

# STATE DIGITAL AD DISCLAIMER LAWS

32 states require online ads either to include disclaimers directly on the ad or to make disclaimer information available via a link to another website.\*

## Alabama

[Ala. Code §§ 17-5-2, 17-5-12.](#)

## Alaska

[Alaska Stat. §§ 15.13.090, 15.13.400](#)

## Arizona

[Ariz. Rev. Stat. Ann. §§ 16-901, 16-925](#)

## California

[Cal. Gov't Code §§ 84501, 84504.3, 84504.6](#)  
[Cal. Code Regs. 2 § 18450.1](#)

## Colorado

[Colo. Rev. Stat. §§ 1-45-107.5, 1-45-108.3](#)  
[8 Colo. Code Regs. § 1505-6:22](#)

## Connecticut

[Conn. Gen. Stat. §§ 9-601b, 9-621](#)

## Delaware

[Del. Code 15 §§ 8002, 8021](#)  
[15 Del. Admin. Code § 100-7.4.4](#)

## District of Columbia

[D.C. Code Ann. § 1-1163.15](#)

## Florida

[Fla. Stat. §§ 106.011, 106.071, 106.143](#)

## Hawaii

[Haw. Rev. Stat. Ann. §§ 11-302, 11-391, 11-393](#)  
[Haw. Admin. R. § 3-160-49](#)

## Illinois

[10 Ill. Comp. Stat. §§ 5/9-1.14, 5/9-9, 5/9-9.5](#)

## Iowa

[Iowa Code §§ 68A. 401A, 68A.405](#)

## Kansas

[Kan. Stat. § 25-4156](#)

## Maine

[Me. Stat. 21-A, §1014](#)

## Maryland

[Md. Code, Elec. Law §§ 1-101, 13-306, 13-307, 13-401, 13-405](#)

## Massachusetts

[Mass. Gen. Laws ch. 55, § 18G](#)  
[970 Mass. Code Regs. 2.20](#)

## Minnesota

[Minn. Stat. §§ 211B.01, 211B.04](#)

## Montana

[Mont. Code §§ 13-1-101, 13-35-225](#)  
[Mont. Admin. R. 44.11.601](#)

## Nevada

[Nev. Rev. Stat. § 294A.348](#)

## New Hampshire

[N.H. Rev. Stat. §§ 664:2, 664:14](#)

## New Jersey

[N.J. Stat. Ann. § 19:44A-22.3](#)  
[N.J. Admin. Code §§ 19:25-10.10, 19:25-13.2](#)

## New Mexico

[N.M. Stat. Ann. §§ 1-19-26, 1-19-26.4](#)

## New York

[N.Y. Elec. Law § 14-106, 14-107, 14-107-b](#)  
[N.Y. Comp. Codes R. & Regs. 9 § 6200.10](#)

## Rhode Island

[R.I. Gen. Laws §§ 17-25-3, 17-25.3-3](#)

## South Carolina

[S.C. Code Ann. §§ 8-13-1300, 8-13-1354](#)

## South Dakota

[S.D. Codified Laws §§ 12-27-1, 12-27-16.1](#)

## Texas

[Tex. Elec. Code §§ 251.001, 255.001](#)

## Utah

[Utah Code §§ 20-11-101, 20-11-901](#)

## Vermont

[Vt. Stat. Ann. 17 §§ 2901, 2972, 2973](#)

## Washington

[Wash. Rev. Code §§ 42.17A.005, 42.17A.320, 42.17A.345](#)  
[Wash. Admin. Code § 390-18-030](#)

## Wisconsin

[Wis. Stat. §§ 11.0101, 11.1303](#)

## Wyoming

[Wyo. Stat. Ann. §§ 22-25-101, 22-25-110](#)

\*The descriptions of campaign finance laws in this document are intended to provide a general summary. They do not capture all of the nuance and exceptions in the law. They should not be relied upon as legal advice for particular circumstances or situations. If you have specific questions, please contact the Campaign Legal Center at (202) 736-2200.