prior notice provided that, if notice is given by Purchaser, termination shall not be effective until after two (2) weeks of Distribution hereunder. If Purchaser so terminates this contract, it shall pay Station at the earned rate for all Ads pursuant to the purchase contract or media order through the effective date of termination.

(b) Station may, upon notice to Purchaser, terminate the purchase contract or media order at any time; (i) upon material breach by Purchaser; (ii) if Station fails to receive timely payment on billing; or (iii) if Advertiser's or Purchaser's credit is, in Station's reasonable opinion, impaired. Upon such termination, all unpaid accrued charges hereunder shall immediately become due and payable. The Purchaser's only liability shall be to pay for telecasts completed hereunder prior to cancellation by Station.

(c) Purchaser may, upon notice to Station, terminate the purchase contract or media order at any time upon material breach by Station. Upon such termination, the Station's only liability shall be to pay as liquidated damages a sum equal to the lesser of the following: (i) the actual non-cancellable out-of-pocket costs necessarily incurred by Purchaser in performance of this contract through date of such termination, or (ii) the total which would be due to Station hereunder if, on the date on which Purchaser gives notice of cancellation, Station had given notice of termination pursuant to Paragraph 2(a) effective at the earliest date permitted thereunder.

(d) Neither party shall have any liability to the other upon termination pursuant to this Paragraph 2, except as provided in this Paragraph 2 and Paragraph 7.

### **3. OMISSION OF DISTRIBUTION**

If, as a result of an act of God, force majeure, public emergency, labor dispute, restriction imposed by law or governmental order, mechanical breakdown, or where necessary to enable the Station to comply with the Communications Act of 1934, as amended, to satisfy the "reasonable access" and/or "equal opportunity" requirements for certain political candidates, or any other similar or dissimilar cause beyond the Station's reasonable control, Station fails to distribute any or all of the Ads, announcement(s) or programs to be distributed hereunder, Station shall not be in breach hereof, but Purchaser shall be entitled to an adjustment as follows: (i) if no part of a scheduled Distribution is made, a later Distribution shall be made at a reasonably satisfactory substitute date and time, and if no such time is available, the time charges allocable to the omitted Distribution shall be waived; (ii) if a material part, but not all, of a scheduled is omitted, a later Distribution shall be made at a reasonable substitute date and time. The foregoing shall not deprive Purchaser of the benefit of any discounts which it would have earned hereunder if the Distribution had been made in its entirety.

### **4. PREEMPTIONS**

Station shall have the right to cancel any Ads or portion thereof covered by the purchase contract or media order in order to distribute any program or event which, in the Station's sole discretion, it deems to be of greater public interest or significance. Station may also recapture time previously sold when necessary to comply with its obligations to make available "reasonable access" and/or "equal opportunities" to certain political candidates under the Communications Act of 1934, as amended. Station will notify Purchaser of such cancellation as promptly as reasonably possible, if the parties cannot agree upon a satisfactory substitute date and time, the Distribution so preempted shall be deemed canceled without affecting the rate, discounts or rights provided under this contract, except that Purchaser will not have to pay Station any charges allocable to the canceled Distribution.

### **5. FIXED RATE PURCHASES**

Notwithstanding the provisions of Paragraphs 3 and 4 above, unless the omitted or preempted announcement was purchased as a single buy or at a fixed Jul 2017

(i.e., not a pre-emptible) rate, and it is so indicated on the face of the contract or media order, Station may preempt at its sole discretion for any reason, provided that for purposes of clarification, notwithstanding anything to the contrary herein, fixed rate time may be preempted to comply with the Communications Act. In the event of preemption or omission, Purchaser shall be accorded another Distribution at a reasonably satisfactory substitute date and time, at no additional charge therefor.

### **6. PURCHASER MATERIAL**

All commercial materials (if so specified on the face of the purchase contract or media order, all program materials, including talent) shall be furnished by Purchaser and delivered to Station at Purchaser's sole cost and expense. Purchaser shall deliver all materials not less than 48 hours (exclusive of Saturdays, Sundays and holidays) in advance of Distribution. All materials furnished by Purchaser (i) shall not be contrary to the public interest, (ii) shall conform to the Station's then existing program and operating policies and quality standards, and (iii) are subject to Station's prior approval and continuing right to reject or to cause Purchaser to edit such materials. Station will not be liable for loss or damage to Purchaser's material or, even if accepted by Station, for communications from others.

If Purchaser requests within 30 days of last Distribution hereunder, Station will, at Purchaser's expense, return Purchaser material to Purchaser. If Purchaser does not so request, Station has the right to dispose of all Purchaser material any time after 60 days following the last Distribution hereunder.

Purchaser and/or Advertiser, represent that the commercial materials provided shall (i) not infringe the copyright, ownership or authorship of any third party; (ii) be free and clear for Distribution without obtaining any further consents or approvals; and (iii) not be defamatory, libelous, pornographic, obscene or otherwise unlawful. In addition, Advertiser shall represent it has a reasonable basis for all claims made within the Ads, possesses appropriate documentation to substantiate such claims, and it has sole right, title, interest or permission to make use of the names, logos and/or trademarks used in the Ads.

Advertiser and Agency, jointly and severally, warrant, and covenant that the advertising supplied to Station, including any music contained therein, is rights-cleared for exhibition, distribution, performance, and/or retransmission by broadcast television, including on a mobile DTV (ATSC M/H or successor standard) basis, and by any multichannel video programming distributor or any other video delivery system, including, but not limited to, streaming over the Internet or distribution on a TV-Everywhere-type and/or OTT basis, whether on a linear, video-on-demand, start-over, or look-back basis.

### **7. INDEMNIFICATION**

Purchaser hereby represents and warrants to Station that Station and its licensees have the right to distribute the Ads and all commercial materials without infringing or violating the rights of any party or violation of any law, rule or regulation. Purchaser agrees, at its or their own expense, to indemnify, defend and hold harmless Station, its licensees, and its and their parent companies, employees, officers, directors, representatives, agents and affiliates, from and

against any and all claims (including but not limited to, claims of trademark or copyright infringement, libel, defamation, false, deceptive or misleading advertising or sales practices), demands, suits, actions, proceedings, damages, losses, costs and expenses (including reasonable attorneys' fees and costs) and other liabilities of any kind whatsoever arising out of or related to (a) the Distribution of any advertisement hereunder, (b) the commercial materials or any matter or thing contained in any Ad, and/or (c) any material of Purchaser in which viewers or users can link through any Ad. Advertiser and Purchaser shall be jointly and severally liable and responsible for fulfilling indemnification obligations hereunder. Purchaser represents and warrants that it has the authority, as agent, to bind Advertiser to these Terms and Conditions and the purchase contract or media order. The provisions of this Paragraph 7 shall survive the expiration or termination of these Terms and Conditions and any purchase contract or media order.

#### **8. CONSEQUENTIAL DAMAGES**

STATION SHALL NOT BE LIABLE TO THE ADVERTISER, ITS PURCHASER OR ANY THIRD PARTY UNDER OR IN RELATION TO THESE TERMS OR ANY PURCHASE CONTRACT OR MEDIA ORDER FOR ANY CONSEQUENTIAL, INCIDENTAL, SPECIAL OR INDIRECT DAMAGES OF ANY KIND OR NATURE, UNDER POSSIBILITY OF SUCH DAMAGES. IN NO EVENT WILL STATION'S LIABILITY UNDER OR IN RELATION TO THESE ANY THEORY OF LAW OR EQUITY, AND WHETHER OR NOT STATION HAS BEEN ADVISED OF THE TERMS OR ANY INSERTION ORDER EXCEED THE FEES ACTUALLY PAID TO STATION FOR THE ADVERTISEMENT GIVING RISE TO SUCH LIABILITY.

#### **9. GENERAL**

- (a) Station will distribute the Ads, announcements and programs covered by the purchase contract or media order on the dates and at the approximate Distribution periods provided on the face hereof.
- (b) The Station shall exercise normal precautions in handling of property and mail, but assumes no liability for loss or damage to program or commercial materials and other property furnished by the Agency in connection with Distributions hereunder. The Station will not accept or process mail, correspondence, or telephone calls in connection with Distribution except after its prior approval.
- (c) Interest charges and reasonable collection fees may be applied to past due amounts at the rate of 1.5 percent per month (or less, the maximum lawful interest rate) beginning on the 61st day.
- (d) Purchaser shall not assign this contract. Advertiser may, upon notice to Station, change its agency and only the successor agency shall be entitled to commissions, if any, on billings for Distributions thereafter. Station is not required to distribute hereunder for the benefit of any person other than Advertiser, or for a product or service other than that named on the face hereof.
- (e) The purchase contract or media order contains the entire understanding between the parties, cannot be changed or terminated orally, and shall be construed in accordance with the laws of the State of New York, and with the Communications Act of 1934, as amended, and with the rules and regulations of the FCC issued pursuant thereto. If there is any inconsistency between these standard conditions and a provision on the face hereof, the latter shall govern. Failure of either party to enforce any of the provisions hereof shall not be construed as a general relinquishment or waiver of that or any other provision. For information relating to political advertising, Agency and Advertiser are encouraged to request Station's current political advertising disclosure statement.

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Buying Time Media, LLC, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE →



FEDERAL CANDIDATE



STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Amy McGrath

Authorized committee:

Amy McGrath for Senate

Agency requesting time (and contact information):

☐ N/A 650 Massachusetts Ave. Suite 210 N.W. Washington D.C. 20001

Candidate's political party:

Democratic

Office sought (no acronyms or abbreviations):

United States Senate Kentucky

Date of election:

November 3, 2020



General



Primary

Treasurer of candidate's authorized committee:

Chris Patton

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):



the candidate listed above who is a legally qualified candidate, or

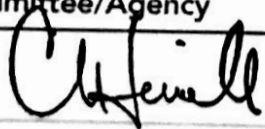



the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency	Station Representative
Signature: 	Signature: 
Name: Cathie Herrick	Name: Jamie Young
Date of Request to Purchase Ad Time:	Date of Station Agreement to Sell Time: 9/14/20

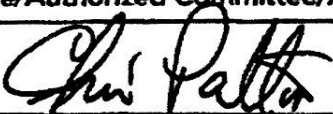


**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:



Name:

CHRIS PATTON

Date:

3-2-20

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?

☒

Yes

☐

No

Date ad received: 9/9 &amp; 9/11

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):

☒

Yes

☐

No

☐

N/A

Disposition:

☒

Accepted

☐

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*

☐

Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

2051117

Station Call Letters: WLKY

Date Received/Requested:

9/14/20

Est. #:

9596

Station Location:

Louisville

Run Start and End Dates:

9/15-9/21

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Gross: \$60,130

Net: \$51,110.50

# EXHIBIT B

# CONTRACT



**WLKY-TV**  
**1918 Mellwood Ave.**  
**Louisville, KY 40206**  
**(502)893-3671**

[www.wlky.com](http://www.wlky.com)

And:

**Targeted Platform Media**  
**1291 Hollywood Ave**  
**Annapolis, MD 21403**

<u>Contract / Revision</u> 2050791 /		<u>Alt Order #</u> 27064481
<u>Advertiser</u> <b>Ditch Fund</b>		<u>Original Date / Revision</u> 09/11/20 / 09/11/20
<u>Contract Dates</u> <b>09/15/20 - 09/21/20</b>	<u>Estimate #</u> <b>9566</b>	
<u>Product</u> <b>9/15-9/21</b>		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> <b>WLKY</b>	<u>Account Executive</u> Sara Scott	<u>Sales Office</u> Eagle-Washingt
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u> 9920316	<u>Advertiser Code</u> 1242	<u>Product 1/2</u> 1255
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WLKY	09/15/20	09/15/20	M-F 430a-5a	430-5a		:30			NM	1	\$250.00
		Class of Time - Fixed Non Pre-emptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/14/20	09/20/20	-T-----				1	\$250.00			
N 2	WLKY	09/16/20	09/16/20	M-F 430a-5a	430-5a		:30			NM	1	\$250.00
		Class of Time - Fixed Non Pre-emptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/14/20	09/20/20	--W----				1	\$250.00			
N 3	WLKY	09/17/20	09/17/20	M-F 430a-5a	430-5a		:30			NM	1	\$250.00
		Class of Time - Fixed Non Pre-emptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/14/20	09/20/20	---T---				1	\$250.00			
N 4	WLKY	09/20/20	09/20/20	NewsChannel 32 Su 8a-9a	8a-9a		:30			NM	1	\$800.00
		Class of Time - Fixed Non Pre-emptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/14/20	09/20/20	-----S				1	\$800.00			
N 5	WLKY	09/16/20	09/16/20	NewsChannel 32 530a-6a	530a-6a		:30			NM	1	\$500.00
		Class of Time - Fixed Non Pre-emptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/14/20	09/20/20	--W----				1	\$500.00			
N 6	WLKY	09/18/20	09/18/20	NewsChannel 32 530a-6a	530a-6a		:30			NM	1	\$500.00
		Class of Time - Fixed Non Pre-emptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/14/20	09/20/20	----F--				1	\$500.00			
N 7	WLKY	09/21/20	09/21/20	NewsChannel 32 530a-6a	530a-6a		:30			NM	1	\$500.00
		Class of Time - Fixed Non Pre-emptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/21/20	09/27/20	M-----				1	\$500.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

This contract is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: [www.hearst.com/newsroom/hearst-television-advertising-sales](http://www.hearst.com/newsroom/hearst-television-advertising-sales)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



**WLKY-TV**  
**1918 Mellwood Ave.**  
**Louisville, KY 40206**  
**(502)893-3671**

[www.wlky.com](http://www.wlky.com)

<u>Contract / Revision</u> 2050791 /		<u>Alt Order #</u> 27064481
<u>Advertiser</u> <b>Ditch Fund</b>		<u>Original Date / Revision</u> 09/11/20 / 09/11/20
<u>Contract Dates</u> <b>09/15/20 - 09/21/20</b>	<u>Product</u> 9/15-9/21	<u>Estimate #</u> <b>9566</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 8	WLKY	09/15/20	09/15/20	NewsChannel 32 5a-530a	5a-530a		:30			NM	1	\$500.00
		Class of Time - Fixed Non Pre-emptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/14/20	09/20/20	-T-----				1	\$500.00			
N 9	WLKY	09/17/20	09/17/20	NewsChannel 32 5a-530a	5a-530a		:30			NM	1	\$500.00
		Class of Time - Fixed Non Pre-emptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/14/20	09/20/20	---T---				1	\$500.00			
N 10	WLKY	09/21/20	09/21/20	NewsChannel 32 5a-530a	5a-530a		:30			NM	1	\$500.00
		Class of Time - Fixed Non Pre-emptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/21/20	09/27/20	M-----				1	\$500.00			
N 11	WLKY	09/16/20	09/16/20	Early Show 1	7a-8a		:30			NM	1	\$800.00
		Class of Time - Fixed Non Pre-emptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/14/20	09/20/20	--W----				1	\$800.00			
N 12	WLKY	09/18/20	09/18/20	Early Show 1	7a-8a		:30			NM	1	\$800.00
		Class of Time - Fixed Non Pre-emptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/14/20	09/20/20	----F--				1	\$800.00			
N 13	WLKY	09/15/20	09/15/20	NewsChannel 32 6a-7a	6a-7a		:30			NM	1	\$800.00
		Class of Time - Fixed Non Pre-emptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/14/20	09/20/20	-T-----				1	\$800.00			
N 14	WLKY	09/17/20	09/17/20	NewsChannel 32 6a-7a	6a-7a		:30			NM	1	\$800.00
		Class of Time - Fixed Non Pre-emptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/14/20	09/20/20	---T---				1	\$800.00			
N 15	WLKY	09/21/20	09/21/20	NewsChannel 32 6a-7a	6a-7a		:30			NM	1	\$800.00
		Class of Time - Fixed Non Pre-emptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/21/20	09/27/20	M-----				1	\$800.00			
N 16	WLKY	09/20/20	09/20/20	NFL POST GAME	458P-5P		:30			NM	1	\$3,000.00
		Class of Time - Fixed Non Pre-emptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/14/20	09/20/20	-----S				1	\$3,000.00			
N 17	WLKY	09/15/20	09/15/20	M-F NewsChannel 32 6p-630p	6p-630p		:30			NM	1	\$1,800.00
		Class of Time - Fixed Non Pre-emptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/14/20	09/20/20	-T-----				1	\$1,800.00			
N 18	WLKY	09/16/20	09/16/20	M-F NewsChannel 32 6p-630p	6p-630p		:30			NM	1	\$1,800.00
		Class of Time - Fixed Non Pre-emptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/14/20	09/20/20	--W----				1	\$1,800.00			
N 19	WLKY	09/17/20	09/17/20	M-F NewsChannel 32 6p-630p	6p-630p		:30			NM	1	\$1,800.00
		Class of Time - Fixed Non Pre-emptible										

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<u>Contract / Revision</u> 2050791 /		<u>Alt Order #</u> 27064481
<u>Advertiser</u> <b>Ditch Fund</b>		<u>Original Date / Revision</u> 09/11/20 / 09/11/20
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/14/20	09/20/20	---T---				1	\$1,800.00			
N 20	WLKY	09/21/20	09/21/20	M-F NewsChannel 32 6p-630p	6p-630p		:30			NM	1	\$1,800.00
Class of Time - Fixed Non Pre-emptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/21/20	09/27/20	M-----				1	\$1,800.00			
N 21	WLKY	09/17/20	09/17/20	Jeopardy	730p-8p		:30			NM	1	\$3,000.00
Class of Time - Fixed Non Pre-emptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/14/20	09/20/20	---T---				1	\$3,000.00			
N 22	WLKY	09/15/20	09/15/20	Wheel of Fortune	7p-730p		:30			NM	1	\$3,000.00
Class of Time - Fixed Non Pre-emptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/14/20	09/20/20	-T-----				1	\$3,000.00			
N 23	WLKY	09/15/20	09/15/20	M-F NewsChannel 32 5p-6p	5p-6p		:30			NM	1	\$1,200.00
Class of Time - Fixed Non Pre-emptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/14/20	09/20/20	-T-----				1	\$1,200.00			
N 24	WLKY	09/16/20	09/16/20	Academy Country Music Awa	8p-12x		:30			NM	1	\$7,500.00
Class of Time - Fixed Non Pre-emptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/14/20	09/20/20	--W----				1	\$7,500.00			
Totals											24	\$33,450.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/31/20 - 09/21/20	24	\$33,450.00	(\$5,017.50)	\$28,432.50
<b>Totals</b>	<b>24</b>	<b>\$33,450.00</b>	<b>(\$5,017.50)</b>	<b>\$28,432.50</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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## **STANDARD TERMS AND CONDITIONS FOR PURCHASE OF BROADCAST ADVERTISING**

The person, firm or other business entity contracting to purchase Advertising on its own behalf ("Advertiser"), or on behalf of the advertiser named on the face of the advertising purchase contract or media order ("Agency"), (collectively known as "Purchaser") and the station accepting this contract ("Station") hereby agree that the advertising purchase contract, or media order, shall be governed by the conditions and terms set forth below. Advertising shall encompass the purchase of advertising time, sponsorships, program content and/or other services ("Ads") distributed by Station through either a broadcast signal or the retransmission or other distribution of a broadcast signal ("collectively known as "Distribution"). Digital Advertising will be governed by the Digital Terms and Conditions which can be found at <http://www.hearst.com/newsroom/hearst-television-digitaladvertising-terms-conditions> and incorporated here.

### **1. BILLING AND PAYMENTS**

(a) Station will, from time to time at intervals following Distribution hereunder, bill Purchaser at the address listed on the purchase contract or media order. Payment shall be made in advance of Distribution unless credit arrangements acceptable to Station have previously been made in writing, in which event payment shall be made no later than 30 days after receipt by Purchaser of Station invoice. Station reserves the right to cancel credit arrangements at any time with or without notice for whatever reason. Purchaser agrees to notify Advertiser of the terms and conditions herein immediately.

(b) Purchaser is acting as agent for a disclosed principal (i.e., the Advertiser named on the purchase contract or media order) and Purchaser (unless otherwise specified in writing) will act as agent for making payment on all invoiced amounts hereunder. This stipulation cannot be amended without prior written authorization from the station. Purchaser and Advertiser shall be jointly liable for the payment of sums due hereunder, but Station agrees to look initially to Purchaser for the payment of sums due hereunder, unless Purchaser fails to timely remit payment or becomes insolvent. Advertiser shall be liable to Station and not to Purchaser on all unpaid billings for services rendered including all applicable taxes by Station hereunder (excluding advertising agency commissions). If Station has not received payment from Purchaser within 60 days from the due date of the invoice, Station may consider the invoice to be delinquent and may invoice or contact the Advertiser directly for payment after notifying the Purchaser of its intention. Nothing herein contained relating to the payment of invoiced amounts by Agency shall be construed so as to relieve Advertiser of, or diminish Advertiser's liability for breach of its obligations hereunder. If the purchase contract or media order is with a media buying service, all references herein to Purchaser shall apply to the media buying service.

### **2. TERMINATION**

(a) Unless otherwise specified in writing, either party may terminate a purchase contract or media order, without cause, upon giving the other party at least 28 days prior notice provided that, if notice is given by Purchaser, termination shall not be effective until after two (2) weeks of Distribution hereunder. If Purchaser so terminates this contract, it shall pay Station at the earned rate for all Ads pursuant to the purchase contract or media order through the effective date of termination.

(b) Station may, upon notice to Purchaser, terminate the purchase contract or media order at any time; (i) upon material breach by Purchaser; (ii) if Station fails to receive timely payment on billing; or (iii) if Advertiser's or Purchaser's credit is, in Station's reasonable opinion, impaired. Upon such termination, all unpaid accrued charges hereunder shall immediately become due and payable. The Purchaser's only liability shall be to pay for telecasts completed hereunder prior to cancellation by Station.

(c) Purchaser may, upon notice to Station, terminate the purchase contract or media order at any time upon material breach by Station. Upon such termination, the Station's only liability shall be to pay as liquidated damages a sum equal to the lesser of the following: (i) the actual non-cancellable out-of-pocket costs necessarily incurred by Purchaser in performance of this contract through date of such termination, or (ii) the total which would be due to Station hereunder if, on the date on which Purchaser gives notice of cancellation, Station had given notice of termination pursuant to Paragraph 2(a) effective at the earliest date permitted thereunder.

(d) Neither party shall have any liability to the other upon termination pursuant to this Paragraph 2, except as provided in this Paragraph 2 and Paragraph 7.

### **3. OMISSION OF DISTRIBUTION**

If, as a result of an act of God, force majeure, public emergency, labor dispute, restriction imposed by law or governmental order, mechanical breakdown, or where necessary to enable the Station to comply with the Communications Act of 1934, as amended, to satisfy the "reasonable access" and/or "equal opportunity" requirements for certain political candidates, or any other similar or dissimilar cause beyond the Station's reasonable control, Station fails to distribute any or all of the Ads, announcement(s) or programs to be distributed hereunder, Station shall not be in breach hereof, but Purchaser shall be entitled to an adjustment as follows: (i) if no part of a scheduled Distribution is made, a later Distribution shall be made at a reasonably satisfactory substitute date and time, and if no such time is available, the time charges allocable to the omitted Distribution shall be waived; (ii) if a material part, but not all, of a scheduled is omitted, a later Distribution shall be made at a reasonable substitute date and time. The foregoing shall not deprive Purchaser of the benefit of any discounts which it would have earned hereunder if the Distribution had been made in its entirety.

### **4. PREEMPTIONS**

Station shall have the right to cancel any Ads or portion thereof covered by the purchase contract or media order in order to distribute any program or event which, in the Station's sole discretion, it deems to be of greater public interest or significance. Station may also recapture time previously sold when necessary to comply with its obligations to make available "reasonable access" and/or "equal opportunities" to certain political candidates under the Communications Act of 1934, as amended. Station will notify Purchaser of such cancellation as promptly as reasonably possible, if the parties cannot agree upon a satisfactory substitute date and time, the Distribution so preempted shall be deemed canceled without affecting the rate, discounts or rights provided under this contract, except that Purchaser will not have to pay Station any charges allocable to the canceled Distribution.

### **5. FIXED RATE PURCHASES**

Notwithstanding the provisions of Paragraphs 3 and 4 above, unless the omitted or preempted announcement was purchased as a single buy or at a fixed Jul 2017

(i.e., not a pre-emptible) rate, and it is so indicated on the face of the contract or media order, Station may preempt at its sole discretion for any reason, provided that for purposes of clarification, notwithstanding anything to the contrary herein, fixed rate time may be preempted to comply with the Communications Act. In the event of preemption or omission, Purchaser shall be accorded another Distribution at a reasonably satisfactory substitute date and time, at no additional charge therefor.

### **6. PURCHASER MATERIAL**

All commercial materials (if so specified on the face of the purchase contract or media order, all program materials, including talent) shall be furnished by Purchaser and delivered to Station at Purchaser's sole cost and expense. Purchaser shall deliver all materials not less than 48 hours (exclusive of Saturdays, Sundays and holidays) in advance of Distribution. All materials furnished by Purchaser (i) shall not be contrary to the public interest, (ii) shall conform to the Station's then existing program and operating policies and quality standards, and (iii) are subject to Station's prior approval and continuing right to reject or to cause Purchaser to edit such materials. Station will not be liable for loss or damage to Purchaser's material or, even if accepted by Station, for communications from others.

If Purchaser requests within 30 days of last Distribution hereunder, Station will, at Purchaser's expense, return Purchaser material to Purchaser. If Purchaser does not so request, Station has the right to dispose of all Purchaser material any time after 60 days following the last Distribution hereunder.

Purchaser and/or Advertiser, represent that the commercial materials provided shall (i) not infringe the copyright, ownership or authorship of any third party; (ii) be free and clear for Distribution without obtaining any further consents or approvals; and (iii) not be defamatory, libelous, pornographic, obscene or otherwise unlawful. In addition, Advertiser shall represent it has a reasonable basis for all claims made within the Ads, possesses appropriate documentation to substantiate such claims, and it has sole right, title, interest or permission to make use of the names, logos and/or trademarks used in the Ads.

Advertiser and Agency, jointly and severally, warrant, and covenant that the advertising supplied to Station, including any music contained therein, is rights-cleared for exhibition, distribution, performance, and/or retransmission by broadcast television, including on a mobile DTV (ATSC M/H or successor standard) basis, and by any multichannel video programming distributor or any other video delivery system, including, but not limited to, streaming over the Internet or distribution on a TV-Everywhere-type and/or OTT basis, whether on a linear, video-on-demand, start-over, or look-back basis.

### **7. INDEMNIFICATION**

Purchaser hereby represents and warrants to Station that Station and its licensees have the right to distribute the Ads and all commercial materials without infringing or violating the rights of any party or violation of any law, rule or regulation. Purchaser agrees, at its or their own expense, to indemnify, defend and hold harmless Station, its licensees, and its and their parent companies, employees, officers, directors, representatives, agents and affiliates, from and

against any and all claims (including but not limited to, claims of trademark or copyright infringement, libel, defamation, false, deceptive or misleading advertising or sales practices), demands, suits, actions, proceedings, damages, losses, costs and expenses (including reasonable attorneys' fees and costs) and other liabilities of any kind whatsoever arising out of or related to (a) the Distribution of any advertisement hereunder, (b) the commercial materials or any matter or thing contained in any Ad, and/or (c) any material of Purchaser in which viewers or users can link through any Ad. Advertiser and Purchaser shall be jointly and severally liable and responsible for fulfilling indemnification obligations hereunder. Purchaser represents and warrants that it has the authority, as agent, to bind Advertiser to these Terms and Conditions and the purchase contract or media order. The provisions of this Paragraph 7 shall survive the expiration or termination of these Terms and Conditions and any purchase contract or media order.

#### **8. CONSEQUENTIAL DAMAGES**

STATION SHALL NOT BE LIABLE TO THE ADVERTISER, ITS PURCHASER OR ANY THIRD PARTY UNDER OR IN RELATION TO THESE TERMS OR ANY PURCHASE CONTRACT OR MEDIA ORDER FOR ANY CONSEQUENTIAL, INCIDENTAL, SPECIAL OR INDIRECT DAMAGES OF ANY KIND OR NATURE, UNDER POSSIBILITY OF SUCH DAMAGES. IN NO EVENT WILL STATION'S LIABILITY UNDER OR IN RELATION TO THESE ANY THEORY OF LAW OR EQUITY, AND WHETHER OR NOT STATION HAS BEEN ADVISED OF THE TERMS OR ANY INSERTION ORDER EXCEED THE FEES ACTUALLY PAID TO STATION FOR THE ADVERTISEMENT GIVING RISE TO SUCH LIABILITY.

#### **9. GENERAL**

- (a) Station will distribute the Ads, announcements and programs covered by the purchase contract or media order on the dates and at the approximate Distribution periods provided on the face hereof.
- (b) The Station shall exercise normal precautions in handling of property and mail, but assumes no liability for loss or damage to program or commercial materials and other property furnished by the Agency in connection with Distributions hereunder. The Station will not accept or process mail, correspondence, or telephone calls in connection with Distribution except after its prior approval.
- (c) Interest charges and reasonable collection fees may be applied to past due amounts at the rate of 1.5 percent per month (or less, the maximum lawful interest rate) beginning on the 61st day.
- (d) Purchaser shall not assign this contract. Advertiser may, upon notice to Station, change its agency and only the successor agency shall be entitled to commissions, if any, on billings for Distributions thereafter. Station is not required to distribute hereunder for the benefit of any person other than Advertiser, or for a product or service other than that named on the face hereof.
- (e) The purchase contract or media order contains the entire understanding between the parties, cannot be changed or terminated orally, and shall be construed in accordance with the laws of the State of New York, and with the Communications Act of 1934, as amended, and with the rules and regulations of the FCC issued pursuant thereto. If there is any inconsistency between these standard conditions and a provision on the face hereof, the latter shall govern. Failure of either party to enforce any of the provisions hereof shall not be construed as a general relinquishment or waiver of that or any other provision. For information relating to political advertising, Agency and Advertiser are encouraged to request Station's current political advertising disclosure statement.



## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b> 5/26/2020
------------------------------	---------------------------

I, Targeted Platform Media, LLC

do hereby request station time concerning the following issue:

Ditch Fund
------------

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	#2050791 Gross: \$33,450	AS EST 9566	ORDERED 9/15-9/21 Net: \$28,432.50		

This broadcast time will be used by: Ditch Fund



**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**  
☒ **Yes** ☐ **No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

**Ditch Fund** Commercial titled "Idea" begins with video of Bourbon barrels and quickly zooms to a close up view of a barrel with Senator Mitch McConnell's etched in the wood. An announcer says, "Mitch McConnell isn't like Kentucky Bourbon. His ideas don't get better with age. Like McConnell's solution for Kentucky's struggling economy." We then see video from Fox News Channel with a TV anchor saying McConnell is facing backlash after saying he favors allowing states to declare bankruptcy. The announcer says McConnell's radical idea would turn over control of Kentucky to an unelected federal judge, and this could lead to raised taxes, increased tolls and reduced funding for schools and police. A photo of Senator McConnell appears next to a Bourbon barrel and a graphic stating "DITCH MITCH" while the announcer says, "Don't let McConnell put Kentucky over a Washington barrel."

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Ditch Fund  
P.O. Box 15320  
Washington D.C. 20003

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Ryan Aquilina

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished  
by (name and address):

N/A

and you are authorized to announce the time as paid for by such person or entity  
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of  
directors below (or attach separately):

N/A

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

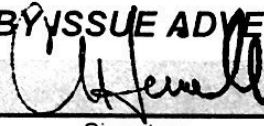
**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

5/26/2020

Date



Signature

(202)965-5060

Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☐ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

Jamie Young

Signature

Jamie Young

Printed Name

Client Specialist

Title

# EXHIBIT C

## CONTRACT



**WDRB**  
**624 W Muhammad Ali Blvd**  
**Louisville, KY 40203**  
**(502)584-6441**

[www.wdrb.com](http://www.wdrb.com)

And:

**Buying Time**  
**650 Massachusetts Ave N.W.**  
**Suite 210**  
**Washington, DC 20001**

<u>Contract / Revision</u> 245694 /		<u>Alt Order #</u> 09836068
<u>Product</u> <b>MCGRATH FOR SENATE</b>		
<u>Contract Dates</u> <b>06/02/20 - 06/08/20</b>	<u>Estimate #</u> <b>8729</b>	
<u>Advertiser</u> <b>Amy McGrath for Senate</b>		<u>Original Date / Revision</u> 06/01/20 / 06/01/20
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> <b>WDRB</b>	<u>Account Executive</u> Cox Reps Washington	<u>Sales Office</u> TeleRep Washin
<u>Special Handling</u> Political		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u> 1236	<u>Product 1/2</u> 1249
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
N 1	WDRB	06/06/20	06/06/20	USFarm	Sa 5a-6a		:30			P-4	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		06/01/20	06/07/20	-----1-	1			\$60.00					
N 2	WDRB	06/06/20	06/06/20	Sa 730a-8a News	Sa 730a-8a News		:30			P-4	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		06/01/20	06/07/20	-----1-	1			\$200.00					
N 3	WDRB	06/06/20	06/06/20	Sa 830a-9a News	Sa 830a-9a News		:30			P-4	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		06/01/20	06/07/20	-----1-	1			\$250.00					
N 4	WDRB	06/07/20	06/07/20	Su 830a-9a News	Su 830a-9a News		:30			P-4	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		06/01/20	06/07/20	-----1	1			\$250.00					
N 5	WDRB	06/06/20	06/06/20	Su 8a-830a News	Su 8a-830a News		:30			P-4	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		06/01/20	06/07/20	-----1-	1			\$250.00					
N 6	WDRB	06/07/20	06/07/20	Sa 8a-830a News	Sa 8a-830a News		:30			P-4	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		06/01/20	06/07/20	-----1	1			\$225.00					
N 7	WDRB	06/06/20	06/06/20	Sa 7a-730a News	Sa 7a-730a News		:30			P-4	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		06/01/20	06/07/20	-----1-	1			\$200.00					
N 8	WDRB	06/08/20	06/08/20	M-F 8a-830a	M-F 8a-830a		:30			P-4	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		06/08/20	06/14/20	1-----	1			\$350.00					
N 9	WDRB	06/03/20	06/03/20	M-F 8a-830a	M-F 8a-830a		:30			P-4	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		06/01/20	06/07/20	--1----	1			\$350.00					
N 10	WDRB	06/04/20	06/04/20	M-F 8a-830a	M-F 8a-830a		:30			P-4	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		06/01/20	06/07/20	---1---	1			\$350.00					
N 11	WDRB	06/02/20	06/02/20	M-F 730a-8a	M-F 730a-8a		:30			P-4	NM	1	\$370.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		06/01/20	06/07/20	-1-----	1			\$370.00					

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. This station does not discriminate on the basis of race or ethnicity.



**WDRB**  
**624 W Muhammad Ali Blvd**  
**Louisville, KY 40203**  
**(502)584-6441**

[www.wdrb.com](http://www.wdrb.com)

Contract / Revision 245694 /		Alt Order # 09836068
Contract Dates 06/02/20 - 06/08/20		Product MCGRATH FOR SENATE
Advertiser Amy McGrath for Senate		Estimate # 8729
		Original Date / Revision 06/01/20 / 06/01/20

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
N 12	WDRB	06/05/20	06/05/20	M-F 730a-8a	M-F 730a-8a		:30			P-4	NM	1	\$370.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		06/01/20	06/07/20	----1--	1			\$370.00					
N 13	WDRB	06/03/20	06/03/20	M-F 7a-730a	M-F 7a-730a		:30			P-4	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		06/01/20	06/07/20	--1----	1			\$350.00					
N 14	WDRB	06/05/20	06/05/20	M-F 7a-730a	M-F 7a-730a		:30			P-4	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		06/01/20	06/07/20	----1--	1			\$350.00					
N 15	WDRB	06/08/20	06/08/20	M-F 830a-9a	M-F 830a-9a		:30			P-4	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		06/08/20	06/14/20	1-----	1			\$350.00					
N 16	WDRB	06/04/20	06/04/20	M-F 830a-9a	M-F 830a-9a		:30			P-4	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		06/01/20	06/07/20	---1---	1			\$350.00					
N 17	WDRB	06/05/20	06/05/20	M-F 830a-9a	M-F 830a-9a		:30			P-4	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		06/01/20	06/07/20	----1--	1			\$350.00					
N 18	WDRB	06/08/20	06/08/20	M-F 630a-7a	M-F 630a-7a		:30			P-4	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		06/08/20	06/14/20	1-----	1			\$300.00					
N 19	WDRB	06/02/20	06/02/20	M-F 630a-7a	M-F 630a-7a		:30			P-4	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		06/01/20	06/07/20	-1-----	1			\$300.00					
N 20	WDRB	06/03/20	06/03/20	M-F 630a-7a	M-F 630a-7a		:30			P-4	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		06/01/20	06/07/20	--1----	1			\$300.00					
N 21	WDRB	06/04/20	06/04/20	M-F 630a-7a	M-F 630a-7a		:30			P-4	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		06/01/20	06/07/20	---1---	1			\$300.00					
N 22	WDRB	06/05/20	06/05/20	M-F 630a-7a	M-F 630a-7a		:30			P-4	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		06/01/20	06/07/20	----1--	1			\$300.00					
N 23	WDRB	06/08/20	06/08/20	M-F 530a-6a	M-F 530a-6a		:30			P-4	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		06/08/20	06/14/20	1-----	1			\$200.00					
N 24	WDRB	06/02/20	06/02/20	M-F 530a-6a	M-F 530a-6a		:30			P-4	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		06/01/20	06/07/20	-1-----	1			\$200.00					
N 25	WDRB	06/03/20	06/03/20	M-F 530a-6a	M-F 530a-6a		:30			P-4	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		06/01/20	06/07/20	--1----	1			\$200.00					
N 26	WDRB	06/04/20	06/04/20	M-F 530a-6a	M-F 530a-6a		:30			P-4	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		06/01/20	06/07/20	---1---	1			\$200.00					
N 27	WDRB	06/05/20	06/05/20	M-F 530a-6a	M-F 530a-6a		:30			P-4	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		06/01/20	06/07/20	----1--	1			\$200.00					
N 28	WDRB	06/06/20	06/06/20	Sa 630a-7a News	Sa 630a-7a News		:30			P-4	NM	1	\$200.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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**WDRB**  
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**(502)584-6441**

[www.wdrb.com](http://www.wdrb.com)

<u>Contract / Revision</u> 245694 /		<u>Alt Order #</u> 09836068
<u>Contract Dates</u> <b>06/02/20 - 06/08/20</b>		<u>Product</u> MCGRATH FOR SENATE
<u>Advertiser</u> <b>Amy McGrath for Senate</b>		<u>Estimate #</u> <b>8729</b>
<u>Original Date / Revision</u> 06/01/20 / 06/01/20		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/01/20	06/07/20	-----1-				1	\$200.00				
N 29	WDRB	06/08/20	06/08/20	M-F 5a-530a	M-F 5a-530a		:30			P-4	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/08/20	06/14/20	1-----				1	\$150.00				
N 30	WDRB	06/02/20	06/02/20	M-F 5a-530a	M-F 5a-530a		:30			P-4	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/01/20	06/07/20	-1-----				1	\$150.00				
N 31	WDRB	06/03/20	06/03/20	M-F 5a-530a	M-F 5a-530a		:30			P-4	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/01/20	06/07/20	--1----				1	\$150.00				
N 32	WDRB	06/04/20	06/04/20	M-F 5a-530a	M-F 5a-530a		:30			P-4	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/01/20	06/07/20	---1---				1	\$150.00				
N 33	WDRB	06/05/20	06/05/20	M-F 5a-530a	M-F 5a-530a		:30			P-4	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/01/20	06/07/20	----1--				1	\$150.00				
N 34	WDRB	06/07/20	06/07/20	Su 7a-730a News	Su 7a-730a News		:30			P-4	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/01/20	06/07/20	-----1				1	\$225.00				
N 35	WDRB	06/03/20	06/03/20	Rachael Ray	M-F 10a-11a		:30			P-4	NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/01/20	06/07/20	--1----				1	\$130.00				
N 36	WDRB	06/04/20	06/04/20	Rachael Ray	M-F 10a-11a		:30			P-4	NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/01/20	06/07/20	---1---				1	\$130.00				
N 37	WDRB	06/05/20	06/05/20	Rachael Ray	M-F 10a-11a		:30			P-4	NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/01/20	06/07/20	----1--				1	\$130.00				
N 38	WDRB	06/03/20	06/03/20	Kelly&Ryan	M-F 9a-10a		:30			P-4	NM	1	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/01/20	06/07/20	--1----				1	\$170.00				
N 39	WDRB	06/04/20	06/04/20	Kelly&Ryan	M-F 9a-10a		:30			P-4	NM	1	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/01/20	06/07/20	---1---				1	\$170.00				
N 40	WDRB	06/05/20	06/05/20	Kelly&Ryan	M-F 9a-10a		:30			P-4	NM	1	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/01/20	06/07/20	----1--				1	\$170.00				
N 41	WDRB	06/08/20	06/08/20	Dr.OZ	M-F 2p-3p		:30			P-4	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/08/20	06/14/20	1-----				1	\$125.00				
N 42	WDRB	06/02/20	06/02/20	Dr.OZ	M-F 2p-3p		:30			P-4	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/01/20	06/07/20	-1-----				1	\$125.00				
N 43	WDRB	06/03/20	06/03/20	Dr.OZ	M-F 2p-3p		:30			P-4	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/01/20	06/07/20	--1----				1	\$125.00				
N 44	WDRB	06/04/20	06/04/20	Dr.OZ	M-F 2p-3p		:30			P-4	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/01/20	06/07/20	---1---				1	\$125.00				

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**WDRB**  
**624 W Muhammad Ali Blvd**  
**Louisville, KY 40203**  
**(502)584-6441**

[www.wdrb.com](http://www.wdrb.com)

Contract / Revision 245694 /		Alt Order # 09836068
Contract Dates 06/02/20 - 06/08/20		Product MCGRATH FOR SENATE
Advertiser Amy McGrath for Senate		Estimate # 8729
		Original Date / Revision 06/01/20 / 06/01/20

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
N 45	WDRB	06/05/20	06/05/20	Dr.OZ	M-F 2p-3p		:30			P-4	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/01/20	06/07/20	----1--				1	\$125.00				
N 46	WDRB	06/08/20	06/08/20	M-F 12p-1230p News	M-F 12p-1230p N		:30			P-4	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/08/20	06/14/20	1-----				1	\$150.00				
N 47	WDRB	06/02/20	06/02/20	M-F 12p-1230p News	M-F 12p-1230p N		:30			P-4	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/01/20	06/07/20	-1-----				1	\$150.00				
N 48	WDRB	06/03/20	06/03/20	M-F 12p-1230p News	M-F 12p-1230p N		:30			P-4	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/01/20	06/07/20	--1----				1	\$150.00				
N 49	WDRB	06/08/20	06/08/20	Kelly Clarkson	M-F 1p-2p		:30			P-4	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/08/20	06/14/20	1-----				1	\$125.00				
N 50	WDRB	06/02/20	06/02/20	Kelly Clarkson	M-F 1p-2p		:30			P-4	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/01/20	06/07/20	-1-----				1	\$125.00				
N 51	WDRB	06/03/20	06/03/20	Kelly Clarkson	M-F 1p-2p		:30			P-4	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/01/20	06/07/20	--1----				1	\$125.00				
N 52	WDRB	06/04/20	06/04/20	Kelly Clarkson	M-F 1p-2p		:30			P-4	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/01/20	06/07/20	---1---				1	\$125.00				
N 53	WDRB	06/05/20	06/05/20	Kelly Clarkson	M-F 1p-2p		:30			P-4	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/01/20	06/07/20	----1--				1	\$125.00				
N 54	WDRB	06/08/20	06/08/20	HotBench	M-F 11a-1130a		:30			P-4	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/08/20	06/14/20	1-----				1	\$125.00				
N 55	WDRB	06/02/20	06/02/20	HotBench	M-F 11a-1130a		:30			P-4	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/01/20	06/07/20	-1-----				1	\$125.00				
N 56	WDRB	06/04/20	06/04/20	HotBench	M-F 11a-1130a		:30			P-4	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/01/20	06/07/20	---1---				1	\$125.00				
N 57	WDRB	06/08/20	06/08/20	M-F 1130a-12p	M-F 1130a-12p		:30			P-4	NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/08/20	06/14/20	1-----				1	\$180.00				
N 58	WDRB	06/02/20	06/02/20	M-F 1130a-12p	M-F 1130a-12p		:30			P-4	NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/01/20	06/07/20	-1-----				1	\$180.00				
N 59	WDRB	06/03/20	06/03/20	M-F 1130a-12p	M-F 1130a-12p		:30			P-4	NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/01/20	06/07/20	--1----				1	\$180.00				
N 60	WDRB	06/04/20	06/04/20	M-F 1130a-12p	M-F 1130a-12p		:30			P-4	NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/01/20	06/07/20	---1---				1	\$180.00				
N 61	WDRB	06/05/20	06/05/20	M-F 1130a-12p	M-F 1130a-12p		:30			P-4	NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/01/20	06/07/20	----1--				1	\$180.00				

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Contract / Revision 245694 /		Alt Order # 09836068
Contract Dates 06/02/20 - 06/08/20		Product MCGRATH FOR SENATE
Advertiser Amy McGrath for Senate		Estimate # 8729
		Original Date / Revision 06/01/20 / 06/01/20

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
N 62	WDRB	06/08/20	06/08/20	Dr.Phil	M-F 3p-4p		:30			P-4	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		06/08/20	06/14/20	1-----	1			\$200.00					
N 63	WDRB	06/02/20	06/02/20	Dr.Phil	M-F 3p-4p		:30			P-4	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		06/01/20	06/07/20	-1-----	1			\$200.00					
N 64	WDRB	06/03/20	06/03/20	Dr.Phil	M-F 3p-4p		:30			P-4	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		06/01/20	06/07/20	--1----	1			\$200.00					
N 65	WDRB	06/04/20	06/04/20	Dr.Phil	M-F 3p-4p		:30			P-4	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		06/01/20	06/07/20	---1---	1			\$200.00					
N 66	WDRB	06/05/20	06/05/20	Dr.Phil	M-F 3p-4p		:30			P-4	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		06/01/20	06/07/20	----1--	1			\$200.00					
N 67	WDRB	06/03/20	06/03/20	M-F 6p-630p News	M-F 6p-630p New		:30			P-4	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		06/01/20	06/07/20	--1----	1			\$300.00					
N 68	WDRB	06/04/20	06/04/20	M-F 6p-630p News	M-F 6p-630p New		:30			P-4	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		06/01/20	06/07/20	---1---	1			\$300.00					
N 69	WDRB	06/08/20	06/08/20	M-F 630p-7p News	M-F 630p-7p New		:30			P-4	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		06/08/20	06/14/20	1-----	1			\$300.00					
N 70	WDRB	06/03/20	06/03/20	M-F 630p-7p News	M-F 630p-7p New		:30			P-4	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		06/01/20	06/07/20	--1----	1			\$300.00					
N 71	WDRB	06/04/20	06/04/20	M-F 430p-5p NEWS	M-F 430p-5p NEV		:30			P-4	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		06/01/20	06/07/20	---1---	1			\$350.00					
N 72	WDRB	06/05/20	06/05/20	M-F 430p-5p NEWS	M-F 430p-5p NEV		:30			P-4	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		06/01/20	06/07/20	----1--	1			\$350.00					
N 73	WDRB	06/03/20	06/03/20	M-F 4p-430p NEWS	M-F 4p-430p NEV		:30			P-4	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		06/01/20	06/07/20	--1----	1			\$350.00					
N 74	WDRB	06/04/20	06/04/20	M-F 4p-430p NEWS	M-F 4p-430p NEV		:30			P-4	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		06/01/20	06/07/20	---1---	1			\$350.00					
D 75	WDRB	06/04/20	06/04/20	Fox Prime	9p-10p		1:00			P-4	NM	0	\$0.00
N 76	WDRB	06/07/20	06/07/20	Sun News 10p-1030p	Sun News 10p-10		:30			P-4	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		06/01/20	06/07/20	-----1	1			\$500.00					
D 77	WDRB	06/07/20	06/07/20	NASCAR	NASCAR		:30			P-4	NM	0	\$0.00
N 78	WDRB	06/02/20	06/05/20	M-F 10pm News Repe	M-F 10pm News F		:30			P-4	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		06/01/20	06/07/20	-TWTF--	1			\$50.00					
N 79	WDRB	06/02/20	06/05/20	M-F 11pm News Repe	M-F 11pm News F		:30			P-4	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		06/01/20	06/07/20	-TWTF--	1			\$50.00					

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**Louisville, KY 40203**  
**(502)584-6441**

[www.wdrb.com](http://www.wdrb.com)

<u>Contract / Revision</u> 245694 /		<u>Alt Order #</u> 09836068
<u>Contract Dates</u> <b>06/02/20 - 06/08/20</b>		<u>Product</u> MCGRATH FOR SENATE
<u>Advertiser</u> <b>Amy McGrath for Senate</b>		<u>Estimate #</u> <b>8729</b>
		<u>Original Date / Revision</u> 06/01/20 / 06/01/20

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/01/20	06/07/20	- TWTF - -				1	\$50.00				
<b>Totals</b>												<b>77</b>	<b>\$16,725.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/01/20 - 06/08/20	77	\$16,725.00	(\$2,508.75)	\$14,216.25
<b>Totals</b>	<b>77</b>	<b>\$16,725.00</b>	<b>(\$2,508.75)</b>	<b>\$14,216.25</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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# EXHIBIT D

## CONTRACT



**WDRB**  
**624 W Muhammad Ali Blvd**  
**Louisville, KY 40203**  
**(502)584-6441**

[www.wdrb.com](http://www.wdrb.com)

And:

**Buying Time**  
**650 Massachusetts Ave N.W.**  
**Suite 210**  
**Washington, DC 20001**

<u>Contract / Revision</u> 251925 /		<u>Alt Order #</u> 09958799
<u>Product</u> <b>MCGRATH FOR SENATE</b>		
<u>Contract Dates</u> <b>09/29/20 - 10/05/20</b>	<u>Estimate #</u> <b>9727</b>	
<u>Advertiser</u> <b>Amy McGrath for Senate</b>		<u>Original Date / Revision</u> 09/29/20 / 09/29/20
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> <b>WDRB</b>	<u>Account Executive</u> Cox Reps Washingto	<u>Sales Office</u> TeleRep Washir
<u>Special Handling</u> Political		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u> 1236	<u>Product 1/2</u> 1249
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
N 1	WDRB	10/03/20	10/03/20	Sa 730a-8a News	Sa 730a-8a News		:30			P-3	NM	1	\$310.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/28/20	10/04/20	-----1-	1			\$310.00					
N 2	WDRB	10/03/20	10/03/20	Sa 830a-9a News	Sa 830a-9a News		:30			P-3	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/28/20	10/04/20	-----1-	1			\$450.00					
N 3	WDRB	10/05/20	10/05/20	M-F 11pm News Repe	M-F 11pm News F		:30			P-4	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/05/20	10/11/20	1-----	1			\$50.00					
N 4	WDRB	09/29/20	09/29/20	M-F 11pm News Repe	M-F 11pm News F		:30			P-4	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/28/20	10/04/20	-1-----	1			\$50.00					
N 5	WDRB	09/30/20	09/30/20	M-F 11pm News Repe	M-F 11pm News F		:30			P-4	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/28/20	10/04/20	--1----	1			\$50.00					
N 6	WDRB	10/01/20	10/01/20	M-F 11pm News Repe	M-F 11pm News F		:30			P-4	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/28/20	10/04/20	---1---	1			\$50.00					
N 7	WDRB	10/02/20	10/02/20	M-F 11pm News Repe	M-F 11pm News F		:30			P-4	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/28/20	10/04/20	----1--	1			\$50.00					
N 8	WDRB	10/04/20	10/04/20	Su 8a-830a News	Su 8a-830a News		:30			P-3	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/28/20	10/04/20	-----1	1			\$350.00					
N 9	WDRB	10/03/20	10/03/20	Sa 8a-830a News	Sa 8a-830a News		:30			P-3	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/28/20	10/04/20	-----1-	1			\$450.00					
N 10	WDRB	10/04/20	10/04/20	Su 830a-9a News	Su 830a-9a News		:30			P-3	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/28/20	10/04/20	-----1	1			\$400.00					
N 11	WDRB	10/03/20	10/03/20	Sa 7a-730a News	Sa 7a-730a News		:30			P-3	NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/28/20	10/04/20	-----1-	1			\$280.00					

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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**WDRB**  
**624 W Muhammad Ali Blvd**  
**Louisville, KY 40203**  
**(502)584-6441**

[www.wdrb.com](http://www.wdrb.com)

Contract / Revision 251925 /		Alt Order # 09958799
Contract Dates 09/29/20 - 10/05/20		Product MCGRATH FOR SENATE
Advertiser Amy McGrath for Senate		Estimate # 9727
		Original Date / Revision 09/29/20 / 09/29/20

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
N 12	WDRB	10/05/20	10/05/20	M-F 830a-9a News	M-F 830a-9a New		:30			P-3	NM	1	\$490.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/05/20	10/11/20	1-----				1	\$490.00				
N 13	WDRB	09/29/20	09/29/20	M-F 830a-9a News	M-F 830a-9a New		:30			P-3	NM	1	\$490.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/28/20	10/04/20	-1-----				1	\$490.00				
N 14	WDRB	09/30/20	09/30/20	M-F 830a-9a News	M-F 830a-9a New		:30			P-3	NM	1	\$490.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/28/20	10/04/20	--1----				1	\$490.00				
N 15	WDRB	10/01/20	10/01/20	M-F 830a-9a News	M-F 830a-9a New		:30			P-3	NM	1	\$490.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/28/20	10/04/20	---1---				1	\$490.00				
N 16	WDRB	10/02/20	10/02/20	M-F 830a-9a News	M-F 830a-9a New		:30			P-3	NM	1	\$490.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/28/20	10/04/20	----1--				1	\$490.00				
N 17	WDRB	10/05/20	10/05/20	M-F 730a-8a News	M-F 730a-8a New		:30			P-3	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/05/20	10/11/20	1-----				1	\$500.00				
N 18	WDRB	09/29/20	09/29/20	M-F 730a-8a News	M-F 730a-8a New		:30			P-3	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/28/20	10/04/20	-1-----				1	\$500.00				
N 19	WDRB	09/30/20	09/30/20	M-F 730a-8a News	M-F 730a-8a New		:30			P-3	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/28/20	10/04/20	--1----				1	\$500.00				
N 20	WDRB	10/01/20	10/01/20	M-F 730a-8a News	M-F 730a-8a New		:30			P-3	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/28/20	10/04/20	---1---				1	\$500.00				
N 21	WDRB	10/02/20	10/02/20	M-F 730a-8a News	M-F 730a-8a New		:30			P-3	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/28/20	10/04/20	----1--				1	\$500.00				
N 22	WDRB	10/04/20	10/04/20	M-F 730a-8a News	M-F 730a-8a New		:30			P-3	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/28/20	10/04/20	-----1				1	\$400.00				
N 23	WDRB	10/05/20	10/05/20	M-F 8a-830a News	M-F 8a-830a New		:30			P-3	NM	1	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/05/20	10/11/20	1-----				1	\$575.00				
N 24	WDRB	09/29/20	09/29/20	M-F 8a-830a News	M-F 8a-830a New		:30			P-3	NM	1	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/28/20	10/04/20	-1-----				1	\$575.00				
N 25	WDRB	09/30/20	09/30/20	M-F 8a-830a News	M-F 8a-830a New		:30			P-3	NM	1	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/28/20	10/04/20	--1----				1	\$575.00				
N 26	WDRB	10/01/20	10/01/20	M-F 8a-830a News	M-F 8a-830a New		:30			P-3	NM	1	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/28/20	10/04/20	---1---				1	\$575.00				
N 27	WDRB	10/02/20	10/02/20	M-F 8a-830a News	M-F 8a-830a New		:30			P-3	NM	1	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/28/20	10/04/20	----1--				1	\$575.00				
N 28	WDRB	10/03/20	10/03/20	Sa 5a-6a	Sa 5a-6a		:30			P-4	NM	2	\$120.00

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Contract / Revision 251925 /		Alt Order # 09958799
Contract Dates 09/29/20 - 10/05/20		Product MCGRATH FOR SENATE
Advertiser Amy McGrath for Senate		Estimate # 9727
		Original Date / Revision 09/29/20 / 09/29/20

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/28/20	10/04/20	-----2-				2	\$60.00				
N 29	WDRB	10/05/20	10/05/20	M-F 630a-7a News	M-F 630a-7a New		:30			P-3	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/05/20	10/11/20	1-----				1	\$400.00				
N 30	WDRB	09/29/20	09/29/20	M-F 630a-7a News	M-F 630a-7a New		:30			P-3	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/28/20	10/04/20	-1-----				1	\$400.00				
N 31	WDRB	09/30/20	09/30/20	M-F 630a-7a News	M-F 630a-7a New		:30			P-3	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/28/20	10/04/20	--1----				1	\$400.00				
N 32	WDRB	10/01/20	10/01/20	M-F 630a-7a News	M-F 630a-7a New		:30			P-3	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/28/20	10/04/20	---1---				1	\$400.00				
N 33	WDRB	10/02/20	10/02/20	M-F 630a-7a News	M-F 630a-7a New		:30			P-3	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/28/20	10/04/20	----1--				1	\$400.00				
N 34	WDRB	10/05/20	10/05/20	M-F 7a-730a News	M-F 7a-730a New		:30			P-3	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/05/20	10/11/20	1-----				1	\$550.00				
N 35	WDRB	09/29/20	09/29/20	M-F 7a-730a News	M-F 7a-730a New		:30			P-3	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/28/20	10/04/20	-1-----				1	\$550.00				
N 36	WDRB	09/30/20	09/30/20	M-F 7a-730a News	M-F 7a-730a New		:30			P-3	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/28/20	10/04/20	--1----				1	\$550.00				
N 37	WDRB	10/01/20	10/01/20	M-F 7a-730a News	M-F 7a-730a New		:30			P-3	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/28/20	10/04/20	---1---				1	\$550.00				
N 38	WDRB	10/02/20	10/02/20	M-F 7a-730a News	M-F 7a-730a New		:30			P-3	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/28/20	10/04/20	----1--				1	\$550.00				
N 39	WDRB	10/04/20	10/04/20	Su 7a-730a News	Su 7a-730a News		:30			P-3	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/28/20	10/04/20	-----1				1	\$400.00				
N 40	WDRB	10/03/20	10/03/20	Sa 630a-7a News	Sa 630a-7a News		:30			P-3	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/28/20	10/04/20	-----1-				1	\$225.00				
N 41	WDRB	10/04/20	10/04/20	Su 9a-10a Fox News	Su 9a-10a Fox Ne		:30			P-3	NM	1	\$310.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/28/20	10/04/20	-----1				1	\$310.00				
N 42	WDRB	10/05/20	10/05/20	M-F 530a-6a News	M-F 530a-6a New		:30			P-3	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/05/20	10/11/20	1-----				1	\$250.00				
N 43	WDRB	09/29/20	09/29/20	M-F 530a-6a News	M-F 530a-6a New		:30			P-3	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/28/20	10/04/20	-1-----				1	\$250.00				
N 44	WDRB	09/30/20	09/30/20	M-F 530a-6a News	M-F 530a-6a New		:30			P-3	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/28/20	10/04/20	--1----				1	\$250.00				

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<u>Contract / Revision</u> 251925 /		<u>Alt Order #</u> 09958799
<u>Contract Dates</u> 09/29/20 - 10/05/20		<u>Product</u> MCGRATH FOR SENATE
<u>Advertiser</u> Amy McGrath for Senate		<u>Estimate #</u> 9727
<u>Original Date / Revision</u> 09/29/20 / 09/29/20		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
N 45	WDRB	10/01/20	10/01/20	M-F 530a-6a News	M-F 530a-6a New		:30			P-3	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/28/20	10/04/20	---1---	1			\$250.00					
N 46	WDRB	10/02/20	10/02/20	M-F 530a-6a News	M-F 530a-6a New		:30			P-3	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/28/20	10/04/20	----1--	1			\$250.00					
N 47	WDRB	10/05/20	10/05/20	M-F 5a-530a News	M-F 5a-530a New		:30			P-3	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/05/20	10/11/20	1-----	1			\$200.00					
N 48	WDRB	09/29/20	09/29/20	M-F 5a-530a News	M-F 5a-530a New		:30			P-3	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/28/20	10/04/20	-1-----	1			\$200.00					
N 49	WDRB	09/30/20	09/30/20	M-F 5a-530a News	M-F 5a-530a New		:30			P-3	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/28/20	10/04/20	--1----	1			\$200.00					
N 50	WDRB	10/01/20	10/01/20	M-F 5a-530a News	M-F 5a-530a New		:30			P-3	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/28/20	10/04/20	---1---	1			\$200.00					
N 51	WDRB	10/02/20	10/02/20	M-F 5a-530a News	M-F 5a-530a New		:30			P-3	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/28/20	10/04/20	----1--	1			\$200.00					
N 52	WDRB	10/05/20	10/05/20	M-F 9a-10a	M-F 9a-10a		:30			P-4	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/05/20	10/11/20	2-----	2			\$150.00					
N 53	WDRB	09/29/20	09/29/20	M-F 9a-10a	M-F 9a-10a		:30			P-4	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/28/20	10/04/20	-2-----	2			\$150.00					
N 54	WDRB	09/30/20	09/30/20	M-F 9a-10a	M-F 9a-10a		:30			P-4	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/28/20	10/04/20	--2----	2			\$150.00					
N 55	WDRB	10/01/20	10/01/20	M-F 9a-10a	M-F 9a-10a		:30			P-4	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/28/20	10/04/20	---2---	2			\$150.00					
N 56	WDRB	10/02/20	10/02/20	M-F 9a-10a	M-F 9a-10a		:30			P-4	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/28/20	10/04/20	----2--	2			\$150.00					
N 57	WDRB	10/05/20	10/05/20	M-F 10a-11a	M-F 10a-11a		:30			P-4	NM	2	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/05/20	10/11/20	2-----	2			\$130.00					
N 58	WDRB	09/29/20	09/29/20	M-F 10a-11a	M-F 10a-11a		:30			P-4	NM	2	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/28/20	10/04/20	-2-----	2			\$130.00					
N 59	WDRB	09/30/20	09/30/20	M-F 10a-11a	M-F 10a-11a		:30			P-4	NM	2	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/28/20	10/04/20	--2----	2			\$130.00					
N 60	WDRB	10/01/20	10/01/20	M-F 10a-11a	M-F 10a-11a		:30			P-4	NM	2	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/28/20	10/04/20	---2---	2			\$130.00					
N 61	WDRB	10/02/20	10/02/20	M-F 10a-11a	M-F 10a-11a		:30			P-4	NM	2	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/28/20	10/04/20	----2--	2			\$130.00					

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**624 W Muhammad Ali Blvd**  
**Louisville, KY 40203**  
**(502)584-6441**

[www.wdrb.com](http://www.wdrb.com)

<u>Contract / Revision</u> 251925 /		<u>Alt Order #</u> 09958799
<u>Contract Dates</u> 09/29/20 - 10/05/20		<u>Product</u> MCGRATH FOR SENATE
<u>Advertiser</u> Amy McGrath for Senate		<u>Estimate #</u> 9727
		<u>Original Date / Revision</u> 09/29/20 / 09/29/20

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
N 62	WDRB	10/05/20	10/05/20	M-F 2p-3p	M-F 2p-3p		:30			P-4	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/05/20	10/11/20	2-----	2			\$125.00					
N 63	WDRB	09/29/20	09/29/20	M-F 2p-3p	M-F 2p-3p		:30			P-4	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/28/20	10/04/20	-2-----	2			\$125.00					
N 64	WDRB	09/30/20	09/30/20	M-F 2p-3p	M-F 2p-3p		:30			P-4	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/28/20	10/04/20	--2----	2			\$125.00					
N 65	WDRB	10/01/20	10/01/20	M-F 2p-3p	M-F 2p-3p		:30			P-4	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/28/20	10/04/20	---2---	2			\$125.00					
N 66	WDRB	10/02/20	10/02/20	M-F 2p-3p	M-F 2p-3p		:30			P-4	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/28/20	10/04/20	----2--	2			\$125.00					
N 67	WDRB	10/05/20	10/05/20	M-F 12p-1230p News	M-F 12p-1230p Ni		:30			P-4	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/05/20	10/11/20	2-----	2			\$150.00					
N 68	WDRB	09/29/20	09/29/20	M-F 12p-1230p News	M-F 12p-1230p Ni		:30			P-4	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/28/20	10/04/20	-2-----	2			\$150.00					
N 69	WDRB	09/30/20	09/30/20	M-F 12p-1230p News	M-F 12p-1230p Ni		:30			P-4	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/28/20	10/04/20	--2----	2			\$150.00					
N 70	WDRB	10/01/20	10/01/20	M-F 12p-1230p News	M-F 12p-1230p Ni		:30			P-4	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/28/20	10/04/20	---2---	2			\$150.00					
N 71	WDRB	10/02/20	10/02/20	M-F 12p-1230p News	M-F 12p-1230p Ni		:30			P-4	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/28/20	10/04/20	----2--	2			\$150.00					
N 72	WDRB	10/05/20	10/05/20	M-F 11a-1130a	M-F 11a-1130a		:30			P-4	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/05/20	10/11/20	2-----	2			\$125.00					
N 73	WDRB	09/29/20	09/29/20	M-F 11a-1130a	M-F 11a-1130a		:30			P-4	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/28/20	10/04/20	-2-----	2			\$125.00					
N 74	WDRB	09/30/20	09/30/20	M-F 11a-1130a	M-F 11a-1130a		:30			P-4	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/28/20	10/04/20	--2----	2			\$125.00					
N 75	WDRB	10/01/20	10/01/20	M-F 11a-1130a	M-F 11a-1130a		:30			P-4	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/28/20	10/04/20	---2---	2			\$125.00					
N 76	WDRB	10/02/20	10/02/20	M-F 11a-1130a	M-F 11a-1130a		:30			P-4	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/28/20	10/04/20	----2--	2			\$125.00					
N 77	WDRB	10/05/20	10/05/20	M-F 1230p-1p	M-F 1230p-1p		:30			P-4	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/05/20	10/11/20	2-----	2			\$100.00					
N 78	WDRB	09/29/20	09/29/20	M-F 1230p-1p	M-F 1230p-1p		:30			P-4	NM	2	\$200.00

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Contract / Revision 251925 /		Alt Order # 09958799
Contract Dates 09/29/20 - 10/05/20		Product MCGRATH FOR SENATE
Advertiser Amy McGrath for Senate		Estimate # 9727
		Original Date / Revision 09/29/20 / 09/29/20

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/28/20	10/04/20	- 2 - - - -				2	\$100.00				
N 79	WDRB	09/30/20	09/30/20	M-F 1230p-1p	M-F 1230p-1p		:30			P-4	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/28/20	10/04/20	-- 2 - - -				2	\$100.00				
N 80	WDRB	10/01/20	10/01/20	M-F 1230p-1p	M-F 1230p-1p		:30			P-4	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/28/20	10/04/20	- - - 2 - -				2	\$100.00				
N 81	WDRB	10/02/20	10/02/20	M-F 1230p-1p	M-F 1230p-1p		:30			P-4	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/28/20	10/04/20	- - - - 2 -				2	\$100.00				
N 82	WDRB	10/05/20	10/05/20	M-F 1130a-12p News	M-F 1130a-12p Ni		:30			P-4	NM	2	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/05/20	10/11/20	2 - - - - -				2	\$180.00				
N 83	WDRB	09/29/20	09/29/20	M-F 1130a-12p News	M-F 1130a-12p Ni		:30			P-4	NM	2	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/28/20	10/04/20	- 2 - - - -				2	\$180.00				
N 84	WDRB	09/30/20	09/30/20	M-F 1130a-12p News	M-F 1130a-12p Ni		:30			P-4	NM	2	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/28/20	10/04/20	- - 2 - - -				2	\$180.00				
N 85	WDRB	10/01/20	10/01/20	M-F 1130a-12p News	M-F 1130a-12p Ni		:30			P-4	NM	2	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/28/20	10/04/20	- - - 2 - -				2	\$180.00				
N 86	WDRB	10/02/20	10/02/20	M-F 1130a-12p News	M-F 1130a-12p Ni		:30			P-4	NM	2	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/28/20	10/04/20	- - - - 2 -				2	\$180.00				
N 87	WDRB	10/05/20	10/05/20	M-F 1p-2p	M-F 1p-2p		:30			P-4	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/05/20	10/11/20	2 - - - - -				2	\$125.00				
N 88	WDRB	09/29/20	09/29/20	M-F 1p-2p	M-F 1p-2p		:30			P-4	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/28/20	10/04/20	- 2 - - - -				2	\$125.00				
N 89	WDRB	09/30/20	09/30/20	M-F 1p-2p	M-F 1p-2p		:30			P-4	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/28/20	10/04/20	- - 2 - - -				2	\$125.00				
N 90	WDRB	10/01/20	10/01/20	M-F 1p-2p	M-F 1p-2p		:30			P-4	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/28/20	10/04/20	- - - 2 - -				2	\$125.00				
N 91	WDRB	10/02/20	10/02/20	M-F 1p-2p	M-F 1p-2p		:30			P-4	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/28/20	10/04/20	- - - - 2 -				2	\$125.00				
N 92	WDRB	10/05/20	10/05/20	M-F 3p-4p	M-F 3p-4p		:30			P-4	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/05/20	10/11/20	2 - - - - -				2	\$200.00				
N 93	WDRB	09/29/20	09/29/20	M-F 3p-4p	M-F 3p-4p		:30			P-4	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/28/20	10/04/20	- 2 - - - -				2	\$200.00				
N 94	WDRB	09/30/20	09/30/20	M-F 3p-4p	M-F 3p-4p		:30			P-4	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/28/20	10/04/20	- - 2 - - -				2	\$200.00				

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Contract / Revision 251925 /		Alt Order # 09958799
Contract Dates 09/29/20 - 10/05/20		Product MCGRATH FOR SENATE
Advertiser Amy McGrath for Senate		Estimate # 9727
		Original Date / Revision 09/29/20 / 09/29/20

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
N 95	WDRB	10/01/20	10/01/20	M-F 3p-4p	M-F 3p-4p		:30			P-4	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/28/20	10/04/20	---2---	2			\$200.00					
N 96	WDRB	10/02/20	10/02/20	M-F 3p-4p	M-F 3p-4p		:30			P-4	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/28/20	10/04/20	----2--	2			\$200.00					
N 97	WDRB	10/05/20	10/05/20	M-F 630p-7p News	M-F 630p-7p New		:30			P-4	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/05/20	10/11/20	1-----	1			\$300.00					
N 98	WDRB	09/29/20	09/29/20	M-F 630p-7p News	M-F 630p-7p New		:30			P-4	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/28/20	10/04/20	-1-----	1			\$300.00					
N 99	WDRB	09/30/20	09/30/20	M-F 630p-7p News	M-F 630p-7p New		:30			P-4	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/28/20	10/04/20	--1----	1			\$300.00					
N 100	WDRB	10/01/20	10/01/20	M-F 630p-7p News	M-F 630p-7p New		:30			P-4	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/28/20	10/04/20	---1---	1			\$300.00					
N 101	WDRB	10/02/20	10/02/20	M-F 630p-7p News	M-F 630p-7p New		:30			P-4	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/28/20	10/04/20	----1--	1			\$300.00					
N 102	WDRB	10/05/20	10/05/20	M-F 430p-5p NEWS	M-F 430p-5p NEV		:30			P-4	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/05/20	10/11/20	1-----	1			\$350.00					
N 103	WDRB	09/29/20	09/29/20	M-F 430p-5p NEWS	M-F 430p-5p NEV		:30			P-4	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/28/20	10/04/20	-1-----	1			\$350.00					
N 104	WDRB	09/30/20	09/30/20	M-F 430p-5p NEWS	M-F 430p-5p NEV		:30			P-4	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/28/20	10/04/20	--1----	1			\$350.00					
N 105	WDRB	10/01/20	10/01/20	M-F 430p-5p NEWS	M-F 430p-5p NEV		:30			P-4	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/28/20	10/04/20	---1---	1			\$350.00					
N 106	WDRB	10/02/20	10/02/20	M-F 430p-5p NEWS	M-F 430p-5p NEV		:30			P-4	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/28/20	10/04/20	----1--	1			\$350.00					
N 107	WDRB	10/05/20	10/05/20	M-F 5p-530p News	M-F 5p-530p New		:30			P-4	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/05/20	10/11/20	1-----	1			\$350.00					
N 108	WDRB	09/29/20	09/29/20	M-F 5p-530p News	M-F 5p-530p New		:30			P-4	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/28/20	10/04/20	-1-----	1			\$350.00					
N 109	WDRB	09/30/20	09/30/20	M-F 5p-530p News	M-F 5p-530p New		:30			P-4	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/28/20	10/04/20	--1----	1			\$350.00					
N 110	WDRB	10/01/20	10/01/20	M-F 5p-530p News	M-F 5p-530p New		:30			P-4	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/28/20	10/04/20	---1---	1			\$350.00					
N 111	WDRB	10/02/20	10/02/20	M-F 5p-530p News	M-F 5p-530p New		:30			P-4	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/28/20	10/04/20	----1--	1			\$350.00					

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**Louisville, KY 40203**  
**(502)584-6441**

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Contract / Revision 251925 /		Alt Order # 09958799
Contract Dates 09/29/20 - 10/05/20		Product MCGRATH FOR SENATE
Advertiser Amy McGrath for Senate		Estimate # 9727
		Original Date / Revision 09/29/20 / 09/29/20

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
N 112	WDRB	10/05/20	10/05/20	M-F 6p-630p News	M-F 6p-630p New		:30			P-4	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/05/20	10/11/20	1-----	1			\$350.00					
N 113	WDRB	09/29/20	09/29/20	M-F 6p-630p News	M-F 6p-630p New		:30			P-4	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/28/20	10/04/20	-1-----	1			\$350.00					
N 114	WDRB	09/30/20	09/30/20	M-F 6p-630p News	M-F 6p-630p New		:30			P-4	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/28/20	10/04/20	--1----	1			\$350.00					
N 115	WDRB	10/01/20	10/01/20	M-F 6p-630p News	M-F 6p-630p New		:30			P-4	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/28/20	10/04/20	---1---	1			\$350.00					
N 116	WDRB	10/02/20	10/02/20	M-F 6p-630p News	M-F 6p-630p New		:30			P-4	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/28/20	10/04/20	----1--	1			\$350.00					
N 117	WDRB	10/05/20	10/05/20	M-F 4p-430p NEWS	M-F 4p-430p NEV		:30			P-4	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/05/20	10/11/20	1-----	1			\$350.00					
N 118	WDRB	09/29/20	09/29/20	M-F 4p-430p NEWS	M-F 4p-430p NEV		:30			P-4	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/28/20	10/04/20	-1-----	1			\$350.00					
N 119	WDRB	09/30/20	09/30/20	M-F 4p-430p NEWS	M-F 4p-430p NEV		:30			P-4	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/28/20	10/04/20	--1----	1			\$350.00					
N 120	WDRB	10/01/20	10/01/20	M-F 4p-430p NEWS	M-F 4p-430p NEV		:30			P-4	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/28/20	10/04/20	---1---	1			\$350.00					
N 121	WDRB	10/02/20	10/02/20	M-F 4p-430p NEWS	M-F 4p-430p NEV		:30			P-4	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/28/20	10/04/20	----1--	1			\$350.00					
N 122	WDRB	10/05/20	10/05/20	M-F 530p-6p News	M-F 530p-6p New		:30			P-4	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/05/20	10/11/20	1-----	1			\$350.00					
N 123	WDRB	09/29/20	09/29/20	M-F 530p-6p News	M-F 530p-6p New		:30			P-4	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/28/20	10/04/20	-1-----	1			\$350.00					
N 124	WDRB	09/30/20	09/30/20	M-F 530p-6p News	M-F 530p-6p New		:30			P-4	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/28/20	10/04/20	--1----	1			\$350.00					
N 125	WDRB	10/01/20	10/01/20	M-F 530p-6p News	M-F 530p-6p New		:30			P-4	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/28/20	10/04/20	---1---	1			\$350.00					
N 126	WDRB	10/02/20	10/02/20	M-F 530p-6p News	M-F 530p-6p New		:30			P-4	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/28/20	10/04/20	----1--	1			\$350.00					
N 127	WDRB	10/05/20	10/05/20	M-F 7p-730p	M-F 7p-730p		:30			P-4	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/05/20	10/11/20	1-----	1			\$350.00					
N 128	WDRB	09/29/20	09/29/20	M-F 7p-730p	M-F 7p-730p		:30			P-4	NM	1	\$350.00

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Contract / Revision 251925 /		Alt Order # 09958799
Contract Dates 09/29/20 - 10/05/20		Product MCGRATH FOR SENATE
Advertiser Amy McGrath for Senate		Estimate # 9727
		Original Date / Revision 09/29/20 / 09/29/20

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		09/28/20	10/04/20	- 1 - - - - -	1				\$350.00				
N 129	WDRB	09/30/20	09/30/20	M-F 7p-730p	M-F 7p-730p		:30			P-4	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		09/28/20	10/04/20	- - 1 - - - -	1				\$350.00				
N 130	WDRB	10/01/20	10/01/20	M-F 7p-730p	M-F 7p-730p		:30			P-4	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		09/28/20	10/04/20	- - - 1 - - -	1				\$350.00				
N 131	WDRB	10/02/20	10/02/20	M-F 7p-730p	M-F 7p-730p		:30			P-4	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		09/28/20	10/04/20	- - - - 1 - -	1				\$350.00				
N 132	WDRB	10/05/20	10/05/20	M-F 730p-8p	M-F 730p-8p		:30			P-4	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		10/05/20	10/11/20	1 - - - - -	1				\$350.00				
N 133	WDRB	09/29/20	09/29/20	M-F 730p-8p	M-F 730p-8p		:30			P-4	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		09/28/20	10/04/20	- 1 - - - - -	1				\$350.00				
N 134	WDRB	09/30/20	09/30/20	M-F 730p-8p	M-F 730p-8p		:30			P-4	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		09/28/20	10/04/20	- - 1 - - - -	1				\$350.00				
N 135	WDRB	10/01/20	10/01/20	M-F 730p-8p	M-F 730p-8p		:30			P-4	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		09/28/20	10/04/20	- - - 1 - - -	1				\$350.00				
N 136	WDRB	10/02/20	10/02/20	M-F 730p-8p	M-F 730p-8p		:30			P-4	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		09/28/20	10/04/20	- - - - 1 - -	1				\$350.00				
N 137	WDRB	10/05/20	10/05/20	L.A.'s Finest	8p-9p		:30			P-4	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		10/05/20	10/11/20	1 - - - - -	1				\$1,000.00				
N 138	WDRB	09/29/20	09/29/20	Cosmos	8p-9p		:30			P-4	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		09/28/20	10/04/20	- 1 - - - - -	1				\$800.00				
N 139	WDRB	10/04/20	10/04/20	Sun News 10p-1030p	Sun News 10p-10		:30			P-4	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		09/28/20	10/04/20	- - - - - 1	1				\$350.00				
N 140	WDRB	10/04/20	10/04/20	Sun News 1030p-11p	Sun News 1030p-		:30			P-4	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		09/28/20	10/04/20	- - - - - 1	1				\$500.00				
D 141	WDRB	10/03/20	10/03/20	Sat News 1030p-11p	Sat News 1030p-1		:30			P-4	NM	0	\$0.00
N 142	WDRB	10/05/20	10/05/20	M-F News 1030p-11p	M-F News 1030p-		:30			P-4	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		10/05/20	10/11/20	1 - - - - -	1				\$500.00				
N 143	WDRB	09/29/20	09/29/20	M-F News 1030p-11p	M-F News 1030p-		:30			P-4	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		09/28/20	10/04/20	- 1 - - - - -	1				\$500.00				
N 144	WDRB	09/30/20	09/30/20	M-F News 1030p-11p	M-F News 1030p-		:30			P-4	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		09/28/20	10/04/20	- - 1 - - - -	1				\$500.00				
N 145	WDRB	10/02/20	10/02/20	M-F News 1030p-11p	M-F News 1030p-		:30			P-4	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				

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Contract / Revision 251925 /		Alt Order # 09958799
Contract Dates 09/29/20 - 10/05/20		Product MCGRATH FOR SENATE
Advertiser Amy McGrath for Senate		Estimate # 9727
		Original Date / Revision 09/29/20 / 09/29/20

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/28/20	10/04/20	----1--				1	\$500.00				
N 146	WDRB	10/03/20	10/03/20	Big Noon Kickoff	Big Noon Kickoff		:30			P-4	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/28/20	10/04/20	-----2-				2	\$75.00				
N 147	WDRB	10/04/20	10/04/20	FOX NFL Kickoff	FOX NFL Kickoff		:30			P-3	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/28/20	10/04/20	-----1				1	\$300.00				
N 148	WDRB	10/04/20	10/04/20	NFL On Fox Sun Gam	NFL On Fox Sun (		:30			P-3	NM	2	\$3,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/28/20	10/04/20	-----2				2	\$1,700.00				
D 149	WDRB	10/04/20	10/04/20	NFL on FOX Sun Gam	NFL on FOX Sun		:30			P-3	NM	0	\$0.00
D 150	WDRB	10/04/20	10/04/20	NFL FOX Su Gm 2 Po	NFL FOX Su Gm :		:30			P-3	NM	0	\$0.00
N 151	WDRB	10/04/20	10/04/20	NFL FOX Sun Gm 1 P	NFL FOX Sun Grr		:30			P-3	NM	1	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/28/20	10/04/20	-----1				1	\$2,250.00				
N 152	WDRB	09/30/20	09/30/20	M-F News 10p-1030p	M-F News 10p-10		:30			P-4	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/28/20	10/04/20	--1----				1	\$600.00				
N 153	WDRB	10/01/20	10/01/20	M-F News 10p-1030p	M-F News 10p-10		:30			P-4	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/28/20	10/04/20	---1---				1	\$600.00				
N 154	WDRB	10/02/20	10/02/20	M-F News 10p-1030p	M-F News 10p-10		:30			P-4	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/28/20	10/04/20	----1--				1	\$600.00				
N 155	WDRB	10/05/20	10/05/20	M-F News 10p-1030p	M-F News 10p-10		:30			P-4	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/05/20	10/11/20	1-----				1	\$600.00				
N 156	WDRB	10/01/20	10/01/20	M-F News 1030p-11p	M-F News 1030p-		:30			P-4	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/28/20	10/04/20	---1---				1	\$500.00				
N 157	WDRB	10/03/20	10/03/20	Sat News 10p-1030p	Sat News 10p-10:		:30			P-4	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/28/20	10/04/20	-----1-				1	\$450.00				
N 158	WDRB	09/30/20	10/02/20	W-F 10pm News Repe	W-F 10pm News I		:30			P-4	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/28/20	10/04/20	--WTF--				1	\$50.00				
N 159	WDRB	09/30/20	09/30/20	M-F 11p-1130p News	M-F 11p-1130p Ni		:30			P-4	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/28/20	10/04/20	--1----				1	\$350.00				
N 160	WDRB	10/01/20	10/01/20	M-F 11p-1130p News	M-F 11p-1130p Ni		:30			P-4	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/28/20	10/04/20	---1---				1	\$350.00				
N 161	WDRB	10/02/20	10/02/20	M-F 11p-1130p News	M-F 11p-1130p Ni		:30			P-4	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/28/20	10/04/20	----1--				1	\$350.00				
N 162	WDRB	10/05/20	10/05/20	M-F 11p-1130p News	M-F 11p-1130p Ni		:30			P-4	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/05/20	10/11/20	1-----				1	\$350.00				
N 163	WDRB	10/03/20	10/03/20	College Ftbll Aft Gam	College Ftbll Aft		:30			P-4	NM	3	\$450.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. This station does not discriminate on the basis of race or ethnicity.



**WDRB**  
**624 W Muhammad Ali Blvd**  
**Louisville, KY 40203**  
**(502)584-6441**

[www.wdrb.com](http://www.wdrb.com)

<u>Contract / Revision</u> 251925 /		<u>Alt Order #</u> 09958799
<u>Contract Dates</u> 09/29/20 - 10/05/20		<u>Product</u> MCGRATH FOR SENATE
<u>Advertiser</u> Amy McGrath for Senate		<u>Estimate #</u> 9727
		<u>Original Date / Revision</u> 09/29/20 / 09/29/20

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/28/20	10/04/20	-----3-				3	\$150.00				
N 164	WDRB	10/04/20	10/04/20	NFL Fox Sun Gm 1 Pri	NFL Fox Sun Gm		:30			P-3	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/28/20	10/04/20	-----1				1	\$750.00				
N 165	WDRB	09/30/20	09/30/20	M-F 6a-630a News	M-F 6a-630a New		:30			P-4	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/28/20	10/04/20	--1----				1	\$300.00				
N 166	WDRB	10/01/20	10/01/20	M-F 6a-630a News	M-F 6a-630a New		:30			P-4	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/28/20	10/04/20	---1---				1	\$300.00				
N 167	WDRB	10/02/20	10/02/20	M-F 6a-630a News	M-F 6a-630a New		:30			P-4	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/28/20	10/04/20	----1--				1	\$300.00				
N 168	WDRB	10/05/20	10/05/20	M-F 6a-630a News	M-F 6a-630a New		:30			P-4	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/05/20	10/11/20	1-----				1	\$300.00				
N 169	WDRB	10/04/20	10/04/20	Su 6a-630a News	Su 6a-630a News		:30			P-4	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/28/20	10/04/20	-----1				1	\$225.00				
N 170	WDRB	10/04/20	10/04/20	Su 630a-7a News	Su 630a-7a News		:30			P-4	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/28/20	10/04/20	-----1				1	\$225.00				
N 171	WDRB	10/03/20	10/03/20	Sat News 1030p-11p	Sat News 1030p-1		:30			P-4	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/28/20	10/04/20	-----1-				1	\$350.00				
Totals												218	\$64,120.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/28/20 - 10/05/20	218	\$64,120.00	(\$9,618.00)	\$54,502.00
<b>Totals</b>	<b>218</b>	<b>\$64,120.00</b>	<b>(\$9,618.00)</b>	<b>\$54,502.00</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. This station does not discriminate on the basis of race or ethnicity.

# EXHIBIT E



## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Buying Time Media, LLC, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➡



FEDERAL CANDIDATE



STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Amy McGrath

Authorized committee:

Amy McGrath for Senate

Agency requesting time (and contact information):

☐ N/A 650 Massachusetts Ave. Suite 210 N.W. Washington D.C. 20001

Candidate's political party:

Democratic

Office sought (no acronyms or abbreviations):

United States Senate Kentucky

Date of election:

June 23, 2020



General



Primary

Treasurer of candidate's authorized committee:

Chris Patton

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):



the candidate listed above who is a legally qualified candidate, or

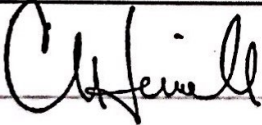
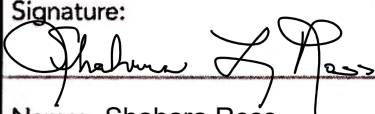


the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency	Station Representative
Signature: 	Signature: 
Name: Cathie Herrick	Name: Shahara Ross
Date of Request to Purchase Ad Time:	Date of Station Agreement to Sell Time: 6.01.2020

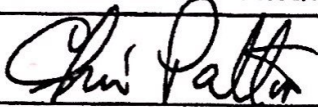


**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:



Name:

CHRIS PATTON

Date:

3-2-20

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?

☐

Yes

☐

No

Date ad received: 6.01.2020

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):

☐

Yes

☐

No

☐

N/A

Disposition:

☒

Accepted

☐

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*

☐

Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 245694

Station Call Letters: WDRB

Date Received/Requested:

6.01.2020

Est. #: 8729

Station Location: Louisville, KY

Run Start and End Dates:

6.02-6.08.2020

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

# EXHIBIT F

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Buying Time Media, LLC, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➡



FEDERAL CANDIDATE



STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Amy McGrath

Authorized committee:

Amy McGrath for Senate

Agency requesting time (and contact information):

☐ N/A 650 Massachusetts Ave. Suite 210 N.W. Washington D.C. 20001

Candidate's political party:

Democratic

Office sought (no acronyms or abbreviations):

United States Senate Kentucky

Date of election:

November 3, 2020



General



Primary

Treasurer of candidate's authorized committee:

Chris Patton

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):



the candidate listed above who is a legally qualified candidate, or

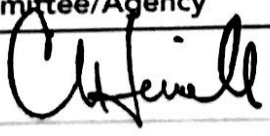
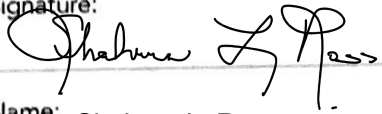


the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

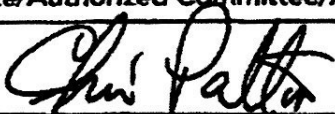
Candidate/Committee/Agency	Station Representative
Signature: 	Signature: 
Name: Cathie Herrick	Name: Shahara L. Ross
Date of Request to Purchase Ad Time:	Date of Station Agreement to Sell Time: 09.28.2020

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:



Name:

CHRIS PATTON

Date:

3-2-20

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?

☒

Yes

☐

No

Date ad received: 09.28.2020

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):

☒

Yes

☐

No

☐

N/A

Disposition:

☒

Accepted

☐

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*

☐

Rejected – provide reason:

**\*Upload partially accepted form, then promptly upload updated final form when complete.**

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

251925

Station Call Letters:

WDRB

Date Received/Requested:

09.28.2020

Est. #:

9727

Station Location:

Louisville, KY

Run Start and End Dates:

09.28-10.05.2020

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

# EXHIBIT G



**WDRB**  
**624 W Muhammad Ali Blvd**  
**Louisville, KY 40203**  
**(502)584-6441**

[www.wdrb.com](http://www.wdrb.com)

And:

**Targeted Platform Media**  
**1291 Hollywood Drive**  
**Annapolis State, MD 21403**

# CONTRACT

<u>Contract / Revision</u> 245671 /		<u>Alt Order #</u> 09835612
<u>Product</u> <b>DITCH FUND</b>		
<u>Contract Dates</u> <b>06/02/20 - 06/08/20</b>	<u>Estimate #</u> <b>8733</b>	
<u>Advertiser</u> <b>Ditch Fund</b>		<u>Original Date / Revision</u> 05/29/20 / 05/29/20
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> <b>WDRB</b>	<u>Account Executive</u> Cox Reps Washingto	<u>Sales Office</u> TeleRep Washir
<u>Special Handling</u> Political		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u> 1242	<u>Product 1/2</u> 1255
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
N 1	WDRB	06/02/20	06/02/20	M-F 6a-630a News	M-F 6a-630a New		:30			P-3	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		06/01/20	06/07/20	- 1 - - - - -	1			\$350.00					
N 2	WDRB	06/03/20	06/03/20	M-F 6a-630a News	M-F 6a-630a New		:30			P-3	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		06/01/20	06/07/20	- - 1 - - - -	1			\$350.00					
N 3	WDRB	06/05/20	06/05/20	M-F 6a-630a News	M-F 6a-630a New		:30			P-3	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		06/01/20	06/07/20	- - - - 1 - -	1			\$350.00					
N 4	WDRB	06/08/20	06/08/20	M-F 630a-7a News	M-F 630a-7a New		:30			P-3	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		06/08/20	06/14/20	1 - - - - -	1			\$400.00					
N 5	WDRB	06/02/20	06/02/20	M-F 630a-7a News	M-F 630a-7a New		:30			P-3	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		06/01/20	06/07/20	- 1 - - - - -	1			\$400.00					
N 6	WDRB	06/04/20	06/04/20	M-F 630a-7a News	M-F 630a-7a New		:30			P-3	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		06/01/20	06/07/20	- - - 1 - - -	1			\$400.00					
N 7	WDRB	06/08/20	06/08/20	M-F 730a-8a News	M-F 730a-8a New		:30			P-3	NM	1	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		06/08/20	06/14/20	1 - - - - -	1			\$575.00					
N 8	WDRB	06/03/20	06/03/20	M-F 730a-8a News	M-F 730a-8a New		:30			P-3	NM	1	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		06/01/20	06/07/20	- - 1 - - - -	1			\$575.00					
N 9	WDRB	06/05/20	06/05/20	M-F 730a-8a News	M-F 730a-8a New		:30			P-3	NM	1	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		06/01/20	06/07/20	- - - - 1 - -	1			\$575.00					
N 10	WDRB	06/08/20	06/08/20	M-F 8a-830a News	M-F 8a-830a New		:30			P-3	NM	1	\$490.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		06/08/20	06/14/20	1 - - - - -	1			\$490.00					
N 11	WDRB	06/02/20	06/02/20	M-F 8a-830a News	M-F 8a-830a New		:30			P-3	NM	1	\$490.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		06/01/20	06/07/20	- 1 - - - - -	1			\$490.00					

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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# EXHIBIT H



## CONTRACT



**WDRB**  
**624 W Muhammad Ali Blvd**  
**Louisville, KY 40203**  
**(502)584-6441**

[www.wdrb.com](http://www.wdrb.com)

And:

**Targeted Platform Media**  
**1291 Hollywood Drive**  
**Annapolis State, MD 21403**

<u>Contract / Revision</u> 251757 /		<u>Alt Order #</u> 09958797
<u>Product</u> <b>DITCH FUND</b>		
<u>Contract Dates</u> <b>09/29/20 - 10/05/20</b>	<u>Estimate #</u> <b>9745</b>	
<u>Advertiser</u> <b>Ditch Fund</b>		<u>Original Date / Revision</u> 09/28/20 / 09/29/20
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> <b>WDRB</b>	<u>Account Executive</u> Cox Reps Washingto	<u>Sales Office</u> TeleRep Washir
<u>Special Handling</u> Political		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u> 1242	<u>Product 1/2</u> 1255
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
N 1	WDRB	10/05/20	10/05/20	M-F 5a-530a News	M-F 5a-530a New		:30			P-2	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/05/20	10/11/20	1-----	1			\$300.00					
N 2	WDRB	09/29/20	09/29/20	M-F 5a-530a News	M-F 5a-530a New		:30			P-2	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/28/20	10/04/20	-1-----	1			\$300.00					
N 3	WDRB	09/30/20	09/30/20	M-F 5a-530a News	M-F 5a-530a New		:30			P-2	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/28/20	10/04/20	--1----	1			\$300.00					
N 4	WDRB	10/01/20	10/01/20	M-F 5a-530a News	M-F 5a-530a New		:30			P-2	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/28/20	10/04/20	---1---	1			\$300.00					
N 5	WDRB	09/29/20	09/29/20	M-F 530a-6a News	M-F 530a-6a New		:30			P-2	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/28/20	10/04/20	-1-----	1			\$375.00					
N 6	WDRB	09/30/20	09/30/20	M-F 530a-6a News	M-F 530a-6a New		:30			P-2	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/28/20	10/04/20	--1----	1			\$375.00					
N 7	WDRB	10/02/20	10/02/20	M-F 530a-6a News	M-F 530a-6a New		:30			P-2	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/28/20	10/04/20	----1--	1			\$375.00					
N 8	WDRB	10/05/20	10/05/20	M-F 6a-630a News	M-F 6a-630a New		:30			P-2	NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/05/20	10/11/20	1-----	1			\$525.00					
N 9	WDRB	09/30/20	09/30/20	M-F 6a-630a News	M-F 6a-630a New		:30			P-2	NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/28/20	10/04/20	--1----	1			\$525.00					
N 10	WDRB	10/01/20	10/01/20	M-F 6a-630a News	M-F 6a-630a New		:30			P-2	NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/28/20	10/04/20	---1---	1			\$525.00					
N 11	WDRB	10/02/20	10/02/20	M-F 6a-630a News	M-F 6a-630a New		:30			P-2	NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/28/20	10/04/20	----1--	1			\$525.00					

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**(502)584-6441**

[www.wdrb.com](http://www.wdrb.com)

<u>Contract / Revision</u> 251757 /		<u>Alt Order #</u> 09958797
<u>Contract Dates</u> 09/29/20 - 10/05/20	<u>Product</u> DITCH FUND	<u>Estimate #</u> 9745
<u>Advertiser</u> Ditch Fund		<u>Original Date / Revision</u> 09/28/20 / 09/29/20

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
N 12	WDRB	09/29/20	09/29/20	M-F 630a-7a News	M-F 630a-7a New		:30			P-2	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/28/20	10/04/20	- 1 - - - - -				1	\$600.00				
N 13	WDRB	09/30/20	09/30/20	M-F 630a-7a News	M-F 630a-7a New		:30			P-2	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/28/20	10/04/20	-- 1 - - - -				1	\$600.00				
N 14	WDRB	10/02/20	10/02/20	M-F 630a-7a News	M-F 630a-7a New		:30			P-2	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/28/20	10/04/20	- - - - 1 - -				1	\$600.00				
N 15	WDRB	10/05/20	10/05/20	M-F 7a-730a News	M-F 7a-730a New		:30			P-2	NM	1	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/05/20	10/11/20	1 - - - - -				1	\$825.00				
N 16	WDRB	09/29/20	09/29/20	M-F 7a-730a News	M-F 7a-730a New		:30			P-2	NM	1	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/28/20	10/04/20	- 1 - - - - -				1	\$825.00				
N 17	WDRB	10/01/20	10/01/20	M-F 7a-730a News	M-F 7a-730a New		:30			P-2	NM	1	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/28/20	10/04/20	- - - 1 - - -				1	\$825.00				
N 18	WDRB	10/05/20	10/05/20	M-F 730a-8a News	M-F 730a-8a New		:30			P-2	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/05/20	10/11/20	1 - - - - -				1	\$750.00				
N 19	WDRB	09/29/20	09/29/20	M-F 730a-8a News	M-F 730a-8a New		:30			P-2	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/28/20	10/04/20	- 1 - - - - -				1	\$750.00				
N 20	WDRB	09/30/20	09/30/20	M-F 730a-8a News	M-F 730a-8a New		:30			P-2	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/28/20	10/04/20	-- 1 - - - -				1	\$750.00				
N 21	WDRB	10/02/20	10/02/20	M-F 730a-8a News	M-F 730a-8a New		:30			P-2	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/28/20	10/04/20	- - - 1 - - -				1	\$750.00				
N 22	WDRB	09/29/20	09/29/20	M-F 8a-830a News	M-F 8a-830a New		:30			P-2	NM	1	\$865.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/28/20	10/04/20	- 1 - - - - -				1	\$865.00				
N 23	WDRB	10/01/20	10/01/20	M-F 8a-830a News	M-F 8a-830a New		:30			P-2	NM	1	\$865.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/28/20	10/04/20	- - - 1 - - -				1	\$865.00				
N 24	WDRB	09/30/20	09/30/20	M-F 430p-5p NEWS	M-F 430p-5p NEV		:30			P-2	NM	1	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/28/20	10/04/20	-- 1 - - - -				1	\$825.00				
N 25	WDRB	10/01/20	10/01/20	M-F 430p-5p NEWS	M-F 430p-5p NEV		:30			P-2	NM	1	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/28/20	10/04/20	- - - 1 - - -				1	\$825.00				
N 26	WDRB	10/02/20	10/02/20	M-F 430p-5p NEWS	M-F 430p-5p NEV		:30			P-2	NM	1	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/28/20	10/04/20	- - - 1 - - -				1	\$825.00				
N 27	WDRB	10/05/20	10/05/20	M-F 5p-530p News	M-F 5p-530p New		:30			P-2	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/05/20	10/11/20	1 - - - - -				1	\$750.00				
N 28	WDRB	09/30/20	09/30/20	M-F 5p-530p News	M-F 5p-530p New		:30			P-2	NM	1	\$750.00

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<u>Contract / Revision</u> 251757 /		<u>Alt Order #</u> 09958797
<u>Contract Dates</u> 09/29/20 - 10/05/20	<u>Product</u> DITCH FUND	<u>Estimate #</u> 9745
<u>Advertiser</u> Ditch Fund		<u>Original Date / Revision</u> 09/28/20 / 09/29/20

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/28/20	10/04/20	-- 1----				1	\$750.00				
N 29	WDRB	10/01/20	10/01/20	M-F 5p-530p News	M-F 5p-530p New		:30			P-2	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/28/20	10/04/20	--- 1---				1	\$750.00				
N 30	WDRB	10/05/20	10/05/20	M-F 6p-630p News	M-F 6p-630p New		:30			P-2	NM	1	\$660.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/05/20	10/11/20	1-----				1	\$660.00				
N 31	WDRB	09/29/20	09/29/20	M-F 6p-630p News	M-F 6p-630p New		:30			P-2	NM	1	\$660.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/28/20	10/04/20	- 1-----				1	\$660.00				
N 32	WDRB	10/01/20	10/01/20	M-F 6p-630p News	M-F 6p-630p New		:30			P-2	NM	1	\$660.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/28/20	10/04/20	--- 1---				1	\$660.00				
N 33	WDRB	10/02/20	10/02/20	M-F 6p-630p News	M-F 6p-630p New		:30			P-2	NM	1	\$660.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/28/20	10/04/20	---- 1--				1	\$660.00				
N 34	WDRB	09/30/20	09/30/20	M-F 630p-7p News	M-F 630p-7p New		:30			P-2	NM	1	\$660.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/28/20	10/04/20	-- 1----				1	\$660.00				
N 35	WDRB	10/02/20	10/02/20	M-F 630p-7p News	M-F 630p-7p New		:30			P-2	NM	1	\$660.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/28/20	10/04/20	---- 1--				1	\$660.00				
N 36	WDRB	10/05/20	10/05/20	M-F 7p-730p	M-F 7p-730p		:30			P-2	NM	1	\$940.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/05/20	10/11/20	1-----				1	\$940.00				
N 37	WDRB	09/29/20	09/29/20	M-F 7p-730p	M-F 7p-730p		:30			P-2	NM	1	\$940.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/28/20	10/04/20	- 1-----				1	\$940.00				
N 38	WDRB	10/01/20	10/01/20	M-F 7p-730p	M-F 7p-730p		:30			P-2	NM	1	\$940.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/28/20	10/04/20	--- 1---				1	\$940.00				
N 39	WDRB	09/30/20	09/30/20	M-F 730p-8p	M-F 730p-8p		:30			P-2	NM	1	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/28/20	10/04/20	-- 1----				1	\$975.00				
N 40	WDRB	10/01/20	10/01/20	M-F 730p-8p	M-F 730p-8p		:30			P-2	NM	1	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/28/20	10/04/20	--- 1---				1	\$975.00				
D 41	WDRB	09/29/20	09/29/20	M-F News 10p-1030p	M-F News 10p-10		:30			P-2	NM	0	\$0.00
N 42	WDRB	10/02/20	10/02/20	M-F News 10p-1030p	M-F News 10p-10		:30			P-2	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/28/20	10/04/20	---- 1--				1	\$1,200.00				
N 43	WDRB	10/03/20	10/03/20	Sa 730a-8a News	Sa 730a-8a News		:30			P-2	NM	1	\$465.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/28/20	10/04/20	----- 1-				1	\$465.00				
N 44	WDRB	10/04/20	10/04/20	Su 8a-830a News	Su 8a-830a News		:30			P-2	NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/28/20	10/04/20	----- 1				1	\$525.00				
N 45	WDRB	10/04/20	10/04/20	Su 9a-10a Fox News	Su 9a-10a Fox Ne		:30			P-2	NM	1	\$465.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

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# EXHIBIT I

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> WDRB Louisville, KY	<b>Date:</b> 5/26/2020
---	---------------------------

I, Targeted Platform Media, LLC

do hereby request station time concerning the following issue:

Ditch Fund
------------

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		AS	ORDERED		

This broadcast time will be used by: Ditch Fund

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**  
☒ **Yes** ☐ **No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Ditch Fund

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Ditch Fund  
P.O. Box 15320  
Washington D.C. 20003

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Ryan Aquilina

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished  
by (name and address):

N/A

and you are authorized to announce the time as paid for by such person or entity  
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of  
directors below (or attach separately):

N/A



**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

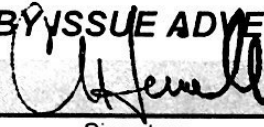
**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

5/26/2020

Date



Signature

(202)965-5060

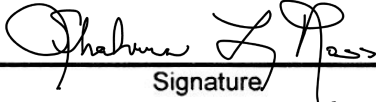
Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**



Signature

Shahara Ross

Printed Name

National Sales Manager

Title

# EXHIBIT J

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> WDRB Louisville, KY	<b>Date:</b> 5/26/2020
---	---------------------------

I, Targeted Platform Media, LLC

do hereby request station time concerning the following issue:

Ditch Fund
------------

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		AS	ORDERED		

This broadcast time will be used by: Ditch Fund

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**  
☒ **Yes** ☐ **No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Ditch Fund

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Ditch Fund  
P.O. Box 15320  
Washington D.C. 20003

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Ryan Aquilina

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished  
by (name and address):

N/A

and you are authorized to announce the time as paid for by such person or entity  
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of  
directors below (or attach separately):

N/A

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

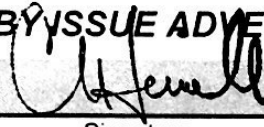
**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

5/26/2020

Date



Signature

(202)965-5060

Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**



Signature

Shahara L. Ross

Printed Name

National Sales Manager

Title

# EXHIBIT K



## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Buying Time Media, LLC, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➡



FEDERAL CANDIDATE



STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Amy McGrath

Authorized committee:

Amy McGrath for Senate

Agency requesting time (and contact information):

☐ N/A 650 Massachusetts Ave. Suite 210 N.W. Washington D.C. 20001

Candidate's political party:

Democratic

Office sought (no acronyms or abbreviations):

United States Senate Kentucky

Date of election:

November 3, 2020



General



Primary

Treasurer of candidate's authorized committee:

Chris Patton

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):



the candidate listed above who is a legally qualified candidate, or

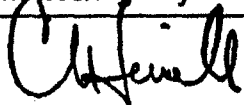
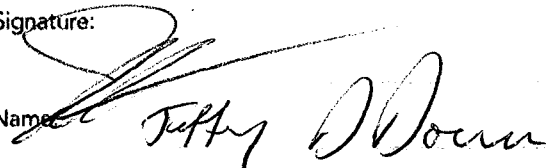


the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

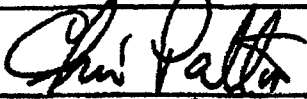
Candidate/Committee/Agency	Station Representative
Signature: 	Signature: 
Name: Cathie Herrick	Name: Kelly D. Down
Date of Request to Purchase Ad Time:	Date of Station Agreement to Sell Time: 8-24-20

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:



Name:

CHRIS PATTON

Date:

3-2-20

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?

☒

Yes

☐

No

Date ad received:

8-27-20

**Note:** Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):

☒

Yes

☐

No

☐

N/A

Disposition:

☒

Accepted

☐

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*

☐

Rejected -- provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

2045268

Station Call Letters:

WLWT

Date Received/Requested:

8-27-20

Est. #:

9317

Station Location:

Cincinnati, OH

Run Start and End Dates:

8/25/20 - 8/31/20

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

**CONTRACT**

**WLWT**  
**1700 Young Street**  
**Cincinnati, OH 45202**  
**(513)412-5000**

[www.wlwt.com](http://www.wlwt.com)

And:

**Buying Time, LLC**  
**650 Massachusetts Ave NW**  
**Ste 210**  
**Washington, DC 20001**

<b>Contract / Revision</b> 2045268 /		<b>Alt Order #</b> 09914330
<b>Advertiser</b> McGrath/D/Senate		<b>Original Date / Revision</b> 08/24/20 / 08/24/20
<b>Contract Dates</b> 08/25/20 - 08/31/20	<b>Estimate #</b> 9317	
<b>Product</b> MCGRATH FOR SENATE		
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Property</b> WLWT	<b>Account Executive</b> Joe Knauer	<b>Sales Office</b> HRP -Washington
<b>Special Handling</b>		
<b>Demographic</b> Households		
<b>Agy Code</b> 9915780	<b>Advertiser Code</b> 1236	<b>Product 1/2</b> 1249
<b>Agency Ref</b>		<b>Advertiser Ref</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WLWT	08/29/20	08/29/20	Sa/Su 5-6a News	Sa/Su 5-6a		:30			NM	2	\$180.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/24/20	08/30/20	-----2-				2	\$90.00			
N 2	WLWT	08/30/20	08/30/20	Sa/Su 5-6a News	Sa/Su 5-6a		:30			NM	2	\$180.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/24/20	08/30/20	-----2				2	\$90.00			
N 3	WLWT	08/29/20	08/29/20	Sa/Su 6-7a News	Sa/Su 6-7a		:30			NM	2	\$300.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/24/20	08/30/20	-----2-				2	\$150.00			
N 4	WLWT	08/30/20	08/30/20	Sa/Su 6-7a News	Sa/Su 6-7a		:30			NM	2	\$300.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/24/20	08/30/20	-----2				2	\$150.00			
N 5	WLWT	08/31/20	08/31/20	5-6a news	5-6a		:30			NM	2	\$200.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/31/20	09/06/20	2-----				2	\$100.00			
N 6	WLWT	08/25/20	08/25/20	5-6a news	5-6a		:30			NM	2	\$200.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/24/20	08/30/20	-2-----				2	\$100.00			
N 7	WLWT	08/26/20	08/26/20	5-6a news	5-6a		:30			NM	2	\$200.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/24/20	08/30/20	--2----				2	\$100.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

This contract is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: [www.hearst.com/newsroom/hearst-television-advertising-sales](http://www.hearst.com/newsroom/hearst-television-advertising-sales)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



**WLWT**  
**1700 Young Street**  
**Cincinnati, OH 45202**  
**(513)412-5000**

www.wlwt.com

Contract / Revision	Alt Order #
2045268 /	09914330

Advertiser	Original Date / Revision
McGrath/D/Senate	08/24/20 / 08/24/20

Contract Dates	Product	Estimate #
08/25/20 - 08/31/20	MCGRATH FOR SENAT	9317

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 8	WLWT	08/27/20	08/27/20	5-6a news	5-6a		:30			NM	2	\$200.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/24/20	08/30/20	---2---				2	\$100.00			
N 9	WLWT	08/28/20	08/28/20	5-6a news	5-6a		:30			NM	2	\$200.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/24/20	08/30/20	----2--				2	\$100.00			
N 10	WLWT	08/29/20	08/29/20	Sa/su7-8a news	Sa/su7-8a		:30			NM	2	\$500.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/24/20	08/30/20	-----2-				2	\$250.00			
N 11	WLWT	08/25/20	08/25/20	11-1135p M-Su	11-1135p		:30			NM	1	\$350.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/24/20	08/30/20	-1-----				1	\$350.00			
N 12	WLWT	08/26/20	08/26/20	11-1135p M-Su	11-1135p		:30			NM	1	\$350.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/24/20	08/30/20	--1----				1	\$350.00			
N 13	WLWT	08/27/20	08/27/20	11-1135p M-Su	11-1135p		:30			NM	1	\$350.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/24/20	08/30/20	---1---				1	\$350.00			
N 14	WLWT	08/28/20	08/28/20	11-1135p M-Su	11-1135p		:30			NM	1	\$350.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/24/20	08/30/20	----1--				1	\$350.00			
N 15	WLWT	08/29/20	08/29/20	11-1135p M-Su	11-1135p		:30			NM	1	\$350.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/24/20	08/30/20	-----1-				1	\$350.00			
N 16	WLWT	08/30/20	08/30/20	Sun 1135p-12a	Sun 1135p-12a		:30			NM	1	\$350.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/24/20	08/30/20	-----1				1	\$350.00			
N 17	WLWT	08/31/20	08/31/20	NBC Tonight S	1135-1237a		:30			NM	2	\$300.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/31/20	09/06/20	2-----				2	\$150.00			
N 18	WLWT	08/25/20	08/25/20	NBC Tonight S	1135-1237a		:30			NM	2	\$300.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/24/20	08/30/20	-2-----				2	\$150.00			

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Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



**WLWT**  
**1700 Young Street**  
**Cincinnati, OH 45202**  
**(513)412-5000**

[www.wlwt.com](http://www.wlwt.com)

Contract / Revision	Alt Order #
2045268 /	09914330

Advertiser	Original Date / Revision
McGrath/D/Senate	08/24/20 / 08/24/20

Contract Dates	Product	Estimate #
08/25/20 - 08/31/20	MCGRATH FOR SENAT	9317

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 19	WLWT	08/26/20	08/26/20	NBC Tonight S	1135-1237a		:30			NM	2	\$300.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/24/20	08/30/20	--2----				2	\$150.00			
N 20	WLWT	08/27/20	08/27/20	NBC Tonight S	1135-1237a		:30			NM	2	\$300.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/24/20	08/30/20	---2---				2	\$150.00			
N 21	WLWT	08/30/20	08/30/20	Sa/su7-8a new	Sa/su7-8a		:30			NM	2	\$500.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/24/20	08/30/20	-----2				2	\$250.00			
N 22	WLWT	08/28/20	08/28/20	NBC Tonight S	1135-1237a		:30			NM	2	\$300.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/24/20	08/30/20	----2--				2	\$150.00			
N 23	WLWT	08/29/20	08/29/20	NBC Saturday	NBC Saturday Nigh		:30			NM	2	\$650.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/24/20	08/30/20	-----2-				2	\$325.00			
N 24	WLWT	08/29/20	08/29/20	NHL PLAYOFF	NHL PLAYOFFS P		:30			NM	4	\$3,200.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/24/20	08/30/20	-----4-				4	\$800.00			
N 25	WLWT	08/30/20	08/30/20	Su 9-10a News	Su 9-10a		:30			NM	2	\$600.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/24/20	08/30/20	-----2				2	\$300.00			
N 26	WLWT	08/31/20	08/31/20	430-5a News	430-5a		:30			NM	1	\$60.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/31/20	09/06/20	1-----				1	\$60.00			
N 27	WLWT	08/25/20	08/25/20	430-5a News	430-5a		:30			NM	1	\$60.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/24/20	08/30/20	-1-----				1	\$60.00			
N 28	WLWT	08/26/20	08/26/20	430-5a News	430-5a		:30			NM	1	\$60.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/24/20	08/30/20	--1----				1	\$60.00			
N 29	WLWT	08/27/20	08/27/20	430-5a News	430-5a		:30			NM	1	\$60.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/24/20	08/30/20	---1---				1	\$60.00			

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**WLWT**  
**1700 Young Street**  
**Cincinnati, OH 45202**  
**(513)412-5000**

[www.wlwt.com](http://www.wlwt.com)

<u>Contract / Revision</u>	<u>Alt Order #</u>
2045268 /	09914330

<u>Advertiser</u>	<u>Original Date / Revision</u>
McGrath/D/Senate	08/24/20 / 08/24/20

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/25/20 - 08/31/20	MCGRATH FOR SENAT	9317

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 30	WLWT	08/28/20	08/28/20	430-5a News	430-5a		:30			NM	1	\$60.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/24/20	08/30/20	----1--				1	\$60.00			
N 31	WLWT	08/29/20	08/29/20	NBC Saturday	Sa8-10a		:30			NM	2	\$800.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/24/20	08/30/20	-----2-				2	\$400.00			
N 32	WLWT	08/30/20	08/30/20	NBC Sunday T	Su8-9a		:30			NM	2	\$1,000.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/24/20	08/30/20	-----2				2	\$500.00			
N 33	WLWT	08/31/20	08/31/20	NBC Today Sh	7-9a		:30			NM	2	\$800.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/31/20	09/06/20	2-----				2	\$400.00			
N 34	WLWT	08/25/20	08/25/20	NBC Today Sh	7-9a		:30			NM	2	\$800.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/24/20	08/30/20	-2-----				2	\$400.00			
N 35	WLWT	08/26/20	08/26/20	NBC Today Sh	7-9a		:30			NM	2	\$800.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/24/20	08/30/20	--2----				2	\$400.00			
N 36	WLWT	08/27/20	08/27/20	NBC Today Sh	7-9a		:30			NM	2	\$800.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/24/20	08/30/20	---2---				2	\$400.00			
N 37	WLWT	08/28/20	08/28/20	NBC Today Sh	7-9a		:30			NM	2	\$800.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/24/20	08/30/20	----2--				2	\$400.00			
N 38	WLWT	08/31/20	08/31/20	6-7a news	6-7a		:30			NM	2	\$800.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/31/20	09/06/20	2-----				2	\$400.00			
N 39	WLWT	08/25/20	08/25/20	6-7a news	6-7a		:30			NM	2	\$800.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/24/20	08/30/20	-2-----				2	\$400.00			
N 40	WLWT	08/26/20	08/26/20	6-7a news	6-7a		:30			NM	2	\$800.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/24/20	08/30/20	--2----				2	\$400.00			

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Contract / Revision	Alt Order #
2045268 /	09914330

Advertiser	Original Date / Revision
McGrath/D/Senate	08/24/20 / 08/24/20

Contract Dates	Product	Estimate #
08/25/20 - 08/31/20	MCGRATH FOR SENAT	9317

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 41	WLWT	08/27/20	08/27/20	6-7a news	6-7a		:30			NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/24/20	08/30/20	---2---				2	\$400.00			
N 42	WLWT	08/28/20	08/28/20	6-7a news	6-7a		:30			NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/24/20	08/30/20	----2--				2	\$400.00			
N 43	WLWT	08/31/20	08/31/20	Dr Oz Day	11a-12p/2-3p		:30			NM	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/31/20	09/06/20	2-----				2	\$90.00			
N 44	WLWT	08/25/20	08/25/20	Dr Oz Day	11a-12p/2-3p		:30			NM	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/24/20	08/30/20	-2-----				2	\$90.00			
N 45	WLWT	08/26/20	08/26/20	Dr Oz Day	11a-12p/2-3p		:30			NM	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/24/20	08/30/20	--2----				2	\$90.00			
N 46	WLWT	08/27/20	08/27/20	Dr Oz Day	11a-12p/2-3p		:30			NM	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/24/20	08/30/20	---2---				2	\$90.00			
N 47	WLWT	08/28/20	08/28/20	Dr Oz Day	11a-12p/2-3p		:30			NM	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/24/20	08/30/20	----2--				2	\$90.00			
N 48	WLWT	08/31/20	08/31/20	REAL, THE	11A-12P/2-3P		:30			NM	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/31/20	09/06/20	2-----				2	\$90.00			
N 49	WLWT	08/25/20	08/25/20	REAL, THE	11A-12P/2-3P		:30			NM	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/24/20	08/30/20	-2-----				2	\$90.00			
N 50	WLWT	08/26/20	08/26/20	REAL, THE	11A-12P/2-3P		:30			NM	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/24/20	08/30/20	--2----				2	\$90.00			
N 51	WLWT	08/27/20	08/27/20	REAL, THE	11A-12P/2-3P		:30			NM	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/24/20	08/30/20	---2---				2	\$90.00			

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<u>Contract / Revision</u>	<u>Alt Order #</u>
2045268 /	09914330

<u>Advertiser</u>	<u>Original Date / Revision</u>
McGrath/D/Senate	08/24/20 / 08/24/20

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/25/20 - 08/31/20	MCGRATH FOR SENAT	9317

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 52	WLWT	08/28/20	08/28/20	REAL, THE	11A-12P/2-3P		:30			NM	2	\$180.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/24/20	08/30/20	----2--				2	\$90.00			
N 53	WLWT	08/31/20	08/31/20	1230-1p	1230-1p		:30			NM	2	\$250.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/31/20	09/06/20	2-----				2	\$125.00			
N 54	WLWT	08/25/20	08/25/20	1230-1p	1230-1p		:30			NM	2	\$250.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/24/20	08/30/20	-2-----				2	\$125.00			
N 55	WLWT	08/26/20	08/26/20	1230-1p	1230-1p		:30			NM	2	\$250.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/24/20	08/30/20	--2----				2	\$125.00			
N 56	WLWT	08/27/20	08/27/20	1230-1p	1230-1p		:30			NM	2	\$250.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/24/20	08/30/20	---2---				2	\$125.00			
N 57	WLWT	08/28/20	08/28/20	1230-1p	1230-1p		:30			NM	2	\$250.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/24/20	08/30/20	----2--				2	\$125.00			
N 58	WLWT	08/31/20	08/31/20	12-1230p M-F I	12-1230p		:30			NM	2	\$400.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/31/20	09/06/20	2-----				2	\$200.00			
N 59	WLWT	08/25/20	08/25/20	12-1230p M-F I	12-1230p		:30			NM	2	\$400.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/24/20	08/30/20	-2-----				2	\$200.00			
N 60	WLWT	08/26/20	08/26/20	12-1230p M-F I	12-1230p		:30			NM	2	\$400.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/24/20	08/30/20	--2----				2	\$200.00			
N 61	WLWT	08/27/20	08/27/20	12-1230p M-F I	12-1230p		:30			NM	2	\$400.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/24/20	08/30/20	---2---				2	\$200.00			
N 62	WLWT	08/28/20	08/28/20	12-1230p M-F I	12-1230p		:30			NM	2	\$400.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/24/20	08/30/20	----2--				2	\$200.00			

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<u>Contract / Revision</u> 2045268 /		<u>Alt Order #</u> 09914330
<u>Advertiser</u> McGrath/D/Senate		<u>Original Date / Revision</u> 08/24/20 / 08/24/20
<u>Contract Dates</u> 08/25/20 - 08/31/20	<u>Product</u> MCGRATH FOR SENAT	<u>Estimate #</u> 9317

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 63	WLWT	08/31/20	08/31/20	Days of Our Liv	1-2p		:30			NM	2	\$500.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/31/20	09/06/20	2-----				2	\$250.00			
N 64	WLWT	08/25/20	08/25/20	Days of Our Liv	1-2p		:30			NM	2	\$500.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/24/20	08/30/20	-2-----				2	\$250.00			
N 65	WLWT	08/26/20	08/26/20	Days of Our Liv	1-2p		:30			NM	2	\$500.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/24/20	08/30/20	--2----				2	\$250.00			
N 66	WLWT	08/27/20	08/27/20	Days of Our Liv	1-2p		:30			NM	2	\$500.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/24/20	08/30/20	---2---				2	\$250.00			
N 67	WLWT	08/28/20	08/28/20	Days of Our Liv	1-2p		:30			NM	2	\$500.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/24/20	08/30/20	----2--				2	\$250.00			
N 68	WLWT	08/31/20	08/31/20	NBC Today Sh	10-11a		:30			NM	2	\$500.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/31/20	09/06/20	2-----				2	\$250.00			
N 69	WLWT	08/25/20	08/25/20	NBC Today Sh	10-11a		:30			NM	2	\$500.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/24/20	08/30/20	-2-----				2	\$250.00			
N 70	WLWT	08/26/20	08/26/20	NBC Today Sh	10-11a		:30			NM	2	\$500.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/24/20	08/30/20	--2----				2	\$250.00			
N 71	WLWT	08/27/20	08/27/20	NBC Today Sh	10-11a		:30			NM	2	\$500.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/24/20	08/30/20	---2---				2	\$250.00			
N 72	WLWT	08/28/20	08/28/20	NBC Today Sh	10-11a		:30			NM	2	\$500.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/24/20	08/30/20	----2--				2	\$250.00			
N 73	WLWT	08/31/20	08/31/20	NBC Today Sh	9-10a		:30			NM	2	\$700.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/31/20	09/06/20	2-----				2	\$350.00			

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**WLWT**  
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**Cincinnati, OH 45202**  
**(513)412-5000**

www.wlwt.com

Contract / Revision	Alt Order #
2045268 /	09914330

Advertiser	Original Date / Revision
McGrath/D/Senate	08/24/20 / 08/24/20

Contract Dates	Product	Estimate #
08/25/20 - 08/31/20	MCGRATH FOR SENAT	9317

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 74	WLWT	08/25/20	08/25/20	NBC Today Sh	9-10a		:30			NM	2	\$700.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/24/20	08/30/20	-2-----				2	\$350.00			
N 75	WLWT	08/26/20	08/26/20	NBC Today Sh	9-10a		:30			NM	2	\$700.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/24/20	08/30/20	--2----				2	\$350.00			
N 76	WLWT	08/27/20	08/27/20	NBC Today Sh	9-10a		:30			NM	2	\$700.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/24/20	08/30/20	---2---				2	\$350.00			
N 77	WLWT	08/28/20	08/28/20	NBC Today Sh	9-10a		:30			NM	2	\$700.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/24/20	08/30/20	----2--				2	\$350.00			
N 78	WLWT	08/31/20	08/31/20	TAMRON HAL	3-4P		:30			NM	2	\$180.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/31/20	09/06/20	2-----				2	\$90.00			
N 79	WLWT	08/25/20	08/25/20	TAMRON HAL	3-4P		:30			NM	2	\$180.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/24/20	08/30/20	-2-----				2	\$90.00			
N 80	WLWT	08/26/20	08/26/20	TAMRON HAL	3-4P		:30			NM	2	\$180.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/24/20	08/30/20	--2----				2	\$90.00			
N 81	WLWT	08/27/20	08/27/20	TAMRON HAL	3-4P		:30			NM	2	\$180.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/24/20	08/30/20	---2---				2	\$90.00			
N 82	WLWT	08/28/20	08/28/20	TAMRON HAL	3-4P		:30			NM	2	\$180.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/24/20	08/30/20	----2--				2	\$90.00			
N 83	WLWT	08/29/20	08/29/20	SATURDAY E/	SAT EARLY NEWS		:30			NM	2	\$500.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/24/20	08/30/20	-----2-				2	\$250.00			
N 84	WLWT	08/29/20	08/29/20	Let's Talk Cinc	SA 7:30-8:00pm		:30			NM	1	\$200.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/24/20	08/30/20	-----1-				1	\$200.00			

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Contract / Revision	Alt Order #
2045268 /	09914330

Advertiser	Original Date / Revision
McGrath/D/Senate	08/24/20 / 08/24/20

Contract Dates	Product	Estimate #
08/25/20 - 08/31/20	MCGRATH FOR SENAT	9317

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 85	WLWT	08/30/20	08/30/20	SUNDAY EARLY NEWS	SUN EARLY NEWS		:30			NM	1	\$350.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/24/20	08/30/20	-----1				1	\$350.00			
N 86	WLWT	08/31/20	08/31/20	5-6p M-F news	5-6p M-F news		:30			NM	1	\$400.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/31/20	09/06/20	1-----				1	\$400.00			
N 87	WLWT	08/25/20	08/25/20	5-6p M-F news	5-6p M-F news		:30			NM	1	\$400.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/24/20	08/30/20	-1-----				1	\$400.00			
N 88	WLWT	08/26/20	08/26/20	5-6p M-F news	5-6p M-F news		:30			NM	1	\$400.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/24/20	08/30/20	--1----				1	\$400.00			
N 89	WLWT	08/27/20	08/27/20	5-6p M-F news	5-6p M-F news		:30			NM	1	\$400.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/24/20	08/30/20	---1---				1	\$400.00			
N 90	WLWT	08/28/20	08/28/20	5-6p M-F news	5-6p M-F news		:30			NM	1	\$400.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/24/20	08/30/20	----1--				1	\$400.00			
N 91	WLWT	08/31/20	08/31/20	NBC Nightly News	NBC Nightly News		:30			NM	1	\$800.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/31/20	09/06/20	1-----				1	\$800.00			
N 92	WLWT	08/25/20	08/25/20	NBC Nightly News	NBC Nightly News		:30			NM	1	\$800.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/24/20	08/30/20	-1-----				1	\$800.00			
N 93	WLWT	08/26/20	08/26/20	NBC Nightly News	NBC Nightly News		:30			NM	1	\$800.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/24/20	08/30/20	--1----				1	\$800.00			
N 94	WLWT	08/27/20	08/27/20	NBC Nightly News	NBC Nightly News		:30			NM	1	\$800.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/24/20	08/30/20	---1---				1	\$800.00			
N 95	WLWT	08/28/20	08/28/20	NBC Nightly News	NBC Nightly News		:30			NM	1	\$800.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/24/20	08/30/20	----1--				1	\$800.00			

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Contract / Revision	Alt Order #
2045268 /	09914330

Advertiser	Original Date / Revision
McGrath/D/Senate	08/24/20 / 08/24/20

Contract Dates	Product	Estimate #
08/25/20 - 08/31/20	MCGRATH FOR SENAT	9317

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 96	WLWT	08/31/20	08/31/20	5-6p M-F news	5-6p M-F news		:30			NM	1	\$400.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/31/20	09/06/20	1-----				1	\$400.00			
N 97	WLWT	08/25/20	08/25/20	5-6p M-F news	5-6p M-F news		:30			NM	1	\$400.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/24/20	08/30/20	-1-----				1	\$400.00			
N 98	WLWT	08/26/20	08/26/20	5-6p M-F news	5-6p M-F news		:30			NM	1	\$400.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/24/20	08/30/20	--1----				1	\$400.00			
N 99	WLWT	08/27/20	08/27/20	5-6p M-F news	5-6p M-F news		:30			NM	1	\$400.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/24/20	08/30/20	---1---				1	\$400.00			
N 100	WLWT	08/28/20	08/28/20	5-6p M-F news	5-6p M-F news		:30			NM	1	\$400.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/24/20	08/30/20	----1--				1	\$400.00			
N 101	WLWT	08/31/20	08/31/20	6-630p M-F nei	6-630p		:30			NM	1	\$750.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/31/20	09/06/20	1-----				1	\$750.00			
N 102	WLWT	08/25/20	08/25/20	6-630p M-F nei	6-630p		:30			NM	1	\$750.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/24/20	08/30/20	-1-----				1	\$750.00			
N 103	WLWT	08/26/20	08/26/20	6-630p M-F nei	6-630p		:30			NM	1	\$750.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/24/20	08/30/20	--1----				1	\$750.00			
N 104	WLWT	08/27/20	08/27/20	6-630p M-F nei	6-630p		:30			NM	1	\$750.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/24/20	08/30/20	---1---				1	\$750.00			
N 105	WLWT	08/28/20	08/28/20	6-630p M-F nei	6-630p		:30			NM	1	\$750.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/24/20	08/30/20	----1--				1	\$750.00			
N 106	WLWT	08/25/20	08/25/20	7-730p	7-730p		:30			NM	1	\$375.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/24/20	08/30/20	-1-----				1	\$375.00			

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Contract / Revision	Alt Order #
2045268 /	09914330

Advertiser	Original Date / Revision
McGrath/D/Senate	08/24/20 / 08/24/20

Contract Dates	Product	Estimate #
08/25/20 - 08/31/20	MCGRATH FOR SENAT	9317

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 107	WLWT	08/26/20	08/26/20	7-730p	7-730p		:30			NM	1	\$375.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/24/20	08/30/20	--1----				1	\$375.00			
N 108	WLWT	08/27/20	08/27/20	7-730p	7-730p		:30			NM	1	\$375.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/24/20	08/30/20	---1---				1	\$375.00			
N 109	WLWT	08/31/20	08/31/20	Mon NBC Prim	Prime Other		:30			NM	1	\$1,000.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/31/20	09/06/20	1-----				1	\$1,000.00			
N 110	WLWT	08/27/20	08/27/20	Th8-9p	Th8-9p		:30			NM	1	\$1,250.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/24/20	08/30/20	---1---				1	\$1,250.00			
N 111	WLWT	08/25/20	08/25/20	Tue NBC AGT	758p-11p		:30			NM	2	\$8,000.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/24/20	08/30/20	-2-----				2	\$4,000.00			
N 112	WLWT	08/31/20	08/31/20	11-1135p M-Su	11-1135p		:30			NM	1	\$350.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/31/20	09/06/20	1-----				1	\$350.00			
<b>Totals</b>											<b>187</b>	<b>\$60,085.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/27/20 - 08/30/20	156	\$51,335.00	(\$7,700.25)	\$43,634.75
08/31/20 - 08/31/20	31	\$8,750.00	(\$1,312.50)	\$7,437.50
<b>Totals</b>	<b>187</b>	<b>\$60,085.00</b>	<b>(\$9,012.75)</b>	<b>\$51,072.25</b>

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

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# EXHIBIT L



## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, Buying Time Media, LLC, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➡



FEDERAL CANDIDATE



STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Amy McGrath

Authorized committee:

Amy McGrath for Senate

Agency requesting time (and contact information):



N/A 650 Massachusetts Ave. Suite 210 N.W. Washington D.C. 20001

Candidate's political party:

Democratic

Office sought (no acronyms or abbreviations):

United States Senate Kentucky

Date of election:

November 3, 2020



General



Primary

Treasurer of candidate's authorized committee:

Chris Patton

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):



the candidate listed above who is a legally qualified candidate, or



the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency

Signature:

Name: Cathie Herrick

Date of Request to Purchase Ad Time:

Station Representative

Signature:

Name:

Kelly J. Danner

Date of Station Agreement to Sell Time:

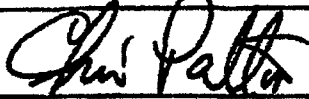
10-19-20

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:



Name:

CHRIS PATTON

Date:

3-2-20

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?

☒

Yes

☐

No

Date ad received:

10-19-20

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):

☒

Yes

☐

No

☐

N/A

Disposition:

☒

Accepted

☐

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*

☐

Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

2066503

Station Call Letters:

WUWT

Date Received/Requested:

10-19-20

Est. #:

10134

Station Location:

Cincinnati, OH

Run Start and End Dates:

10/20/20-10/26/20

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

**CONTRACT**

**WLWT**  
**1700 Young Street**  
**Cincinnati, OH 45202**  
**(513)412-5000**

[www.wlwt.com](http://www.wlwt.com)

And:

**Buying Time, LLC**  
**650 Massachusetts Ave NW**  
**Ste 210**  
**Washington, DC 20001**

<u>Contract / Revision</u> 2066503 /		<u>Alt Order #</u> 09973978
<u>Advertiser</u> McGrath/D/Senate		<u>Original Date / Revision</u> 10/19/20 / 10/19/20
<u>Contract Dates</u> 10/20/20 - 10/26/20	<u>Estimate #</u> 10134	
<u>Product</u> AMY MCGRATH-US SEN		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WLWT	<u>Account Executive</u> Joe Knauer	<u>Sales Office</u> HRP -Washington
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u> 9915780	<u>Advertiser Code</u> 1236	<u>Product 1/2</u> 1249
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WLWT	10/24/20	10/24/20	Sa/Su 5-6a Net	Sa/Su 5-6a		:30			NM	2	\$450.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/19/20	10/25/20	-----2-				2	\$225.00			
N 2	WLWT	10/25/20	10/25/20	Sa/Su 5-6a Net	Sa/Su 5-6a		:30			NM	2	\$450.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/19/20	10/25/20	-----2				2	\$225.00			
N 3	WLWT	10/26/20	10/26/20	4-430am	4:00-4:30am		:30			NM	2	\$140.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/26/20	11/01/20	2-----				2	\$70.00			
N 4	WLWT	10/20/20	10/20/20	4-430am	4:00-4:30am		:30			NM	2	\$140.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/19/20	10/25/20	-2-----				2	\$70.00			
N 5	WLWT	10/21/20	10/21/20	4-430am	4:00-4:30am		:30			NM	2	\$140.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/19/20	10/25/20	--2----				2	\$70.00			
N 6	WLWT	10/22/20	10/22/20	4-430am	4:00-4:30am		:30			NM	2	\$140.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/19/20	10/25/20	---2---				2	\$70.00			
N 7	WLWT	10/23/20	10/23/20	4-430am	4:00-4:30am		:30			NM	2	\$140.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/19/20	10/25/20	----2--				2	\$70.00			

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**Cincinnati, OH 45202**  
**(513)412-5000**

www.wlwt.com

Contract / Revision	Alt Order #
2066503 /	09973978

Advertiser	Original Date / Revision
McGrath/D/Senate	10/19/20 / 10/19/20

Contract Dates	Product	Estimate #
10/20/20 - 10/26/20	AMY MCGRATH-US SE	10134

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 8	WLWT	10/26/20	10/26/20	430-5a News	430-5a		:30			NM	2	\$250.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/26/20	11/01/20	2-----				2	\$125.00			
N 9	WLWT	10/20/20	10/20/20	430-5a News	430-5a		:30			NM	2	\$250.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/19/20	10/25/20	-2-----				2	\$125.00			
N 10	WLWT	10/21/20	10/21/20	430-5a News	430-5a		:30			NM	2	\$250.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/19/20	10/25/20	--2----				2	\$125.00			
N 11	WLWT	10/24/20	10/24/20	Let's Talk Cincy	SA 7:30-8:00pm		:30			NM	1	\$500.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/19/20	10/25/20	-----1-				1	\$500.00			
N 12	WLWT	10/26/20	10/26/20	6-630p M-F ne	6-630p		:30			NM	1	\$1,200.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/26/20	11/01/20	1-----				1	\$1,200.00			
N 13	WLWT	10/20/20	10/20/20	6-630p M-F ne	6-630p		:30			NM	1	\$1,200.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/19/20	10/25/20	-1-----				1	\$1,200.00			
N 14	WLWT	10/21/20	10/21/20	6-630p M-F ne	6-630p		:30			NM	1	\$1,200.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/19/20	10/25/20	--1----				1	\$1,200.00			
N 15	WLWT	10/22/20	10/22/20	6-630p M-F ne	6-630p		:30			NM	1	\$1,200.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/19/20	10/25/20	---1---				1	\$1,200.00			
N 16	WLWT	10/23/20	10/23/20	6-630p M-F ne	6-630p		:30			NM	1	\$1,200.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/19/20	10/25/20	----1--				1	\$1,200.00			
N 17	WLWT	10/26/20	10/26/20	NBC Nightly Ne	NBC Nightly News		:30			NM	1	\$1,800.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/26/20	11/01/20	1-----				1	\$1,800.00			
N 18	WLWT	10/20/20	10/20/20	NBC Nightly Ne	NBC Nightly News		:30			NM	1	\$1,800.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/19/20	10/25/20	-1-----				1	\$1,800.00			

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www.wlwt.com

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2066503 /	09973978

Advertiser	Original Date / Revision
McGrath/D/Senate	10/19/20 / 10/19/20

Contract Dates	Product	Estimate #
10/20/20 - 10/26/20	AMY MCGRATH-US SE	10134

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 19	WLWT	10/21/20	10/21/20	NBC Nightly News	NBC Nightly News		:30			NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/19/20	10/25/20	--1----				1	\$1,800.00			
N 20	WLWT	10/22/20	10/22/20	NBC Nightly News	NBC Nightly News		:30			NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/19/20	10/25/20	---1---				1	\$1,800.00			
N 21	WLWT	10/22/20	10/22/20	430-5a News	430-5a		:30			NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/19/20	10/25/20	---2---				2	\$125.00			
N 22	WLWT	10/23/20	10/23/20	NBC Nightly News	NBC Nightly News		:30			NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/19/20	10/25/20	----1--				1	\$1,800.00			
N 23	WLWT	10/26/20	10/26/20	7-730p	7-730p		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/26/20	11/01/20	1-----				1	\$700.00			
N 24	WLWT	10/20/20	10/20/20	7-730p	7-730p		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/19/20	10/25/20	-1-----				1	\$700.00			
N 25	WLWT	10/21/20	10/21/20	7-730p	7-730p		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/19/20	10/25/20	--1----				1	\$700.00			
N 26	WLWT	10/22/20	10/22/20	7-730p	7-730p		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/19/20	10/25/20	---1---				1	\$700.00			
N 27	WLWT	10/23/20	10/23/20	7-730p	7-730p		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/19/20	10/25/20	----1--				1	\$700.00			
N 28	WLWT	10/23/20	10/23/20	Fri NBC Prime	Prime Other		:30			NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/19/20	10/25/20	----2--				2	\$1,200.00			
N 29	WLWT	10/20/20	10/20/20	THE VOICE	758P-11P		:30			NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/19/20	10/25/20	-1-----				1	\$4,000.00			

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2066503 /	09973978

Advertiser	Original Date / Revision
McGrath/D/Senate	10/19/20 / 10/19/20

Contract Dates	Product	Estimate #
10/20/20 - 10/26/20	AMY MCGRATH-US SE	10134

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 30	WLWT	10/26/20	10/26/20	NBC THE VOI	758P-11P		:30			NM	1	\$4,000.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/26/20	11/01/20	1-----				1	\$4,000.00			
N 31	WLWT	10/21/20	10/21/20	W8-9p	W8-9p		:30			NM	1	\$3,600.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/20	10/25/20	--1----				1	\$3,600.00			
N 32	WLWT	10/23/20	10/23/20	430-5a News	430-5a		:30			NM	2	\$250.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/20	10/25/20	-----2--				2	\$125.00			
N 33	WLWT	10/26/20	10/26/20	11-1135p M-Su	11-1135p		:30			NM	1	\$1,000.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/26/20	11/01/20	1-----				1	\$1,000.00			
N 34	WLWT	10/20/20	10/20/20	11-1135p M-Su	11-1135p		:30			NM	1	\$1,000.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/20	10/25/20	-1-----				1	\$1,000.00			
N 35	WLWT	10/21/20	10/21/20	11-1135p M-Su	11-1135p		:30			NM	1	\$1,000.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/20	10/25/20	--1----				1	\$1,000.00			
N 36	WLWT	10/22/20	10/22/20	11-1135p M-Su	11-1135p		:30			NM	1	\$1,000.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/20	10/25/20	---1---				1	\$1,000.00			
N 37	WLWT	10/23/20	10/23/20	11-1135p M-Su	11-1135p		:30			NM	1	\$1,000.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/20	10/25/20	----1--				1	\$1,000.00			
N 38	WLWT	10/24/20	10/24/20	11-1135p M-Su	11-1135p		:30			NM	1	\$1,000.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/20	10/25/20	-----1-				1	\$1,000.00			
N 39	WLWT	10/25/20	10/25/20	Late News after	Late News		:30			NM	1	\$1,000.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/20	10/25/20	-----1				1	\$1,000.00			
N 40	WLWT	10/26/20	10/26/20	NBC Tonight S	1135-1237a		:30			NM	2	\$800.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/26/20	11/01/20	2-----				2	\$400.00			

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**WLWT**  
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www.wlwt.com

<u>Contract / Revision</u>	<u>Alt Order #</u>
2066503 /	09973978

<u>Advertiser</u>	<u>Original Date / Revision</u>
McGrath/D/Senate	10/19/20 / 10/19/20

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/20/20 - 10/26/20	AMY MCGRATH-US SE	10134

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
N 41	WLWT	10/20/20	10/20/20	NBC Tonight S	1135-1237a		:30			NM	2	\$800.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week: 10/19/20   10/25/20   -2-----   2   \$400.00												
N 42	WLWT	10/21/20	10/21/20	NBC Tonight S	1135-1237a		:30			NM	2	\$800.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week: 10/19/20   10/25/20   --2----   2   \$400.00												
N 43	WLWT	10/25/20	10/25/20	Let's Talk Cincy	4:30-5:00am		:30			NM	1	\$70.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week: 10/19/20   10/25/20   -----1   1   \$70.00												
N 44	WLWT	10/22/20	10/22/20	NBC Tonight S	1135-1237a		:30			NM	2	\$800.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week: 10/19/20   10/25/20   ---2---   2   \$400.00												
N 45	WLWT	10/23/20	10/23/20	NBC Tonight S	1135-1237a		:30			NM	2	\$800.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week: 10/19/20   10/25/20   ----2--   2   \$400.00												
N 46	WLWT	10/24/20	10/24/20	NBC Saturday	NBC Saturday Nigh		:30			NM	2	\$2,000.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week: 10/19/20   10/25/20   -----2-   2   \$1,000.00												
N 47	WLWT	10/25/20	10/25/20	NFL Regular S	NFL		:30			NM	2	\$14,400.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week: 10/19/20   10/25/20   -----2   2   \$7,200.00												
N 48	WLWT	10/25/20	10/25/20	NFL Pre-Game	NFL		:30			NM	2	\$6,000.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week: 10/19/20   10/25/20   -----2   2   \$3,000.00												
N 49	WLWT	10/24/20	10/24/20	Sa 10-11a New	Sa 10-11a		:30			NM	2	\$750.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week: 10/19/20   10/25/20   -----2-   2   \$375.00												
N 50	WLWT	10/24/20	10/24/20	Sa/Su 6-7a New	Sa/Su 6-7a		:30			NM	2	\$650.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week: 10/19/20   10/25/20   -----2-   2   \$325.00												
N 51	WLWT	10/25/20	10/25/20	Sa/Su 6-7a New	Sa/Su 6-7a		:30			NM	2	\$650.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week: 10/19/20   10/25/20   -----2   2   \$325.00												

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<u>Contract / Revision</u>	<u>Alt Order #</u>
2066503 /	09973978

<u>Advertiser</u>	<u>Original Date / Revision</u>
McGrath/D/Senate	10/19/20 / 10/19/20

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/20/20 - 10/26/20	AMY MCGRATH-US SE	10134

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 52	WLWT	10/25/20	10/25/20	MATTER OF F	Sun 11:00am		:30			NM	2	\$600.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/19/20	10/25/20	-----2				2	\$300.00			
N 53	WLWT	10/24/20	10/24/20	NBC Saturday	Sa8-10a		:30			NM	2	\$1,000.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/19/20	10/25/20	-----2-				2	\$500.00			
N 54	WLWT	10/26/20	10/26/20	5-6a news	5-6a		:30			NM	2	\$450.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/26/20	11/01/20	2-----				2	\$225.00			
N 55	WLWT	10/20/20	10/20/20	5-6a news	5-6a		:30			NM	2	\$450.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/19/20	10/25/20	-2-----				2	\$225.00			
N 56	WLWT	10/21/20	10/21/20	5-6a news	5-6a		:30			NM	2	\$450.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/19/20	10/25/20	--2----				2	\$225.00			
N 57	WLWT	10/22/20	10/22/20	5-6a news	5-6a		:30			NM	2	\$450.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/19/20	10/25/20	---2---				2	\$225.00			
N 58	WLWT	10/23/20	10/23/20	5-6a news	5-6a		:30			NM	2	\$450.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/19/20	10/25/20	----2--				2	\$225.00			
N 59	WLWT	10/24/20	10/24/20	Sa/su7-8a new:	Sa/su7-8a		:30			NM	2	\$1,100.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/19/20	10/25/20	-----2-				2	\$550.00			
N 60	WLWT	10/25/20	10/25/20	Sa/su7-8a new:	Sa/su7-8a		:30			NM	2	\$1,100.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/19/20	10/25/20	-----2				2	\$550.00			
N 61	WLWT	10/25/20	10/25/20	Su 9-10a News	Su 9-10a		:30			NM	2	\$1,100.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/19/20	10/25/20	-----2				2	\$550.00			
N 62	WLWT	10/26/20	10/26/20	6-7a news	6-7a		:30			NM	2	\$800.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/26/20	11/01/20	2-----				2	\$400.00			

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Advertiser	Original Date / Revision
McGrath/D/Senate	10/19/20 / 10/19/20

Contract Dates	Product	Estimate #
10/20/20 - 10/26/20	AMY MCGRATH-US SE	10134

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 63	WLWT	10/20/20	10/20/20	6-7a news	6-7a		:30			NM	2	\$800.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/19/20	10/25/20	-2-----				2	\$400.00			
N 64	WLWT	10/21/20	10/21/20	6-7a news	6-7a		:30			NM	2	\$800.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/19/20	10/25/20	--2----				2	\$400.00			
N 65	WLWT	10/22/20	10/22/20	6-7a news	6-7a		:30			NM	2	\$800.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/19/20	10/25/20	---2---				2	\$400.00			
N 66	WLWT	10/23/20	10/23/20	6-7a news	6-7a		:30			NM	2	\$800.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/19/20	10/25/20	----2--				2	\$400.00			
N 67	WLWT	10/25/20	10/25/20	NBC Sunday T	Su8-9a		:30			NM	2	\$1,700.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/19/20	10/25/20	-----2				2	\$850.00			
N 68	WLWT	10/26/20	10/26/20	NBC Today Sh	7-9a		:30			NM	2	\$1,100.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/26/20	11/01/20	2-----				2	\$550.00			
N 69	WLWT	10/20/20	10/20/20	NBC Today Sh	7-9a		:30			NM	2	\$1,100.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/19/20	10/25/20	-2-----				2	\$550.00			
N 70	WLWT	10/21/20	10/21/20	NBC Today Sh	7-9a		:30			NM	2	\$1,100.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/19/20	10/25/20	--2----				2	\$550.00			
N 71	WLWT	10/22/20	10/22/20	NBC Today Sh	7-9a		:30			NM	2	\$1,100.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/19/20	10/25/20	---2---				2	\$550.00			
N 72	WLWT	10/23/20	10/23/20	NBC Today Sh	7-9a		:30			NM	2	\$1,100.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/19/20	10/25/20	----2--				2	\$550.00			
N 73	WLWT	10/26/20	10/26/20	REAL, THE	2-3P		:30			NM	2	\$600.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/26/20	11/01/20	2-----				2	\$300.00			

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10/20/20 - 10/26/20	AMY MCGRATH-US SE	10134

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 74	WLWT	10/20/20	10/20/20	REAL, THE	2-3P		:30			NM	2	\$600.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/19/20	10/25/20	-2-----				2	\$300.00			
N 75	WLWT	10/21/20	10/21/20	REAL, THE	2-3P		:30			NM	2	\$600.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/19/20	10/25/20	--2----				2	\$300.00			
N 76	WLWT	10/22/20	10/22/20	REAL, THE	2-3P		:30			NM	2	\$600.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/19/20	10/25/20	----2---				2	\$300.00			
N 77	WLWT	10/23/20	10/23/20	REAL, THE	2-3P		:30			NM	2	\$600.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/19/20	10/25/20	-----2--				2	\$300.00			
N 78	WLWT	10/26/20	10/26/20	Dr Oz Day	11a-12p		:30			NM	2	\$500.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/26/20	11/01/20	2-----				2	\$250.00			
N 79	WLWT	10/20/20	10/20/20	Dr Oz Day	11a-12p		:30			NM	2	\$500.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/19/20	10/25/20	-2-----				2	\$250.00			
N 80	WLWT	10/21/20	10/21/20	Dr Oz Day	11a-12p		:30			NM	2	\$500.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/19/20	10/25/20	--2----				2	\$250.00			
N 81	WLWT	10/22/20	10/22/20	Dr Oz Day	11a-12p		:30			NM	2	\$500.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/19/20	10/25/20	---2---				2	\$250.00			
N 82	WLWT	10/23/20	10/23/20	Dr Oz Day	11a-12p		:30			NM	2	\$500.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/19/20	10/25/20	----2--				2	\$250.00			
N 83	WLWT	10/26/20	10/26/20	1230-1p	1230-1p		:30			NM	2	\$500.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/26/20	11/01/20	2-----				2	\$250.00			
N 84	WLWT	10/20/20	10/20/20	1230-1p	1230-1p		:30			NM	2	\$500.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/19/20	10/25/20	-2-----				2	\$250.00			

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**WLWT**  
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**Cincinnati, OH 45202**  
**(513)412-5000**

www.wlwt.com

Contract / Revision	Alt Order #
2066503 /	09973978

Advertiser	Original Date / Revision
McGrath/D/Senate	10/19/20 / 10/19/20

Contract Dates	Product	Estimate #
10/20/20 - 10/26/20	AMY MCGRATH-US SE	10134

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 85	WLWT	10/21/20	10/21/20	1230-1p	1230-1p		:30			NM	2	\$500.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/20	10/25/20	--2----				2	\$250.00			
N 86	WLWT	10/22/20	10/22/20	1230-1p	1230-1p		:30			NM	2	\$500.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/20	10/25/20	---2---				2	\$250.00			
N 87	WLWT	10/23/20	10/23/20	1230-1p	1230-1p		:30			NM	2	\$500.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/20	10/25/20	----2--				2	\$250.00			
N 88	WLWT	10/26/20	10/26/20	Days of Our Liv	1-2p		:30			NM	2	\$600.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/26/20	11/01/20	2-----				2	\$300.00			
N 89	WLWT	10/20/20	10/20/20	Days of Our Liv	1-2p		:30			NM	2	\$600.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/20	10/25/20	-2-----				2	\$300.00			
N 90	WLWT	10/21/20	10/21/20	Days of Our Liv	1-2p		:30			NM	2	\$600.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/20	10/25/20	--2----				2	\$300.00			
N 91	WLWT	10/22/20	10/22/20	Days of Our Liv	1-2p		:30			NM	2	\$600.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/20	10/25/20	---2---				2	\$300.00			
N 92	WLWT	10/23/20	10/23/20	Days of Our Liv	1-2p		:30			NM	2	\$600.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/20	10/25/20	----2--				2	\$300.00			
N 93	WLWT	10/26/20	10/26/20	NBC Today Sh	9-10a		:30			NM	2	\$800.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/26/20	11/01/20	2-----				2	\$400.00			
N 94	WLWT	10/20/20	10/20/20	NBC Today Sh	9-10a		:30			NM	2	\$800.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/20	10/25/20	-2-----				2	\$400.00			
N 95	WLWT	10/21/20	10/21/20	NBC Today Sh	9-10a		:30			NM	2	\$800.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/20	10/25/20	--2----				2	\$400.00			

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www.wlwt.com

<u>Contract / Revision</u>	<u>Alt Order #</u>
2066503 /	09973978

<u>Advertiser</u>	<u>Original Date / Revision</u>
McGrath/D/Senate	10/19/20 / 10/19/20

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/20/20 - 10/26/20	AMY MCGRATH-US SE	10134

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 96	WLWT	10/22/20	10/22/20	NBC Today Sh	9-10a		:30			NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Class of Time - Pre-emptible with notice										
		Week: 10/19/20	10/25/20	---2---				2	\$400.00			
N 97	WLWT	10/23/20	10/23/20	NBC Today Sh	9-10a		:30			NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Class of Time - Pre-emptible with notice										
		Week: 10/19/20	10/25/20	----2--				2	\$400.00			
N 98	WLWT	10/26/20	10/26/20	12-1230p M-F	12-1230p		:30			NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Class of Time - Pre-emptible with notice										
		Week: 10/26/20	11/01/20	2-----				2	\$400.00			
N 99	WLWT	10/20/20	10/20/20	12-1230p M-F	12-1230p		:30			NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Class of Time - Pre-emptible with notice										
		Week: 10/19/20	10/25/20	-2-----				2	\$400.00			
N 100	WLWT	10/21/20	10/21/20	12-1230p M-F	12-1230p		:30			NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Class of Time - Pre-emptible with notice										
		Week: 10/19/20	10/25/20	--2----				2	\$400.00			
N 101	WLWT	10/22/20	10/22/20	12-1230p M-F	12-1230p		:30			NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Class of Time - Pre-emptible with notice										
		Week: 10/19/20	10/25/20	---2---				2	\$400.00			
N 102	WLWT	10/23/20	10/23/20	12-1230p M-F	12-1230p		:30			NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Class of Time - Pre-emptible with notice										
		Week: 10/19/20	10/25/20	----2--				2	\$400.00			
N 103	WLWT	10/26/20	10/26/20	NBC Today Sh	10-11a		:30			NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Class of Time - Pre-emptible with notice										
		Week: 10/26/20	11/01/20	2-----				2	\$400.00			
N 104	WLWT	10/20/20	10/20/20	NBC Today Sh	10-11a		:30			NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Class of Time - Pre-emptible with notice										
		Week: 10/19/20	10/25/20	-2-----				2	\$400.00			
N 105	WLWT	10/21/20	10/21/20	NBC Today Sh	10-11a		:30			NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Class of Time - Pre-emptible with notice										
		Week: 10/19/20	10/25/20	--2----				2	\$400.00			
N 106	WLWT	10/22/20	10/22/20	NBC Today Sh	10-11a		:30			NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Class of Time - Pre-emptible with notice										
		Week: 10/19/20	10/25/20	---2---				2	\$400.00			

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Contract / Revision	Alt Order #
2066503 /	09973978

Advertiser	Original Date / Revision
McGrath/D/Senate	10/19/20 / 10/19/20

Contract Dates	Product	Estimate #
10/20/20 - 10/26/20	AMY MCGRATH-US SE	10134

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 107	WLWT	10/23/20	10/23/20	NBC Today Sh	10-11a		:30			NM	2	\$800.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/20	10/25/20	----2--				2	\$400.00			
N 108	WLWT	10/26/20	10/26/20	TAMRON HAL	3-4P		:30			NM	2	\$500.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/26/20	11/01/20	2-----				2	\$250.00			
N 109	WLWT	10/20/20	10/20/20	TAMRON HAL	3-4P		:30			NM	2	\$500.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/20	10/25/20	-2-----				2	\$250.00			
N 110	WLWT	10/21/20	10/21/20	TAMRON HAL	3-4P		:30			NM	2	\$500.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/20	10/25/20	--2----				2	\$250.00			
N 111	WLWT	10/22/20	10/22/20	TAMRON HAL	3-4P		:30			NM	2	\$500.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/20	10/25/20	---2---				2	\$250.00			
N 112	WLWT	10/23/20	10/23/20	TAMRON HAL	3-4P		:30			NM	2	\$500.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/20	10/25/20	----2--				2	\$250.00			
N 113	WLWT	10/26/20	10/26/20	ELLEN EF	ELLEN EF		:30			NM	2	\$1,200.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/26/20	11/01/20	2-----				2	\$600.00			
N 114	WLWT	10/20/20	10/20/20	ELLEN EF	ELLEN EF		:30			NM	2	\$1,200.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/20	10/25/20	-2-----				2	\$600.00			
N 115	WLWT	10/21/20	10/21/20	ELLEN EF	ELLEN EF		:30			NM	2	\$1,200.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/20	10/25/20	--2----				2	\$600.00			
N 116	WLWT	10/22/20	10/22/20	ELLEN EF	ELLEN EF		:30			NM	2	\$1,200.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/20	10/25/20	---2---				2	\$600.00			
N 117	WLWT	10/23/20	10/23/20	ELLEN EF	ELLEN EF		:30			NM	2	\$1,200.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/20	10/25/20	----2--				2	\$600.00			

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McGrath/D/Senate	10/19/20 / 10/19/20

<b>Contract Dates</b>	<b>Product</b>	<b>Estimate #</b>
10/20/20 - 10/26/20	AMY MCGRATH-US SE	10134

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 118	WLWT	10/25/20	10/25/20	SUNDAY EARLY NEWS	SUN EARLY NEWS		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/19/20	10/25/20	-----1				1	\$900.00			
N 119	WLWT	10/26/20	10/26/20	5-6p M-F news	5-6p M-F news		:30			NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/26/20	11/01/20	2-----				2	\$600.00			
N 120	WLWT	10/20/20	10/20/20	5-6p M-F news	5-6p M-F news		:30			NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/19/20	10/25/20	-2-----				2	\$600.00			
N 121	WLWT	10/21/20	10/21/20	5-6p M-F news	5-6p M-F news		:30			NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/19/20	10/25/20	--2----				2	\$600.00			
N 122	WLWT	10/22/20	10/22/20	5-6p M-F news	5-6p M-F news		:30			NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/19/20	10/25/20	---2---				2	\$600.00			
N 123	WLWT	10/23/20	10/23/20	5-6p M-F news	5-6p M-F news		:30			NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/19/20	10/25/20	----2--				2	\$600.00			
N 124	WLWT	10/26/20	10/26/20	5-6p M-F news	5-6p M-F news		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/26/20	11/01/20	1-----				1	\$600.00			
N 125	WLWT	10/20/20	10/20/20	5-6p M-F news	5-6p M-F news		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/19/20	10/25/20	-1-----				1	\$600.00			
N 126	WLWT	10/21/20	10/21/20	5-6p M-F news	5-6p M-F news		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/19/20	10/25/20	--1----				1	\$600.00			
N 127	WLWT	10/22/20	10/22/20	5-6p M-F news	5-6p M-F news		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/19/20	10/25/20	---1---				1	\$600.00			
N 128	WLWT	10/23/20	10/23/20	5-6p M-F news	5-6p M-F news		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/19/20	10/25/20	----1--				1	\$600.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

This contract is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: [www.hearst.com/newsroom/hearst-television-advertising-sales](http://www.hearst.com/newsroom/hearst-television-advertising-sales)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



**WLWT**  
**1700 Young Street**  
**Cincinnati, OH 45202**  
**(513)412-5000**

www.wlwt.com

Contract / Revision	Alt Order #
2066503 /	09973978

Advertiser	Original Date / Revision
McGrath/D/Senate	10/19/20 / 10/19/20

Contract Dates	Product	Estimate #
10/20/20 - 10/26/20	AMY MCGRATH-US SE	10134

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 129	WLWT	10/26/20	10/26/20	5-6p M-F news	5-6p M-F news		:30			NM	1	\$600.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/26/20	11/01/20	1-----				1	\$600.00			
N 130	WLWT	10/20/20	10/20/20	5-6p M-F news	5-6p M-F news		:30			NM	1	\$600.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/19/20	10/25/20	-1-----				1	\$600.00			
N 131	WLWT	10/21/20	10/21/20	5-6p M-F news	5-6p M-F news		:30			NM	1	\$600.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/19/20	10/25/20	--1----				1	\$600.00			
N 132	WLWT	10/22/20	10/22/20	5-6p M-F news	5-6p M-F news		:30			NM	1	\$600.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/19/20	10/25/20	---1---				1	\$600.00			
N 133	WLWT	10/23/20	10/23/20	5-6p M-F news	5-6p M-F news		:30			NM	1	\$600.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/19/20	10/25/20	----1--				1	\$600.00			
N 134	WLWT	10/24/20	10/24/20	SATURDAY E/	SAT EARLY NEWS		:30			NM	1	\$1,000.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/19/20	10/25/20	-----1-				1	\$1,000.00			
<b>Totals</b>											<b>229</b>	<b>\$135,120.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/28/20 - 10/25/20	190	\$114,180.00	(\$17,127.00)	\$97,053.00
10/26/20 - 10/26/20	39	\$20,940.00	(\$3,141.00)	\$17,799.00
<b>Totals</b>	<b>229</b>	<b>\$135,120.00</b>	<b>(\$20,268.00)</b>	<b>\$114,852.00</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

This contract is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: [www.hearst.com/newsroom/hearst-television-advertising-sales](http://www.hearst.com/newsroom/hearst-television-advertising-sales)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

## STANDARD TERMS AND CONDITIONS FOR PURCHASE OF BROADCAST ADVERTISING

The person, firm or other business entity contracting to purchase Advertising on its own behalf ("Advertiser"), or on behalf of the advertiser named on the face of the advertising purchase contract or media order ("Agency"), (collectively known as "Purchaser") and the station accepting this contract ("Station") hereby agree that the advertising purchase contract, or media order, shall be governed by the conditions and terms set forth below. Advertising shall encompass the purchase of advertising time, sponsorships, program content and/or other services ("Ads") distributed by Station through either a broadcast signal or the retransmission or other distribution of a broadcast signal ("collectively known as "Distribution"). Digital Advertising will be governed by the Digital Terms and Conditions which can be found at <http://www.hearst.com/newsroom/hearst-television-digitaladvertising-terms-conditions> and incorporated here.

### 1. BILLING AND PAYMENTS

(a) Station will, from time to time at intervals following Distribution hereunder, bill Purchaser at the address listed on the purchase contract or media order. Payment shall be made in advance of Distribution unless credit arrangements acceptable to Station have previously been made in writing, in which event payment shall be made no later than 30 days after receipt by Purchaser of Station invoice. Station reserves the right to cancel credit arrangements at any time with or without notice for whatever reason. Purchaser agrees to notify Advertiser of the terms and conditions herein immediately.

(b) Purchaser is acting as agent for a disclosed principal (i.e., the Advertiser named on the purchase contract or media order) and Purchaser (unless otherwise specified in writing) will act as agent for making payment on all invoiced amounts hereunder. This stipulation cannot be amended without prior written authorization from the station. Purchaser and Advertiser shall be jointly liable for the payment of sums due hereunder, but Station agrees to look initially to Purchaser for the payment of sums due hereunder, unless Purchaser fails to timely remit payment or becomes insolvent. Advertiser shall be liable to Station and not to Purchaser on all unpaid billings for services rendered including all applicable taxes by Station hereunder (excluding advertising agency commissions). If Station has not received payment from Purchaser within 60 days from the due date of the invoice, Station may consider the invoice to be delinquent and may invoice or contact the Advertiser directly for payment after notifying the Purchaser of its intention. Nothing herein contained relating to the payment of invoiced amounts by Agency shall be construed so as to relieve Advertiser of, or diminish Advertiser's liability for breach of its obligations hereunder. If the purchase contract or media order is with a media buying service, all references herein to Purchaser shall apply to the media buying service.

### 2. TERMINATION

(a) Unless otherwise specified in writing, either party may terminate a purchase contract or media order, without cause, upon giving the other party at least 28 days prior notice provided that, if notice is given by Purchaser, termination shall not be effective until after two (2) weeks of Distribution hereunder. If Purchaser so terminates this contract, it shall pay Station at the earned rate for all Ads pursuant to the purchase contract or media order through the effective date of termination.

(b) Station may, upon notice to Purchaser, terminate the purchase contract or media order at any time; (i) upon material breach by Purchaser; (ii) if Station fails to receive timely payment on billing; or (iii) if Advertiser's or Purchaser's credit is, in Station's reasonable opinion, impaired. Upon such termination, all unpaid accrued charges hereunder shall immediately become due and payable. The Purchaser's only liability shall be to pay for telecasts completed hereunder prior to cancellation by Station.

(c) Purchaser may, upon notice to Station, terminate the purchase contract or media order at any time upon material breach by Station. Upon such termination, the Station's only liability shall be to pay as liquidated damages a sum equal to the lesser of the following: (i) the actual non-cancellable out-of-pocket costs necessarily incurred by Purchaser in performance of this contract through date of such termination, or (ii) the total which would be due to Station hereunder if, on the date on which Purchaser gives notice of cancellation, Station had given notice of termination pursuant to Paragraph 2(a) effective at the earliest date permitted thereunder.

(d) Neither party shall have any liability to the other upon termination pursuant to this Paragraph 2, except as provided in this Paragraph 2 and Paragraph 7.

### 3. OMISSION OF DISTRIBUTION

If, as a result of an act of God, force majeure, public emergency, labor dispute, restriction imposed by law or governmental order, mechanical breakdown, or where necessary to enable the Station to comply with the Communications Act of 1934, as amended, to satisfy the "reasonable access" and/or "equal opportunity" requirements for certain political candidates, or any other similar or dissimilar cause beyond the Station's reasonable control, Station fails to distribute any or all of the Ads, announcement(s) or programs to be distributed hereunder, Station shall not be in breach hereof, but Purchaser shall be entitled to an adjustment as follows: (i) if no part of a scheduled Distribution is made, a later Distribution shall be made at a reasonably satisfactory substitute date and time, and if no such time is available, the time charges allocable to the omitted Distribution shall be waived; (ii) if a material part, but not all, of a scheduled is omitted, a later Distribution shall be made at a reasonable substitute date and time. The foregoing shall not deprive Purchaser of the benefit of any discounts which it would have earned hereunder if the Distribution had been made in its entirety.

### 4. PREEMPTIONS

Station shall have the right to cancel any Ads or portion thereof covered by the purchase contract or media order in order to distribute any program or event which, in the Station's sole discretion, it deems to be of greater public interest or significance. Station may also recapture time previously sold when necessary to comply with its obligations to make available "reasonable access" and/or "equal opportunities" to certain political candidates under the Communications Act of 1934, as amended. Station will notify Purchaser of such cancellation as promptly as reasonably possible, if the parties cannot agree upon a satisfactory substitute date and time, the Distribution so preempted shall be deemed canceled without affecting the rate, discounts or rights provided under this contract, except that Purchaser will not have to pay Station any charges allocable to the canceled Distribution.

### 5. FIXED RATE PURCHASES

Notwithstanding the provisions of Paragraphs 3 and 4 above, unless the omitted or preempted announcement was purchased as a single buy or at a fixed Jul 2017

(i.e., not a pre-emptible) rate, and it is so indicated on the face of the contract or media order, Station may preempt at its sole discretion for any reason, provided that for purposes of clarification, notwithstanding anything to the contrary herein, fixed rate time may be preempted to comply with the Communications Act. In the event of preemption or omission, Purchaser shall be accorded another Distribution at a reasonably satisfactory substitute date and time, at no additional charge therefor.

### 6. PURCHASER MATERIAL

All commercial materials (if so specified on the face of the purchase contract or media order, all program materials, including talent) shall be furnished by Purchaser and delivered to Station at Purchaser's sole cost and expense. Purchaser shall deliver all materials not less than 48 hours (exclusive of Saturdays, Sundays and holidays) in advance of Distribution. All materials furnished by Purchaser (i) shall not be contrary to the public interest, (ii) shall conform to the Station's then existing program and operating policies and quality standards, and (iii) are subject to Station's prior approval and continuing right to reject or to cause Purchaser to edit such materials. Station will not be liable for loss or damage to Purchaser's material or, even if accepted by Station, for communications from others.

If Purchaser requests within 30 days of last Distribution hereunder, Station will, at Purchaser's expense, return Purchaser material to Purchaser. If Purchaser does not so request, Station has the right to dispose of all Purchaser material any time after 60 days following the last Distribution hereunder.

Purchaser and/or Advertiser, represent that the commercial materials provided shall (i) not infringe the copyright, ownership or authorship of any third party; (ii) be free and clear for Distribution without obtaining any further consents or approvals; and (iii) not be defamatory, libelous, pornographic, obscene or otherwise unlawful. In addition, Advertiser shall represent it has a reasonable basis for all claims made within the Ads, possesses appropriate documentation to substantiate such claims, and it has sole right, title, interest or permission to make use of the names, logos and/or trademarks used in the Ads.

Advertiser and Agency, jointly and severally, represent, warrant, and covenant that the advertising supplied to Station, including any music contained therein, is rights-cleared for exhibition, distribution, performance, and/or retransmission by broadcast television, including on a mobile DTV (ATSC M/H or successor standard) basis, and by any multichannel video programming distributor or any other video delivery system, including, but not limited to, streaming over the Internet or distribution on a TV-Everywhere-type and/or OTT basis, whether on a linear, video-on-demand, start-over, or look-back basis.

### 7. INDEMNIFICATION

Purchaser hereby represents and warrants to Station that Station and its licensees have the right to distribute the Ads and all commercial materials without infringing or violating the rights of any party or violation of any law, rule or regulation. Purchaser agrees, at its or their own expense, to indemnify, defend and hold harmless Station, its licensees, and its and their parent companies, employees, officers, directors, representatives, agents and affiliates, from and



against any and all claims (including but not limited to, claims of trademark or copyright infringement, libel, defamation, false, deceptive or misleading advertising or sales practices), demands, suits, actions, proceedings, damages, losses, costs and expenses (including reasonable attorneys' fees and costs) and other liabilities of any kind whatsoever arising out of or related to (a) the Distribution of any advertisement hereunder, (b) the commercial materials or any matter or thing contained in any Ad, and/or (c) any material of Purchaser in which viewers or users can link through any Ad. Advertiser and Purchaser shall be jointly and severally liable and responsible for fulfilling indemnification obligations hereunder. Purchaser represents and warrants that it has the authority, as agent, to bind Advertiser to these Terms and Conditions and the purchase contract or media order. The provisions of this Paragraph 7 shall survive the expiration or termination of these Terms and Conditions and any purchase contract or media order.

#### **8. CONSEQUENTIAL DAMAGES**

STATION SHALL NOT BE LIABLE TO THE ADVERTISER, ITS PURCHASER OR ANY THIRD PARTY UNDER OR IN RELATION TO THESE TERMS OR ANY PURCHASE CONTRACT OR MEDIA ORDER FOR ANY CONSEQUENTIAL, INCIDENTAL, SPECIAL OR INDIRECT DAMAGES OF ANY KIND OR NATURE, UNDER POSSIBILITY OF SUCH DAMAGES. IN NO EVENT WILL STATION'S LIABILITY UNDER OR IN RELATION TO THESE ANY THEORY OF LAW OR EQUITY, AND WHETHER OR NOT STATION HAS BEEN ADVISED OF THE TERMS OR ANY INSERTION ORDER EXCEED THE FEES ACTUALLY PAID TO STATION FOR THE ADVERTISEMENT GIVING RISE TO SUCH LIABILITY.

#### **9. GENERAL**

(a) Station will distribute the Ads, announcements and programs covered by the purchase contract or media order on the dates and at the approximate Distribution periods provided on the face hereof.

(b) The Station shall exercise normal precautions in handling of property and mail, but assumes no liability for loss or damage to program or commercial materials and other property furnished by the Agency in connection with Distributions hereunder. The Station will not accept or process mail, correspondence, or telephone calls in connection with Distribution except after its prior approval.

(c) Interest charges and reasonable collection fees may be applied to past due amounts at the rate of 1.5 percent per month (or less, the maximum lawful interest rate) beginning on the 61st day.

(d) Purchaser shall not assign this contract. Advertiser may, upon notice to Station, change its agency and only the successor agency shall be entitled to commissions, if any, on billings for Distributions thereafter. Station is not required to distribute hereunder for the benefit of any person other than Advertiser, or for a product or service other than that named on the face hereof.

(e) The purchase contract or media order contains the entire understanding between the parties, cannot be changed or terminated orally, and shall be construed in accordance with the laws of the State of New York, and with the Communications Act of 1934, as amended, and with the rules and regulations of the FCC issued pursuant thereto. If there is any inconsistency between these standard conditions and a provision on the face hereof, the latter shall govern. Failure of either party to enforce any of the provisions hereof shall not be construed as a general relinquishment or waiver of that or any other provision.

For information relating to political advertising, Agency and Advertiser are encouraged to request Station's current political advertising disclosure statement.

# EXHIBIT M

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <span style="font-size: 1.2em; margin-left: 40px;">WLWT Cincinnati, Ohio</span>	<b>Date:</b> <span style="font-size: 1.2em; margin-left: 10px;">5/26/2020</span>
---	---

I, Targeted Platform Media, LLC

do hereby request station time concerning the following issue:

Ditch Fund
------------

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		AS	ORDERED		
		<span style="font-size: 1.2em;">8/27/20 - 8/31/20</span> <span style="font-size: 1.2em; margin-left: 100px;">attached</span>			

This broadcast time will be used by: Ditch Fund

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**  
☒ **Yes** ☐ **No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

**Ditch Fund** *The commercial talks about how McConnell would help my struggling economy - saying that he favors states to declare bankruptcy, and in turn hand over control of the state to a federal judge who could raise taxes or reduce funding.*  
 I represent that the payment for the above described broadcast time has been furnished by (name and address):

Ditch Fund  
 P.O. Box 15320  
 Washington D.C. 20003

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

**Ryan Aquilina**  
*Agency was asked for additional names, none were provided*

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished  
by (name and address):

N/A

and you are authorized to announce the time as paid for by such person or entity  
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of  
directors below (or attach separately):

N/A

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least 1 day before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

5/26/2020

Date

[Signature]

Signature

(202)965-5060

Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]

Signature

Telby D. Downer

Printed Name

NSM

Title

**CONTRACT**

**WLWT**  
**1700 Young Street**  
**Cincinnati, OH 45202**  
**(513)412-5000**

www.wlwt.com

And:

**Targeted Platform Media**  
**1291 Hollywood Ave**  
**Annapolis, MD 21403**

8/27/20

<b>Contract / Revision</b> 2045677 /		<b>Alt Order #</b> 09915263	
<b>Advertiser</b> ISS/Ditch Fund		<b>Original Date / Revision</b> 08/25/20 / 08/25/20	
<b>Contract Dates</b> 08/26/20 - 08/31/20		<b>Estimate #</b> 9299	
<b>Product</b> DITCH FUND			
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash	
<b>Property</b> WLWT	<b>Account Executive</b> Joe Knauer	<b>Sales Office</b> HRP -Washington	
<b>Special Handling</b>			
<b>Demographic</b> Households			
<b>Agy Code</b> 9920316	<b>Advertiser Code</b> 1242	<b>Product 1/2</b> 1255	
<b>Agency Ref</b>		<b>Advertiser Ref</b>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WLWT	08/31/20	08/31/20	5-6a news	5-6a		:30			NM	1	\$225.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/31/20	09/06/20	1-----				1	\$225.00			
D 2	WLWT	08/26/20	08/26/20	5-6a news	5-6a		:30			NM	0	\$0.00
		Class of Time - Immediately Pre-emptible without notice										
N 3	WLWT	08/27/20	08/27/20	5-6a news	5-6a		:30			NM	2	\$450.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/24/20	08/30/20	---2---				2	\$225.00			
N 4	WLWT	08/31/20	08/31/20	6-7a news	6-7a		:30			NM	1	\$400.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/31/20	09/06/20	1-----				1	\$400.00			
D 5	WLWT	08/26/20	08/26/20	6-7a news	6-7a		:30			NM	0	\$0.00
		Class of Time - Immediately Pre-emptible without notice										
N 6	WLWT	08/28/20	08/28/20	6-7a news	6-7a		:30			NM	2	\$800.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/24/20	08/30/20	----2--				2	\$400.00			
N 7	WLWT	08/31/20	08/31/20	5-6p M-F news	5-6p M-F news		:30			NM	1	\$600.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/31/20	09/06/20	1-----				1	\$600.00			
D 8	WLWT	08/26/20	08/26/20	5-6p M-F news	5-6p M-F news		:30			NM	0	\$0.00
		Class of Time - Immediately Pre-emptible without notice										
N 9	WLWT	08/27/20	08/27/20	5-6p M-F news	5-6p M-F news		:30			NM	2	\$1,200.00
		Class of Time - Immediately Pre-emptible without notice										

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**WLWT**  
**1700 Young Street**  
**Cincinnati, OH 45202**  
**(513)412-5000**

[www.wlwt.com](http://www.wlwt.com)

Contract / Revision	Alt Order #
2045677 /	09915263

Advertiser	Original Date / Revision
ISS/Ditch Fund	08/25/20 / 08/25/20

Contract Dates	Product	Estimate #
08/25/20 - 08/31/20	DITCH FUND	9299

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
Start Date   End Date   Weekdays   Spots/Week   Rate Week: 08/24/20   08/30/20   ---2---   2   \$600.00												
N 10	WLWT	08/30/20	08/30/20	SUNDAY EARL	SUN EARLY NEW!		:30			NM	1	\$800.00
Class of Time - Immediately Pre-emptible without notice												
Start Date   End Date   Weekdays   Spots/Week   Rate Week: 08/24/20   08/30/20   -----1   1   \$800.00												
<b>Totals</b>											<b>10</b>	<b>\$4,475.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/27/20 -08/30/20	7	\$3,250.00	(\$487.50)	\$2,762.50
08/31/20 -08/31/20	3	\$1,225.00	(\$183.75)	\$1,041.25
<b>Totals</b>	<b>10</b>	<b>\$4,475.00</b>	<b>(\$671.25)</b>	<b>\$3,803.75</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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# EXHIBIT N

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <span style="font-size: 1.2em; font-family: cursive;">WLWT Cincinnati, Ohio</span>	<b>Date:</b> <span style="font-size: 1.2em;">5/26/2020</span>
--	--

I, Targeted Platform Media, LLC

do hereby request station time concerning the following issue:

<span style="font-size: 1.2em;">Ditch Fund</span>
---

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		AS ORDERED <span style="font-size: 1.5em; font-family: cursive;">Schedule Attached</span> <span style="font-size: 1.5em; font-family: cursive;">10/20/20 - 10/26/20</span>			

This broadcast time will be used by: Ditch Fund

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**  
☒ Yes ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

**Ditch Fund** *The ad says McCreath will work with Democrats and Republicans to lower prescription drug costs, protect pre-existing conditions & expand opioid treatment across Ky*

I represent that the payment for the above described broadcast time has been furnished by (name and address):

**Ditch Fund**  
P.O. Box 15320  
Washington D.C. 20003

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

**Ryan Aquilina** *The agency was asked for additional names, none were provided.*

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished  
by (name and address):

N/A

and you are authorized to announce the time as paid for by such person or entity  
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of  
directors below (or attach separately):

N/A

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least 10g before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

5/26/2020

Date

[Signature]

Signature

(202)965-5060

Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]

Signature

Telly Debra

Printed Name

NM

Title

**CONTRACT**

**WLWT**  
**1700 Young Street**  
**Cincinnati, OH 45202**  
**(513)412-5000**

[www.wlwt.com](http://www.wlwt.com)

And:

**Targeted Platform Media**  
**1291 Hollywood Ave**  
**Annapolis, MD 21403**

<b>Contract / Revision</b> 2063964 /		<b>Alt Order #</b> 09968306	
<b>Advertiser</b> ISS/Ditch Fund		<b>Original Date / Revision</b> 10/08/20 / 10/19/20	
<b>Contract Dates</b> 10/20/20 - 10/26/20		<b>Estimate #</b> 8510	
<b>Product</b> DITCH FUND			
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash	
<b>Property</b> WLWT	<b>Account Executive</b> Joe Knauer	<b>Sales Office</b> HRP -Washington	
<b>Special Handling</b>			
<b>Demographic</b> Households			
<b>Agcy Code</b> 9920316	<b>Advertiser Code</b> 1242	<b>Product 1/2</b> 1255	
<b>Agency Ref</b>		<b>Advertiser Ref</b>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WLWT	10/20/20	10/20/20	430-5a News	430-5a		:30			NM	1	\$250.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/19/20	10/25/20	-1-----				1	\$250.00			
N 2	WLWT	10/21/20	10/21/20	430-5a News	430-5a		:30			NM	1	\$250.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/19/20	10/25/20	--1----				1	\$250.00			
N 3	WLWT	10/22/20	10/22/20	430-5a News	430-5a		:30			NM	1	\$250.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/19/20	10/25/20	---1---				1	\$250.00			
N 4	WLWT	10/20/20	10/20/20	5-6a news	5-6a		:30			NM	1	\$600.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/19/20	10/25/20	-1-----				1	\$600.00			
N 5	WLWT	10/22/20	10/22/20	5-6a news	5-6a		:30			NM	1	\$600.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/19/20	10/25/20	---1---				1	\$600.00			
N 6	WLWT	10/23/20	10/23/20	5-6a news	5-6a		:30			NM	1	\$600.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/19/20	10/25/20	----1--				1	\$600.00			
N 7	WLWT	10/26/20	10/26/20	6-7a news	6-7a		:30			NM	1	\$1,000.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/26/20	11/01/20	1-----				1	\$1,000.00			

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**(513)412-5000**

www.wlwt.com

Contract / Revision	Alt Order #
2063964 /	09968306

Advertiser	Original Date / Revision
ISS/Ditch Fund	10/08/20 / 10/19/20

Contract Dates	Product	Estimate #
10/20/20 - 10/26/20	DITCH FUND	8510

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 8	WLWT	10/20/20	10/20/20	6-7a news	6-7a		:30			NM	1	\$1,000.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/19/20	10/25/20	-1-----				1	\$1,000.00			
N 9	WLWT	10/21/20	10/21/20	6-7a news	6-7a		:30			NM	1	\$1,000.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/19/20	10/25/20	--1----				1	\$1,000.00			
N 10	WLWT	10/20/20	10/20/20	1230-1p	1230-1p		:30			NM	1	\$350.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/19/20	10/25/20	-1-----				1	\$350.00			
N 11	WLWT	10/22/20	10/22/20	1230-1p	1230-1p		:30			NM	1	\$350.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/19/20	10/25/20	---1---				1	\$350.00			
N 12	WLWT	10/23/20	10/23/20	1230-1p	1230-1p		:30			NM	1	\$350.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/19/20	10/25/20	----1--				1	\$350.00			
N 13	WLWT	10/26/20	10/26/20	5-6p M-F news	5-6p M-F news		:30			NM	1	\$1,500.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/26/20	11/01/20	1-----				1	\$1,500.00			
N 14	WLWT	10/21/20	10/21/20	5-6p M-F news	5-6p M-F news		:30			NM	1	\$1,500.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/19/20	10/25/20	--1----				1	\$1,500.00			
N 15	WLWT	10/23/20	10/23/20	5-6p M-F news	5-6p M-F news		:30			NM	1	\$1,500.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/19/20	10/25/20	----1--				1	\$1,500.00			
N 16	WLWT	10/26/20	10/26/20	5-6p M-F news	5-6p M-F news		:30			NM	1	\$1,500.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/26/20	11/01/20	1-----				1	\$1,500.00			
N 17	WLWT	10/20/20	10/20/20	5-6p M-F news	5-6p M-F news		:30			NM	1	\$1,500.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/19/20	10/25/20	-1-----				1	\$1,500.00			
N 18	WLWT	10/22/20	10/22/20	5-6p M-F news	5-6p M-F news		:30			NM	1	\$1,500.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/19/20	10/25/20	---1---				1	\$1,500.00			

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www.wlwt.com

Contract / Revision	Alt Order #
2063964 /	09968306

Advertiser	Original Date / Revision
ISS/Ditch Fund	10/08/20 / 10/19/20

Contract Dates	Product	Estimate #
10/20/20 - 10/26/20	DITCH FUND	8510

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 19	WLWT	10/23/20	10/23/20	5-6p M-F news	5-6p M-F news		:30			NM	1	\$1,500.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/19/20	10/25/20	----1--				1	\$1,500.00			
N 20	WLWT	10/21/20	10/21/20	6-630p M-F ne	6-630p		:30			NM	1	\$3,000.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/19/20	10/25/20	--1----				1	\$3,000.00			
N 21	WLWT	10/23/20	10/23/20	6-630p M-F ne	6-630p		:30			NM	1	\$3,000.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/19/20	10/25/20	----1--				1	\$3,000.00			
N 22	WLWT	10/26/20	10/26/20	NBC THE VOI	758P-11P		:30			NM	1	\$6,000.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/26/20	11/01/20	1-----				1	\$6,000.00			
N 23	WLWT	10/26/20	10/26/20	11-1135p M-Su	11-1135p		:30			NM	1	\$3,000.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/26/20	11/01/20	1-----				1	\$3,000.00			
N 24	WLWT	10/22/20	10/22/20	11-1135p M-Su	11-1135p		:30			NM	1	\$3,000.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/19/20	10/25/20	---1---				1	\$3,000.00			
N 25	WLWT	10/26/20	10/26/20	NBC Tonight S	1135-1237a		:30			NM	1	\$400.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/26/20	11/01/20	1-----				1	\$400.00			
N 26	WLWT	10/20/20	10/20/20	NBC Tonight S	1135-1237a		:30			NM	1	\$400.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/19/20	10/25/20	-1-----				1	\$400.00			
N 27	WLWT	10/21/20	10/21/20	NBC Tonight S	1135-1237a		:30			NM	1	\$400.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/19/20	10/25/20	--1----				1	\$400.00			
N 28	WLWT	10/22/20	10/22/20	NBC Tonight S	1135-1237a		:30			NM	1	\$400.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/19/20	10/25/20	---1---				1	\$400.00			
N 29	WLWT	10/23/20	10/23/20	NBC Tonight S	1135-1237a		:30			NM	1	\$400.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/19/20	10/25/20	----1--				1	\$400.00			

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**WLWT**  
**1700 Young Street**  
**Cincinnati, OH 45202**  
**(513)412-5000**

[www.wlwt.com](http://www.wlwt.com)

<u>Contract / Revision</u>	<u>Alt Order #</u>
2063964 /	09968306

<u>Advertiser</u>	<u>Original Date / Revision</u>
ISS/Ditch Fund	10/08/20 / 10/19/20

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/20/20 - 10/26/20	DITCH FUND	8510

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 30	WLWT	10/21/20	10/21/20	NBC LATE NIC	1237-136a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/19/20	10/25/20	--1----				1	\$250.00			
N 31	WLWT	10/22/20	10/22/20	NBC LATE NIC	1237-136a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/19/20	10/25/20	---1---				1	\$250.00			
N 32	WLWT	10/23/20	10/23/20	NBC LATE NIC	1237-136a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/19/20	10/25/20	----1--				1	\$250.00			
N 33	WLWT	10/20/20	10/20/20	T10-11p	T10-11p		:30			NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/19/20	10/25/20	-1-----				1	\$6,000.00			
N 34	WLWT	10/21/20	10/21/20	W8-9p	W8-9p		:30			NM	1	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/19/20	10/25/20	--1----				1	\$3,600.00			
D 35	WLWT	10/21/20	10/21/20	W9-10p	W9-10p		:30			NM	0	\$0.00
N 36	WLWT	10/23/20	10/23/20	Fri NBC Prime	Prime Other		:30			NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/19/20	10/25/20	----1--				1	\$2,400.00			
N 37	WLWT	10/25/20	10/25/20	Sa/Su 6-7a New	Sa/Su 6-7a		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/19/20	10/25/20	-----1				1	\$650.00			
N 38	WLWT	10/24/20	10/24/20	Sa/su7-8a new:	Sa/su7-8a		:30			NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/19/20	10/25/20	-----1-				1	\$850.00			
N 39	WLWT	10/25/20	10/25/20	Sa/su7-8a new:	Sa/su7-8a		:30			NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/19/20	10/25/20	-----1				1	\$850.00			
N 40	WLWT	10/24/20	10/24/20	Sa 10-11a New	Sa 10-11a		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/19/20	10/25/20	-----1-				1	\$750.00			
N 41	WLWT	10/24/20	10/24/20	SATURDAY E/	SAT EARLY NEWS		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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Contract Dates	Product	Estimate #
10/20/20 - 10/26/20	DITCH FUND	8510

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/19/20   10/25/20   -----1-   1   \$2,000.00												
N 42	WLWT	10/25/20	10/25/20	Su 9-10a News	Su 9-10a		:30			NM	1	\$1,600.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/19/20   10/25/20   -----1-   1   \$1,600.00												
N 43	WLWT	10/25/20	10/25/20	MATTER OF F	Sun 11:00am		:30			NM	1	\$600.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/19/20   10/25/20   -----1-   1   \$600.00												
N 44	WLWT	10/25/20	10/25/20	SUNDAY EARLY	SUN EARLY NEWS		:30			NM	1	\$2,500.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/19/20   10/25/20   -----1-   1   \$2,500.00												
N 45	WLWT	10/21/20	10/21/20	Wed NBC Primr	Prime Other		:30			NM	1	\$3,600.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/19/20   10/25/20   --1-----   1   \$3,600.00												
<b>Totals</b>											<b>44</b>	<b>\$63,250.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/28/20 - 10/25/20	38	\$49,850.00	(\$7,477.50)	\$42,372.50
10/26/20 - 10/26/20	6	\$13,400.00	(\$2,010.00)	\$11,390.00
<b>Totals</b>	<b>44</b>	<b>\$63,250.00</b>	<b>(\$9,487.50)</b>	<b>\$53,762.50</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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## STANDARD TERMS AND CONDITIONS FOR PURCHASE OF BROADCAST ADVERTISING

The person, firm or other business entity contracting to purchase Advertising on its own behalf ("Advertiser"), or on behalf of the advertiser named on the face of the advertising purchase contract or media order ("Agency"), (collectively known as "Purchaser") and the station accepting this contract ("Station") hereby agree that the advertising purchase contract, or media order, shall be governed by the conditions and terms set forth below. Advertising shall encompass the purchase of advertising time, sponsorships, program content and/or other services ("Ads") distributed by Station through either a broadcast signal or the retransmission or other distribution of a broadcast signal ("collectively known as "Distribution"). Digital Advertising will be governed by the Digital Terms and Conditions which can be found at <http://www.hearst.com/newsroom/hearst-television-digitaladvertising-terms-conditions> and incorporated here.

### 1. BILLING AND PAYMENTS

(a) Station will, from time to time at intervals following Distribution hereunder, bill Purchaser at the address listed on the purchase contract or media order. Payment shall be made in advance of Distribution unless credit arrangements acceptable to Station have previously been made in writing, in which event payment shall be made no later than 30 days after receipt by Purchaser of Station invoice. Station reserves the right to cancel credit arrangements at any time with or without notice for whatever reason. Purchaser agrees to notify Advertiser of the terms and conditions herein immediately.

(b) Purchaser is acting as agent for a disclosed principal (i.e., the Advertiser named on the purchase contract or media order) and Purchaser (unless otherwise specified in writing) will act as agent for making payment on all invoiced amounts hereunder. This stipulation cannot be amended without prior written authorization from the station. Purchaser and Advertiser shall be jointly liable for the payment of sums due hereunder, but Station agrees to look initially to Purchaser for the payment of sums due hereunder, unless Purchaser fails to timely remit payment or becomes insolvent. Advertiser shall be liable to Station and not to Purchaser on all unpaid billings for services rendered including all applicable taxes by Station hereunder (excluding advertising agency commissions). If Station has not received payment from Purchaser within 60 days from the due date of the invoice, Station may consider the invoice to be delinquent and may invoice or contact the Advertiser directly for payment after notifying the Purchaser of its intention. Nothing herein contained relating to the payment of invoiced amounts by Agency shall be construed so as to relieve Advertiser of, or diminish Advertiser's liability for breach of its obligations hereunder. If the purchase contract or media order is with a media buying service, all references herein to Purchaser shall apply to the media buying service.

### 2. TERMINATION

(a) Unless otherwise specified in writing, either party may terminate a purchase contract or media order, without cause, upon giving the other party at least 28 days prior notice provided that, if notice is given by Purchaser, termination shall not be effective until after two (2) weeks of Distribution hereunder. If Purchaser so terminates this contract, it shall pay Station at the earned rate for all Ads pursuant to the purchase contract or media order through the effective date of termination.

(b) Station may, upon notice to Purchaser, terminate the purchase contract or media order at any time; (i) upon material breach by Purchaser; (ii) if Station fails to receive timely payment on billing; or (iii) if Advertiser's or Purchaser's credit is, in Station's reasonable opinion, impaired. Upon such termination, all unpaid accrued charges hereunder shall immediately become due and payable. The Purchaser's only liability shall be to pay for telecasts completed hereunder prior to cancellation by Station.

(c) Purchaser may, upon notice to Station, terminate the purchase contract or media order at any time upon material breach by Station. Upon such termination, the Station's only liability shall be to pay as liquidated damages a sum equal to the lesser of the following: (i) the actual non-cancellable out-of-pocket costs necessarily incurred by Purchaser in performance of this contract through date of such termination, or (ii) the total which would be due to Station hereunder if, on the date on which Purchaser gives notice of cancellation, Station had given notice of termination pursuant to Paragraph 2(a) effective at the earliest date permitted thereunder.

(d) Neither party shall have any liability to the other upon termination pursuant to this Paragraph 2, except as provided in this Paragraph 2 and Paragraph 7.

### 3. OMISSION OF DISTRIBUTION

If, as a result of an act of God, force majeure, public emergency, labor dispute, restriction imposed by law or governmental order, mechanical breakdown, or where necessary to enable the Station to comply with the Communications Act of 1934, as amended, to satisfy the "reasonable access" and/or "equal opportunity" requirements for certain political candidates, or any other similar or dissimilar cause beyond the Station's reasonable control, Station fails to distribute any or all of the Ads, announcement(s) or programs to be distributed hereunder, Station shall not be in breach hereof, but Purchaser shall be entitled to an adjustment as follows: (i) if no part of a scheduled Distribution is made, a later Distribution shall be made at a reasonably satisfactory substitute date and time, and if no such time is available, the time charges allocable to the omitted Distribution shall be waived; (ii) if a material part, but not all, of a scheduled is omitted, a later Distribution shall be made at a reasonable substitute date and time. The foregoing shall not deprive Purchaser of the benefit of any discounts which it would have earned hereunder if the Distribution had been made in its entirety.

### 4. PREEMPTIONS

Station shall have the right to cancel any Ads or portion thereof covered by the purchase contract or media order in order to distribute any program or event which, in the Station's sole discretion, it deems to be of greater public interest or significance. Station may also recapture time previously sold when necessary to comply with its obligations to make available "reasonable access" and/or "equal opportunities" to certain political candidates under the Communications Act of 1934, as amended. Station will notify Purchaser of such cancellation as promptly as reasonably possible, if the parties cannot agree upon a satisfactory substitute date and time, the Distribution so preempted shall be deemed canceled without affecting the rate, discounts or rights provided under this contract, except that Purchaser will not have to pay Station any charges allocable to the canceled Distribution.

### 5. FIXED RATE PURCHASES

Notwithstanding the provisions of Paragraphs 3 and 4 above, unless the omitted or preempted announcement was purchased as a single buy or at a fixed Jul 2017

(i.e., not a pre-emptible) rate, and it is so indicated on the face of the contract or media order, Station may preempt at its sole discretion for any reason, provided that for purposes of clarification, notwithstanding anything to the contrary herein, fixed rate time may be preempted to comply with the Communications Act. In the event of preemption or omission, Purchaser shall be accorded another Distribution at a reasonably satisfactory substitute date and time, at no additional charge therefor.

### 6. PURCHASER MATERIAL

All commercial materials (if so specified on the face of the purchase contract or media order, all program materials, including talent) shall be furnished by Purchaser and delivered to Station at Purchaser's sole cost and expense. Purchaser shall deliver all materials not less than 48 hours (exclusive of Saturdays, Sundays and holidays) in advance of Distribution. All materials furnished by Purchaser (i) shall not be contrary to the public interest, (ii) shall conform to the Station's then existing program and operating policies and quality standards, and (iii) are subject to Station's prior approval and continuing right to reject or to cause Purchaser to edit such materials. Station will not be liable for loss or damage to Purchaser's material or, even if accepted by Station, for communications from others.

If Purchaser requests within 30 days of last Distribution hereunder, Station will, at Purchaser's expense, return Purchaser material to Purchaser. If Purchaser does not so request, Station has the right to dispose of all Purchaser material any time after 60 days following the last Distribution hereunder.

Purchaser and/or Advertiser, represent that the commercial materials provided shall (i) not infringe the copyright, ownership or authorship of any third party; (ii) be free and clear for Distribution without obtaining any further consents or approvals; and (iii) not be defamatory, libelous, pornographic, obscene or otherwise unlawful. In addition, Advertiser shall represent it has a reasonable basis for all claims made within the Ads, possesses appropriate documentation to substantiate such claims, and it has sole right, title, interest or permission to make use of the names, logos and/or trademarks used in the Ads. Advertiser and Agency, jointly and severally, represent, warrant, and covenant that the advertising supplied to Station, including any music contained therein, is rights-cleared for exhibition, distribution, performance, and/or retransmission by broadcast television, including on a mobile DTV (ATSC M/H or successor standard) basis, and by any multichannel video programming distributor or any other video delivery system, including, but not limited to, streaming over the Internet or distribution on a TV-Everywhere-type and/or OTT basis, whether on a linear, video-on-demand, start-over, or look-back basis.

### 7. INDEMNIFICATION

Purchaser hereby represents and warrants to Station that Station and its licensees have the right to distribute the Ads and all commercial materials without infringing or violating the rights of any party or violation of any law, rule or regulation. Purchaser agrees, at its or their own expense, to indemnify, defend and hold harmless Station, its licensees, and its and their parent companies, employees, officers, directors, representatives, agents and affiliates, from and

against any and all claims (including but not limited to, claims of trademark or copyright infringement, libel, defamation, false, deceptive or misleading advertising or sales practices), demands, suits, actions, proceedings, damages, losses, costs and expenses (including reasonable attorneys' fees and costs) and other liabilities of any kind whatsoever arising out of or related to (a) the Distribution of any advertisement hereunder, (b) the commercial materials or any matter or thing contained in any Ad, and/or (c) any material of Purchaser in which viewers or users can link through any Ad. Advertiser and Purchaser shall be jointly and severally liable and responsible for fulfilling indemnification obligations hereunder. Purchaser represents and warrants that it has the authority, as agent, to bind Advertiser to these Terms and Conditions and the purchase contract or media order. The provisions of this Paragraph 7 shall survive the expiration or termination of these Terms and Conditions and any purchase contract or media order.

#### **8. CONSEQUENTIAL DAMAGES**

STATION SHALL NOT BE LIABLE TO THE ADVERTISER, ITS PURCHASER OR ANY THIRD PARTY UNDER OR IN RELATION TO THESE TERMS OR ANY PURCHASE CONTRACT OR MEDIA ORDER FOR ANY CONSEQUENTIAL, INCIDENTAL, SPECIAL OR INDIRECT DAMAGES OF ANY KIND OR NATURE, UNDER POSSIBILITY OF SUCH DAMAGES. IN NO EVENT WILL STATION'S LIABILITY UNDER OR IN RELATION TO THESE ANY THEORY OF LAW OR EQUITY, AND WHETHER OR NOT STATION HAS BEEN ADVISED OF THE TERMS OR ANY INSERTION ORDER EXCEED THE FEES ACTUALLY PAID TO STATION FOR THE ADVERTISEMENT GIVING RISE TO SUCH LIABILITY.

#### **9. GENERAL**

(a) Station will distribute the Ads, announcements and programs covered by the purchase contract or media order on the dates and at the approximate Distribution periods provided on the face hereof.

(b) The Station shall exercise normal precautions in handling of property and mail, but assumes no liability for loss or damage to program or commercial materials and other property furnished by the Agency in connection with Distributions hereunder. The Station will not accept or process mail, correspondence, or telephone calls in connection with Distribution except after its prior approval.

(c) Interest charges and reasonable collection fees may be applied to past due amounts at the rate of 1.5 percent per month (or less, the maximum lawful interest rate) beginning on the 61st day.

(d) Purchaser shall not assign this contract. Advertiser may, upon notice to Station, change its agency and only the successor agency shall be entitled to commissions, if any, on billings for Distributions thereafter. Station is not required to distribute hereunder for the benefit of any person other than Advertiser, or for a product or service other than that named on the face hereof.

(e) The purchase contract or media order contains the entire understanding between the parties, cannot be changed or terminated orally, and shall be construed in accordance with the laws of the State of New York, and with the Communications Act of 1934, as amended, and with the rules and regulations of the FCC issued pursuant thereto. If there is any inconsistency between these standard conditions and a provision on the face hereof, the latter shall govern. Failure of either party to enforce any of the provisions hereof shall not be construed as a general relinquishment or waiver of that or any other provision. For information relating to political advertising, Agency and Advertiser are encouraged to request Station's current political advertising disclosure statement.

# EXHIBIT O

# WOC12718242 [00.00]

Order Printout



Order Status:	Confirmed	Start/End Dates:	09/29/20 - 10/05/20	C/P/E:	1236 / 1249 / 9727
Traffic #:	1780228	Agency:	Buying Time	Product Desc.:	Political
Buyer Order #:	9999042	Advertiser:	Amy McGrath for US Senate (KY)	Estimate Desc.:	McGrath 9.29-10.5
AE:	Linda Petronko	Buyer:		Total Cost:	\$48,325.00 (Cash)
Property:	WSAZ TV	Primary Demo:		Received Date:	9/25/20 9:35 AM
Sales Region:	Local				

Comments:

Separation: 30

Terms Of Sale:

List Items							Spots												Totals	
Line	Program	ST	Len	Time	Days TWTFSSM	Rate	Sep 29												Total Spots	Total Cost
1	NEWS CHANNEL 3 WAKE UP	NM	:30	4:30 AM-5:00 AM	--T---	50.00	1												1	50.00
(Program: NEWS CHANNEL 3 WAKE UP)CS-Oct-2019																				
1	NEWS CHANNEL 3 WAKE UP	NM	:30	4:30 AM-5:00 AM	---F---	50.00	1												1	50.00
(Program: NEWS CHANNEL 3 WAKE UP)CS-Oct-2019																				
1	NEWS CHANNEL 3 WAKE UP	NM	:30	4:30 AM-5:00 AM	-W----	50.00	1												1	50.00
(Program: NEWS CHANNEL 3 WAKE UP)CS-Oct-2019																				
1	NEWS CHANNEL 3 WAKE UP	NM	:30	4:30 AM-5:00 AM	----M	50.00	1												1	50.00
(Program: NEWS CHANNEL 3 WAKE UP)CS-Oct-2019																				
1	NEWS CHANNEL 3 WAKE UP	NM	:30	4:30 AM-5:00 AM	T-----	50.00	1												1	50.00
(Program: NEWS CHANNEL 3 WAKE UP)CS-Oct-2019																				
2	Sunday Today	NM	:30	8:00 AM-9:00 AM	-----S-	175.00	2												2	350.00
(Program: Sunday Today)CS-Oct-2019																				
3	Saturday Today	NM	:30	7:00 AM-9:00 AM	-----S-	200.00	2												2	400.00
(Program: Saturday Today)CS-Oct-2019																				
4	WSAZ Saturday Morning	NM	:30	5:00 AM-7:00 AM	-----S-	150.00	2												2	300.00
(Program: WSAZ Saturday Morning)CS-Oct-2019																				



List Items							Spots													Totals	
Line	Program	ST	Len	Time	Days TWTFSSM	Rate	Sep 29													Total Spots	Total Cost
5	TODAY SHOW	NM	:30	7:00 AM-9:00 AM	--T---	350.00	2													2	700.00
	(Program: TODAY SHOW)CS-Oct-2019																				
5	TODAY SHOW	NM	:30	7:00 AM-9:00 AM	---F--	350.00	2													2	700.00
	(Program: TODAY SHOW)CS-Oct-2019																				
5	TODAY SHOW	NM	:30	7:00 AM-9:00 AM	-W----	350.00	2													2	700.00
	(Program: TODAY SHOW)CS-Oct-2019																				
5	TODAY SHOW	NM	:30	7:00 AM-9:00 AM	-----M	350.00	2													2	700.00
	(Program: TODAY SHOW)CS-Oct-2019																				
5	TODAY SHOW	NM	:30	7:00 AM-9:00 AM	T-----	350.00	2													2	700.00
	(Program: TODAY SHOW)CS-Oct-2019																				
6	NEWS CHANNEL 3 EARLY	NM	:30	5:30 AM-6:00 AM	--T---	200.00	1													1	200.00
	(Program: NEWS CHANNEL 3 EARLY)CS-Oct-2019																				
6	NEWS CHANNEL 3 EARLY	NM	:30	5:30 AM-6:00 AM	---F--	200.00	1													1	200.00
	(Program: NEWS CHANNEL 3 EARLY)CS-Oct-2019																				
6	NEWS CHANNEL 3 EARLY	NM	:30	5:30 AM-6:00 AM	-W----	200.00	1													1	200.00
	(Program: NEWS CHANNEL 3 EARLY)CS-Oct-2019																				
6	NEWS CHANNEL 3 EARLY	NM	:30	5:30 AM-6:00 AM	-----M	200.00	1													1	200.00
	(Program: NEWS CHANNEL 3 EARLY)CS-Oct-2019																				
6	NEWS CHANNEL 3 EARLY	NM	:30	5:30 AM-6:00 AM	T-----	200.00	1													1	200.00
	(Program: NEWS CHANNEL 3 EARLY)CS-Oct-2019																				
7	NEWS CHANNEL 3 SUNRISE	NM	:30	5:00 AM-5:30 AM	--T---	150.00	1													1	150.00
	(Program: NEWS CHANNEL 3 SUNRISE)CS-Oct-2019																				
7	NEWS CHANNEL 3 SUNRISE	NM	:30	5:00 AM-5:30 AM	---F--	150.00	1													1	150.00
	(Program: NEWS CHANNEL 3 SUNRISE)CS-Oct-2019																				
7	NEWS CHANNEL 3 SUNRISE	NM	:30	5:00 AM-5:30 AM	-W----	150.00	1													1	150.00
	(Program: NEWS CHANNEL 3 SUNRISE)CS-Oct-2019																				
7	NEWS CHANNEL 3 SUNRISE	NM	:30	5:00 AM-5:30 AM	-----M	150.00	1													1	150.00
	(Program: NEWS CHANNEL 3 SUNRISE)CS-Oct-2019																				
7	NEWS CHANNEL 3 SUNRISE	NM	:30	5:00 AM-5:30 AM	T-----	150.00	1													1	150.00
	(Program: NEWS CHANNEL 3 SUNRISE)CS-Oct-2019																				
8	NEWS CHANNEL 3 TODAY	NM	:30	6:00 AM-7:00 AM	--T---	400.00	2													2	800.00
	(Program: NEWS CHANNEL 3 TODAY)CS-Oct-2019																				
8	NEWS CHANNEL 3 TODAY	NM	:30	6:00 AM-7:00 AM	---F--	400.00	2													2	800.00
	(Program: NEWS CHANNEL 3 TODAY)CS-Oct-2019																				
8	NEWS CHANNEL 3 TODAY	NM	:30	6:00 AM-7:00 AM	-W----	400.00	2													2	800.00
	(Program: NEWS CHANNEL 3 TODAY)CS-Oct-2019																				
8	NEWS CHANNEL 3 TODAY	NM	:30	6:00 AM-7:00 AM	-----M	400.00	2													2	800.00
	(Program: NEWS CHANNEL 3 TODAY)CS-Oct-2019																				



List Items							Spots													Totals	
Line	Program	ST	Len	Time	Days TWTFSSM	Rate	Sep 29													Total Spots	Total Cost
8	NEWS CHANNEL 3 TODAY	NM	:30	6:00 AM-7:00 AM	T-----	400.00	2													2	800.00
	(Program: NEWS CHANNEL 3 TODAY)CS-Oct-2019																				
9	Today Show 3rd Hour	NM	:30	9:00 AM-10:00 AM	--T---	150.00	2													2	300.00
	(Program: Today Show 3rd Hour)CS-Oct-2019																				
9	Today Show 3rd Hour	NM	:30	9:00 AM-10:00 AM	---F--	150.00	2													2	300.00
	(Program: Today Show 3rd Hour)CS-Oct-2019																				
9	Today Show 3rd Hour	NM	:30	9:00 AM-10:00 AM	-W----	150.00	2													2	300.00
	(Program: Today Show 3rd Hour)CS-Oct-2019																				
9	Today Show 3rd Hour	NM	:30	9:00 AM-10:00 AM	-----M	150.00	2													2	300.00
	(Program: Today Show 3rd Hour)CS-Oct-2019																				
9	Today Show 3rd Hour	NM	:30	9:00 AM-10:00 AM	T-----	150.00	2													2	300.00
	(Program: Today Show 3rd Hour)CS-Oct-2019																				
10	NewsChannel 3 Midday	NM	:30	12:00 PM-1:00 PM	--T---	225.00	2													2	450.00
	(Program: NewsChannel 3 Midday)CS-Oct-2019																				
10	NewsChannel 3 Midday	NM	:30	12:00 PM-1:00 PM	---F--	225.00	2													2	450.00
	(Program: NewsChannel 3 Midday)CS-Oct-2019																				
10	NewsChannel 3 Midday	NM	:30	12:00 PM-1:00 PM	-W----	225.00	2													2	450.00
	(Program: NewsChannel 3 Midday)CS-Oct-2019																				
10	NewsChannel 3 Midday	NM	:30	12:00 PM-1:00 PM	-----M	225.00	2													2	450.00
	(Program: NewsChannel 3 Midday)CS-Oct-2019																				
10	NewsChannel 3 Midday	NM	:30	12:00 PM-1:00 PM	T-----	225.00	2													2	450.00
	(Program: NewsChannel 3 Midday)CS-Oct-2019																				
11	WSAZ's Studio 3	NM	:30	11:00 AM-12:00 PM	--T---	125.00	2													2	250.00
	(Program: WSAZ's Studio 3)CS-Oct-2019																				
11	WSAZ's Studio 3	NM	:30	11:00 AM-12:00 PM	---F--	125.00	2													2	250.00
	(Program: WSAZ's Studio 3)CS-Oct-2019																				
11	WSAZ's Studio 3	NM	:30	11:00 AM-12:00 PM	-W----	125.00	2													2	250.00
	(Program: WSAZ's Studio 3)CS-Oct-2019																				
11	WSAZ's Studio 3	NM	:30	11:00 AM-12:00 PM	-----M	125.00	2													2	250.00
	(Program: WSAZ's Studio 3)CS-Oct-2019																				
11	WSAZ's Studio 3	NM	:30	11:00 AM-12:00 PM	T-----	125.00	2													2	250.00
	(Program: WSAZ's Studio 3)CS-Oct-2019																				
12	Today With Hoda & Jenna	NM	:30	10:00 AM-11:00 AM	--T---	150.00	2													2	300.00
	(Program: Today With Hoda & Jenna)CS-Oct-2019																				
12	Today With Hoda & Jenna	NM	:30	10:00 AM-11:00 AM	---F--	150.00	2													2	300.00
	(Program: Today With Hoda & Jenna)CS-Oct-2019																				
12	Today With Hoda & Jenna	NM	:30	10:00 AM-11:00 AM	-W----	150.00	2													2	300.00
	(Program: Today With Hoda & Jenna)CS-Oct-2019																				
12	Today With Hoda & Jenna	NM	:30	10:00 AM-11:00 AM	-----M	150.00	2													2	300.00
	(Program: Today With Hoda & Jenna)CS-Oct-2019																				



List Items							Spots												Totals	
Line	Program	ST	Len	Time	Days TWTFSSM	Rate	Sep 29												Total Spots	Total Cost
12	Today With Hoda & Jenna	NM	:30	10:00 AM-11:00 AM	T-----	150.00	2												2	300.00
	(Program: Today With Hoda & Jenna)CS-Oct-2019																			
13	Days Of Our Lives	NM	:30	1:00 PM-2:00 PM	--T----	225.00	2												2	450.00
	(Program: Days Of Our Lives)CS-Oct-2019																			
13	Days Of Our Lives	NM	:30	1:00 PM-2:00 PM	---F---	225.00	2												2	450.00
	(Program: Days Of Our Lives)CS-Oct-2019																			
13	Days Of Our Lives	NM	:30	1:00 PM-2:00 PM	-W----	225.00	2												2	450.00
	(Program: Days Of Our Lives)CS-Oct-2019																			
13	Days Of Our Lives	NM	:30	1:00 PM-2:00 PM	-----M	225.00	2												2	450.00
	(Program: Days Of Our Lives)CS-Oct-2019																			
13	Days Of Our Lives	NM	:30	1:00 PM-2:00 PM	T-----	225.00	2												2	450.00
	(Program: Days Of Our Lives)CS-Oct-2019																			
14	Tamron Hall	NM	:30	2:00 PM-3:00 PM	--T----	150.00	2												2	300.00
	(Program: Tamron Hall)CS-Oct-2019																			
14	Tamron Hall	NM	:30	2:00 PM-3:00 PM	---F---	150.00	2												2	300.00
	(Program: Tamron Hall)CS-Oct-2019																			
14	Tamron Hall	NM	:30	2:00 PM-3:00 PM	-W----	150.00	2												2	300.00
	(Program: Tamron Hall)CS-Oct-2019																			
14	Tamron Hall	NM	:30	2:00 PM-3:00 PM	-----M	150.00	2												2	300.00
	(Program: Tamron Hall)CS-Oct-2019																			
14	Tamron Hall	NM	:30	2:00 PM-3:00 PM	T-----	150.00	2												2	300.00
	(Program: Tamron Hall)CS-Oct-2019																			
15	Wheel of Fortune	NM	:30	7:00 PM-7:30 PM	---S--	200.00	1												1	200.00
	(Program: Wheel of Fortune)CS-Oct-2019																			
16	Dr. Phil	NM	:30	3:00 PM-4:00 PM	--T----	125.00	2												2	250.00
	(Program: Dr. Phil)CS-Oct-2019																			
16	Dr. Phil	NM	:30	3:00 PM-4:00 PM	---F---	125.00	2												2	250.00
	(Program: Dr. Phil)CS-Oct-2019																			
16	Dr. Phil	NM	:30	3:00 PM-4:00 PM	-W----	125.00	2												2	250.00
	(Program: Dr. Phil)CS-Oct-2019																			
16	Dr. Phil	NM	:30	3:00 PM-4:00 PM	-----M	125.00	2												2	250.00
	(Program: Dr. Phil)CS-Oct-2019																			
16	Dr. Phil	NM	:30	3:00 PM-4:00 PM	T-----	125.00	2												2	250.00
	(Program: Dr. Phil)CS-Oct-2019																			
17	First Look @ 4	NM	:30	4:00 PM-5:00 PM	--T----	200.00	1												1	200.00
	(Program: First Look @ 4)CS-Oct-2019																			
17	First Look @ 4	NM	:30	4:00 PM-5:00 PM	---F---	200.00	1												1	200.00
	(Program: First Look @ 4)CS-Oct-2019																			
17	First Look @ 4	NM	:30	4:00 PM-5:00 PM	-W----	200.00	1												1	200.00
	(Program: First Look @ 4)CS-Oct-2019																			
17	First Look @ 4	NM	:30	4:00 PM-5:00 PM	-----M	200.00	1												1	200.00
	(Program: First Look @ 4)CS-Oct-2019																			



List Items							Spots											Totals	
Line	Program	ST	Len	Time	Days TWTFSSM	Rate	Sep 29											Total Spots	Total Cost
17	First Look @ 4	NM	:30	4:00 PM-5:00 PM	T-----	200.00	1											1	200.00
	(Program: First Look @ 4)CS-Oct-2019																		
18	NEWSCHANNEL 3 @ 6 WKND SUN	NM	:30	6:00 PM-6:30 PM	-----S-	350.00	1											1	350.00
	(Program: NEWSCHANNEL 3 @ 6 WKND SUN)CS-Oct-2019																		
19	NEWSCHANNEL 3 @ 6 WKND SAT	NM	:30	6:00 PM-6:30 PM	----S-	350.00	1											1	350.00
	(Program: NEWSCHANNEL 3 @ 6 WKND SAT)CS-Oct-2019																		
20	WSAZ 5:30 EDITION	NM	:30	5:30 PM-6:00 PM	--T----	450.00	1											1	450.00
	(Program: WSAZ 5:30 EDITION)CS-Oct-2019																		
20	WSAZ 5:30 EDITION	NM	:30	5:30 PM-6:00 PM	---F--	450.00	1											1	450.00
	(Program: WSAZ 5:30 EDITION)CS-Oct-2019																		
20	WSAZ 5:30 EDITION	NM	:30	5:30 PM-6:00 PM	-W----	450.00	1											1	450.00
	(Program: WSAZ 5:30 EDITION)CS-Oct-2019																		
20	WSAZ 5:30 EDITION	NM	:30	5:30 PM-6:00 PM	-----M	450.00	1											1	450.00
	(Program: WSAZ 5:30 EDITION)CS-Oct-2019																		
20	WSAZ 5:30 EDITION	NM	:30	5:30 PM-6:00 PM	T-----	450.00	1											1	450.00
	(Program: WSAZ 5:30 EDITION)CS-Oct-2019																		
21	FIRST AT FIVE	NM	:30	5:00 PM-5:30 PM	--T----	425.00	1											1	425.00
	(Program: FIRST AT FIVE)CS-Oct-2019																		
21	FIRST AT FIVE	NM	:30	5:00 PM-5:30 PM	---F--	425.00	1											1	425.00
	(Program: FIRST AT FIVE)CS-Oct-2019																		
21	FIRST AT FIVE	NM	:30	5:00 PM-5:30 PM	-W----	425.00	1											1	425.00
	(Program: FIRST AT FIVE)CS-Oct-2019																		
21	FIRST AT FIVE	NM	:30	5:00 PM-5:30 PM	-----M	425.00	1											1	425.00
	(Program: FIRST AT FIVE)CS-Oct-2019																		
21	FIRST AT FIVE	NM	:30	5:00 PM-5:30 PM	T-----	425.00	1											1	425.00
	(Program: FIRST AT FIVE)CS-Oct-2019																		
22	NEWSCHANNEL 3 @ 6	NM	:30	6:00 PM-6:30 PM	--T----	800.00	1											1	800.00
	(Program: NEWSCHANNEL 3 @ 6)CS-Oct-2019																		
22	NEWSCHANNEL 3 @ 6	NM	:30	6:00 PM-6:30 PM	---F--	800.00	1											1	800.00
	(Program: NEWSCHANNEL 3 @ 6)CS-Oct-2019																		
22	NEWSCHANNEL 3 @ 6	NM	:30	6:00 PM-6:30 PM	-W----	800.00	1											1	800.00
	(Program: NEWSCHANNEL 3 @ 6)CS-Oct-2019																		
22	NEWSCHANNEL 3 @ 6	NM	:30	6:00 PM-6:30 PM	-----M	800.00	1											1	800.00
	(Program: NEWSCHANNEL 3 @ 6)CS-Oct-2019																		
22	NEWSCHANNEL 3 @ 6	NM	:30	6:00 PM-6:30 PM	T-----	800.00	1											1	800.00
	(Program: NEWSCHANNEL 3 @ 6)CS-Oct-2019																		
23	Wheel of Fortune	NM	:30	7:00 PM-7:30 PM	--T----	500.00	1											1	500.00
	(Program: Wheel of Fortune)CS-Oct-2019																		
23	Wheel of Fortune	NM	:30	7:00 PM-7:30 PM	---F--	500.00	1											1	500.00
	(Program: Wheel of Fortune)CS-Oct-2019																		

List Items							Spots												Totals	
Line	Program	ST	Len	Time	Days TWTFSSM	Rate	Sep 29												Total Spots	Total Cost
23	Wheel of Fortune	NM	:30	7:00 PM-7:30 PM	-W----	500.00	1												1	500.00
	(Program: Wheel of Fortune)CS-Oct-2019																			
23	Wheel of Fortune	NM	:30	7:00 PM-7:30 PM	-----M	500.00	1												1	500.00
	(Program: Wheel of Fortune)CS-Oct-2019																			
23	Wheel of Fortune	NM	:30	7:00 PM-7:30 PM	T-----	500.00	1												1	500.00
	(Program: Wheel of Fortune)CS-Oct-2019																			
24	Jeopardy	NM	:30	7:30 PM-8:00 PM	--T---	500.00	1												1	500.00
	(Program: Jeopardy)CS-Oct-2019																			
24	Jeopardy	NM	:30	7:30 PM-8:00 PM	---F--	500.00	1												1	500.00
	(Program: Jeopardy)CS-Oct-2019																			
24	Jeopardy	NM	:30	7:30 PM-8:00 PM	-W----	500.00	1												1	500.00
	(Program: Jeopardy)CS-Oct-2019																			
24	Jeopardy	NM	:30	7:30 PM-8:00 PM	-----M	500.00	1												1	500.00
	(Program: Jeopardy)CS-Oct-2019																			
24	Jeopardy	NM	:30	7:30 PM-8:00 PM	T-----	500.00	1												1	500.00
	(Program: Jeopardy)CS-Oct-2019																			
25	Weakest Link	NM	:30	8:00 PM-9:00 PM	T-----	600.00	2												2	1,200.00
	(Program: Weakest Link)CS-Oct-2019																			
26	American Ninja Warrior	NM	:30	8:00 PM-10:00 PM	-----M	600.00	1												1	600.00
	(Program: American Ninja Warrior)CS-Oct-2019																			
27	Weakest Link	NM	:30	8:00 PM-9:00 PM	-W----	600.00	1												1	600.00
	(Program: Weakest Link)CS-Oct-2019																			
28	NEWSCHANNEL 3 @ 11 WKND SAT	NM	:30	11:00 PM-11:30 PM	----S--	400.00	1												1	400.00
	(Program: NEWSCHANNEL 3 @ 11 WKND SAT)CS-Oct-2019																			
29	NewsChannel 3 @ 11	NM	:30	11:00 PM-11:35 PM	--T---	500.00	1												1	500.00
	(Program: NewsChannel 3 @ 11)CS-Oct-2019																			
29	NewsChannel 3 @ 11	NM	:30	11:00 PM-11:35 PM	---F--	500.00	1												1	500.00
	(Program: NewsChannel 3 @ 11)CS-Oct-2019																			
29	NewsChannel 3 @ 11	NM	:30	11:00 PM-11:35 PM	-W----	500.00	1												1	500.00
	(Program: NewsChannel 3 @ 11)CS-Oct-2019																			
29	NewsChannel 3 @ 11	NM	:30	11:00 PM-11:35 PM	-----M	500.00	1												1	500.00
	(Program: NewsChannel 3 @ 11)CS-Oct-2019																			
29	NewsChannel 3 @ 11	NM	:30	11:00 PM-11:35 PM	T-----	500.00	1												1	500.00
	(Program: NewsChannel 3 @ 11)CS-Oct-2019																			
30	Late Night With Seth Meyers	NM	:30	12:37 XM-1:37 XM	--T---	35.00	2												2	70.00
	(Program: Late Night With Seth Meyers)CS-Oct-2019																			
30	Late Night With Seth Meyers	NM	:30	12:37 XM-1:37 XM	---F--	35.00	2												2	70.00
	(Program: Late Night With Seth Meyers)CS-Oct-2019																			
30	Late Night With Seth Meyers	NM	:30	12:37 XM-1:37 XM	-W----	35.00	2												2	70.00
	(Program: Late Night With Seth Meyers)CS-Oct-2019																			
30	Late Night With Seth Meyers	NM	:30	12:37 XM-1:37 XM	-----M	35.00	2												2	70.00
	(Program: Late Night With Seth Meyers)CS-Oct-2019																			



List Items							Spots												Totals	
Line	Program	ST	Len	Time	Days TWTFSSM	Rate	Sep 29												Total Spots	Total Cost
30	Late Night With Seth Meyers	NM	:30	12:37 XM-1:37 XM	T-----	35.00	2												2	70.00
	(Program: Late Night With Seth Meyers)CS-Oct-2019																			
31	A Little Late With Lilly Singh	NM	:30	1:37 XM-2:07 XM	--T----	25.00	1												1	25.00
	(Program: A Little Late With Lilly Singh)CS-Oct-2019																			
31	A Little Late With Lilly Singh	NM	:30	1:37 XM-2:07 XM	---F---	25.00	1												1	25.00
	(Program: A Little Late With Lilly Singh)CS-Oct-2019																			
31	A Little Late With Lilly Singh	NM	:30	1:37 XM-2:07 XM	-W----	25.00	1												1	25.00
	(Program: A Little Late With Lilly Singh)CS-Oct-2019																			
31	A Little Late With Lilly Singh	NM	:30	1:37 XM-2:07 XM	-----M	25.00	1												1	25.00
	(Program: A Little Late With Lilly Singh)CS-Oct-2019																			
31	A Little Late With Lilly Singh	NM	:30	1:37 XM-2:07 XM	T-----	25.00	1												1	25.00
	(Program: A Little Late With Lilly Singh)CS-Oct-2019																			
32	Today All Night	NM	:30	2:07 XM-3:00 XM	--T----	25.00	1												1	25.00
	(Program: Today All Night)CS-Oct-2019																			
32	Today All Night	NM	:30	2:07 XM-3:00 XM	---F---	25.00	1												1	25.00
	(Program: Today All Night)CS-Oct-2019																			
32	Today All Night	NM	:30	2:07 XM-3:00 XM	-W----	25.00	1												1	25.00
	(Program: Today All Night)CS-Oct-2019																			
32	Today All Night	NM	:30	2:07 XM-3:00 XM	-----M	25.00	1												1	25.00
	(Program: Today All Night)CS-Oct-2019																			
32	Today All Night	NM	:30	2:07 XM-3:00 XM	T-----	25.00	1												1	25.00
	(Program: Today All Night)CS-Oct-2019																			
33	Tonight Show	NM	:30	11:35 PM-12:37 XM	--T----	200.00	2												2	400.00
	(Program: Tonight Show)CS-Oct-2019																			
33	Tonight Show	NM	:30	11:35 PM-12:37 XM	---F---	200.00	2												2	400.00
	(Program: Tonight Show)CS-Oct-2019																			
33	Tonight Show	NM	:30	11:35 PM-12:37 XM	-W----	200.00	2												2	400.00
	(Program: Tonight Show)CS-Oct-2019																			
33	Tonight Show	NM	:30	11:35 PM-12:37 XM	-----M	200.00	2												2	400.00
	(Program: Tonight Show)CS-Oct-2019																			
33	Tonight Show	NM	:30	11:35 PM-12:37 XM	T-----	200.00	2												2	400.00
	(Program: Tonight Show)CS-Oct-2019																			
34	Football Night In America	NM	:30	7:00 PM-8:20 PM	-----S-	500.00	1												1	500.00
	(Program: Football Night In America)CS-Oct-2019																			
35	NBC Sunday Night Football	NM	:30	8:20 PM-11:30 PM	-----S-	1,300.00	2												2	2,600.00
	(Program: NBC Sunday Night Football)CS-Oct-2019																			
Spot Totals:							187												187	\$48,325.00

MONTH	SPOTS	COST	MONTH	SPOTS	COST
October	187	\$48,325.00			



# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, Buying Time Media, LLC, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE →



FEDERAL CANDIDATE



STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Amy McGrath

Authorized committee:

Amy McGrath for Senate

Agency requesting time (and contact information):

☐ N/A 650 Massachusetts Ave. Suite 210 N.W. Washington D.C. 20001

Candidate's political party:

Democratic

Office sought (no acronyms or abbreviations):

United States Senate Kentucky

Date of election:

November 3, 2020



General



Primary

Treasurer of candidate's authorized committee:

Chris Patton

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):



the candidate listed above who is a legally qualified candidate, or



the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency

Station Representative

Signature:

Signature:

Name: Cathie Herrick

Name:

LINDA PETRONKO

Date of Request to Purchase Ad Time:

Date of Station Agreement to Sell Time: 7/14/20

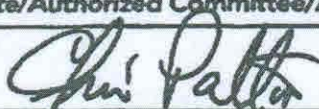


**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:



Name:

CHRIS PATTON

Date:

3-2-20

## TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?

☐ Yes☒ No

Date ad received: \_\_\_\_\_

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):

☒ Yes☐ No☐ N/A

Disposition:

☐ Accepted☒ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*☐ Rejected - provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

1780228

Station Call Letters:

WSAZ

Date Received/Requested:

9/25

Est. #:

9727

Station Location:

Charleston - Huntington

Run Start and End Dates:

9/29 - 10/5

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Scanned with CamScanner

Scanned with CamScanner

# EXHIBIT P



## ORDER

**Orders**  
**Order / Rev:** 1777747  
**Alt Order #:** WOC12717217  
**Product Desc:** PL/Issue  
**Estimate:** 9745  
**Flight Dates:** 09/29/20 - 10/05/20  
**Original Date / Rev:** 09/25/20 / 09/25/20  
**Order Type:** NORMAL  
**WSAZ**  
**Primary AE:** Linda Petronko  
**Sales Office:** HUNN  
**Sales Region:** National

**Agency**  
**Name:** Targeted Platform Media  
**Buying Contact:**  
**Billing Contact:** Targeted Platform Media  
 1291 Hollywood Ave  
 Annapolis, MD 21403  
**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Ditch Fund  
**Demographic:** A35+  
**Product Codes:** Issue - National - House  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-ISS  
**Priority:** P-03  
**New Business Thru:**  
**Advertiser External ID:** 174009  
**Agency External ID:** 52375  
**Unit Code:** General  
**Order Separation:** 00:15:00

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/20	10/05/20	53	\$46,700.00	\$39,695.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	53	\$46,700.00	\$39,695.00	0.00
<b>Totals</b>	<b>53</b>	<b>\$46,700.00</b>	<b>\$39,695.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Linda Petronko	HUNN	National	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WSAZ	09/29/20	10/01/20	New Channel 3 Wake Up @M New Channel 3 Wake Up (Program: NEWS CHANNEL 3 WAKE UP)CS-Oct-2019	CM	4:30 AM-5:00 AM	--11---	:30	2	\$100.00	P-03	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/28/20	10/04/20	--11---		2				\$100.00		0.00			
N 2	WSAZ	09/29/20	10/02/20	WSAZ News 3 Sunrise @M WSAZ News 3 Sunrise @ 5a (Program: NEWS CHANNEL 3 SUNRISE)CS-Oct-2019	CM	5:00 AM-5:30 AM	-1111--	:30	4	\$300.00	P-03	0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/28/20	10/04/20	-1111--		4				\$300.00		0.00			
N 3	WSAZ	09/29/20	10/05/20	WSAZ News 3 Sunrise @M WSAZ News 3 Sunrise @ 530a (Program: NEWS CHANNEL 3 EARLY)CS-Oct-2019	CM	5:30 AM-6:00 AM	11--1--	:30	3	\$500.00	P-03	0.00	NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/20	10/05/20	11--1--		3				\$500.00		0.00			
N 4	WSAZ	09/29/20	10/05/20	WSAZ News 3 Today @M WSAZ New 3 Today @ 6a (Program: NEWS CHANNEL 3 TODAY)CS-Oct-2019	CM	6:00 AM-7:00 AM (6:00 AM-7:00 AM)	1-111--	:30	4	\$1,000.00	P-03	0.00	NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/20	10/05/20	1-111--		4				\$1,000.00		0.00			
N 5	WSAZ	09/29/20	10/02/20	NBC Today Show Today Show	CM	7:00 AM-9:00 AM	-1-11--	:30	3	\$1,000.00	P-03	0.00	NM	3	\$3,000.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
(Program: TODAY SHOW)CS-Oct-2019															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:	09/28/20	10/04/20	-1-11--						3	\$1,000.00		0.00			
N 6	WSAZ	09/29/20	10/05/20	News 3 @ Midday News 3 @ Midday	CM	12:00 PM-1:00 PM	1-11---	:30	3	\$450.00	P-03	0.00	NM	3	\$1,350.00
(Program: NewsChannel 3 Midday)CS-Oct-2019															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:	09/29/20	10/05/20	1-11---						3	\$450.00		0.00			
N 7	WSAZ	09/29/20	10/02/20	M-F 3p-4p M-F 3p-4p	CM	3:00 PM-4:00 PM	-1-11--	:30	3	\$500.00	P-03	0.00	NM	3	\$1,500.00
(Program: Dr. Phil)CS-Oct-2019															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:	09/28/20	10/04/20	-1-11--						3	\$500.00		0.00			
N 8	WSAZ	09/29/20	10/05/20	WSAZ News 3 @ 4p WSAZ News 3 @ 4p	CM	4:00 PM-5:00 PM	111-1--	:30	4	\$600.00	P-03	0.00	NM	4	\$2,400.00
(Program: First Look @ 4)CS-Oct-2019															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:	09/29/20	10/05/20	111-1--						4	\$600.00		0.00			
N 9	WSAZ	09/29/20	10/05/20	WSAZ First @ 5p M-F WSAZ First @ 5p M-F	CM	5:00 PM-5:30 PM (5:00 PM-5:30 PM)	111-1--	:30	4	\$900.00	P-03	0.00	NM	4	\$3,600.00
(Program: FIRST AT FIVE)CS-Oct-2019															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:	09/29/20	10/05/20	111-1--						4	\$900.00		0.00			
N 10	WSAZ	09/29/20	10/02/20	WSAZ 530p Edition M-F WSAZ 530p Edition M-F	CM	5:30 PM-6:00 PM	--111--	:30	3	\$1,000.00	P-03	0.00	NM	3	\$3,000.00
(Program: WSAZ 5:30 EDITION)CS-Oct-2019															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:	09/28/20	10/04/20	--111--						3	\$1,000.00		0.00			
N 11	WSAZ	09/29/20	10/05/20	WSAZ News 3 @ 6p WSAZ News 3 @ 6p	CM	6:00 PM-6:30 PM	111----	:30	3	\$2,000.00	P-03	0.00	NM	3	\$6,000.00
(Program: NEWSCHANNEL 3 @ 6)CS-Oct-2019															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:	09/29/20	10/05/20	111----						3	\$2,000.00		0.00			
N 12	WSAZ	09/29/20	10/01/20	Wheel of Fortune M-F Wheel of Fortune M-F	CM	7:00 PM-7:30 PM	--11---	:30	2	\$1,500.00	P-03	0.00	NM	2	\$3,000.00
(Program: Wheel of Fortune)CS-Oct-2019															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:	09/28/20	10/04/20	--11---						2	\$1,500.00		0.00			
N 13	WSAZ	09/29/20	10/02/20	Jeopardy M-F Jeopardy M-F	CM	7:30 PM-8:00 PM	-1-11--	:30	3	\$1,500.00	P-03	0.00	NM	3	\$4,500.00
(Program: Jeopardy)CS-Oct-2019															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:	09/28/20	10/04/20	-1-11--						3	\$1,500.00		0.00			
N 14	WSAZ	09/29/20	10/05/20	News @ 11p M-F News @ 11p M-F	CM	11:00 PM-11:35 PM	111-1---	:30	3	\$1,100.00	P-03	0.00	NM	3	\$3,300.00
(Program: NewsChannel 3 @ 11)CS-Oct-2019															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:	09/29/20	10/05/20	11-1---						3	\$1,100.00		0.00			
N 15	WSAZ	09/29/20	10/02/20	Friday Prime Rotator Friday Prime Rotator	CM	8:00 PM-10:00 PM (8:00 PM-10:00 PM)	----1--	:30	1	\$1,250.00	P-03	0.00	NM	1	\$1,250.00
(Program: American Ninja Warrior)CS-Oct-2019															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:	09/28/20	10/04/20	----1--						1	\$1,250.00		0.00			
N 16	WSAZ	09/29/20	10/03/20	News 3 Sat Morning @ 5a News 3 Sat Morning @ 5a	CM	5:00 AM-7:00 AM	-----1-	:30	1	\$300.00	P-03	0.00	NM	1	\$300.00
(Program: WSAZ Saturday Morning)CS-Oct-2019															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:	09/28/20	10/04/20	-----1-						1	\$300.00		0.00			
N 17	WSAZ	09/29/20	10/03/20	NBC Sa Today Sa Today	CM	7:00 AM-9:00 AM	-----1-	:30	1	\$400.00	P-03	0.00	NM	1	\$400.00
(Program: Saturday Today)CS-Oct-2019															



Order / Rev: 1777747  
 Alt Order #: WOC12717217  
 Flight Dates: 09/29/20 - 10/05/20

Advertiser: Ditch Fund  
 Product Desc: PL/Issue  
 Estimate: 9745

WSAZ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	-----1-					1	\$400.00		0.00			
N 18	WSAZ	09/29/20	10/03/20	WSAZ News 3 @ 6p SaCM		6:00 PM-6:30 PM	-----1-	:30	1	\$700.00	P-03	0.00	NM	1	\$700.00
				WSAZ News 3 @ 6p Sa											
				(Program: NEWSCHANNEL 3 @ 6 WKND SAT)CS-Oct-2019											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	-----1-					1	\$700.00		0.00			
N 19	WSAZ	09/29/20	10/04/20	NBC Su Today	CM	8:00 AM-9:00 AM	-----1	:30	1	\$400.00	P-03	0.00	NM	1	\$400.00
				Su Today											
				(Program: Sunday Today)CS-Oct-2019											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	-----1					1	\$400.00		0.00			
N 20	WSAZ	09/29/20	10/04/20	WSAZ News 3 @ 6p SuCM		6:00 PM-6:30 PM	-----1	:30	1	\$700.00	P-03	0.00	NM	1	\$700.00
				WSAZ News 3 @ 6p Su (6:00 PM-6:30 PM)											
				(Program: NEWSCHANNEL 3 @ 6 WKND SUN)CS-Oct-2019											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	-----1					1	\$700.00		0.00			
N 21	WSAZ	09/29/20	10/04/20	NBC FB Night in AmericaCM		7:00 PM-8:20 PM	-----1	:30	1	\$1,000.00	P-03	0.00	NM	1	\$1,000.00
				Football Night in America (7:00 PM-8:20 PM)											
				(Program: Football Night In America)CS-Oct-2019											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	-----1					1	\$1,000.00		0.00			
N 22	WSAZ	09/29/20	10/04/20	NBC Sunday Night NFL CM		8:20 PM-11:30 PM	-----1	:30	1	\$2,600.00	P-03	0.00	NM	1	\$2,600.00
				Sunday Night Football (8:20 PM-11:30 PM)											
				(Program: NBC Sunday Night Football)CS-Oct-2019											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	-----1					1	\$2,600.00		0.00			
N 23	WSAZ	09/29/20	10/04/20	Su 1135p-1205a	CM	11:30 PM-12:00 XI	-----1	:30	1	\$800.00	P-03	0.00	NM	1	\$800.00
				Su 1135p-1205a (11:30 PM-12:00 XM)											
				(Program: NewsChannel 3 Tonight)CS-Oct-2019											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	-----1					1	\$800.00		0.00			
													Totals	53	\$46,700.00

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b> 5/26/2020
------------------------------	---------------------------

I, Targeted Platform Media, LLC

do hereby request station time concerning the following issue:

Ditch Fund
------------

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		AS	ORDERED		

This broadcast time will be used by: Ditch Fund



**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☒ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Ditch Fund

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Ditch Fund  
P.O. Box 15320  
Washington D.C. 20003

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Ryan Aquilina

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

5/26/2020

Date



Signature

(202)965-5060

Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted

☐ Accepted in Part

☐ Rejected



Signature

LINDA PETRONKO

Printed Name

NATL SALES ACCT. SPC.

Title



# ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, \_\_\_\_\_, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

## Check one:

☒ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

☐ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by:

Agency name: *Targeted Platform Media, LLC*

Address: *1291 Hollywood Ave Annapolis, MD 21403*

Contact:

Phone number:

Email:

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: *Ditch Fund*

Address: *P.O. Box 15320 Washington, DC 20003*

Contact:

Phone number:

Email:

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

*Ryan Aquilina*

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☐ N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election: *11/3/2020*

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☐ N/A



**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

<b>Advertiser/Sponsor</b>	<b>Station Representative</b>
Signature:	Signature: <i>Linda Petronko</i>
Name:	Name: <i>LINDA PETRONKO</i>
Date of Request to Purchase Ad Time:	Date of Station Agreement to Sell Time:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station? ☐ Yes ☒ No Date ad received: \_\_\_\_\_

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- ☐ Accepted
- ☒ Accepted IN PART (e.g., ad not received to determine content)\*
- ☐ Rejected – provide reason (optional): \_\_\_\_\_

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any: \_\_\_\_\_

Contract #: <i>WSAZ: 1777747</i> <i>WQGW: 1778567</i>	Station Call Letters: <i>WSAZ / WQGW</i>	Date Received/Requested: <i>9/25</i>
Est. #: <i>9745</i>	Station Location: <i>Charleston - Huntington</i>	Run Start and End Dates: <i>9/29 - '15</i>

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.